



## 77th Annual Far West Ski Association Convention Sponsorship Opportunities



The Peppermill Resort Casino  
Reno, Nevada  
June 4th – June 7th, 2009  
Hosted by The Sierra Council

As a non-profit organization, the **FWSA** programs and services are funded through sponsorship support. Active programs are conducted in ski safety, ski history, public lands development, industry relations, athletic development, recreational racing, travel, communications, council development, education, community support and awards. Following are sponsorship opportunities for the 77th Annual **FWSA** Convention in Reno, Nevada.

### **DELEGATE TOTE BAGS - SKI DAZZLE, SACRAMENTO & BAY AREA SKI SHOWS**

Logo printed in color (2 colors provided) on tote bags, distributed to all Convention attendees, carried with Convention materials throughout the weekend and used by delegates post Convention. Sponsor promotional literature is included in the bag.

### **DELEGATE NECK WALLETTS - SPONSORED BY VAIL RESORTS**

Specially ordered neck wallets, with sponsor's name and logo, used by all Convention attendees.

### **PUB CRAWL (Thursday) - SPONSORED BY RENO SPARKS CONVENTION VISITORS AUTHORITY**

Event to be held at the Automobile Museum. Drinks and hors d'oeuvres, provided. Sponsor hosts this annual Thursday night sell-out event and receives two complimentary event reservations and 5 minutes microphone time at event.

### **GOLF TOURNAMENT (Friday) - SPONSORED BY SNOWBASIN, A SUN VALLEY RESORT**

Sponsorship hosts the Golf Tournament and purchases awards. Sponsor receives two tournament entry fees and participation in the awards presentations.

### **KAYAKING (Friday) - \$750**

Sponsor hosts the event, which will include bottled water, lunch and giveaways. Sponsor receives two complimentary Rafting registrations and event recognition.

### **VIRGINIA CITY TOUR (Friday) \$1,000**

Sponsor hosts a tour of Virginia City. Sponsor receives two complimentary registrations and microphone time on the bus.

### **TAHOE LUNCH CRUISE MS DIXIE (Friday) \$1,250**

Sponsor hosts lunch cruise on Lake Tahoe. Sponsor receives two complimentary registrations and microphone time on bus or cruise.

### **SILENT AUCTION PRE-PARTY (Friday) - SPONSORED BY ASPEN/SNOWMASS**

Sponsor hosts beverage corkage at 24<sup>th</sup> Annual Silent Auction held Friday night. Sponsor representatives participate in the Silent Auction.

### **MUSICAL ENTERTAINMENT (Friday) - SPONSORED BY SUN VALLEY RESORT**

Sponsor hosts the DJ for Friday Night's Silent Auction and receives special recognition at the event.

### **CONTINENTAL BREAKFAST (Saturday) - SKI BANFF, LAKE LOUISE, SUNSHINE**

Sponsor hosts the Continental Breakfast and participates in the opening session of the Convention.

### **LUNCHEON (Saturday) - SPONSORED BY VAIL RESORTS**

Sponsor hosts Saturday Luncheon, welcomes attendees and has a brief video presentation. Sponsor give-away is placed on all tables (optional).

### **SNOWSPORTS MULTI-MEDIA PRESENTATION (Saturday) \$1,000**

Sponsor hosts the event for special guests, delegates and the industry. Sponsor provides the audio-visual equipment for the multi-media presentations. Sponsor shows a brief video presentation.

### **BANQUET / WINE (Saturday) - \$1,650**

Sponsor hosts wine corkage for the Awards Banquet. Sponsor representative is seated at the head table, welcomes the attendees to the Banquet. Sponsor give-away placed on all tables (optional).

### **BANQUET / BAND (Saturday) - SPONSORED BY STEAMBOAT SKI AND RESORT**

Sponsor hosts the band for the Awards Banquet. Representative is seated at the head table and introduces the band. Sponsor give-away is placed on all tables (optional).

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Please click [here](#) to download a [sponsorship application](#) and mail it with a deposit check made payable to Far West Ski Association, P.O. Box 6397, Vancouver, WA. 98668. For additional information contact: [Debbi Kor](#), VP of Marketing & Sponsorship: 503-314-7078 \* [fwsadebbi@comcast.net](mailto:fwsadebbi@comcast.net)