

Nominated by:
Randy Lew
Barbara Bryant

Elizabeth “Schatzi” Wood

Kim Hovren

Years of Service: 2017 - 2019

We take great pleasure in nominating dynamic **Kim Hovren, Past President of the Bogus Basin Ski Club** for the prestigious **Elizabeth “Schatzi” Wood Award**. Kim has served in many capacities through the years as a long-time member of Bogus Basin Ski Club in Boise, Idaho, including **President, Past President, Race Team Coordinator** and **Community Event Director**. She was the **Marketing Director** with responsibilities including **Communications, Social Director, and ECommunications**. Kim has also been **Intermountain Ski Council VP**, representing the club and council at FWSA meetings and conventions. Kim graduated from College of Idaho and had her own Marketing firm for many years in Boise. Being Marketing Director for the club has contributed to her success in developing new and innovative programs in the club and council.



One of Kim’s proudest accomplishments was the establishment of the **“Friend and Fund-Raiser” Premier Party** before the **Warren Miller Film Event** in November 2016 and 2017. The collaborative evening convened the **College of Idaho Alumni Association**; the **Ski and Snowboard Program**; the **Bogus Basin Recreation Association**, and the **Bogus Basin Ski Club**. She invited local businesses and individuals to sponsor the Premier Party with net proceeds from party ticket sales benefiting the College of Idaho Ski and Snowboard team. It proved to be a record setting attendance “Sold Out” venue for the Premiere party “Friend and Fund-Raiser” involving 130 participants and community sponsors.

To promote all aspects of skiing, Kim established the **BBSC Recreational Race Team** and she raced in the Wednesday night races at Bogus Basin Ski Area. She helped to establish the club incentive program to attract club members to race in which BBSC subsidizes the race fees for team members.

Kim is a member of the **Bogus Basin Recreation Association**, a 501 (c)(3) charitable organization comprised of a group of volunteers, dedicated individuals with a passion and commitment to advancing the Bogus Basin Ski Area mission and vision. Other activities Kim engages with are: **1) Volunteer U10 Girls Assistant Coach** for the Bogus Basin Ski Education Foundation; **2) A leader of the Vertigals**, a women’s community and volunteer alpine ski leadership group; **3) The Prime Timers**, an over 50 ski and social group; **4) ski volunteer for She Jumps**, a national women’s outdoor group; **5) youth alpine development** and **6) ski equipment tester** for the ski manufacturers’ industry.

For the FWSA 2017 Convention, Kim acted as the liaison with **Intermountain Ski Council** and the **Bogus Basin Ski Club**, in an effort to facilitate and meet required goals and objectives set forth by convention leaders. Her work as a convention committee member included **club delegate registration**, providing **promotional materials**, working with **event chairpersons**, securing **sponsors** and procuring **entertainment** and **transportation**. She provided **club and community liaison services**, including negotiating and securing free parking for FWSA volunteers for three days in downtown Boise, in-kind donation value \$2,000+.

Above all, Kim combines enthusiasm and hard work to bring her ideas to fruition for the benefit of all ski club and council members. She has established positive personal relationships with ski resort representatives and ski industry supporters. She has been an outstanding volunteer and has shown tremendous dedication to her community and the sport of skiing. It is now time to show Kim our appreciation for her hard work and dedication to snow sports by providing her the recognition she so deserves by presenting her with the **Elizabeth “Schatzi” Wood Award**.