



FAR WEST SKI ASSOCIATION

2024-2025 Council Outreach Program

Application Form – May 1, 2024 to April 30, 2025

Must Be Submitted to VP Council Services no later Than April 2024 FWSA Board Meeting

COUNCIL: _____

TITLE OF PROGRAM/PROJECT: _____

COUNCIL PRESIDENT: _____

Realizing the strength of FWSA is grounded in the strength of the Councils, a program to recognize outstanding Council efforts was created. The **Council Outreach Program** provides visibility and recognition to those Councils that have been successful in implementing programs that increase and foster membership in ski clubs, improve education/communication mechanisms, increase member involvement and create brand recognition of FWSA, its programs and benefits.

Each year Councils are invited to apply for funding to cover costs incurred for implementing such activities via the Council Outreach Program. Priority for funding will be for innovative projects that provide ideas for other councils.

Objectives

Describe the objectives of the program (what you were trying to achieve).

If it is an event, a FWSA banner must be displayed, Skiers Guides must be distributed and a picture showing the banner and booth or table must accompany this application.

Planning and Implementation

Describe when, how, and by whom the project was planned and implemented.

Budget and Actual Cost

Include all receipts.

Results

Describe the results and how they were measured. Be sure to provide as much data as possible (e.g. attendance figures, impact on club, measurable outcomes, benefits to club, growth in membership, etc.).

Summary

Provide a brief summary of the program, which will be used as a resource for other Councils.