



78th Annual Far West Ski Association Convention Sponsorship Opportunities

Renaissance Esmeralda Resort & Spa
Indian Wells, California
June 10th – June 13th, 2010
Hosted by The San Diego Council of Ski Clubs



*As a non-profit organization, the **FWSA** programs and services are funded through sponsorship support. Active programs are conducted in ski safety, ski history, public lands development, industry relations, athletic development, recreational racing, travel, communications, council development, education, community support and awards. Following are sponsorship opportunities for the 78th Annual **FWSA** Convention in Indian Wells, California.*

DELEGATE TOTE BAGS - SPONSORED BY SKI OREGON

Logo printed in color (2 colors provided) on tote bags, distributed to all Convention attendees, carried with Convention materials throughout the weekend and used by delegates post Convention. Sponsor promotional literature is included in the bag.

DELEGATE NECK WALLETS - SPONSORED BY SUN VALLEY

Specially ordered neck wallets, with sponsor's name and logo, used by all Convention attendees.

PUB CRAWL (Thursday) -- SPONSORED BY RENO SPARKS VISITORS AUTHORITY

Event to be held at the Automobile Museum. Drinks and hors d'oeuvres, provided. Sponsor hosts this annual Thursday night sell-out event and receives two complimentary event reservations.

GOLF TOURNAMENT (Friday) - SPONSORED BY SNOWBASIN, A SUN VALLEY RESORT

Sponsorship hosts the Golf Tournament and purchase awards. Sponsor receives two tournament entry fees and participation in the awards presentations.

CELEBRITY HOME TOUR (Friday) \$750

Sponsor host the Celebrity Home Tour, with lunch included. Sponsor receives two complimentary registrations on the tour.

TRIDE & HIKE (Friday) \$750

Sponsor host the Tram ride and hike, with lunch included. Sponsor receives two complimentary registrations on the tour.

SPA DAY (Friday) -\$750

Sponsor host the Spa Day at the Renaissance Esmeralda, Sponsor receives two complimentary registrations.

POOL PARTY (FRIDAY) -SPONSORED BY MT. BACHELOR

Sponsor host the Pool Party at the Renaissance Esmeralda, along with Northwest Ski Club Council

SILENT AUCTION PRE-PARTY (Friday) - SPONSORED BY SKIDAZZLE

Sponsors hosts pre Silent Auction party held Friday night before the 24th Annual Silent Auction. Sponsor representatives participate in the Silent Auction.

MUSICAL ENTERTAINMENT (Friday) - SPONSORED BY ASPEN/SNOWMASS

Sponsor hosts the DJ for Friday Night's Silent Auction and receives special recognition at the event.

CONTINENTAL BREAKFAST (Saturday) - SPONSORED BY MAMMOTH MOUNTAIN

Sponsor hosts the Continental Breakfast and participates in the opening session of the Convention.

LUNCHEON (Saturday) - SPONSORED BY VAIL RESORTS

Sponsor hosts Saturday Luncheon, welcomes attendees and has a brief video presentation. Sponsor give-away is placed on all tables (optional).

SNOWSPORTS RECEPTION AND MULTI-MEDIA PRESENTATION (Saturday) -SPONSORED BY MT. BACHELOR AND SUN RIVER RESORTS

Sponsor hosts the reception for special guests, delegates and the industry. Sponsor provides the audio-visual equipment for the multi-media presentations. Sponsor shows a brief video presentation.

BANQUET / WINE (Saturday) - \$1,650

Sponsorship hosts wine corkage for the Awards Banquet. Sponsor representative is seated at the head table, welcomes the attendees to the Banquet. Sponsor give-away placed on all tables (optional).

BANQUET / MUSICAL ENTERTAINMENT(Saturday) - SPONSORED STEAMBOAT SKI AND RESORT CORPORATION

Sponsor hosts the band for the Awards Banquet. Representative is seated at the head table and introduces the band. Sponsor give-away is placed on all tables (optional).

COFFEE CART (SUNDAY) -SPONSORED BT TELLURIDE GOLF AND SKI RESORT

Sponsor host the Coffee Cart on Sunday morning.

SUNDAY BRUNCH -SPONSORED BY TAOS SKI VALLEY

Sponsor host the Sunday Brunch and welcomes attendees to lunch, Sponsor giveaways placed on all tables (optional).

*Please complete and return the enclosed sponsorship application with a deposit check made payable to Far West Ski Association, P.O. Box 6397, Vancouver, WA 98668. For additional information contact: **Debbi Kor**, VP of Marketing & Sponsorship: 503-314-7078 * fwsadebbi@comcast.net*