Far West Ski Association J. Stanley Mullin Award

Steve Coxen

I take great pleasure in nominating Steve Coxen for the J. Stanley Mullin Award. Steve has been a longtime member of the Bergfreunde Ski Club and has remained active in club activities long after serving on its Board and as President. He served as the Chairman of the Portland Ski Council, now the Northwest Ski Club Council. Steve has been instrumental in assimilating the NWSCC in the mainstream of the Far West Ski Association and making them an integral part of the Association's activities. Steve served as the FWSA Host Convention Chairman and as Convention Coordinator in past years.

Steve has been a long-time contributor on all levels of organized skiing. Last year, as President, he moved the Board forward in identifying and clarifying organizational goals and objectives in a very productive brainstorming session. In mid-year he assumed personal control over a struggling effort at reforming the Association's webpage and was successful in creating a much more aesthetic, effective and user-friendly page. Steve, with his business and financial background, is also working on developing a broader income base with sponsorship and development initiatives.

Steve has also been instrumental in providing guidance and assistance in the planning for the upcoming FWSA Convention in Portland. His vast experience has lent to excellent advance planning and thorough preparations.

Steve has also been aggressive in helping to formulate closer bonds with industry partners such as PNSAA, NSAA and the National Forest Service. His vision of a more influential Association better positioned to provide maximum service to its members is being met largely through his superb leadership. He has been excellent at "keeping all the arrows pointed in the same direction."

In addition, Steve currently serves as the Secretary/Treasurer on the Oregon Ski Industry Association Board. Through this activity Steve has extended the influence of the FWSA far beyond the borders of our membership and has great influence in recreational skiing developments in the Pacific Northwest.