

Tommi Tyndall Nomination

ALPINE MEADOWS, CA

Nominated by:
Gene Fulkerson

This year **Alpine Meadows** hosted the Far West Race Championships. The Championships tend to bring to our attention how the resort is doing. You might have noticed that Alpine Meadows has supported our Convention at the Silent Auction and Travel Expo for more years than I can remember.

Alpine Meadows is one of the Tahoe resorts that offer a great discount program for the BAC & Sierra Council clubs. For many years, Alpine Meadows has hosted ski races for Far West's Singles, Open and Sierra Leagues. They have an easy race department to work with and set excellent and challenging courses for all classes.

Besides supporting the ski clubs, Alpine Meadows Ski Resort (JMA Ventures, LLC properties) believes that giving back to their North Lake Tahoe/Truckee community — where they live, play and work — is the only way to do business.

Their goal in giving is to support efforts that positively affect the local community, specifically educational efforts and environmental stewardship. Alpine Meadows is proud to support the following nonprofit organizations, and many others that are not listed below.

- Disabled Sports USA Far West's Program Center is located at Alpine Meadows Ski Resort. They are a PSIA Member Ski School (Professional Ski Instructors of America). Their PSIA certified instructors and trained volunteers make skiing or snowboarding possible for anyone with physical, cognitive or developmental disabilities.
- SOS Outreach began as the "Snowboard Outreach Society," before expanding to include skiing for at risk children and teens. This season, Alpine hosted a group of children in the SOS Outreach Learn To Ride program.
- Alpine Meadows Ski Resort has partnered with the Humane Society of Truckee Tahoe (HSTT) for winter 2010/2011. Guests visiting the mountain will have the option of donating \$1 at every point of sale, including lift ticket windows, retail and dining outlets, snow sports registration desks, and other locations. Funds raised through the program at Alpine Meadows will be donated directly to HSTT to contribute toward its goal of building a new shelter for homeless animals in the Truckee-Tahoe community while they wait for adoption.

The primary goal of the Alpine Meadows Ski Foundation is to provide scholarships to young athletes who need financial assistance in order to engage in Ski and Snowboard Teams at Alpine Meadows Ski Resort. Additionally, they offer assistance to athletic charities and organizations for disabled athletes.

In addition, Alpine Meadows was ranked third in the nation for being an Eco-Friendly Ski Resort. Every year Ski Area Citizen's Coalition rate ski resorts based on four criteria; habitat protection, watershed protection, addressing global climate change and environmental practices and policies.

For their outstanding support of their community, young racers, the environment and the Far West Ski Association, Alpine Meadows is the perfect candidate for the Tommi Tyndall Award.



photo courtesy Alpine Meadows, CA