



FOR IMMEDIATE RELEASE – February 11, 2021

**FAR WEST SKI ASSOCIATION
2021 CONVENTION Update**

DATES HAVE BEEN CHANGED TO OCTOBER 7-10, 2021

Over the past couple weeks, Far West Ski Association has explored various options to avoid postponing our 2021 convention at the *San Diego Marriott Mission Valley* in San Diego, California. As the COVID-19 situation has continued to keep the U.S., and California in particular, for this conversation, in an extreme phase of shut-down, we have been seeking other remedies. We want our members and ski industry partners to have the best experience possible.

After some discussion of possibly holding a Virtual Event, we decided to give ourselves, our members, and ski partners more time to get through the pandemic, get their vaccinations, and move further down the road, to a better level of comfort. The result of that is, we have come to an agreement with the *San Diego Marriott Mission Valley* to now hold a **Fall Event**.

On behalf of Far West Ski Association's team, we sincerely apologize for any inconvenience this change in plans may have caused you. We know that you all plan into the future. We very much appreciate and thank you for your patience and understanding while we worked through this difficult issue.

This pandemic affects us all. We are all in this together. We urge you to continue to do your part and comply with the "Social Distancing" to help slow the exponential spread of the virus. Many changes were made across Ski Country this year, and the on-mountain experience is certainly different than in previous years. Hopefully, by Winter, 2022, we will all be skiing and boarding in much safer conditions, and the resorts will be fully open once again.

FWSA is one of the country's largest ski associations in the United States, now with ten active councils representing more than 53,000 skiers and boarders from more than 140 clubs in twelve western states – Alaska, Arizona, California, Colorado, Hawaii, Idaho, Nevada, Oregon, South Dakota, Utah, Washington and Wyoming.

For additional information regarding the Far West Ski Association, please visit our website at www.fwsa.org. For any direct Convention questions, please contact Debbi Kor, Convention Chair: fwsadebbi@comcast.net or 503-314-7078.

Warm regards,

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President
Far West Ski Association
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