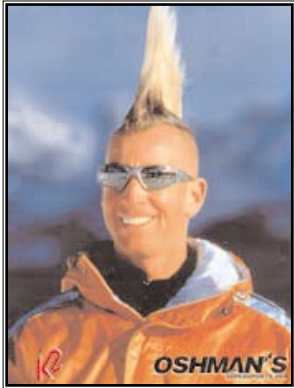


Glen Plake

2-Time World Hot Dog Skier



Heavenly's Skier.E.O.

Glen Plake is a two-time World Champion Hot Dog Skier and probably the most recognizable skier in the world.

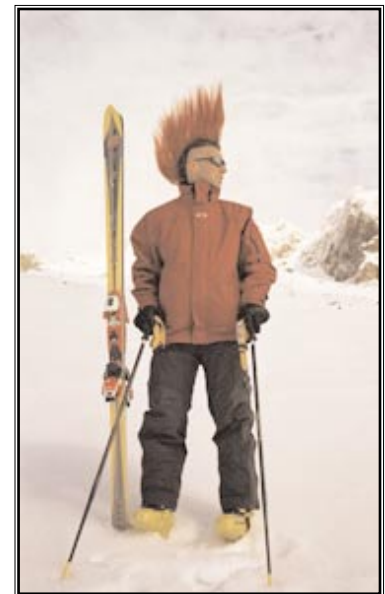
Whether its purple, green, orange or multi-colored, you'll be seeing freeskiering legend and world-class athlete, Glen Plake (and his signature Mohawk) around Heavenly Mountain Resort this season! The mogul master is the resort's Ski.E.O. and has a lineup of special guests appearances scheduled at the resort including the second annual Gunbarrel 25 event, where contestants challenge themselves to 25 laps in one day

down the famous Gunbarrel run.

Glen's mission to to keep the "fun factor" at an all time high at Lake Tahoe's largest mountain resort! And with Glen around the mountain, you can bet there's no shortage of fun. When he's not ripping it up on The Face, interacting with guests or skiing for Warren Miller, he's traveling the world promoting the great sport of skiing and livin' it up Glen Plake-style.

Glen is no stranger to Heavenly. He grew up skiing at the resort during the free spirited age of "hot-dogging", which has since morphed into the sport of freestyle skiing.

"Heavenly has a past as colorful as mine and that's pretty cool. It's one of the first resorts where freestyle skiing began, so it's only fitting I come home for such a partnership. You could say it's where I got my start - trying to out-run my Heavenly race coaches!"



If you don't catch Glen busting out the laps in the bumps this winter, you can see in a lineup of Warren Miller's latest movies. His most recent Miller flick, Journey, where he's tearing it up on his hometown mountain - Heavenly!

The Glen Plake story began in Livermore, California, on September 9, 1964, but it was his third-grade teacher who used a Möbius flip from the seminal '70s ski flick Outer Limits as a way of demonstrating math that turned his life. For Glen, there fell into place a connection between skiing and the wider world, an understanding that there were deeper forces beneath this sliding on snow. In that brief flash of insight, Plake knew that skiing held something greater for him.. ■

