



76th Annual Far West Ski Association Convention Sponsorship Opportunities

Westin Bellevue & the Meydenbauer Center
Bellevue, Washington
June 5th – June 8th, 2008
Hosted by Northwest Ski Club Council



*As a non-profit organization, the **FWSA** programs and services are funded through sponsorship support. Active programs are conducted in ski safety, ski history, public lands development, industry relations, athletic development, recreational racing, travel, communications, council development, education, community support and awards. Following are sponsorship opportunities for the 76th Annual **FWSA** Convention in Bellevue, Washington.*

DELEGATE TOTE BAGS - SPONSORED BY ASPEN/SNOWMASS

Logo(s) printed in color (2 colors provided) on tote bags, distributed to all Convention attendees, carried with Convention materials throughout the weekend and used by delegates post Convention. Sponsor promotional literature is included in the bag.

DELEGATE NECK WALLETS - SPONSORED BY WHISTLER/BLACKCOMB

Sponsor's name will be hung from around the necks of all Convention attendees. Neck wallets are specially ordered with sponsor's name and logo.

PUB CRAWL (Thursday) - SPONSORED BY STEAMBOAT

Participants visit several local pubs for drinks and hors d'oeuvres. Sponsor hosts this annual Thursday night sell-out event and receives two complimentary Pub Crawl reservations.

GOLF TOURNAMENT (Friday) - SPONSORED BY SNOWBASIN, A SUN VALLEY RESORT

Sponsorship hosts the Golf Tournament and purchase awards. Sponsor receives two tournament entry fees and participation in the awards presentations.

KAYAKING (Friday) - \$750

Sponsor hosts the event, which will include bottled water, lunch and giveaways. Sponsor receives two complimentary Kayaking registrations.

PIKE'S PLACE ADVENTURE (Friday) - \$1,000

Sponsor hosts a tour of Pike Place Market and Duck Tour. Sponsor receives two complimentary registrations on the tour.

WINERY TOUR (Friday) - \$1,000

Sponsor hosts a wine tour - 3 wineries and lunch. Sponsor receives two complimentary registrations on tour.

SILENT AUCTION PRE-PARTY (Friday) - SPONSORED BY SKI DAZZLE, SACRAMENTO & BAY AREA SKI SHOWS;

GORDON BIRSCH - Sponsors hosts welcome party held Friday night before the 23rd Annual Silent Auction. Sponsor representatives participate in the Silent Auction .

MUSICAL ENTERTAINMENT (Friday) - SPONSORED BY WHITEFISH MOUNTAIN RESORT

Sponsor hosts the DJ for Friday Night's Silent Auction and receives special recognition at the event.

CONTINENTAL BREAKFAST (Saturday) - SPONSORED BY BIG SKY AND SKI.COM

Sponsor hosts the Continental Breakfast and participates in the opening session of the Convention.

LUNCHEON (Saturday) - SPONSORED BY MAMMOTH MOUNTAIN

Sponsor hosts Saturday Luncheon, welcomes attendees and has a brief video presentation. Sponsor give-away is placed on all tables (optional).

SNOWSPORTS RECEPTION AND MULTI-MEDIA PRESENTATION (Saturday) - SPONSORED BY VAIL RESORTS

Sponsor hosts the reception for special guests, delegates and the industry. Sponsor provides the audio-visual equipment for the multi-media presentations. Sponsor shows a brief video presentation.

BANQUET / WINE (Saturday) - SPONSORED BY SKI ALPINE XPERIENCE

Sponsorship hosts wine corkage for the Awards Banquet. Sponsor representative is seated at the head table, welcomes the attendees to the Banquet. Sponsor give-away placed on all tables (optional).

BANQUET / BAND (Saturday) - SPONSORED BY SUN VALLEY RESORT

Sponsor hosts the band for the Awards Banquet. Representative is seated at the head table and introduces the band. Sponsor give-away is placed on all tables (optional).

*Please complete and return the enclosed sponsorship application with a deposit check made payable to Far West Ski Association, PO Box 3887, Wilsonville, OR 97070. For additional information contact: Debbi Kor, VP of Marketing & Sponsorship: 503-988-5138 (days) 503-682-1563 (evenings) * fwsadebbi@aol.com*