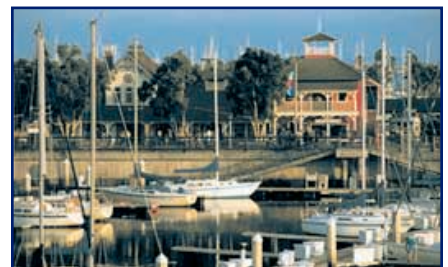




LA Council of Ski Club's
FWSA 75th Anniversary
Long Beach
FWSA 73rd Convention

All About

Long Beach
CALIFORNIA





LA Council of Ski Club's **FWSA 75th Anniversary** **Long Beach** FWSA 73rd Convention

About Long Beach

If you haven't been to Long Beach in a while, you'll be surprised. **Long Beach is a very vibrant, exciting, and affordable city**, which offers a great overall complete convention package.

Long Beach recently spent \$650 million and **renovated the water front**, the largest such project ever in Southern California.

Long Beach is the fifth largest city in California. There are more than **3,000 newly construction residential units** built in the new revitalized Long Beach water front area. These are mostly young, fit people who would potentially be bidders at the Silent Auction.

Scheduled to open December 2003, **The Pike at Rainbow Harbor** on Shoreline Village Dr. will feature many cafés, a 14-screen Crown Theater, and a 40,000 square foot GameWorks entertainment center with a turn-of-the-century carousel with hand-carved horses.

With the great weather and proximity to the ocean, **Long Beach is a great sports minded city**. They host such events as the water ski champions, kayaking, swimming, marathons and the NCAA Volleyball Championships.

Long Beach was the **site of a number of sports events during the Los Angeles Olympics** in 1932 and 1984. Long Beach will host month long exhibitions and swim meets for the 2004 US Olympic Swim Team.

Three airports are located nearby.

There is an **extensive free transit system** serving the water front attractions – Pine Avenue "Bourbon Street West", Shoreline Village, the Pike at Rainbow Bridge, the Aquarium of the Pacific and the Queen Mary.

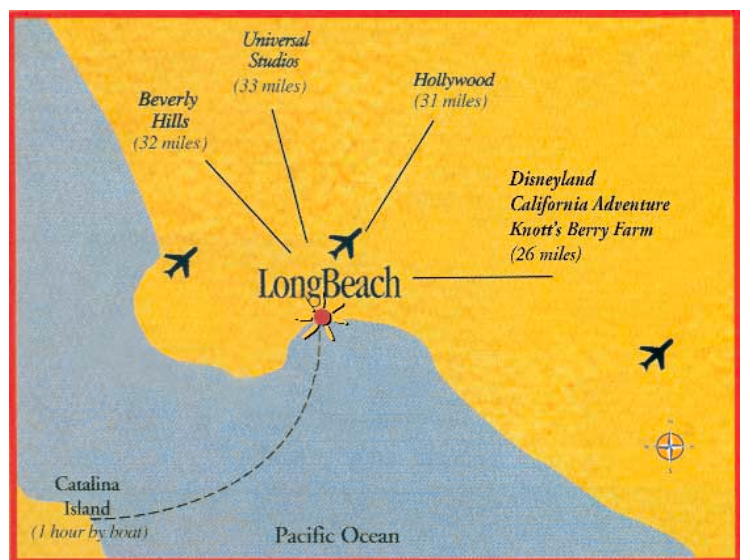




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Location

- Location. Location. Location.
- With the ocean at its front porch, it is only natural that Long Beach be an ideal location for the FWSA 75th Anniversary celebration at the 73rd annual convention. With nearly 6 miles of sandy beaches, year round sunshine and great ocean breezes, this oceanfront city offers ambiance, attractions, opportunities, and accessibility for the Far West Skier to play and meet.



Demographics

- More than 3,000 new residential units have been recently built in the Long Beach water front area. Working with the Convention Bureau, we feel we will be able to attract a large number of these residents to the Silent Auction.
- Median age of Long Beach residents is 30.
- In 1999, the median income was \$36,800 with 41% households earning more than \$50,000 annually.
- In the population of over 25 years olds, more than 50% have a college education.
- Number one market in the world for new product introduction.

The Shoreline

- Walk, run, bike, or skate on almost 6 miles of smooth pavement as you take in the view at your own pace. Follow the path South to Belmont Shore / Alamitos Bay or North to Shoreline Village. At either location, you can rent jet skis, kayaks, boats, windsurfing equipment and more for a memorable afternoon afloat.



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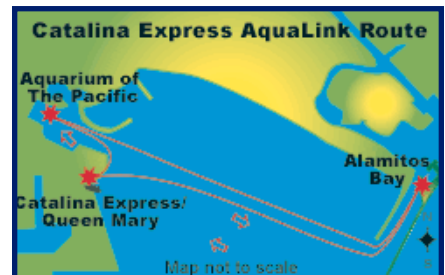
Airport Close

- Long Beach Airport is the most **convenient & affordable center for air travel** into the Los Angeles/Orange County area. Offering several daily flights on American Airlines, America West, and JetBlue, Long Beach airport is the “plane easy” way to travel. Long Beach has direct flights to/from Las Vegas, Oakland, Phoenix, Salt Lake City, Seattle and others.
- Alternative area airports include bustling Los Angeles International (LAX) and Santa Ana/Orange County (SNA). These airports offer hundreds of **convenient & affordable flights** into and out of the area and are only a quick 25 minutes from Long Beach.



Local Transportation

- Long Beach can be conquered without a car. One can catch the convenient **Passport Shuttle**, which runs approximately every 5-10 minutes. **It's free** in the Downtown area and transports visitors to all of the must-see Long Beach attractions, including the Queen Mary, Aquarium of the Pacific, Shoreline Village, Pine Avenue and The Pike at Rainbow Harbor. For only 90 cents, the Passport continues to the attractions of Belmont Shore, Alamitos Bay and Cal State Long Beach.
- Long Beach is also home to two different water-taxis, each combining a short-harbor cruise with state-of-the-art transportation. The **Aquabus** is available as your link between selected sites in Rainbow Harbor. Or, hop aboard the new **Aqualink** catamaran for a swift journey to Alamitos Bay. Fares are \$1.00 each way.





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Local Attractions in the Revitalized Downtown Long Beach Area

Queen Mary. Tour the legendary Queen Mary, Art Deco floating palace, from engine room to wheel house. Enjoy fine dining and eclectic shopping.

Long Beach Aquarium of the Pacific. Spectacular attraction features 10,000 ocean animals representing more than 500 species in 17 major living habitats and 30 focus exhibits.

Shoreline Village. Lively, scenic boardwalk of quaint shops, specialty gifts and souvenirs, waterfront dining, weekend entertainment and recreation rentals.

Downtown Pine Avenue. Exciting restaurant, retail and entertainment corridor offering romantic sidewalk cafes, unique boutiques and music clubs. Often referred to as "Bourbon Street West"

The Pike at Rainbow Harbor. The Pike is an open air entertainment destination with a 14-screen Crown Theater, Game Works, shopping and dining located on the downtown Long Beach Water front next to the Hyatt Regency.

Gondola Getaway. Board an authentic Italian gondola and cruise through the canals of Naples Island.

Dinner / Harbor Cruises. With the Pacific Ocean at our front door, we can take advantage of dinner/lunch harbor cruises for an off site event. These luxury yachts can accommodate up to 750 people.





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Nearby Attractions

Santa Catalina Island. Famous island getaway of quaint restaurants, boutiques, recreation rentals, and scenic wildlife. Catalina Island is just one hour via Catalina Express, two hours via Catalina Cruises, and a 15-minute flight via Island Express Helicopter Service.

Disneyland. World famous family-oriented theme park presents attractions, spectacular entertainment, thrill rides, strolling Disney characters, restaurants and shops.

Disney's California Adventure™ Park. The park takes you and your family on a magical journey to experience the breathtaking wonder, laid-back fun and adventures that only Disney could create.

Knott's Berry Farm. Acres of thrill rides, action shows and attractions in six themed areas, including the historic ghost Town and Camp Snoopy.

Universal Studios Hollywood. Great moments from movies and television come to life, putting you in the middle of all the excitement.

Westin Long Beach

The Westin is located across from the convention center, two blocks from the beach, Pine Ave., Shoreline Village, on the Pike at Rainbow Harbor — an ideal place for the 73rd FWSA Convention in 2005 and the celebration of 75 years of snowsport development in the Far West region.



Make Your Hotel Reservations

- Visit our web site www.FWSA2005Celebration.org
- Call 800800-228-3000, say you're with Far West Ski Association.

