



79th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION
Pacific Palms Hotel & Conference Center • City of Industry, California
June 9 – 12, 2011

MAKING HISTORY



As a non-profit organization, the **FWSA** programs and services are funded through sponsorship support. Active programs are conducted in ski safety, ski history, public lands development, industry relations, athletic development, recreational racing, travel, communications, council development, education, community support and awards. Following are sponsorship opportunities for the 79th Annual **FWSA** Convention in City of Industry, California.

DELEGATE TOTE BAGS - \$1,250

Logo printed in color (2 colors provided) on tote bags, distributed to all Convention attendees, carried with Convention materials throughout the weekend and used by delegates post-Convention. Sponsor promotional literature is included in the bag.

DELEGATE NECK WALLETS - \$1,500

Specially ordered neck wallets, with sponsor's name and logo. Used by all Convention attendees.

PUB CRAWL (Thursday) -SPONSORED BY RENO SPARKS CONVENTION, VISITORS AUTHORITY

Sponsor hosts the Pub Crawl sell-out event. Drinks and hors d'oeuvres, provided. Sponsor receives two complimentary reservations for event.

GOLF TOURNAMENT (Friday) -SPONSORED BY SNOWBASIN, A SUN VALLEY RESORT

Sponsor hosts the 4th Annual Michael German Memorial Golf Tournament. Continental Breakfast and Lunch provided. Sponsor receives two tournament entry fees and participation in the awards presentations.

HUNTINGTON ART COLLECTIONS/BOTANICAL GARDENS (Friday) - \$750

Sponsor hosts the Huntington Art Collections/Botanical Gardens Tour. Sponsor receives two complimentary registrations on the tour.

SAN ANTONIO WINERY TOUR (Friday) - \$750

Sponsor hosts the San Antonio Winery Tour. Sponsor receives two complimentary registrations on the tour.

SPA DAY (Friday) - \$750

Sponsor hosts the Spa Day at the Pacific Palms Hotel, with lunch included. Sponsor receives two complimentary registrations.

POOL PARTY (Friday) - \$500

Sponsor hosts the Pool Party at the Pacific Palms Hotel.

SILENT AUCTION HAPPY HOUR (Friday) - \$1,000

Sponsor hosts Silent Auction Pre-Party held just before the 26th Annual Silent Auction. Sponsor reps participate in the Silent Auction.

MUSICAL ENTERTAINMENT (Friday) -SPONSORED BY - TELLURIDE SKI AND GOLF

Sponsor hosts the DJ for Friday Night's Silent Auction and receives special recognition at the event.

CONTINENTAL BREAKFAST (Saturday) -SPONSORED BY MAMMOTH MOUNTAIN

Sponsor hosts the Continental Breakfast, shows a brief video presentation, and participates in the opening session of the Convention.

LUNCHEON (Saturday) - SPONSORED BY VAIL RESORTS

Sponsor hosts Saturday Luncheon, welcomes attendees and shows a brief video presentation. Sponsor give-away placed on all tables (optional).

SNOWSPORTS RECEPTION AND MULTI-MEDIA PRESENTATION (Saturday) - \$1,250

Sponsor hosts the Reception for special guests, delegates and the industry. Sponsor provides audio-visual equipment for multi-media presentations. Sponsor shows a brief video presentation.

BANQUET / WINE (Saturday) - \$1,650

Sponsor hosts wine corkage for the Awards Banquet. Sponsor representative is seated at the head table, welcomes attendees to the Banquet. Sponsor give-away placed on all tables (optional).

BANQUET / MUSICAL ENTERTAINMENT (Saturday) - \$1,650

Sponsor hosts the musical entertainment for the Awards Banquet. Sponsor representative is seated at the head table and introduces the band. Sponsor give-away placed on all tables (optional).

COFFEE CART (Sunday) - \$500

Sponsor hosts the Coffee Cart on Sunday morning for the FWSA general session.

BRUNCH (Sunday) - \$1,250

Sponsor hosts the Sunday Brunch and welcomes attendees to brunch. Sponsor give-away placed on all tables (optional).

Please complete and return the sponsorship application to reserve your sponsorship opportunity.

Additional information: Debbi Kor, VP of Marketing & Sponsorship * 503-314-7078 * fwsadebbi@comcast.net