

Doug Pfeiffer

**Former Skiing Magazine Editor In Chief,
co-founder PSIA**

Doug Pfeiffer 1973



Doug Pfeiffer's background spans many areas including ski instruction, freestyle skiing, and journalism. He has been recognized for his contributions with the 1987 induction into the U.S. Ski & Snowboard Hall of Fame and 2000 induction into Canadian Ski Hall of Fame. Doug began as a junior racer in Montreal in the 1940s and started teaching skiing in 1946 in Canada then became an instructor at Squaw Valley in 1950 under Emile Allais.

- Kratka Ridge Ski School, near Pasadena, CA, director (1953)
 - Snow Summit Ski School, CA, co-director with Tommi Tyndall (1954-1964)
 - Loveland Basin Ski School, CO, director (1965-1966)
 - Far West Ski Instructors Association, President & examiner (1952-1961)
 - Co-founder Professional Ski Instructors of America (PSIA) 1961
 - Skiing Magazine, National Editor (1963-1966), Editor in Chief (1966-1979)
 - Killy Challenge tv commentator (early 1970s)
 - The World of Skiing and The Battle of the Sexes national tv series, co-host with Suzy Chaffee (1970s)
- Organized first national professional freestyle circuit in 1970s with Bernie Weichsel

Doug Pfeiffer & wife Virginia Sturgess, 2010



The International Ski Heritage Association Lifetime Award in Ski Journalism citation said in 1999 "Doug is still the eager skier, exhibiting a spontaneous joy in going down the slopes,, a feeling he unsparingly communicates to all those skiing with him. He still intrigues his friends into experimenting with different kinds of skiing, showing the way and never hesitating to try anything that comes to mind from the sublime to the ridiculous. To Doug, it all represents the sport he loves."