



Far West Club & Council Competitions

"Promoting excellence at every turn"

ENTRY FORM & JUDGING INFORMATION Click on the gray squares, then type in your information or "X", complete the form, save to file, and email to snowfun@ida.net by March 31st, 2011. (No exceptions.)

Club or Council name:

Council Affiliation:

Competition Categories: (Check all competition categories that apply to your club or council's application)

- Tollakson Outstanding Club
- Outstanding Newsletter – Club
- Outstanding Newsletter – Council
- Outstanding Website – Club
- Outstanding Website – Council

Size of your club: (Note: If you are entering a council, no size of membership is needed. Size classes will be determined after the close of entries in order to promote an evenly distributed competition.)

Outstanding Club:

Entries may be sent as email attachments by using Word, WordPerfect or PDF's only. They must be received no later than March 31st. Asking for a "Read Receipt" is recommended.

Our entry essay is attached **Our entry essay will arrive in a later email**

Our Judge for Club Essays (required, no exceptions): Name email

Entrants will also need to complete their entry for both newsletter and website and provide additional judges for each.

Outstanding Newsletter (Club or Council):

Entries may be sent as email attachments by using Word, WordPerfect or PDF's only. They must be received no later than March 31st. Asking for a "Read Receipt" is recommended.

Our entry is attached **Our entry will arrive in a later email**
Our entry is found online at this URL:

User name needed to access newsletters: Password: No password needed:
Dates or issues you wish to have judged:
Frequency of your publication: Quarterly Bi-monthly Monthly Other:

Our Judge for Club Newsletter (required, no exceptions): Name email
Our Judge for Council Newsletter (required, no exceptions): Name email



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Outstanding Website (Club or Council):

Provide the URL by March 31st:

User name needed to access : Password: No password needed:

Webmaster: email:

Our Judge for Club website (required, no exceptions): Name email

Our Judge for Council website (required, no exceptions): Name email

Additional Judge: Name email

Additional Judge: Name email

Additional judges are always welcome. It's an excellent learning opportunity for new editors, directors, etc.

NEW RULES, Please read!

In the past few years, the biggest challenge in having the competition completed successfully has been in getting the judges to meet their deadlines. Please note the following new rules concerning judging:

1. All communications will be via **email**. (Scanned documents, attached files, etc. are to be used.)
2. Each club or council will provide an accountable representative for their entries and judges.
3. Each club or council will provide at least one judge for each contest or category entered.
4. Each judge may earn points towards their club or council's entries upon meeting the bird early deadline on 4/17. Judges who miss the final deadline on 4/24 will cause their club or council's entry to be disqualified.
5. Judges should be qualified in the specific category they have volunteered for.

Choosing Qualified Judges:

Judges - Minimum equipment requirements:

All judges should have email capabilities and access to Excel software. Outstanding Club judges will also need word processing capabilities or Adobe Reader. Newsletter and Website judges will need high speed Internet.

Outstanding Club

- All judges must judge at least three club essays before April 24th.
- Judges in this category should have a minimum of 2 years of experience serving on a board of directors for a member ski club or council, or comparable business or organizational experience.



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- All judges should have knowledge of ski related organizations such as Far West, their affiliated ski council, and other organizations such as the National Ski Patrol, National Ski Council Federation, and other ski industry topics like safety, current affairs, ski racing organizations, and other industry related topics. Experience in understanding club mission statements will also be useful.

Outstanding Newsletter

- Judges will judge at least two newsletter entries for 3 clubs or councils from other categories other than their own, before April 24th.
- All judges should have experience in creating, contributing to, or avidly reading their club newsletters, or a comparable type of organizational newsletter.
- Skills in recognizing graphic design features, images, types of content, and other related parts of a newsletter is recommended.

Outstanding Website

- Judges will judge at least three websites from other categories other than their own, before April 24th.
- All judges should have experience in creating, contribution to, or reading their club's and other ski club websites, or comparable websites.
- Skills in recognizing graphic design features, images, web-related items such as home pages, animations, downloadable content, navigation features, rollovers, blogs, Flash, e-commerce forms, and other common webpage components, is recommended.
- It is recommended that website judges use Internet Explorer or Foxfire to view their assigned entries. Use of a normal sized PC or Mac is also recommended in order to properly view pages.
- It is recommended that a high speed connection is used (DSL or high speed cable) in order to accurately assess page loading times.

Club/Council Accountable Representative for this competition entry:

Your name: email:

Phones: Daytime Evening: Cell:

I, (insert name), have read and understand the entry requirements and rules as included in this form and have supplied accurate information to be used in this competition. I agree that the competition chair may contact me should any problems or issues arise concerning my entry or the judges I have listed, and I promise to manage the situation as quickly as possible to avoid disqualification from the contest. Date:

By checking this box, I am indicating my formal agreement to these statements: