



77th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION June 4 – June 7, 2009 – Reno, Nevada



FAR WEST CONVENTION PROGRAMS

LOCATION:

Peppermill Resort Spa Casino - Reno, Nevada

ROOM RESERVATIONS

– OR– Book on Line:

(1-800-282-2444) **Reference Code – AFWSA09**

Rates:

Type/Paste into your Internet Browser: www.fwsa.org. Navigate to Convention tab & 2009 Far West Convention link. \$115 Montego Bay Wing; \$135 Peppermill Tower; \$205 Tuscany Suites (sgl or dbl occupancy), per night, plus tax.

Book Before:

May 13, 2009 - FWSA reserved room block released. Rate not guaranteed after this date. Space is limited.

TRANSPORTATION INFORMATION:

Airlines:

Flights should be booked in and out of Reno / Tahoe International Airport, Reno, Nevada.

Ground Transportation:

The Peppermill Resort Spa Casino **does** offer shuttle service. The resort is 10 minutes from Reno Airport.

SHIPPING PACKAGES:

Ship packages to:

Peppermill Resort Spa Casino
C/O The Business Center
2707 South Virginia St.
Reno, NV 89502

Your Name (**Guest & Show Exhibitor**)
Group/Conference
Your Company Name
Your Date of Arrival
Your Contact phone number

Packages should be received at The Peppermill **no more than 3 days** prior to guest pickup. Inbound Parcel Processing Fees are \$5 for 0-15 pounds and range up to \$25 for heavier items. There is no charge for outgoing packages that are packaged, labeled and ready for shipping. **Exhibitors are responsible for picking up their shipped packages and paying their fees directly to the business Center.**

PRELIMINARY SCHEDULE OF EVENTS (subject to change):

Thursday, June 4, 2009

3:00 PM – 6:00 PM Industry Exhibitor Registration
6:00 PM – 10:30 PM Pub Crawl *Sponsored by Reno Sparks Convention Visitors Authority*

Friday, June 5, 2009

7:00 AM – 3:00 PM FWSA 3rd Annual Michael German Memorial Golf Tournament *Sponsored by Snowbasin – A Sun Valley Resort*
7:00 AM – 3:00 PM Kayaking *Sponsorship Available*
7:00 AM – 3:00 PM Virginia City Tour *Sponsorship Available*
7:00 AM – 3:00 PM Lake Tahoe Lunch Cruise *Sponsorship Available*
2:30 PM – 6:00 PM Industry Exhibitor Registration and Booth Set-Up
3:00 PM – 4:00 PM Pool Party – hosted by Intermountain Council
5:00 PM – 5:15 PM Mandatory Exhibitor Meeting
6:30 PM – 8:30 PM Silent Auction Happy Hour (**All Exhibitors at their Booths**) *Sponsored by Aspen/Snowmass*
6:30 PM – 10:30 PM FWSA Annual Silent Auction/Dance (**All Exhibitors at their Booths**) *DJ Sponsored by Sun Valley Resort*
10:30 PM – 11:00 PM Break-Down of **ALL** Exhibitor Booths

Saturday, June 6, 2009

7:00 AM – 8:00 AM Continental Breakfast – *Sponsorship Available*
8:00 AM – 8:30 AM Opening Session for FWSA Delegates and Guests (optional for Industry)
8:30 AM – 8:45 AM Travel Expo Sign Ups (**All Exhibitors at Travel Expo Tables**)
8:45 AM – 10:45 AM Travel Expo *Grand Prize Sponsored by Far West Ski Association*
10:00 AM – 12:15 PM Bid Presentations for 2011 Far West Ski Week (by Invitation Only)
10:45 AM – 12:15 PM Snowsports Leadership Academy & Public Affairs Panel/Guest Speakers (delegate)
12:30 PM – 1:30 PM Luncheon & Award Presentations *Sponsored by Vail Resorts*
1:15 PM – 2:15 PM Snowsports Multi-Media Presentation *Sponsorship Available*
2:30 PM – 4:00 PM Snowsports Leadership Academy & Public Affairs Panel/Guest Speakers (delegate)
4:15 PM – 5:30 PM Council Caucus (Delegates)
6:30 PM – 7:00 PM Reception (*no host*)
7:00 PM – Midnight Awards Banquet & Dance *Band sponsored by Steamboat Ski & Resort Corporation*

Sunday, June 7, 2009

7:00 AM – 8:15 AM

FWSA Eye-Opener Reception – Presidential Suite *Hosted by Sierra Council*

INFO: Debbi Kor, VP Marketing/Sponsorship: 503-314-7078. fwsadebbi@comcast.net