

Far West Club & Council Club, Newsletter & Web Competition

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There has been a request to bring the Club communication contest into the electronic age and to streamline the criteria. The resultant updated criteria includes the following—



Outstanding Clubs of the Year—

- Each club will be asked to submit a three-page bio in March detailing activities for April 1, 2008 through March 31, 2009. Scored from Web and Newsletter contest will also be included.
- Focus will be placed on administrative practices and procedures, membership, snow activities, social activities, charity, public affair awareness, safety, snowsport history, newsletter, and web site.
- You will also be judged on how well you meet your stated mission statement.

Club/Council Outstanding Newsletters—

- You will be asked to submit three newsletters for the time period April 2008 to March 2009. Ideally these should be spaced out to cover the fall, winter, and spring time frames.
- Focus will be placed on membership, snow activities, social activities, charity, public affair awareness, safety, snowsport history, and follow-up.
- You will also be judged on layout, design, creativity, and how well you represent your club.
- Your club's association with Far West, Council, Race, and other organizations should be included.

Club/Council Outstanding Web Sites—

- Your site will be viewed by judges in March and April.
- Focus will be placed on membership, snow activities, social activities, charity, public affair awareness, safety, snowsport history, and follow-up.
- You will also be judged on layout, design, creativity, load time, navigation, and how well you represent your club.
- Your club's association with Far West, Council, Race, and other organizations should be included.

Judges will be evaluating entries from classes other than their own. The goal is to have each judge review only one class. Last year the classes were as follows (although these numbers can vary slightly from year to year)—

Class A: Membership 10 to 149
Class AA: Membership of 150 to 199
Class AAA: Membership of 200 to 324
Class AAAA: Membership of 325 or more
Councils are in a class of their own.

If you are interested in getting involved or putting in your two cents, please contact Catherine immediately at ohl@acatmeowz.com or 858-467-9469.

Criteria details should be available soon, check the web site for details—

www.acatmeowz.com/FWjudging/criteria.html