

86th Annual FWSA Convention 2018

June 7-10, 2018, Atlantis Casino Resort Spa, Reno, NV

TRAVEL EXPO



Hello Industry Providers!

Welcome to the 16th Annual Far West Travel Expo. Whether you've participated in past Travel Expos or are new this year, here are some tips to help you get the most out of participating in the Far West Travel Expo.

What is Travel Expo?

Travel Expo takes place on Saturday morning of the Convention, from 8:30 am to 10:25 am. It is a forum where convention delegates can meet with the snowsports industry – resorts, tour operators, and suppliers – in pre-scheduled appointments.

The appointments during Travel Expo are meant to be an introduction to your product. Travel Expo time should not be used for finalizing a trip already in the works. The challenge for you is to make your presentation broad enough to satisfy everyone. We ask that you limit your appointment time slots to a maximum of four delegates from different clubs and councils.

As different as our clubs are, so is the industry. If you prefer, you can limit your presentation to one club or council, which would be your choice. Delegates attending the Travel Expo are a part of the process that determines where their clubs travel – if not in 2019, then in 2020. Delegates attending Travel Expo will be bringing back information and recommendations to their clubs and councils. Travel Expo is a great way to garner contact information for ski clubs and promote YOUR product.

Room Setup & What To Bring

The Travel Expo room setup is one table with 2 chairs for Industry on one side, and 4 chairs for Delegates on the other. Please be prepared with informational materials such as brochures, photos, trail maps, laptop or ipad, etc. There will not be room for large displays.

Meeting Suggestion

For a well-run Travel Expo, we will have monitors to insure the appointments run smoothly, that delegates and industry stay to the appointment duration, and will provide assistance to delegates to find their appointments.

Travel Expo attendees will be entered into a drawing for a ground package for one person to the 2019 FWSA Ski Week to Steamboat, CO.

Information or Questions

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Signing Up for Appointments

We are asking that delegates take advantage of all meeting opportunities. The Travel Expo is one of the easiest ways to do so.

Your "Sign-Up Sheet" will be placed in your exhibitor booth on Friday evening. In addition to Friday night, delegates will also be able to sign up for appointments on Saturday morning from 8:30 – 8:45 am.

