



91st Annual FWSA Convention

June 6 - 9, 2024, *Reno, Nevada*

SILENT AUCTION & TRADE SHOW INVITATION



On behalf of the [Far West Ski Association](#), we would like to invite your company to participate in our 91st Annual FWSA Convention, June 6 - 9, 2024, in Reno, Nevada.

Convention activities include our 38th Annual Silent Auction & Snowsports Trade Show, optional events, educational and public affairs panel sessions, awards banquet, and sponsorship opportunities. The Silent Auction is open to the public.

Silent Auction & Trade Show Friday evening, June 7, 7:00 – 9:30 pm. To reserve booth space for the Silent Auction and Trade Show, your company is asked to donate an item, or items (up to three (3) individual donations), to be auctioned off totaling **\$1,400** in value. Items suggested:

| | | |
|---------------------|----------------|-------------------------------|
| Lift Tickets | Lodging | Certificates for Meals |
| Gift Items | Gear | Off-slop activities |

As a participant in the Silent Auction & Trade Show, your company will receive two (2) complimentary registration packets, which includes booth space, continental breakfast and luncheon on Saturday, and an invitation to join any of the Snowsport Leadership and/or Public Affairs sessions.

Industry participants receive publicity through the FWSA website and publications, council and ski club newsletters, and the Annual Far West Skier's Guide. You can register, pay online, and upload all forms and certificates beginning March 30th. You will receive an email with the link and instructions 3-5 days before then. To participate in this year's programs, please complete the enclosed Donation Form and return with your donation by April 30, 2024. An early response will result in more extensive publicity through our publications, promotions and direct contact with all our clubs and councils.

Deadline to reserve booth space is April 30, 2024. Donation Forms received after this date will be accepted on a space available basis.

Sponsorship Opportunities:

Sponsorship Opportunities are available for Convention activities and events. Please see the attached Sponsorship Opportunities flyer.

We look forward to your participation in our Convention programs. Additional information about FWSA can be found at www.fwsa.org. As a not-for-profit organization FWSA appreciates your support in our efforts to provide valuable programs for our membership and the snowsports industry through our various endeavors.

Lodging

Atlantis Casino Resort Spa

3800 S. Virginia Street
Reno, NV 89502

Reservations: [Click Here](#)

Code: Far West Ski Association
OR

Call 800-723-6500,
Group Name: Far West Ski Association.

Room Rates per night plus resort fee and tax

Single or double occupancy —
\$119 per night (Wed-Thur, Sun)
\$179 per night (Fri-Sat)

Lodging Registration Deadline

May 13, 2024.

Transportation

- Fly into Reno-Tahoe International Airport (RNO).
- 10 Minutes to Hotel via Hotel Shuttle
- Call 775-825-4700 for more info about ground transportation.

Information

For more information, contact:

Barbara Razo

Silent Auction Chair
714-401-7341
silentauction@fwsa.org

or

Debbi Kor

FWSA Convention Chairperson
fwsadebbi@comcast.net
503-314-7078



91st ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

Atlantis Casino Resort Spa
Reno, Nevada – June 6-9, 2024

“Altitude With Attitude”

DONATIONS FORM

Due Before April 30, 2024



- ☐ I would like to participate in the 2024 FWSA Silent Auction & Trade Show.
Friday, June 7, 7:00pm -- 9:30pm

Donations

Be sure to list company names(s) to be credited with each donation.

(1) Donation Package _____

(2) Donation Package _____

(3) Donation Package _____

(Optional) Travel Expo Door Prize Donation _____

Company Information

(1) Company _____

Address _____

City _____ ST _____ Zip _____

Website _____ Phone _____

Signature _____ Print Name _____

(2) Company _____

Address _____

City _____ ST _____ Zip _____

Name _____ Phone _____

Certificates

- Certificates are enclosed.
- Certificates will be sent before April 30, 2024.

Exhibit Space

Exhibit space, 8'x10' with one table and two chairs, is reserved by donating **\$1,400** in total value of ski/travel /hardgood package(s).

Donation Values

(1) Donation Value \$ _____

(2) Donation Value \$ _____

(3) Donation Value \$ _____

Total Value \$ _____

**Please return this Completed Form to the
Far West Ski Association before April 30, 2024
at:**

Far West Ski Association

3021 NE 72nd Dr., Suite #9, Box #207
Vancouver, WA 98661

Information

- **Barbara Razo**
Trade Show / Silent Auction Chair
714-401-7341
SilentAuction@fwsa.org

"The Voice of the Western Skier"



91st Annual Far West Ski Association Convention June 6 - 9, 2024

"Altitude With Attitude"

at the

Atlantis

CASINO RESORT SPA • RENO

Hosted by *Bay Area Snow Sports Council*
and *Sierra League & Council*



Atlantis Casino Resort Spa

3800 S. Virginia Street, Reno, NV 89502

Reservations <https://reservations.travelclick.com/98418?groupID=2016540>

or call **800-723-6500**, Group Name: **Far West Ski Association**

Room Rates per night plus tax single or double occupancy —
\$119 (Wed - Thurs) **\$179** (Fri & Sat) + \$17.50 daily resort fee

Room Registration Deadline - May 13, 2024

Hotel Features

- World Class Casino
- Forbes 4-Star Spa Atlantis
- Indoor & Outdoor Pools & Outdoor Whirlpool Spa
- 8 Award Winning Restaurants; 10 Bars & Lounges
- Atlantis Family Entertainment Fun Center
- FREE Wi-Fi in guest rooms, FREE Parking
- Rates are available 3 days pre and post Convention

Transportation

- Air transportation is via Reno-Tahoe International Airport, located just 15 minutes from the Atlantis
- The Atlantis offers free airport shuttle service (4:30 am - 12:15 am)

Convention Highlights

- Silent Auction & Trade Show
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panels
- Saturday Awards Luncheon
- Saturday Awards Banquet
- FWSA General Meeting & Elections

Optional Activities

- **Thursday**
 - Tahoe Adventure
 - 27th Annual Pub Crawl
- **Friday**
 - 17th Annual Michael German Memorial Golf Tournament
 - National Auto Museum Tour
 - Pool Party
 - Club Happy Hour

Debbi Kor

FWSA Convention Chairperson
fwsadebbi@comcast.net
or 503.314.7078

Barbara Razo

Silent Auction Chairperson
SilentAuction@fwsa.org
or 714-401-7341

Paul Vlasveld

BAC Host Council
Convention Coordinator
pvlaveld@comcast.net
or 408.314.4649

Jo Simpson

Sierra Host Council
Convention Coordinator
jo_simpson@sbcglobal.net
or 775.722.6468

A portion of the Silent Auction proceeds will benefit "Achieve Tahoe".

www.fwsa.org



91st Annual FWSA Convention

June 6 - 9, 2024, Reno, Nevada

INDUSTRY REGISTRATION FORM

Due before May 10, 2024



We would like to invite you to participate in the 2024 FWSA Silent Auction & Snowsport Tradeshaw. Exhibit space is 8' x 10' with one table and two chairs, reserved by donating **\$1,400** in value of ski/travel/hard or soft goods or Gift certificate(s).

Donation Form is due no later than April 30, 2024.

(2) Two complimentary registration packets are provided for each booth. Registration includes Convention activities, Saturday continental breakfast and luncheon. Should you wish to attend the Saturday Evening Awards Banquet, there is a charge of \$55 per person.

IF MORE THAN 2 representatives are attending the Convention, their charge is \$45 per person for lunch and \$65 for the Awards Banquet.

Make check payable to Far West Ski Association and send to:

Far West Ski Association
3021 NE 72nd Dr., Suite 9, Box #207
Vancouver, WA 98661

Information

- **Barbara Razo**
Silent Auction Chair
silentauction@fwsa.org
714-401-7341
- **Debbi Kor**
VP Marketing & Sponsorship
fwsadebbi@comcast.net
503-314-7078
- www.fwsa.org

Registration Form & Payment is due before **May 10, 2024.**

Banquet includes Reception, Dinner, Far West Service Awards, Industry Awards & Recognition, and Dancing.

Company _____

Address _____

City _____ State _____ Zip _____

Website _____ Phone _____

Exhibit Booth Wi-Fi Required ☐ Friday ☐ Saturday

Electricity (\$45) _____ \$45 _____

Banner to be Hung (\$45) No cost to sponsor \$45 _____

(1) Name _____ Title _____

Email _____ Mobile Phone _____

MEALS - Attending ☐ Sat. Lunch (incl.) ☐ Sat. Banquet (\$55) _____

Dietary requirements ☐ Vegan ☐ Vegetarian ☐ Gluten free

ACTIVITIES

Thurs: ☐ Tahoe Adventure (\$42) _____

☐ Pub Crawl (\$66) _____

Friday: ☐ Mini Golf Tournament (\$40) _____

☐ National Auto Museum Tour (\$15) _____

(2) Name _____ Title _____

Email _____ Mobile Phone _____

MEALS - Attending ☐ Sat. Lunch (incl.) ☐ Sat. Banquet (\$55) _____

Dietary requirements ☐ Vegan ☐ Vegetarian ☐ Gluten free

ACTIVITIES

Thurs: ☐ Tahoe Adventure (\$42) _____

☐ Pub Crawl (\$66) _____

Friday: ☐ Mini Golf Tournament (\$40) _____

☐ National Auto Museum Tour (\$15) _____

(3) Name _____ Title _____

Email _____ Mobile Phone _____

MEALS - Attending ☐ Sat. Lunch (\$45) ☐ Sat. Banquet (\$65) _____

Dietary requirements ☐ Vegan ☐ Vegetarian ☐ Gluten free

ACTIVITIES

Thurs: ☐ Tahoe Adventure (\$42) _____

☐ Pub Crawl (\$66) _____

Friday: ☐ Mini Golf Tournament (\$40) _____

☐ National Auto Museum Tour (\$15) _____

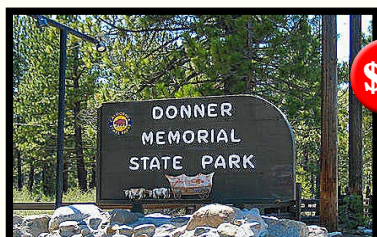
GRAND TOTAL \$ _____

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OPTIONAL ACTIVITIES



\$42

Tahoe Adventure

Thursday, June 6, 2024, 8:30 a.m. – 4:00 p.m.

Includes: Transportation to Donner State Park; Lunch at Palisades, Boat Works Museum.

Leader: Maarten Vandermeer: mavdmeer3881@gmail.com;

Sponsor: TBA

209-482-2056



\$66

27th Annual Pub Crawl

Thursday, June 6, 2024, 5:30 p.m. – 9:30 p.m.

Includes: 2 drinks, + dinner, games, and fun at Reno Public Market

Leader: Jo Simpson, jo_simpson@sbcglobal.net, 775-722-6468

Sponsor: Steamboat Ski & Resort Corporation

Steamboat



\$40

17th Annual Michael German Memorial Golf Tournament

Friday, June 7, 2024, 10:00 a.m. – 3:00 p.m.

Includes: Transportation, 19 holes at Magic Carpet Golf, lunch and prizes. Max. 36 people.

Leader: Bob Ellis, rellis9681@aol.com, 530-414-4270

Sponsor: Aspen/Snowmass & Snowmass Tourism



ASPEN SNOWMASS



\$15

National Auto Museum Tour

Friday, June 7, 2024, 10:30 a.m. – 2:30 p.m.

Includes: Transportation, entry into Museum. Lunch on your own at Bertha Miranda's Mexican

Leader: TBA

Sponsor: TBA



FREE

Pool Party

Friday, June 7, 2024, 4:00 p.m. – 5:00 p.m.

Includes: Fun and Games, snacks, 1 pool-side beverage

Leader: Fran Long (Central Council of California)

Sponsor: TBA



FREE

Clubs Happy Hour

Friday, June 7, 2024, 5:30 p.m. – 6:30 p.m.

Includes: Socializing

Leader:

Sponsor: TBA

Sign up for 2024 FWSA Optional Activities by **May 10, 2024** using the Registration Form or online at fwsa.org.



91st ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

Atlantis Casino Resort Spa
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“Altitude with Attitude”



SPONSORSHIP OPPORTUNITIES

As a non-profit organization, the **FWSA** programs and services are funded through sponsorship support. Active programs are conducted in ski safety, ski history, public lands development, industry relations, athletic development, recreational racing, travel, communications, council development, education, community support and awards. **ALL SPONSORSHIPS can be shared between partners, to allow for smaller businesses to support FWSA, while giving more sponsor exposure.** Following are sponsorship opportunities for the **91st Annual FWSA Convention** in Reno, Nevada:

DELEGATE TOTE BAGS – \$1,750

Company name and logo printed in color on tote bags, distributed to all Convention attendees, carried with Convention materials throughout the weekend and used by delegates post-Convention. Enhanced “Whova” App included.

DELEGATE NECK WALLET – SPONSORED BY SPORTS AMERICA TOURS

Specially-ordered neck wallets, with sponsor’s name and logo. Used by all Convention Delegates. Enhanced “Whova” App included.

DELEGATE BOOK PRINTING – \$1,250

Company name and logo printed in color on back cover page of Convention Delegate Book.

TAHOE ADVENTURE (Thursday) - \$1,000

Sponsor hosts the activity. Sponsor receives one complimentary registration for that activity.

ANNUAL PUB CRAWL (Thursday) - SPONSORED BY STEAMBOAT SKI & RESORT CORPORATION

Sponsor hosts the annual activity, and receives one complimentary registration for it. Enhanced “Whova” App included.

MICHAEL GERMAN MEMORIAL 17TH ANNUAL GOLF TOURNAMENT (Friday) – SPONSORED BY ASPEN/SNOWMASS & SNOWMASS TOURISM

Sponsor hosts the Annual Michael German Memorial Golf Tournament. Continental Breakfast and lunch provided. Sponsor receives one tournament entry fee and participation in the awards’ presentation. Enhanced “Whova” App included.

NATIONAL AUTO MUSEUM TOUR (Friday) - \$1,000

Sponsor hosts the activity and receives one complimentary registration for this activity.

SILENT AUCTION – WELCOME PARTY (Friday) – \$1,250

Sponsor hosts The Welcome Party at Friday Night’s 38th Annual Silent Auction.

SILENT AUCTION – BEER SPONSOR (Friday) – \$1,250

Sponsor hosts beverage station at Friday Night’s 38th Annual Silent Auction.

SILENT AUCTION – WINE SPONSOR (Friday) – SPONSORED BY SKI GROUP.NET AND SKI BIG 3

Sponsor hosts beverage station at 38th Annual Silent Auction.

CONTINENTAL BREAKFAST (Saturday) – \$1,500

Sponsor hosts the Continental Breakfast, shows a brief video presentation, and participates in the opening session of the Convention. Sponsor give-away placed on all tables (optional). Enhanced “Whova” App included.

LUNCHEON (Saturday) – \$1,750

Sponsor hosts Saturday Luncheon, welcomes delegates and shows a brief video presentation. Sponsor give-away placed on all tables (optional). Enhanced “Whova” App included.

LUNCHEON BEER SPONSOR (Saturday) - \$1,000

Sponsor hosts Saturday lunch beverage. Sponsor give-away placed on all tables (optional).

LUNCHEON WINE SPONSOR (Saturday) - \$1,000

Sponsor hosts Saturday lunch beverage. Sponsor give-away placed on all tables (optional).

KEYNOTE SPEAKER PRESENTATION (Saturday) - \$1,500

Sponsor hosts the Keynote speaker for multi-media presentation. Sponsor shows a brief video presentation and introduces speaker. Enhanced “Whova” App included.

BANQUET SPONSOR (Saturday) – \$1,750

Sponsor hosts the Awards Banquet. Sponsor shows a brief video, and is seated at the head table. Enhanced "Whova" App included.

BANQUET WINE SERVICE (Saturday) - \$1,500

Sponsor hosts the Wine Service for the Awards Banquet. Sponsor is seated at the head table. Enhanced "Whova" App included.

BANQUET WINE SPONSOR (Saturday) - \$1,500

Sponsor hosts the Preferred Wine for the Awards Banquet. Sponsor is seated at the head table. Enhanced "Whova" App included.

BAND / DJ SPONSOR - \$1,250

Sponsor hosts the Band. Sponsor is seated at the head table and introduces the band.

BRUNCH (Sunday) – \$1,500

Sponsor hosts the Brunch, welcomes delegates, and shows a brief video presentation. Sponsor give-away placed on all tables (optional). Enhanced "Whova" App included.

*****NOTE: For additional information: Debbi Kor, Convention Chair & VP of Marketing & Sponsorship, Far West Ski Association * 503.314.7078 * fwsadebbi@comcast.net. ALL SPONSORS are given the opportunity to place give-aways in the Delegate Tote Bags.***



91st ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

Atlantis Casino Spa Resort
Reno, Nevada – June 6-9, 2024



“Altitude with Attitude”

SPONSORSHIP APPLICATION

Thank you for your interest in sponsorship support of the Far West Ski Association's 91st Annual Convention, to be held June 6-9, 2024 at the Atlantis Casino Spa Resort, Reno, NV, hosted by the Bay Area Snow Sports Council & Sierra League & Council.

IN ORDER TO SECURE A SPONSORSHIP, PLEASE DO THE FOLLOWING:

- Complete the information below and return via email or mail to the address at the bottom of this sponsorship application form. It is very important that you list the names of the company (companies) participating in the sponsorship EXACTLY as you wish the names published for promotional purposes.
- E-mail electronic copies of your logo(s) and a brief statement about your company (100 words or less) to: **Debbi Kor** at fwsadebbi@comcast.net.

Sponsorship Requested: _____

Authorized by: _____ / _____
Print Name Signature

Title: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

Email Address: _____

Website: _____

Companies to be credited with the sponsorship:

For additional information contact:

Debbi Kor, VP of Marketing and Sponsorship,
3021 NE 72nd Drive, Suite #9, PMB #207, Vancouver, WA 98661
Cell: 503.314.7078

E-mail: fwsadebbi@comcast.net FWSA Website: www.fwsa.org