

# Big White

## Tommi Tyndall Award 2006

Citation: Citation: We respectfully nominate Big White Ski Resort for the Far West Ski Association's Tommi Tyndall Award.



Big White Ski Resort is British Columbia's second largest ski area and offers world-class restaurants and full ski-in, ski-out access. Big White's unhurried, unpretentious and friendly ambiance makes for an unforgettable mountain experience, as many of us have discovered.

Big White is a modern alpine village offering the ultimate location for a club, council or Far West Ski Week. Consistently voted one of the top ski resorts in the world, unbelievably, Big White is still relatively undiscovered by many people. But because of Big White's support of Far West for the past 15+ years, many of our clubs and councils have experience all that Big White has to offer.

Big White's most successful Council trip was perhaps the 2002 LA Council Ski Week with more than 250 people in attendance. Big White personnel went above and beyond to ensure that it was the best ski week ever. They made sure we had the best lodging, parties and overall ski experience. They even went as far as to arrange for the ground transfer of skis and large pieces of luggage, across the US border into Canada, so that everyone was equipped to ski the first day.

Big White is usually the first resort to respond when clubs, councils or Far West has a need for a raffle item, be it lift tickets, lodging or promotional items. For instance, in 2003, Big White generously donated a ski week that was raffled off by North Island Ski Club of San Diego to be used to support the Special Olympics.

For the past 5 years, Big White, along with Silver Star, has sponsored the Council's Man and Woman of the Year competition. When Big White took over this sponsorship program, they upped the stakes by offering a ski trip to their resort to ALL the Council's Men & Woman of the Year, not just the winner. And the winner gets a full week at Big White and Silver Star for two, including lodging, lift tickets, and transportation.

We feel that Big White exemplifies what a ski resort should be and has done for our clubs, councils and the Far West Ski Association.