

2010

Delegate Book

Electronic Edition



Far West Ski Association

78th Annual Convention & 80th Anniversary

25th Annual Silent Auction & Travel Expo

Renaissance Esmeralda Resort & Spa, Indian Wells, CA

June 10 – 13, 2010

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78th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION 80th ANNIVERSARY

Renaissance Esmeralda Resort & Spa • Indian Wells, California • June 10 - 13, 2010

THANKS FOR THE MEMORIES – SCHEDULE OF EVENTS



Thursday, June 10, 2010

3:00 pm - 6:00 pm	Delegate Registration - <i>Delegate Bags Sponsored by Ski Oregon, Neck Wallets Sponsored by Sun Valley Resort</i>	Emerald Ballroom Foyer
3:00 pm - 6:00 pm	Industry Exhibitor Registration	Emerald Ballroom Foyer
5:30 pm - 9:00 pm	Pub Crawl Celebrity Poker - <i>Sponsored by Reno Sparks Convention & Visitors Authority</i>	Meet in Lobby Court

Friday, June 11, 2010

6:00 am - 3:00 pm	4th Annual Michael German Memorial Golf Tournament at Indian Wells Golf Resort "Celebrity Course" (Optional Event - Shotgun Start at 7:30 am) - <i>Sponsored by Snowbasin, a Sun Valley Resort</i>	Meet in Lobby
8:30 am - 3:00 pm	Tram Ride and Hike (Optional Event)	Meet in Lobby
9:45 am - 2:30 pm	Celebrity Homes and Shopping Tour (Optional Event)	Meet in Lobby
9:45 am - 2:00 pm	Spa Esmeralda Day (Optional Event) - <i>Sponsored by Snowmass Tourism</i>	Meet in Spa Esmeralda
1:00 pm - 4:00 pm	Far West Ski Foundation (FWSF) Trustees Meeting (Invitation Only)	Emerald Boardroom
2:00 pm - 4:00 pm	FWSA Snowsports Leadership Academy - "Snowsports Leadership Academy Overview"	Valencia Ballroom I
2:30 pm - 6:00 pm	Industry Exhibitor Registration & Set Up	Emerald Ballroom
3:00 pm - 4:00 pm	Pool Party (end of pool in front of the Rose Lawn) - <i>Sponsored by Mt. Bachelor and Hosted by Northwest Ski Club Council</i>	Meet at the Pool
3:00 pm - 9:30 pm	Delegate Registration	Emerald Ballroom Foyer
4:30 pm - 4:45 pm	Industry Exhibitor Meeting	Emerald Ballroom
5:00 pm - 6:00 pm	FWSA History Committee Meeting	Emerald Boardroom
5:00 pm - 6:30 pm	Councils' Man & Woman of the Year Meeting (Invitation Only)	FWSA Suite #7057
5:30 pm - 6:30 pm	Ski Club Happy Hour (No Host) - on the Santa Rosa Patio	Emerald Ballroom
6:30 pm - 8:30 pm	Silent Auction Happy Hour - <i>Sponsored by Ski Dazzle</i>	Emerald Ballroom
6:30 pm - 10:30 pm	Silent Auction and Dance - Musical Entertainment by "Can-Do Productions" - <i>Sponsored by Aspen/Snowmass</i>	Emerald Ballroom
10:30 pm - 11:30 pm	Exhibitor Booth Breakdown	Emerald Ballroom

Saturday, June 12, 2010

7:00 am - 12:00 pm	Delegate Registration	Emerald Ballroom Foyer
7:00 am - 8:00 am	Continental Breakfast - <i>Sponsored by Mammoth Mountain</i>	Emerald Ballroom 5-8
8:00 am - 8:30 am	FWSA General Meeting - Opening Session	Emerald Ballroom 5-8
8:45 am - 10:40 am	Travel Expo - <i>Grand Prize - Far West Ski Week Sponsored by FWSA</i>	Emerald Ballroom 1-4
9:00 am - 12:15 pm	Councils' Man & Woman of the Year Judging (Invitation Only) - <i>Awards Sponsored by Big White Ski Resort & Silver Star Mountain Resort</i>	Corfu
10:00 am - 12:15 pm	Far West Racing Association Meeting (Invitation Only)	Cannes
10:00 am - 12:15 pm	Bid Presentations - FWSA Ski Week (Invitation Only)	Gibraltar
10:45 am - 12:15 pm	FWSA Snowsports Leadership Academy - "Ethics - Doing the Right Thing"	Valencia Ballroom I & II
10:45 am - 12:15 pm	Public Affairs Panel & Guest Speakers	Valencia Ballroom V & VI
10:45 am - 12:15 pm	Outstanding Club / Council Recognition Programs	Capri
12:30 pm - 1:30 pm	Luncheon & Awards Presentation - <i>Luncheon Sponsored by Vail Resorts, Beverage Sponsored by Ski Banff - Lake Louise - Sunshine, FWSA Western Ski Heritage Award Sponsored by Steamboat Ski & Resort Corporation, FWSA Safety Person of the Year Award Sponsored by Aspen/Snowmass</i>	Emerald Ballroom 5-8
1:30 pm - 2:30 pm	FWSA Snowsports Multi-Media Presentation - <i>Sponsored by Sunriver Resort & Mt. Bachelor</i>	Emerald Ballroom 5-8
2:40 pm - 4:00 pm	FWSA Snowsports Leadership Academy - "Tech Works - Building your Club Using Social Media"	Valencia Ballroom I & II
2:40 pm - 4:00 pm	2011 FWSA Ski Week Staff Meeting (Invitation Only)	Gibraltar
2:40 pm - 4:00 pm	Public Affairs Panel & Guest Speakers	Valencia Ballroom V & VI
4:15 pm - 5:30 pm	Council Caucuses	Valencia Ballroom I & II, V & VI, Rhodes A & B
6:30 pm - 7:00 pm	Reception (No Host)	Emerald Ballroom 5-8
7:00 pm - 12:00 am	Awards Banquet & Dance "Thanks for the Memories" - Wine <i>Sponsored by Ogden Convention Visitors Bureau and Partners</i> and Musical Entertainment by "Can-Do Productions" <i>Sponsored by Steamboat Ski & Resort Corporation</i>	Emerald Ballroom 5-8

Sunday, June 13, 2010

7:00 am - 8:15 am	Eye Opener Party - <i>Sponsored by FWSA and Hosted by San Diego Council of Ski Clubs</i>	FWSA Suite #7057
8:30 am - 10:30 am	FWSA General Meeting/Elections - <i>Coffee Service Sponsored by Telluride Ski & Golf</i>	Emerald Ballroom 5-8
10:30 am - 11:30 am	Delegate Brunch - <i>Sponsored by Taos Ski Valley</i> , Door Prize Giveaway	Emerald Ballroom 5-8
11:30 am - 2:00 pm	FWSA General Meeting/Elections Continued	Emerald Ballroom 5-8
2:00 pm - 4:00 pm	FWSA Board of Directors and Board of Trustees Meetings	Malta A & B

Delegates are welcome to attend all events unless otherwise indicated. Participation in Travel Expo is especially encouraged and the Grand Prize will be awarded only among those who participate. Delegates with mandatory assignments to other meetings during Travel Expo will receive instructions from their Meeting Chairman.

Panels / Snowsports Celebrities / Caucuses

Schedule Friday & Saturday, June 11-12, 2010

Room	Valencia Ballroom V & VI	Valencia Ballroom I & II	See Session for Room Details
FRIDAY			
Leadership Info Panel Sessions* 2:00 PM-4:00 PM		Snowsports Leadership Academy – “Overview & Travel Wise – Smart Tips for Trips” – Norm Azevedo, Barbara Bryant, David Krupp	
SATURDAY			
Leadership Info Panel Sessions* 10:45 AM-12:15 PM	Snowsports Leadership Academy – “Ethics – Doing the Right Thing” – Linda Coxen, Peter King, Richard Rizk	Public Affairs- “Future of Skiing” - moderator Scott Bowker	Outstanding Club / Council Recognition Programs – Steve Coxen, Sigrid Noack, Catherine Ohl – Capri Room
1:30-2:30 PM			Snowsports Celebrities Multi-Media Presentation – Steve Reneker – Emerald Ballroom 5-8
Leadership Info Panel Sessions* 2:40 – 4:00 PM	Snowsports Leadership Academy – “Tech Works – Building Your Club Using Social Media” – Sheri Parshall, Becky Robinson	Public Affairs- “Effective Public Advocacy & Area Development” - moderator Scott Bowker	
Council Caucuses 4:15 – 5:30 PM	Northwest/ LA/ Central/ Direct Members	San Diego/ Orange/ Inland/ Arizona/ New Mexico	BAC / Sierra/ Intermountain – Rhodes A & B Room

* Please note that this is a preliminary list of invited guests, presenters/speakers, topics & rooms which is subject to change.

2:00-4:00 PM Leadership Info Panel Sessions* – Valencia Ballroom I

Snowsports Leadership Academy “Overview & Travel Wise – Smart Tips for Trips” (Valencia Ballroom I) – Presenters: Norm Azevedo (FWSA VP International Travel), Barb Bryant (FWSA VP Membership), David Krupp (former LA Council President). Topics may include Snowsports Leadership Academy overview as well as understanding the travel process – potential participants, trip selection, RFPs, contracts, vendor selection, liabilities, trip insurance, seller of travel/certification, accounting/pricing, communication to participants, airline ticketing, baggage policies, waivers, code of conduct, other trip leader guidelines, useful documents.

10:45 AM-12:15 PM Leadership Info Panel Sessions* – Valencia Ballrooms & Capri Room

Snowsports Leadership Academy “Ethics – Doing the Right Thing” (Valencia Ballroom V & VI) – Presenters: Linda Coxen (CPA & former NWSCC Treasurer), Peter King (General Counsel, Los Angeles City Attorney’s Office), Richard Rizk (Attorney & NWSCC Vice President). Topics may include codes of conduct, personal conduct, conflict of interest issues, embezzlement issues, articles of incorporation/bylaws/standing rules, FAM trips, sponsorships, contributions.

Public Affairs “Future of Skiing” (Valencia Ballroom I & II) – Moderator: Scott Bowker (FWSA VP Public Affairs). The guest speakers may include Chuck Morse (former Executive Director Far West Division USSA, former VP Marketing Snowbird, former Western States Managing Director Sales & Marketing Vail/Beaver Creek), Doug Pfeiffer (former Skiing magazine Editor In Chief, co-founder PSIA), Steve Reneker (climber/mountaineer & CIO City of Riverside), Walt Roessing (ski & travel journalist formerly of San Francisco examiner & San Jose Mercury News), Linda Whittle (Can Do Multiple Sclerosis Center volunteer, former coach US National Adaptive Ski Team). Topics may include future of skiing, impact of snowboarding, effect of demographics, impact of downturns, role of FWSA, US Ski & Snowboard Hall of Fame – selection process/future direction, snowsports media – getting its attention and communicating your message effectively, adaptive snowsports, climbing/mountaineering.

Outstanding Club/Council Recognition Programs (Capri Room) – Steve Coxen (former FWSA President), Sigrid Noack (FWSA Charities & Our Community Chair), Catherine Ohl (FWSA Awards Committee Chair).

1:30-2:30 PM Snowsports Celebrities Multimedia Presentation* – Emerald Ballroom 5-8

Meet your favorite snowsports celebrities. Multimedia Presentation by Steve Reneker. Steve is an avid climber/mountaineer who has climbed Mt Everest, Mt Elbrus Russia, Mt Kilimanjaro Tanzania Africa, and many others, a member National Ski Patrol for over 30 years currently with Snow Summit, and chief information officer for City of Riverside & Executive Director for SmartRiverside nonprofit.

2:40-4:00 PM Leadership Info Panel Sessions* – Valencia Ballrooms

Snowsports Leadership Academy “Tech Works – Using Social Media to Build Your Club” (Valencia Ballroom V & VI) – Presenters: Sheri Parshall (NWSCC President), Becky Robinson (Altair Ski Club Communications). Topics may include effective use of social media tools such as Facebook, LinkedIn, Twitter, YouTube, photo sharing, blogs, websites, etc. to build your club.

Public Affairs “Effective Public Advocacy & Area Development” (Valencia Ballroom I & II) – Moderator: Scott Bowker (FWSA VP Public

Affairs). Speakers may include Austin McInerney (senior facilitator/mediator, natural resource/land-use planner, public outreach specialist), Chuck Morse (former Executive Director Far West Division USSA, former VP Director Marketing Snowbird, former Western States Managing Director Sales & Marketing Vail/Beaver Creek), Doug Pfeiffer (former Skiing magazine Editor In Chief, co-founder PSIA), Steve Reneker (climber/mountaineer & CIO City of Riverside), Walt Roessing (ski & travel journalist formerly of San Francisco examiner & San Jose Mercury News),. Topics may include effective public advocacy and area development, environmental impact of resort development, Arizona Snowbowl snowmaking Supreme Court case, US Ski & Snowboard Hall of Fame – selection process/future direction, snowsports media – getting its attention and communicating your message effectively, climbing/mountaineering.

4:00-5:30 PM Council Caucuses – Valencia Ballrooms & Rhodes A & B

Northwest/Los Angeles/Central/Direct Members (Valencia Ballroom I & II); BAC/Sierra/Intermountain (Rhodes A & B)
San Diego/Orange/Inland/Arizona/New Mexico (Valencia Ballroom V & VI)

FWSA SNOWSPORTS LEADERSHIP ACADEMY

by Diane Stearley, Chair

The **Snowsports Leadership Academy** is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency.

The first Snowsports Leadership Academy sessions presented at the FWSA Convention in Seattle, Washington were 'I'm Elected, Now What' and "Now You Have Them, How Do You Keep Them". The second two sessions at the FWSA Convention in Reno, NV were "Travel Wise – Smart Tips for Trips" and "Risky Business – A Slippery Slope".

At this Convention in Indian Well, California the Snowsports Leadership Academy will be presenting two new sessions; "**Ethics** - Doing the Right Thing" presented by Attorney Peter King, Attorney Richard Rizk and Linda Coxen, CPA and "**Tech Works** – Building Your Club Using the Social Media" presented by Sheri Parshall and Becky Robinson.

On Friday the Snowsports Leadership Academy will also present a repeat of the "Travel Wise" session presented by FWSA Travel Director Norm Azevedo with an introduction of the Snowsports Leadership Academy program by David Krupp and Membership Chair Barbra Bryant.

All attendees of these Snowsports Leadership Academy sessions receive a certificate of attendance at the Sunday morning general session.

You do not want to miss these well presented, informative and timely sessions.

Biographies:

Peter King, a former criminal prosecutor, has practiced law for over 20 years with the Los Angeles City Attorney's Office. He has defended the City, a municipal corporation, and its public officials in complex class action litigation involving various City departments in liability, environmental, and land use litigation in State and federal trial and appellate courts. He currently serves in the General Counsel Division of the City Attorney's Office advising the Mayor's Office, the City Council, and numerous City boards and commissions on transactional matters and a variety of other legal issues, including mandatory ethics training for public officials.

Peter also serves as General Counsel to Mt Baldy Ski Lifts, Inc and advises other clients in the snow sports industry. In the past, he has served on the Board of Directors for several nonprofit organizations and founded a 501(c)(3) corporations in Big Bear, California for the express purpose of advancing Alpine Ski Racing and Athletic Development for the youth in the Community. Peter grew up skiing in the East at a family owned/operated ski area in New Hampshire and raced for many years with ski clubs and USSA Masters.

Linda Coxen is a CPA in the Portland, Oregon area and has served as Treasure of the Northwest Ski Club Council for years.

Richard Rizk is an Insurance attorney in the Portland area.

Sheri Parshall is President, Northwest Ski Club Council.

Norm Azevedo is the FWSA VP International Travel.

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Order of Business

Saturday, June 12, 2010

GENERAL SESSION

8:00 AM Call to Order (Randy Lew)
Introduction of Officers, Trustees, Committee
Chairpersons, Council Presidents, FWSA
Appointed Representatives, League
Chairpersons and Special Guests.

Credentials Committee Report (Barbara Bryant)

Nominations Committee Report (Mike Sanford)

Councils' Man & Woman of the Year Report
(Donn Bryant)

Communication and Club Awards Report
(Catherine Ohl)

Bylaws Committee Report (John Watson)

Industry Marketing & Sponsorships (Debbi Kor)

Silent Auction Coordinator (Mary Olhausen)

Travel Expo Report (Sigrid Noack)

RECESS FOR TRAVEL EXPO

8:45 am – 10:40 am Travel Expo (Sigrid Noack)

Sunday, June 7, 2009

GENERAL SESSION RECONVENED

8:30 am Call to Order (Randy Lew)

8:30 am – 2:00 pm FWSA General Meeting and
Election of Officers

10:30 am RECESS FOR BRUNCH

11:30 am GENERAL SESSION RECONVENED

Order and timeframe of Sunday session to be
determined by the FWSA President

ORDER OF BUSINESS FOR GENERAL SESSION (Continued)

Secretary's Report (Debbie Stewart)
Acceptance of Minutes from 2009 Annual Meeting

Credentials Committee Report (Barbara Bryant)

Parliamentarian's Report (John Watson)

Bylaws Report (John Watson)

Nominations of Candidates for Officers & Trustees
(Mike Sanford)
Speeches by Candidates (3 minutes time limit
each)
Election and voting for new President,
Trustees, and Officers
Substantive Resolutions

Treasurer's Report (Cindy Krupp)

Board of Trustees Report (Linda Westlund)

Industry Sponsorship/Silent Auction (Debbi Kor
& Mary Olhausen)

FWSA Officers' Reports (FWSA VPs)

FWRA President Report (Bob Ellis)

FWSA Committee Reports (Committee Chairs)

FWSA 2011 Convention Report
(Jane Wyckoff / David Krupp)

Old Business (Randy Lew)

New Business (Randy Lew)

Introduction of Newly Elected Officers and
Trustees (Randy Lew)

Adjournment (FWSA President)



78th Annual FAR WEST SKI ASSOCIATION CONVENTION
June 10 – 13, 2010 – Indian Wells, California



DELEGATE TRAVEL EXPO INSTRUCTIONS

Saturday Morning, June 12th

GREETINGS DELEGATES!!

Welcome to the 8th Annual Far West Travel Expo. Whether you've participated in past Travel Expos or are new this year, here are some tips to help you get the most out of participating in Travel Expo.

WHAT IS TRAVEL EXPO?

Travel Expo takes place on Saturday morning of Convention. It is a forum where delegates [voting and non-voting] can meet with the ski industry [resorts, operators, and suppliers], in a pre-scheduled 10-minute appointment format. The Travel Expo is the Ski Industry's time for focused 1-on-1 time with our delegation and membership leaders. Our relationships with our Industry Partners and their participation in our Convention are invaluable. Their future participation and support is influenced by return value. In addition, the Travel Expo serves as a venue that attracts new vendors who will be willing to support our Conventions and FWSA Programs in the future. It is our goal to insure that our time with them is a positive and worthwhile experience.

SIGNING UP FOR APPOINTMENTS

These appointments are held every 10 minutes from 8:45am to 10:40am, giving you eight opportunities to meet with ski industry. We are asking that delegates take advantage of all eight opportunities. You will have opportunity to sign up for appointments on Friday night at Silent Auction as well as on Saturday morning—just before Expo starts. Each delegate will have a PASSPORT, with appointment times that match industry Sign-Up Sheets.

There will be a maximum of 4 people per appointment. In some cases, the Industry may choose to meet with fewer than 4 people. Please respect their wishes. We are asking that no one club take all four spots for any one meeting unless the Industry requests it.

Two opportunities to sign up for Travel Expo Appointments:

- During Silent Auction on Friday from 6:30pm – 10:30pm
- On Saturday morning from 8:30am – 8:45am prior to the start of Travel Expo.

We strongly recommend that you schedule a few resorts, at least one tour operator, and a supplier that you have not visited or used before.

Expo time should not be used for finalizing a trip already in the works. Use the time Friday night for this purpose, or schedule time with Industry later during the weekend.

Bring club BUSINESS CARDS with you to pass out to the Industry. To facilitate the meeting process, **bring a ONE-PAGE CLUB PROFILE** to leave with Industry. Copies should be made for each delegate to give out at every appointment. The profile should include:

Club Name, Address, Internet Address, Email, Phone
President & Travel VP Contact Information
of Trips Taken Each Year
Average # of Participants Per Trip
Where Your Club Traveled In 2009-2010
What Trips Your Club Is Planning For 2010-2011

Remember, even if you are not your club's travel person, you are representing your club and will be bringing information and recommendations back to your board.

There will be separate instructions for those involved in the Far West Ski Bidding, the Man and Woman of the Year judging, and the FWRA meeting. These meetings are by invitation only.

For those of you who meet with **ALL EIGHT** appointments, and get all the Industry signatures on your Passport, you will be entered into a drawing for many prizes, including the **Grand Prize**: A ground package for one person (not to exceed \$900) on the 2011 annual Ski Week trip to **Sun Valley, Idaho** with the Far West Ski Association, January 22 - 29, 2011.

QUESTIONS

For questions about Travel Expo, please contact:

Sigrid Noack: 310.823.1373 skisig@earthlink.net

Mary Olhausen: 503.880.7383
omary52@comcast.net

Welcome

From Randy Lew, President of Far West Ski Association

From the beautiful Renaissance Esmeralda Resort & Spa in Indian Wells, California welcome to all club delegates, invited guests and industry partners attending the 80th Anniversary and 78th Annual Meeting and Convention of Far West Ski Association.

This weekend is a showcase for Far West, a celebration of our history and accomplishments, an opportunity to renew friendships, a period of time we set aside to do the Association's business and our most important chance to build on our relationships with our snowsports industry partners.

My thanks and appreciation goes out to both the FWSA Convention Committee and all the San Diego Council of Ski Club volunteers who put in many hours of work to make this Convention a success. I would especially like to thank the SDCSC committee who worked many hours on the Convention over the last twelve months: Committee Chair Eileen Sanford, Susan Shaffer, Susie Vetter, Cheryl Riess, Debbie Schroeder, Rusty Etzel, and all the other great volunteers. Also in line for a pat on the back are the FWSA Standing Convention Committee Jane Wyckoff, Mike Sanford, Steve Coxen, Cindy Krupp, and Scott Bowker and their Committee of volunteers has done a great job in performing all the groundwork to keep the local effort enthusiastic and productive. And of course, we all owe a debt of gratitude to our Silent Auction Coordinator Mary Olhausen and VP of Marketing Debbi Kor who do a great job of coordinating the auction and keeping our sponsors happy. Lastly, I would like to thank Catherine Ohl for continuing the update our Convention Awards Book and Chairing our FWSA Awards Committee and Clubs/Councils Communication Awards Committee. Please take time to read the list of Convention Committee Volunteers in this book and thank them personally for their hard work.

The annual Silent Auction on Friday night and our Travel Expo on Saturday is an excellent opportunity for all attendees to meet with representatives of the ski resorts. Mary, Jane and Sigrid have done a terrific job coordinating these events for us all. Please visit with as many representatives as you can and thank them for their support of FWSA. You'll find a wealth of information to take back to your clubs for planning your travel activities. Remember our relationship with the ski industry is key to the success of FWSA, its clubs and councils.

This year we are presenting the 5th & 6th modules of our Snowsports Leadership Academy, "Ethics – Doing the Right Thing" and "Tech Works – Building Your Club Using Social Media". In addition, we are presenting a third educational session "Snowsports Leadership Academy Overview" on Friday afternoon. We are also planning a multi-media presentation with Steve Reneker who carried FWSA flags to the top of Mt. Everest in 1995. Other special guests this year include: Billy Kidd (1964 Olympic Slalom Silver Medalist); Peter King (General Counsel, Los Angeles City Attorney's Office), Austin McNerny (senior facilitator/mediator, natural resource/land-use planner, public outreach specialist), Chuck Morse (former Executive Director Far West Division USSA, former VP Marketing Snowbird, former Western States Managing Director Sales & Marketing Vail/Beaver Creek), Doug Pfeiffer (former Skiing magazine Editor In Chief, co-founder PSIA), Steve Reneker (climber/mountaineer & CIO City of Riverside), Walt Roessing (ski & travel journalist formerly of San Francisco examiner & San Jose Mercury News), and Linda Whittle (Can Do Multiple Sclerosis Center volunteer, former coach US National Adaptive Ski Team). Some of our guests will be invited to speak on topics of interest in the Public Affairs panel sessions. This is a great opportunity to mingle with the folks who got us here plus the FWSA volunteers and show our appreciation for the work they have done.

The Awards Banquet "Dancing with the Stars" on Saturday night will be the high point of the weekend. There we recognize the people who have made significant contributions during the year to Far West Ski Association, their clubs and councils. Their efforts coupled with our strong volunteer corps keep FWSA the strong organization it has become today, a nationally recognized organization and "The Voice of the Western Skier."



June 10, 2010

Dear Far West Ski Association Convention Attendees:

As Mayor of Indian Wells, and on behalf of the entire City Council, it is my pleasure to take this opportunity and welcome the Far West Ski Association's 78th Annual Convention to the Renaissance Esmeralda Resort and Spa in Indian Wells.

We are most pleased and honored that your organization has chosen to hold this event in our city and hope you will enjoy all the amenities Indian Wells has to offer.

We know your convention will be successful and we extend to each of you our very best wishes for a most memorable visit in Indian Wells.

Sincerely,

A handwritten signature in black ink, appearing to read "Ed Monarch".

Ed Monarch
Mayor



Dear Far West Ski Association members:

We wanted to thank you for your overwhelming support this past year as top women ski jumpers from the U.S. and around the world fought to raise awareness of their sport and their dreams to be allowed to compete in the Olympic Winter Games. It was a challenging year, but we made huge strides in this cause and have confidence the International Olympic Committee will finally allow these talented and dedicated young women to compete on the biggest stage in sports. We're looking forward to Sochi, Russia in 2014.

We also sincerely appreciate FWSA's recognition of Women's Ski Jumping USA President Deedee Corradini and U.S. National Champion Jessica Jerome in 2009 at the annual convention. As a result, we continue to receive encouraging emails of support and donations from members of FWSA who want to see these athletes compete in the Olympics.

These generous gestures go a long way in helping this team raise funds to continue to train, compete and travel throughout North America, Europe, and Asia. The women will participate for the second time ever in the World Nordic Ski Championships in Oslo, Norway, in spring 2011 and we're excited to see them shine. Your support truly does make a difference!

We're hosting our annual fundraiser July 14 at the SKI Magazine Dream Home in Deer Valley, Utah, and invite those interested in attending to go to www.wsjusa.com to learn more.

Thank you again,

Whitney Childers
Women's Ski Jumping USA

Women's Ski Jumping USA
P.O. Box 980218 • Park City, Utah 84098
www.wsjusa.com • wsjusainfo@gmail.com

**JOIN
THE JOURNEY
BENEFIT**

JULY 14

SKI Magazine Dream Home in Deer Valley
Tickets and information - www.wsjusa.com

**A FUNDRAISER FOR THE U.S.
WOMEN'S SKI JUMPING TEAM**

WSJ-USA is a 501 c3 nonprofit that supports the team



EMBRACING TRADITION, REALIZING OUR DREAMS
Help Us Make Olympic History



Event Sponsors

78th Annual FWSA Convention by Debbi Kor, VP of Marketing & Sponsorship

We extend our appreciation to the following sponsors of Far West Ski Association's 78th Annual Convention. Their generous support was a significant contribution to the financial success of this year's Convention. By offsetting Convention costs through the sponsorship program, we are able offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2010-11.

Event		Sponsor	Website
Golf Tournament		Snowbasin - a Sun Valley Resort	www.snowbasin.com
Pub Crawl		Reno-Sparks Convention Visitors Authority	www.visitrenotahoe.com
Spa Day		Snowmass Tourism	www.snowmassvillage.com
Pool Party	 	Mt. Bachelor, Northwest Ski Club Council	www.mtbachelor.com www.nwskiers.org
Silent Auction DJ / FWSA Safety Person of Year		Aspen/Snowmass	www.aspensnowmass.com
Silent Auction Happy Hour		Ski Dazzle	www.skidazzle.com
Delegate Bags		Ski Oregon	www.skioregon.org
Delegate Neck Wallets		Sun Valley Resort	www.sunvalley.com
Saturday Continental Breakfast		Mammoth Mountain	www.mammoth.com
Saturday Beer Sponsor		Ski Banff, Lake Louise, Sunshine	www.skibig3.com
Saturday Luncheon		Vail Resorts (Vail, Beaver Creek, Breckenridge, Keystone, Heavenly)	www.vailresorts.com
Multimedia Presentation		Mt Bachelor, Sunriver Resort	www.mtbachelor.com www.sunriver-resort.com
Awards Banquet Band / FWSA Western Ski Heritage Prize		Steamboat Ski & Resort Corporation	www.steamboat.com
Awards Banquet Wine Corkage		Ogden CVB & Partners	www.visitogden.com
Sunday Morning Coffee Service		Telluride Ski & Golf	www.tellurideskiresort.com
Sunday Morning Brunch		Taos Ski Valley	www.skitaos.org
Councils' Men & Women of the Year	 	Big White Ski Resort Silver Star Mountain Resort	www.bigwhite.com www.skisilverstar.com
FWSA Athletic Scholarship Program	 	Schure Sports USA, Whitefish Mountain Resort, Grouse Mountain Lodge, Canadian Mountain Holidays	www.karbon.net www.skiwhitefish.com www.grousemountainlodge.com www.canadianmountainholidays.com
Grand Prize Travel Expo		Far West Ski Association Travel Program	www.fwsa.org
Eye Opener		San Diego Council	www.skisandiego.org

Silent Auction & Travel Expo - 2010

Participants

by Mary Olhausen & Debbi Kor

The Far West Ski Association and San Diego Council of Ski Clubs extend their appreciation and sincere gratitude to the 25th Annual Silent Auction and Travel Expo participants. The success of this event is made possible by the continued support from our industry partners to the efforts of our Association. Please include these industry partners in your travel plans for 2010-2011.

The support from our Industry Partners continues to grow. In 2011 we look forward to the 26th Annual Silent Auction and Travel Expo at the 79th Annual FWSA Convention in Industry Hills, CA.

Aava Hotel, BC, Canada
Adventure Tours, CA
Alaska/Horizon Airlines
Alpine Meadows Ski Area, CA
Alta Ski Resort, UT
Alyeska Resort, AK
Anchorage CVB, AK
Arapahoe Basin, CO
Aspen Skiing Company, CO
Aspen/Snowmass, CO
Aston Lakeland Village Resort, NV
Atlantis Casino & Spa, NV
Banff Lodging Company, AB, Canada
Beaver Creek Resort, CO
Betty Donellan, CA
Beyond Rapture Day Spa, BC, Canada
Big Sky Resort, MT
Big White Ski Resort, BC, Canada
Black Tie Ski Rentals, CO
Breckenridge Resort, CO
Brighton Ski Resort, UT
BrianHead Ski Resort, UT
Brundage Mountain Resort, ID
Canyon Transportation, UT
Capella Lodging, CO
CMH Heliskiing, Canada
Copper Mountain Resort, CO
Country Inn & Suites, UT
Crested Butte Mountain Resort, CO
Crested Butte Mountain Properties, CO
Custom Ski Escapes, CA
Davis Area CVB, UT
Deer Valley Resort, UT
Destination Hotels & Resorts, CO
El Dorado Ranch, Mexico
El Monte Sagrado Resort & Spa, NM
Fairmont Hotels & Resorts, AB, Canada
Fairmont Banff Springs Hotel, AB, Canada
Fernie/Kimberley Resorts, BC, Canada
Forest Suites Resort, CA
Grand Sierra Resort & Casino, NV
Fraser Crossing/Founders Pointe, CO
Grouse Mountain Lodge, MT
Heavenly Mountain Ski Resort, CA

Heavenly Tahoe Vacations, CA
Hilton Garden Inn, UT
Holiday River Expeditions, UT
Holidaze Ski Tours, NJ
Homewood Mountain Resort, CA
Jackson Hole Mountain Resort, WY
Jackson Hole Resort Lodging, WY
Juniper Springs Resort, CA
Kandahar Lodge at Whitefish, MT
Keystone Resort, CO
Kirkwood Mountain Resort, CA
LaPosada Santa Fe Resort, NM
Lakeside Resort Properties, UT
Madrona Manor, CA
Mammoth Mountain Ski Area, CA
Miracle Springs Resort, CA
Mountain Resorts, CO
Mt. Bachelor Ski Resort, OR
Mt. Rose - Ski Tahoe, NV
Nancy Green's Cahilty Lodge, BC, Canada
Northstar-at-Tahoe/Sierra-at-Tahoe Resort, CA
Ogden Comfort Suites, UT
Ogden Convention Visitors Bureau, UT
Ogden Hampton Inn & Suites, UT
Pacific Coach Lines, BC, Canada
Pangwitch Lake Resorts, UT
Panorama Ski Resort, BC, Canada
Park City Mountain Resort, UT
Park City Peaks Hotel, UT
Park City Transportation, UT
Peppermill Resort/Casino, NV
Powder Mountain Ski Resort, UT
Red Mountain Resort, BC, Canada
Red Mountain Resort Lodging, BC, Canada
Renaissance Esmeralda Resort, CA
Reno Sparks Conv Visitors Auth, NV
Resort at Squaw Creek, CA
Resorts of the Canadian Rockies, BC, Canada
Rocky Mountain Tours, CO
Schweitzer Mountain Resort, ID
Sego Lily Spa, UT

Selkirk Lodge, ID
Shore Lodge, ID
Sierra at Tahoe, CA
Silver Legacy Casino, NV
Silver Star Resort, BC, Canada
Silverado Lodge, UT
Ski Banff-Lake Louise-Sunshine, AB, Canada
SKI.COM, CO
Ski Dazzle, CA
Ski Group.Net, CA
Ski Oregon, OR
Ski Santa Fe, NM
Snakedance Condominiums, NM
Snow Tours, NJ
Snowbasin Ski Resort, UT
Snowbird Ski & Summer Resort, UT
Snowmass Ski Resort, CO
Snowmass Tourism, CO
Solitude Ski Resort, UT
Sports America Tours, CA
Steamboat Ski & Resort Corp., CO
Stonebridge Inn, CO
Sunriver Resort, OR
Sun Peaks, BC, Canada
Sun Valley Resort, ID
Tahoe Resort Village Property, CA
Taos Ski Valley, NM
Telluride Ski & Golf, CO
The Canyons Resort, UT
The Crestwood, CO
The Cliff Lodge, UT
The Gant, CO
The Grand Lodge at BrianHead, UT
The Huntley Lodge, MT
The Lodge at BrianHead, UT
The Riverhouse Resort, OR
Timberline Condominiums, CO
Trickle Creek Inn, BC, Canada
Vail Resorts, CO
Whistler/Blackcomb, BC, Canada
Whitefish Mountain Resort, MT
Winter Park Ski Resort, CO
Wolf's Den Lodge, BC, Canada

Convention Volunteer VIPs

FWSA President
FWSA Convention Committee Chairperson
San Diego Council of Ski Clubs President
Silent Auction and Travel Expo Chairperson
Silent Auction Coordinator
Travel Expo Coordinator
Silent Auction Accounting
Silent Auction Bid Runners
Convention Sponsorship Coordinator
FWSA Awards Chairperson
Councils' Man & Woman of the Year Chairperson
Multi-Media Presentation Coordinator
Convention Registrar
Delegate Registration Coordinators
Delegate Goodie-Bag Coordinator
Volunteer Coordinator
FWSA Convention Accountant
Council Convention Accountant
Pub Walk / Celebrity Poker Coordinators
Golf Tournament Coordinator
Tram Ride & Hike Coordinator
Celebrity Homes and Shopping Tour Coordinator
Spa Esmeralda Day Coordinator
Pool Party
Social Coordinator
Entertainment and Decorations Coordinator
Celebrity Guests and VIP Hostess
Event Signage Coordinator
Event Signage Council Liaison
FWSA Webpage
Delegate and Leadership Books Editor
Travel Expo Prize Donations
Parliamentarian

Randy Lew
Jane Wyckoff
Eileen Sanford
Mary Olhausen
Linda McGavin
Sigrid Noack
Cindy Krupp
Fran Long
Debbi Kor
Catherine Ohl
Donn Bryant
Mike Sanford
Nancy Ellis
Connie Smith, Helen Harris
Eileen Weiner
Judy Schultheis
Nancy Ellis
Chris Houkom
Cheryl Riess, Susan Shaffer
Susie Vetter
Joe Goldhammer
Rusty Etzel
Debbie Schroeder
Sheri Parshall
Connie Sanders
Nora Cole
Barbara Lee Blase
Mary Olhausen
Laurie McGrath
George Stewart
Scott Bowker
Debbi Kor
Steve Coxen

Our thanks and appreciation to all the volunteers from San Diego Council of Ski Clubs and Far West Ski Association for their assistance in making the 2010 FWSA Convention a success.

Special Guest Bios

* Preliminary list of special guests subject to change.

Billy Kidd

1964 Olympic Slalom Silver Medalist



When you think of legends in American skiing the name **Billy Kidd** is at the top of the list. He became America's hero back in the 1964 Olympics when he and teammate Jimmie Heuga became the first American men to win Olympic medals in alpine skiing — a silver for Kidd and a bronze for Heuga in the slalom at Innsbruck, Austria.

Although his racing is confined mainly to the “Legends Races” now, he continues his involvement in the sport as Director of Skiing at Steamboat; TV commentator at the Olympics; Head Skiing Coach for Special Olympics as well as equipment design, books, videos and movies.

Kidd grew up in Stowe, Vermont and raced internationally for nine years on the U.S. Ski Team. While racing, he studied at the University of Colorado and graduated in 1969 with a degree in economics. After establishing his prominence in the ski world in the 1964 Olympics, Billy marked yet another “first” for American men by becoming the first person to win both Amateur and Pro World Championships in a single

year-1970. Kidd went on to win the Amateur World Championship in Val Gardena, Italy. Then Billy turned pro and two weeks later won the World Pro Championships.



Billy has made his home Steamboat Springs, Colorado since 1970 and spends much of the winter as Director of Skiing at the Steamboat Ski Area and running his Billy Kidd Performance Center. The Center features a personal “hands-on” approach, using on-slope video analysis and a Personal Skiing Profile. Billy and his coaches guarantee they'll make you a better skier.

Billy also leads Steamboat's Ute Future Olympian program, which brings Native American youngsters from Utah reservations to Steamboat, where they build self-confidence by learning to ski and snowboard. His efforts with Native American youth recently earned him the Texaco Star Regional Award.

Because his Olympic teammate and long-time friend Jimmie Heuga has MS, Kidd is also involved in fundraising for Multiple Sclerosis and is on the board of directors of the Jimmie Heuga Center for the Reanimation of the Physically Challenged.

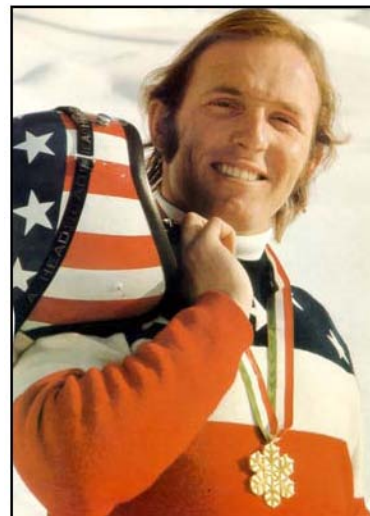
After a lifetime of skiing Kidd still enjoys helping people ski better. Along with coaching at his camps, he hosts a free daily clinic at 1:00 on the slopes at

Steamboat.

This all adds up to a total commitment to the sport of skiing. Kidd skis for enjoyment and excitement--two things that are as much a part of skiing as the name **Billy Kidd**.

BILLY KIDD ACCOMPLISHMENTS:

- Olympic Silver Medalist, Slalom, 1964.
- World Champion, Amateur and Professional, 1970.
- National Ski Hall of Fame Inductee, 1976.
- Colorado Sports Hall of Fame Inductee, 1995.
- Texaco Star Award Regional Finalist, 2000.
- The Bertolucci/Newsweek Magazine - Spirit of Skiing Award, 2001.
- The Jimmie Heuga Center's Can-Do Award, 2003.
- Far West Ski Association's President Award, 2004.
- CBS-TV Commentator.
- Contributing Editor, *Skiing Magazine*.
- Director of Skiing, Steamboat Ski & Resort Corporation.
- Advisor, President's Council on Physical Fitness & Sports.
- Head Ski Coach, Special Olympics International.
- National spokesman, Donate-A-Ski/Donate-A-Board
- Author of three books, including: Billy Kidd's Ski Racing Book, plus Billy Kidd's Ski Racing Video.
- Rolex Junior Skiing Ambassador
- Sports Illustrated Cover Image: Dec. 2003, Feb. 1968, March 1965



Peter King

General Counsel, LA City Attorney's Office



Peter King, a former criminal prosecutor, has practiced law for over 20 years with the Los Angeles City Attorney's Office. He has defended the City, a municipal corporation, and its public officials in complex class action litigation involving various City departments in liability, environmental, and land use litigation in State and federal trial and appellate courts. He currently serves in the General Counsel Division of the City Attorney's Office advising the Mayor's Office, the City Council, and numerous City boards and commissions on transactional matters and a variety of other legal issues, including mandatory ethics training for public officials.

Peter also serves as General Counsel to Mt Baldy Ski Lifts, Inc and advises other clients in the snow sports industry.

In the past, he has served on the Board of Directors for several nonprofit organizations and founded a 501(c)(3) corporation in Big Bear, California for the express purpose of advancing Alpine Ski Racing and Athletic Development for the youth in the Community.

Peter grew up skiing in the East at a family owned/operated ski area in New Hampshire and raced for many years with ski clubs and USSA Masters. He is also an active Life Time Member of the National Ski Patrol.

Austin McInerny

Senior Facilitator/Mediator & Natural Resource/ Land-Use Planner

Austin McInerny, MRP, is a Senior Facilitator/Mediator and Natural Resource/Land-Use Planner as well as a public outreach specialist. He has extensive experience developing consensus-based, stakeholder-driven, resource management/infrastructure development review processes involving a wide range of interests. He additionally has considerable management and field experience in watershed planning, environmental assessment, regulatory compliance, habitat restoration, and use of Internet-based planning tools, including geographic information systems.

His recent experience includes facilitation and strategic planning for the South Bay Salt Pond Restoration Project, the largest wetland restoration effort to be undertaken on the West Coast. He has also worked as a facilitator, neutral assessor, and process designer for the U.S. Institute for Environmental Conflict Resolution on a number of highly contentious projects, including the Upper Klamath Basin Working Group Restoration Planning Process, Desert Tortoise Recovery Planning Situation Assessment, and the Santa Rosa and San Jacinto Mountains National Monument Management Plan development effort. He has also served as facilitator and process designer for public outreach efforts associated with a wide variety of project types, including aquatic invasive species management in California, off-highway vehicle route designation for the U.S. Forest Service, expansion of the Bay Area Rapid Transit system, habitat conservation planning along the northern California coast, and recreational opportunities development in the Eastern Sierra. He has additionally managed numerous environmental compliance efforts, including development of environmental impact report/statements. Most notably, Austin's efforts on the Upper Guadalupe River Flood Protection Project for the Santa Clara Valley Water District (San Jose, California) helped secure the Association of Environmental Professionals' 2002 Outstanding Environmental Analysis Document Award.

Mr. McInerny is certified by the U.S. Institute for Environmental Conflict Resolution as an Environmental Dispute Resolution and Consensus Building Professional and has published and lectured on collaborative planning methods. He received a Masters in Regional Planning from Cornell University in 1997 and a B.A. in environmental studies from the University of California, Santa Cruz, in 1990

Chuck Morse

Former Executive Director, Far West Division, USSA

1970 photo



Chuck Morse has over 40 years experience in ski area development and management, marketing and promotion, association management and direction and civic action, principally in Orange County, CA.

Chuck has served the Association as a professional staff member and volunteer and achieved many “firsts” in these capacities. He has served as FWSA Executive Director and as its first (and first in the USSA) Recreation Services Director. His service earned him the FWSA Hans Georg award in 1979, FWSA J. Stanley Mullin award in 1989, and three times the FWSA Bill Mackey award (1977, 1978, and 1983). Chuck was also LA Ski Council's Outstanding Skier of the Year (1970).

Highlights of his skiing experience alone

- Survived two avalanches and certified avalanche instructors, NSPS
- Skied White Wing in attempt to show feasibility to connect June and Mammoth
- Probably only skier to have skied the western side of the Moses-Maggie Range in the Sierra east of Porterville
- Led the Trans-Sierra mail carry (with special postage stamp) with

100 XC skiers from Placerville CA to Genoa NV in 1976 as Bicentennial event

- Developed Historical Donner Ski Tours for XC for the California History Society
- Co-founder of the Mineral King Ski Club; led ski tour into Mineral King
- One of first skiers on Sherwin Ridge for ski reconnaissance
- Member of the Association's Public Lands Advisory Board
- General Manager of Tahoe Donner Ski Resort
- Chief of Race for North American Junior Alpine Championships in 1971 at Mammoth Mountain
- US Ski Coaches Association, certified alpine ski racing coach, class 2
- Chairman FIS (Federation International du Ski) Congress, San Francisco, CA 1981
- NSPS for 16 years, NSP #2825, voted outstanding ski patrolman, Far West Division NSPS 1969
- Directed early development of Mountain High Ski Resort
- VP Director of Marketing Director for Snowbird
- Western States Managing Director Sales/Marketing for Vail/Beaver Creek
- PSIA member and certified blind skiers guide instructor
- Owner/President, World Event Coordinators Inc. and Global Sports Marketing

Doug Pfeiffer

**Former Skiing Magazine Editor In Chief,
co-founder PSIA**

Doug Pfeiffer 1973



Doug Pfeiffer's background spans many areas including ski instruction, freestyle skiing, and journalism. He has been recognized for his contributions with the 1987 induction into the U.S. Ski & Snowboard Hall of Fame and 2000 induction into Canadian Ski Hall of Fame. Doug began as a junior racer in Montreal in the 1940s and started teaching skiing in 1946 in Canada then became an instructor at Squaw Valley in 1950 under Emile Allais.

- Kratka Ridge Ski School, near Pasadena, CA, director (1953)
 - Snow Summit Ski School, CA, co-director with Tommi Tyndall (1954-1964)
 - Loveland Basin Ski School, CO, director (1965-1966)
 - Far West Ski Instructors Association, President & examiner (1952-1961)
 - Co-founder Professional Ski Instructors of America (PSIA) 1961
 - Skiing Magazine, National Editor (1963-1966), Editor in Chief (1966-1979)
 - Killy Challenge tv commentator (early 1970s)
 - The World of Skiing and The Battle of the Sexes national tv series, co-host with Suzy Chaffee (1970s)
- Organized first national professional freestyle circuit in 1970s with Bernie Weichsel

Doug Pfeiffer & wife Virginia Sturgess, 2010



The International Ski Heritage Association Lifetime Award in Ski Journalism citation said in 1999 "Doug is still the eager skier, exhibiting a spontaneous joy in going down the slopes,, a feeling he unsparingly communicates to all those skiing with him. He still intrigues his friends into experimenting with different kinds of skiing, showing the way and never hesitating to try anything that comes to mind from the sublime to the ridiculous. To Doug, it all represents the sport he loves."

Steve Reneker

Climber/Mountaineer, CIO City of Riverside



Steve Reneker is the Chief Information Officer (CIO) for the City of Riverside and Executive Director for SmartRiverside, a non-profit organization since 2005. At the City he manages the Information Technology Department which is outsourced to Affiliated Computer Services (ACS). For the past 4 years he has managed to elevate the City of Riverside to Top 10 in the Nation for Best of the Web and also the Digital Cities Survey. For SmartRiverside he oversees programs to attract and retain High Technology companies in Riverside and also operates a City wide wireless Internet project with Digital Inclusion that provides free training, PCs and Internet for low income families in Riverside. Over 3,600 families have benefited from this program to date. For the past two years the City of Riverside in conjunction with SmartRiverside's programs, has been recognized as one of the 21 most intelligent Cities in the world

by the Intelligent Communities Forum (ICF).



1995-1996 Far West Skier's Guide "The Seventh Summit: The 1995 American Mt Everest Expedition Becomes a Tribute to a Fallen Friend" by Steve Reneker "After high winds for nearly two months, a window of opportunity opened. On May 16, 1995, the Summit of Mt Everest was reached. I carried two extra items with me on this adventure: the ashes of my best friend, Dave Tollakson, which will rest forever on his Seventh Summit and Far West Ski Association banners, one of which flew in the wind for the thirty minutes we were there. FWSA has reached new heights. Dreams do come true. They're not always easy to achieve, there can be major set backs to overcome and you definitely have to work hard for them to become reality, but in the end, it's worth it. "

CLIMBING/MOUNTAINEERING:

Mt. Elbrus, Russia – 7/26/2000

Mt. Kilimanjaro, Tanzania, Africa – 8/15/99

Mt. Everest, 1995 American Mt. Everest Commemorative Expedition – 5/16/95

Mt. McKinley – 5/12/92

Yosemite, the Lost Arrow Spire – 11/5/93

Joshua Tree, First Assents on Tollakson Tower, Vitamin R 5.7, Farting Horse 5.10d,

This Bud's For You 5.10b

Mt. Whitney, East Face – 9/98, 8/99

California 14'ers – 94/95 – Whitney (6), Russell, Muir, Polemonium, Williamson, White, Starlight, North Palisade, Sill, Langley, Tyndall, Middle Palisade, Split, Shasta (2)

Colorado 14'ers – Grays, Torreys, Mount Evans, Mount Bierstadt, Pikes Peak

Grand Tetons, the Grand – Exum Route – 8/14/97

Mt. Rainier, Mt. Baker, Mt. Hood – 4 days – 7/98

Mt. Rainier – 5 times

Mt. Baldy – 26 times

Mt. San Jacinto – 6 times plus 2 via Snow Creek

Mt. San Geronio – 22 times

Mt. Baden Powell – 12 times

Guide – FWSA/Dempsey – Mammoth/June Interconnect heliski – Spring 1993

Guide – Interski Park City/Alta/Snow Bird – 2/94

SKI PATROL:

Mt. High Ski Patrol – 1978-1995 (served as both professional & volunteer plus Ski Patrol Director for 2 years)

Keystone Ski Patrol – 1996-97

Snow Summit Ski Patrol – 1997 - current

Outdoor Emergency Care Instructor – 12/92

National Certified #225 – 5/91 – Avalanche, Explosives, Transceiver, Legal, Hill Safety, Toboggan, Skiing, First Aid, Written

National Patroller Appointment #7141 – 4/27/89

CERTIFICATIONS:

NSP Divisional Avalanche Instructor #185 – 9/25/93

NSP Registered National Ski Mountaineering Instructor #274 – 6/1/88

NSP Divisional Ski Mountaineering Instructor #115 – 7/5/86

NSP Advanced Ski Mountaineering Course - #3231 – 7/24/85

NSP Advanced Avalanche Course #3576 – 3/31/83

NSP Basic Mountaineering - #966 – 4/25/81

NSP Basic Avalanche Course – #2268 – 2/10/80

Emergency Medical Technician – 1981-1994

Walt Roessing

Ski & Travel Journalist, formerly with San Francisco Examiner & San Jose Mercury News



Walt Roessing is a San Diego-based ski and travel journalist who is a record 7-time recipient of the FWSA's Bill Berry Award. He also has won a combined dozen awards from the North American Snowsports Journalism Association, the Society of American Travel Writers and the Lowell Thomas Foundation.

Walt's travel assignments include hitting the slopes on five continents. He was the first American journalist to ski in the Tokyo Dome, has plummeted down 7,200-foot verticals and 11 mile runs in Switzerland and France, respectively; and has experienced and written about 17 different winter sports. He claims to be the best advanced intermediate skier in a group or the weakest advanced skier.

He is a former staff member of the sports departments of the San Francisco Examiner and San Jose Mercury-News; his features appeared last year on Google and Yahoo; his articles have appeared in 20 U.S., Canadian and European airline magazines and three monthly magazines in San Diego County; and his articles have been distributed by major newspaper syndicates in the U.S. and Canada -- including the New York Times. -- as just a few examples.

Walt is married, father of six children, has three grandchildren with another due in June, and has just returned from his latest travel adventures in Syria (my 55th country).

Linda Whittle

Can Do Multiple Sclerosis Center Volunteer, former coach U.S. National Adaptive Ski Team



The Jimmie Heuga Center was founded in 1984. Currently known as the Can Do Multiple Sclerosis Center (CDMSC), it provides a program dedicated exclusively to helping those suffering from MS to live the best life possible and to ensure that access to skiing is available to people with all types of disabilities. The CDMSC believes people are empowered when they undertake and succeed at challenging outdoor recreation. Jimmie, afflicted soon after his world stunning achievements as a Bronze medalist in the '68 Olympics Games, was an ardent believer in this credo. Creating awareness throughout the skiing community, the Center has earned a national and international reputation as a model program in adaptive outdoor recreation.

After working in Hotel Management for several years Linda Whittle realized she wanted to give up the city life and career, to do what she loved in life! That love...was skiing! At this time she had been a two time cancer survivor. After overcoming her own challenges and becoming involved with Jimmie Heuga and his foundation, she dedicated herself to helping people fight MS. She has been involved with the Heuga Center for MS since its inception. Her fundraising efforts have produced over \$300,000 in donations. She became a close friend to Jimmie and shared in following his dreams of helping make this a life-long endeavor. Her team has been the longest participating team in the Vertical Express event held in Steamboat Springs

and Vail, Co. During her affiliation with the Center she served as one of numerous volunteers dedicated to making the lives of those afflicted with MS more enjoyable.

Linda provided a myriad of services in her volunteerism and went on to serve as a National figure in adaptive skiing, including coaching the US National Adaptive Ski Team. During Linda's long career with the CDMSC, she has seen the expansion of a fledgling program serving a small number of aide- recipients to a year-round program providing thousands of adaptive recreation lessons annually to people with disabilities, including a new sector of participants, the "Wounded Warriors", most recently those from the Iraq and Afghanistan conflicts. She also coaches the Disabled Vets Winter Sports Clinic on a yearly basis. Linda is also associated with the Paralyzed Veterans Association in Colorado Springs, Co., and in Bronx, NY. Her work with athletes includes being a Blind Ski Guide for disabled athletes and a US Ski Team coach with the Special Olympics. She also organized an ongoing program for ski racing with the Special Olympics in Steamboat Springs. Her roles evolved from volunteer to a nationally recognized leader in the adaptive recreation arena. Linda has traveled locally and nationally to promote adaptive teaching and the significance of therapeutic recreation, as well as the CDMS fundraising events. She is widely recognized for these accomplishments on a National level and she continues to devote her time as a volunteer with Disabled Sports USA as a key staff member.

Her dedication to the Heuga Center has been central to its overall success in providing vital services and healing to its many recipients. Her dedication to adaptive recreation at both the local and National level over a long period of time is remarkable and worthy of recognition, particularly in the name of one to whom she personally provided such loving and important services, Jimmie Heuga, himself. In this, the year of his passing, it is most appropriate that Linda be recognized for her unselfish dedication, loving care for the afflicted and wounded and leadership in this most important arena of caring for those most in need. We think Jimmie would be proud to say "Thank you Linda, for all you have done".

Award Citations

Public Affairs – Safety & History

Please take a moment to give these folks the recognition that they deserve by congratulating them. Also, encourage others to apply next year for these safety & history awards.

FWSA SAFETY PERSON OF THE YEAR 2010 **Sponsored by Aspen Skiing Company** **Richard Rizk**



Richard Rizk of Beaverton, Oregon is a member of the Cascade Ski Club in the Northwest Ski Club Council (NWSCC). He developed a winter safety speaker awareness series which addressed winter driving, terrain park safety, ski risks and the law, ski patrol advice. Richard also contributed significantly to the development the NWSCC P.I.E. (Prepared Informed Ecological) campaign which addresses safety issues. He spearheaded an influenza awareness initiative for Cascade Ski Club & NEWSCC. Richard recently completed a 17 session backcountry ski safety course which included avalanche training. He also has first aid and cpr training.

Richard has taught boating rescue and safety techniques as a YMCA camp boating instructor and performed search and rescue in lakes and pools as a YMCA lifeguard. As a Special Olympics Coach with physician supervision, he regularly monitored downs syndrome participants for medication and safety compliance. He has worked with commercial insureds to develop strategies for making workplaces safer. From an environmental safety perspective as an Environmental Claim Supervisor, Richard authorized and directed the clean up of some of the nations most contaminated sites. He

also advocates for safer play areas for children.

Professionally, for over 20 years Richard Rizk has resolved insurance claims. He has worked within insurance companies, for insurance companies and for the past 9 years he represented those with claims against insurance companies. He has resolved disability, injury, environmental and property damage claims of all sizes in many states. Richard was president of Cascade Ski Club from 2004-2008, is now Vice President of the Northwest Ski Council and is nominated for Northwest Ski Council President. Richard lives in Beaverton, Oregon. He enjoys downhill, backcountry and cross country skiing on and around Mount Hood.

The winner receives 6 day vacation for two from Aspen Skiing Company including 6 day lift tickets for all 4 mountains (Ajax, Aspen Highlands, Buttermilk & Snowmass), 6 days of rentals and a half day group lesson for two, 7 nights lodging provided by The Crestwood Condominiums & The Gant plus round trip air.

FWSA WESTERN SKI HERITAGE PRIZE 2010

Sponsored by Steamboat Ski & Resort Corporation

Jane Jackson

SKIING SINCE 1915 IN NORTHERN ARIZONA
Jane Jackson, NSPS, Flagstaff



Jane Jackson has conducted historical research since 2005 into the early days of skiing in Northern Arizona. Her work has been published in the *Journal of Arizona History* and her work is continuing. This will include the production of a 45-minute documentary entitled *Echoes of the Peaks, An Early History of Skiing in Northern Arizona*.

Jackson's work has entailed over 20 taped and transcribed interviews with early skiers and their descendants, acquisition of over 200 early photographs from the Jimmie Nunn collection and others, examination of local Flagstaff newspapers and university publications, Forest Service inspection reports 1948-51 on Arizona Snowbowl from the Cline Library collections at Northern Arizona University, and USFS maps from 1939 and the 1950s.

"In addition to preserving history, my current film project, as well as my article and the various public presentations, address the need to save the memory of

Flagstaff's ski pioneers. Seven of the men I interviewed began skiing in Flagstaff before Arizona Snowbowl existed. Their stories are unrecorded until now: stories of Flagstaff winter sport activities since 1930, the log lodge at Snowbowl built by the Civilian Conservation Corps in the 1940s, the first private owner of the facilities in 1946, cutting trails and building today's Agassiz Lodge in the 1950s. These anecdotes give listeners the feel of the camaraderie in the ski community and nostalgia for those days past when skiing was new and fresh and every day was an adventure."



Jimmie Nunn, age 9



Jimmie Nunn, 1948



**Scissorbill Park, circa 1936.
(Arizona Snowbowl resort dates from 1938)**

The winner receives a 5 day vacation for two from Steamboat Ski & Resort Corporation including 5 day lift tickets to Steamboat, 5 days of rentals, half day lesson for two, and 5 nights lodging.

FWSA CLUB & COUNCIL HISTORY RECOGNITION 2010

Fresno Ski Club



"Revolution of Evolution: Keeping Up with the Times" Submitted by Fresno Ski Club, Inc.

Prepared by members Vicki Erickson and Crissymarie King, with contributions by Bunny Bartels, Jack Pieroni, Don Anderson, Scott Knutson, Linda Renfro and Pat Mayfield

Special thanks to James Benelli, former ski instructor at China Peak and author of "Ski Tales: A History of China Peak and Sierra Summit", published 2009

EXECUTIVE SUMMARY

Founded in 1934 and incorporated in 1937, the Fresno Ski Club is one of the nation's oldest incorporated ski clubs. The Club has reinvented itself, revolving with the ski industry and changing demographics of skiing and snowboarding, evolving into a vibrant, active social and recreational organization during eight decades of our existence.

The Club traces its origins to the early development days of our local ski resorts, Badger Pass and China Peak/Sierra Summit. The Central Valley geographic area was home to many people of Scandinavian heritage. The snowy western slopes of the High Sierras offered a perfect opportunity to introduce the sport of alpine skiing, cross country skiing and snow shoeing to the community. In the 1930's, 40's and 50's Club activities focused on ski racing for skill development. During the 50's the Club evolved its interest in ski safety by establishing an all volunteer ski patrol, the "Fresno Ski Patrol" and developed standardized testing to assess and rank a skier's skills and abilities. These early tests became a precursor to the battery of assessment tools used by today's National Ski Patrol.

Over the years, the Fresno Ski Club has adjusted its menu of skiing, off-season recreational and social activities, and thus reinventing itself to meet its constantly changing membership profile and enthusiasms. Three times since the 1960's the Club experienced a decline of membership numbers. Responding accordingly, the Club was resourceful in its rejuvenation. Strategies were identified to recruit and retain new members. Additional events and activities were added. Traditional functions were adjusted to meet emerging interests.

The Club currently offers a full calendar of pre-season, seasonal and off-season recreational and social activities that are designed to meet the interests and varying abilities of its members—be it ski and snowboard skills, member time and/or budget abilities. Today, the Club has a stable base of 211 members, of which many are long standing. Annually the Club takes upwards of 300 members on ski trips to local and nationally recognized destination resorts. Plus just as many members put-on-the-ritz to attend our numerous social and fundraising activities. Another 250 members participate in off-season activities ranging from day hikes and water ski ventures, to weekend wine tours. Evening meetings for the general membership are well attended, averaging 55-60 members. There is always something for each member.

The Fresno Ski Club wishes to thank the Far West Ski Association (FWSA) for the ingenuity in recognizing club history. Your request has caused us to take an introspective look at our origins, searching hidden memories and arcane resources to bring forth our story.

Our Club is proud to present to the Far West Ski Association our story of evolving in the ski revolution and keeping up with the times to assure that Fresno Ski Club, Inc. continues to be a solid, well managed organization for its members and a reliable affiliate.

The winner receives \$100 to be donated in the winner's name to the charity of their choice.

Other FWSA Awards

FWSA SNOWSPORTS BUILDER AWARD 2010

Doug Pfeiffer, Teacher, Author, Innovator

The Association's Snowsports Builder Award is made to a person or persons who have made an indelible positive impact on snowsports. The builder honored may be for achievements in athletics, the press, publishers, historians, industry, humanitarian work, area development, technology; in short, for any indelible contribution to snowsports.

Doug Pfeiffer made such an indelible contribution in the world of ski instruction with a teaching career that dates back to 1946. After 5 years in his native Canada, he emigrated to Squaw Valley to apprentice with Emile Allais and then to Snow Summit in the Southern California in 1953. His relationship with Snow Summit extends to this day.

But actually, Doug has had several careers sequentially as well as concurrently. He was instrumental in the organizations associated with instruction, for over ten years from 1962 to the late 1970s, he published several ski-related magazines, he published books, founded the International Ski History Association in 1991, and was a co-organizer of the first Freestyle event in Waterville Valley in 1971.

Pfeiffer served as an FWSIA examiner for many years and in 1961-62 as president of the Far West Ski Instructors Association. This affiliation led to co-founding with Bill Lash and five others the Professional Ski Instructors of America, an association now numbering over 26,000 ski teachers across the USA. Always an avid student of serious ski technique, yet he advocated that learning must be helped with a large helping of fun. He introduced many improvements and refinements to ski teaching methods and techniques. He cites as some of his contributions such actions and phrases as: hockey stop; edge control; control by pressure on front, middle, and/or tail of skis; anticipation, tip-thrust, differential edging, and a whole host of phrases related to freestyle skiing moves. He experimented with Reuel's trick skiing and invented some of the basic ballet freestyle moves

His reading of Dr. Fritz Reuel's (say, royal) 1929 book "New Possibilities in Skiing" led him to experiment with trick skiing during the course of which he invented some of the basic ballet freestyle moves in use until quite recently.

His basic competition format, with the exception of ballet skiing, has gone on to become a Winter Olympic gold medal sport. He is considered the "Father of Freestyle Skiing."

He also helped grow the skier base by teaching dry land classes on carpets in gymnasiums, on shaved ice, pine needles, and just grass in many parks of Southern California. "Over a period of several weeks we even taught almost 500 military personnel on the sand dunes at the Naval Ordnance Test Station at China Lake." That was when he and Tyndall were attempting to build a skier base for a resort they had hoped to develop near Onion Valley in the Inyo Basin just west of Independence, California.

Doug shifted course in 1963 to become National Editor of Skiing Magazine. In 1966, as editor in chief of it and several other related magazines, he led it and its several associated ski publications through a decade of innovative journalism, pioneering in graphic presentations of new developments in ski technique, in objective testing of each year's new skis and in the selection and encouragement of skilled ski journalists like John Jerome, John Henry Auran, and Al Greenberg. He and his staff were one of the main forces in raising ski journalism to a polished professional level in the 1960s and 1970s.

In December of 1998, Skiing Magazine fittingly included him among the 25 most influential people in skiing during the last 50 years. Quite a tribute, to add to his inclusion as an Honored Member of the USA National Ski Hall of Fame, and his receiving of the North American Snowsport Journalist Association's Golden Quill Award. He has also been inducted into the Canadian Ski Hall of Fame as one of the sport's great innovators. In the fall of 1999, SKI Magazine included him among the 100 most influential skiers of the century.

Doug unfailingly exhibits an unfettered joy in the sport, a feeling he unsparingly communicates to all those skiing or snowboarding with him. He has never lost his love of teaching, urging others-- in print, film, or video-- to

experiment with different kinds of skiing, showing the way, never hesitating to try anything that comes to mind, from the sublimely effective to the whimsically ridiculous. To Doug, it all represents skiing.



Doug Pfeiffer at Mammoth in 2008



Doug Pfeiffer (left) interviewing Jean Claude Killy 1971



Doug Pfeiffer, Skiing Magazine Editor in Chief 1973



Doug Pfeiffer, Skiing Magazine photo shoot model 1970

Board of Directors

2009-2010 FWSA Directors and Council Presidents

PRESIDENT

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SIERRA COUNCIL PRESIDENT

Jo Simpson
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FWSA Elections

Elections to be held Sunday, June 13, 2010

President

Secretary

Treasurer

Trustee (1)

Trustee (2)

VP

Communications

VP International

Travel

VP Marketing

VP Membership

President, Secretary, and Treasurer are elected for one year terms. Trustees and Vice Presidents are elected for two year terms. In 2011, the two year term elective positions will be VP Council Services, VP North American Travel, VP Public Affairs and two Trustee positions.

Director Report

Treasurer's Report by Cindy Krupp, Treasurer

Far West Ski Association

Treasurer's report

May 2009 through April 2010

Versus

May 2008 through April 2009

Attached are the Comparative Balance Sheet and Income Statements. Please note the figures for 2009/2010 are preliminary and not final.

The final accounting for the Far West trips has not been completed. The additional income/expenses will be reflected in the final year-end reports.

Accumulated depreciation for 2009/2010 will be updated and appropriately reflected in the final year-end reports.

Director Report

Comparative Balance Sheet by Cindy Krupp, Treasurer

	<u>April 30, 2010</u>		<u>April 30, 2009</u>	
ASSETS				
Checking/Savings				
General Account (B of A)	2,151		5,206	
General Acct CD (B of A)	118,391		117,118	
Convention Acct (B of A)	18,496		9,747	
North American Travel Acct. (B of A)	69,946		107,524	
International Travel Acct (B of A)	35,538		26,947	
Wells Fargo Account	100		-	
Total Checking/Saving		244,622		266,542
Accounts Receivable	2,290	2,290	1,455	1,455
Prepaid Expenses				
Convention	17,381		19,482	
Prepaid Travel Program Expenses				
Baltic Cruise 2009			4,750	
Argentina/Chile 2009			13,000	
Canada/New England Cruise 2010	1,500			
Cozumel Dive Trip 2010	1,300			
Sun Valley 2011	15,000			
Switzerland 2011	1,000			
Total Prepaid Expenses		36,181		37,232
Total Current Assets		283,093		305,229
Fixed Assets				
Office Equipment	5,472		6,428	
Less Accumulated Depreciation	(2,245)		(5,366)	
Total Fixed Assets		3,227		1,062
TOTAL ASSETS		286,320		306,291
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable	1,250	1,251	31,414	31,414
Other Current Liabilities				
Prepaid Income				
Convention	14,406		5,476	
Athletic Scholarship	7,115		9,645	
		21,521		15,121
Prepaid Trips				
Argentina/Chile 2009			5,100	
Cozumel Dive Trip 2010	2,200			
Sun Valley 2011	15,000			
		17,200		5,100
Total Current Liabilities		39,972		51,635
Long Term Liabilities				
Public Lands Research Fund		1,120		1,120
Total Liabilities		41,092		52,755
Equity				
Retained Earnings		253,536		242,428
Net Income		(8,308)		11,108
Total Equity		245,228		253,536
TOTAL LIABILITIES & EQUITY		286,320		306,291

Director Report

Preliminary Comparative Income/Expense Statement by Cindy Krupp, Treasurer

	<u>April 30 2010</u>	<u>April 30 2009</u>
REVENUE		
Membership Dues	910	1,425
Travel		
Keystone 2010	415,506	
Cortina, Italy 2010	179,258	
Big Sky 2009		446,447
Austria 2009		247,683
Greece/Turkey 2008		303,062
Prior Year Trips		1,648
Total Travel	594,764	998,840
Convention	111,843	109,333
Councils Man/Woman of Year	525	50
FW SA Shirts		20
Athletic Scholarship Program	10,000	6,000
Karbon Clothing Program	1,502	780
Public Affairs	315	300
Interest	1,292	2,801
Total Revenue	<u>721,151</u>	<u>1,119,549</u>
DIRECT PROGRAM EXPENSES		
Travel Services		
Keystone 2010	415,885	
Cortina, Italy 2010	173,166	
Big Sky 2009		437,644
Austria 2009		244,787
Greece/Turkey 2008		288,090
Prior Year Trips		488
Site Inspections - Keystone	777	(2,676)
Site Inspections - Argentina/Chile		1,106
Site Inspections - Sun Valley	2,527	-
Total Travel Expenses	592,355	969,439
Convention	72,332	79,843
Councils Man/Woman of Year	235	643
FW SA Shirts		-
Athletic Scholarship Program	10,252	6,398
Karbon Clothing Program	1,502	780
Total Cost of Revenue	<u>676,676</u>	<u>1,057,103</u>
Net Revenue	<u>44,475</u>	<u>62,446</u>
EXPENSES		
President	1,913	2,001
Board of Directors Meetings	24,813	24,716
Secretary	550	1,593
Treasurer	4,178	4,521
Past President	-	26
Trustees	3,884	3,380
Communications	4,664	7,236
Council Services	3,228	1,307
Marketing	997	1,157
Membership	167	648
Public Affairs	923	756
North American Travel	2,245	1,270
International Travel	495	265
FWRA Racing	3,836	1,572
Unclassified-Insurance	890	890
Unclassified-Misc	-	-
Total Expenses	<u>52,783</u>	<u>51,338</u>
NET INCOME (LOSS)	<u>(8,308)</u>	<u>11,108</u>

Director Report

Preliminary Detailed Expenditures by Cindy Krupp, Treasurer

Cost Center	Awards	Copies BusCard Printing Badges	Licenses Taxes & Insurance	Phone	Postage Shipping	Promotion Donations	Supplies	Travel	Other	Total
President				13	141	10	273	977	499	1,913
Board of Director Meetings								24,313	500	24,813
Secretary		362					168		20	550
Treasurer			3,695		18		365		100	4,178
Past President										-
Communications										-
Councilman		796			204					1,000
Skiers Guide					3,500					3,500
Web Site							164			164
Council Services										-
Charity Program	100						8			108
Communication Awards	1,158									1,158
Membership Cards		944								944
Outreach Program						1,018				1,018
FWRA Racing	336		2,500			1,000				3,836
Marketing					291		15	641	50	997
Membership					147		20			167
Database Services										-
Public Affairs						300	8			308
History Program	402						112			514
Safety Program	101									101
North American Travel			430	1,220				595		2,245
International Travel			430				65			495
Trustee					40					40
Awards Program	3,144									3,144
Survey Program							200		500	700
Miscellaneous-Insurance			890							890
Miscellaneous-Other										-
TOTAL	5,241	2,102	7,945	1,233	4,341	2,328	1,398	26,526	1,669	52,783

Director Report

Board of Trustees by Linda Westlund, Chairman

The FWSA Board of Trustees oversees the financial health of the organization and has responsibility for long-range planning to support the goals of the Association. Trustees provide the experience and leadership to plan and implement new programs, guidance for operation of functional programs, and direct oversight of the Far West Ski Association's Annual Convention, the Athletic Scholarship Program, and the Awards Program. The Trustees also recommend changes to the organizational structure and By-Laws of the Association when appropriate.

Far West Ski Association's Annual Convention is a flagship program that provides the forum for our membership and industry partners to gather together for planning, learning and celebration of all things related to snow sports. Thank you to **Eileen Sanford**, 2010 Host Council Convention Chair, and her committee of dedicated San Diego Council volunteers who have worked diligently for over a year to make the 78th annual Convention in Indian Wells, California a success. *Thanks for the Memories!*

FWSA Convention Chairman, **Jane Wyckoff**, with support from FWSA President **Randy Lew**, has secured convention venues for 2011 and 2012, and started preliminary planning for convention 2013. The Annual Convention is a critical part of the FWSA revenue stream to fund our programs, and long-range planning and financial control in this area is so important to our success. Thank you to VP Marketing & Sponsorship **Debbi Kor**, Silent Auction Coordinator **Mary Olhausen**, and **Sigrid Noack**, facilitator of the Travel Expo for their industry relations activities. The FWSA Board of Directors and Committee Chairs all play a role in fulfilling sponsorship commitments via the programs that they run, as do members who participate in convention activities.

David Krupp, President of Los Angeles Council, is leading the planning for the 2011 Convention, to be held at the beautiful Pacific Palms Resort in Industry Hills, California. **Don Anderson** will lead Intermountain Ski Council as they host their first Convention in Ogden, Utah in 2012. **Dennis Heffley** and the Bay Area Snow Sports Council are stepping forward to host Convention 2013, location TBD.

The **FWSA Athletic Scholarship Program** is now well established. In 2009, under the leadership of Chairman **Dick Shawkey**, FWSA scholarships were awarded to 13 outstanding junior racers. Applicants for the scholarships, which include USSA affiliated athletes competing in the FWSA geographic region in the J1, J2, and J3 age groups, were evaluated on financial need, academics, competitive achievements, community activities, and goals. Thanks to **John Watson**, the **Far West Ski Foundation**, a 501(c)(3) Charitable Organization is now in place to manage receipt and disbursement of funds for the Athletic Scholarship Program. Funding sources include sponsorships, proceeds from raffles, and tax deductible contributions. We appreciate the generous support of our sponsors & donors: Canadian Mountain Holidays, Whitefish Mountain Resort, Grouse Mountain Lodge, Schure Sports Inc., Karbon, Vail Resorts, and Far West Racing Association.

The **FWSA Awards Program** recognizes outstanding service and industry support. **Catherine Ohi** runs the program, and provides design and hosting services of A Cat Meowz Graphic Designz. FWSA Awards citations and history are available via website and electronic and US mail voting methods are supported. In addition to the exceptional web presence, Catherine edits and produces the FWSA Awards book distributed to attendees of the Annual Convention. Trustee oversight for the Awards Program is provided by **Linda Westlund**.

Cindy Krupp, FWSA Treasurer, has done an excellent job of providing the Association with detailed, timely, and accurate financial reporting and budget control. **Randy Lew** and **John Reinhardt**, our Tax Advisor, have prepared and filed our corporate tax returns.

John Watson, Chairman of the **Bylaws Committee**, provides organizational leadership and recommendations and guidance relating to Bylaws and Operating Procedures. The Committee completed a two year project to re-write the Association's Bylaws which were approved by the delegates at the 2008 Convention.

Nancy Ellis has the responsibility for the FWSA database and has made substantial improvements to make sure the data is accurate and protected. It is controlled and made available in a timely manner to all functional programs authorized to receive this information.

Trustee **Fran Long** chairs The ***Family & Youth Involvement Committee***. The committee has been responsible for short and long-range planning for family and youth involvement, with the objective of developing programs and services to welcome families and youth into our ski organizations. Children are welcome to attend FWSA trips and events with their parents or guardians.

Trustee **Steve Coxen** has led FWSA into the age of Social Networking, having established a FWSA presence on Facebook to better reach our diverse audience with an expanded communication program.

The 2009 – 2010 Board of Trustees has been a highly effective team. The team includes **Steve Coxen, Fran Long, Jane Wyckoff, Linda Westlund, Mike Sanford, Cindy Krupp and Randy Lew**, supported by FWSA Secretary **Debbie Stewart**. Thank you to this team, and the Board of Directors, FWSA committees, council and club volunteers for their continued outstanding efforts in making the Far West Ski Association “**THE VOICE OF THE WESTERN SKIER**”.

Director Report

Bylaws Committee by John Watson, Chairman

The committee feels that we need to back off from the strenuous mechanics of streamlining the bylaws and take a detached and detailed look at the bylaws, their use in the future and the complimentary role of the operations manual. Such a detailed look should start in June with any results reported at the December BoD/BoT meetings. (The BoT has oversight for the bylaws process, while the BoD has ultimate responsibility for changing the bylaws).

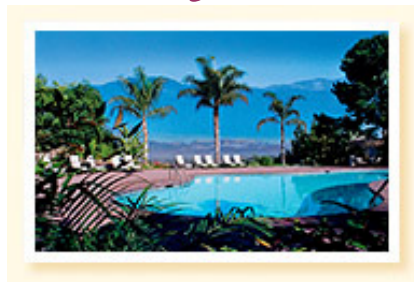
Here is one reason for a periodic or continuing review. Our current Bylaws, adopted in 2008, provide that any proposal to be submitted only 45 days prior to the vote (para 6.3), and that the proposal must be posted to the web site only 30 days prior to the vote (paras 6.5 and 6.6). Clearly, thirty days is insufficient time for any change to be fully evaluated and limits the time for a full discussion either electronically or across the table. Then the BoD/BoT should endorse the proposed amendment or be able to state their reason for their opposition; the electorate should be provided position papers stating both sides of the proposed amendment; and finally, if the amendment should be approved, and any draft changes to the Operations Manual (includes the current bylaws) should be provided by the proposer to the BOD.

Here is the proposed schedule for the continuing review.

- **April 2010 request that the BOT give approval for the Committee to undertake a continuing bylaws review, especially Paragraph 6, and if approved, inform the BOD that the paragraph is under review (ACTION).** Basis for review to include lengthened exposure time, BoD endorsement, Ops Manual change, information to the electorate, and such other criteria the BOT wants included in the review.
- July/Aug BOD/BOT Meetings: A working draft is provided to the BOD/BOT.
- July thru October: Comments from the BOD/BOT are received. The Bylaws Committee evaluates the comments and drafts proposal(s) to amend the Bylaws and add content to the Operations Manual,
- December BOD/BOT Meetings: Proposed changes to the Bylaws and the Operations Manual are presented to the BOD/BOT, with schedule for completion.
- December – June: Schedule dependent upon actions assigned at the December BOD/BOT meetings.

FAR WEST SKI ASSOCIATION'S 79th Annual Convention & Snowsports Leadership Academy

Hosted by Los Angeles Council of Ski Clubs
Making History



Pacific Palms Resort - Industry Hills, California

June 9-12, 2011



Convention Highlights:

Silent Auction, Travel Expo, Celebrity Speakers
Saturday Awards Luncheon
Celebrity Multi-Media Presentation
Saturday Awards Banquet & Dance
FWSA General Meeting and Elections
Snowsports Leadership Academy

Fun Optional Activities:

Pub Crawl, The Spa at Pacific Palms Day
The Huntington Art Collections & Botanical Gardens
San Antonio Winery Tour, Pool Party
Annual Michael German Memorial Golf Tournament

Information

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Mary Olhausen, Silent Auction Coordinator
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David Krupp, LAC Host Convention Coordinator
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Transportation:

Los Angeles and Ontario International Airports
Shuttle or Taxi Service

Hotel Amenities:

292 Spacious Rooms and Suites with Balconies
Hilltop Oasis Pool and Sauna
Fitness Center, Luxury Lifestyle Spa
Live Entertainment, 3 Restaurants
Two Championship Golf Courses
Wireless Internet Service

Hotel Reservations:

Pacific Palms Resort
One Industry Hills Parkway
Industry Hills, CA 91744
www.pacificpalmsresort.com

Rates per night plus tax:

Single/Double Occupancy \$145

Executive Level Upgrade \$175

Rates available 3 days pre and post Convention

No Resort Fees, Complimentary Parking

Call 1-800-524-4557

Group Name: Far West Ski Association

Complete 2011 Convention information will be
available on the FWSA website: www.fwsa.org

Director Report

Athletic Scholarship Committee by Dick Shawkey, Athletic Scholarship Chair

The Far West Ski Association's Athletic Scholarship Program is into its sixth year. The program was established in 2004 as a means of giving back to our sport by making a positive contribution to junior racing. United States Ski Association licensed junior racers in the J-1, J-2, and J-3 classes in states represented by FWSA affiliated councils are eligible for a scholarship. This year, junior racers in California, Nevada, Arizona, Oregon, Washington, New Mexico, Idaho and Utah will be eligible. Scholarships are awarded on the basis of financial need, competitive accomplishments, academics, and citizenship.

National ranking in competitive skiing can cost in excess of \$10,000 per season; a financial challenge for even upper middle class families. In 2009, there were 48 applications (seven times the applications in 2008). The program had sufficient funds to provide scholarships of \$500 to \$1000 to 13 junior racers, 8 women and 5 men, from California, Nevada, Oregon and Washington. This year, announcements were sent to over 50 ski teams/foundations. Approximately 1183 racers (686 boys and 497 girls) are eligible. The need is great and we anticipate that the number of applications will increase to about 60.

It is our hope that the scholarship program will continue to grow. January's FWSA ski week raffle in Keystone, CO, raised \$3100. This year we have opened raffle ticket sales for the CMH Heli-Hike adventure to people at the ski club level. Hopefully, with the ski week raffle, convention raffles and auctions, and the continued support from the Far West Racing Association we can break the \$10,000 mark and help out at least 15 athletes (serving about 25% of the applicants) during the 2010-2011 season. Our partnership with Skyente Ski Club of Portland, OR, also provided the means by which we were able to provide an additional \$800 scholarship to Jordan Schweitzer (age 15) of Bend, OR. Jordan won several important races last season including the J-2 Women's National Downhill Championship. The U.S. Ski Team has her on its short list of competitors to race in a NORAM downhill race in Canada next year. Thanks to our sponsors we have many great prizes for our convention auctions and raffle:

Auction: the Whitefish Mountain Resort (www.skiwhitefish.com) has provided a five day ski and stay package (five nights lodging and five day lift tickets) for two; a chance to experience 2353 vertical feet with over 90 runs and exciting bowl and tree skiing. Check out the mountain at www.skiwhitefish.com.

Silent auction: three nights lodging (room and tax) for two at Grouse Mountain Lodge (www.grousemountainlodge.com) valid for one year from the date of issue. Package includes daily breakfast vouchers and a voucher for the Montana Adventure Company valued at \$130 that can be used for one day of skiing, a round of golf at Whitefish Lake Golf Course or a massage Remedies Day Spa.

Raffle: Canada Mountain Holidays has provided a three-day summer Heli-Hiking trip for two. One of "50 Tours of a Lifetime" featured in National Geographics' Traveler magazine, package includes 2.5 days of Heli-Hiking, all helo flights, accommodations, meals and guiding. Go to www.cmh hike.com to fully appreciate this hiking opportunity.

Thanks to the generosity of Joseph S. Franzia and Ed Moody, president and senior winemaker respectively, of the Bronco Wine Company of Ceres, CA, we have two cases of fine wines that also will be raffled at the convention. Stop by the scholarship display and check out the program and raffle items.

This year we have a new and special arrangement that will appeal to contributors. Far West Ski Foundation, an IRS 501(c)3 charitable foundation, has been incorporated into the FWSA. The foundation qualifies contributions to the scholarship program as income tax charitable deductions.

FWSA Athletic Scholarship - 2009 Winners

In 2009, thirteen athletes were awarded scholarships ranging from \$500 to \$1000 for a total of \$9200.



Julia Bjorkman, age 14, the daughter of Ellen Bjorkman of Crystal Bay, NV, is an eighth grader at Incline Middle School. Described by her Diamond Peak Ski Team coach as "driven and dedicated," Julia achieved exceptional results as a first year J-3 racer, finishing the 2008-09 season in the top ten nationally in Downhill and the top twenty in Super G.



Dylan Brooks, age 16, the son of Douglas and Candice Brooks of Mammoth Lakes, CA, transferred to the Sugar Bowl Academy for his junior year of high school. His coach at the Mammoth Ski Team noted that Dylan overcame several serious injuries during his ski career and persevered to achieve one top ten and two top 20 national rankings as a J-2.



A member of the Mt. Hood Ski Team, Ali Gunesch is the daughter of Bill and Mary Gunesch of Government Camp, OR. She attends Sandy High School during the fall and spring; however, in order to better balance a rigorous training schedule with her academics, she transfers to the Mt. Hood Academy for her winter term. Jeff Pickering, the U.S. Ski Team Region Head Coach, notes that Ali combines strong skiing skills, athletic ability, and a good work ethic. These admirable traits have benefited her on and off the race courses where she ranked nationally as a J-3 in the top 25 in Downhill and the top 20 in Super G.

Haley Hanseler, age 15, is the daughter of Jamie Hanseler of Longview, WA, and a sophomore at Mark Morris High School. She has been commended by her Mt. Hood Ski Team coach, Bill Gunesch, for her competitiveness, determination and work ethic. Her drive for excellence resulted in being nationally ranked as a J-3 in the top 20 in Downhill, Super G, and Slalom.



Allene Kennedy, age 15, the daughter of David Kennedy of Truckee, CA, is in her sophomore year at Truckee High School. She is a member of the Squaw Valley Ski Team. Unlike most of her peers in ski racing, Allene's training is limited to weekends and occasional days off from school. Nevertheless, she has achieved admirable results with a top ten ranking in Downhill and top fifteen in Super G and Giant Slalom.

Lila Lapanja, age 14, the daughter of Vojko and Margie Lapanja on Incline Village, NV, is a freshman at Incline High School. Like many junior racers, Lila balances her rigorous training and competition schedule with formal classes and independent studies; a balance that has yielded a 4.0 GPA as well as top five national ranking in all four disciplines. Her coach Josee Lacasse commends her hard work, dedication and maturity that has contributed to her competition success and made her an inspiration for her peers.



Nicolo Monforte, age 14, the son of Sal and Johanna Monforte of Olympic Valley, CA, attends North Tahoe High School in Tahoe City, CA. Nicolo is a member of the Squaw Valley Ski Team. His coach, Lee Schmidt, lauds Nicolo for giving a 110% in every endeavor. His positive attitude and hard work has yielded outstanding results; number one first-year J-3 in the Far West Division, top 5 ranking nationally in Downhill and Super G; and top fifteen in slalom.

Morganne Murphy, age 15, the daughter of Belinda Denmark of Truckee, CA, is a sophomore at Forest Charter School and a member of the Squaw Valley Ski Team. Competing as a J-3 last season, Morganne achieved top ten national ranking in Downhill and Super G and top twenty in Giant Slalom and Slalom.



FWSA Athletic Scholarship - 2009 Winners (continued)



Dylan Murtha, age 15, the son of Greg and Laura Murtha of Truckee, CA, is a sophomore at the Sugar Bowl Academy. Over the last four years, Dylan has been a top competitor in the United States Ski and Snowboard (USSA) sanctioned alpine ski competition. His coach, Aaron Atkins, attributes his success to his being an incredible competitor with the work ethic necessary to achieve all his goals. He completed his second year J-3s in 2009 ranked number one in the U.S. in Giant Slalom, seventh in Downhill, tenth in Super G, and seventeenth in Slalom.

Jake Perkins, age 17, the son of Chris and Tammie Perkins of Truckee, CA, attends Truckee High School. Jake recently transferred from the Squaw Valley Ski Team to the Sugar Bowl Ski Team. His coach at Squaw Valley, Greg Jones, praised him for his dedication and hard work. As a J-2 level racer last season, he was ranked 2nd in Giant Slalom, 2nd in Super G, 4th in Downhill, and 5th in Slalom in his age group.



Jetta Rackleff, age 18, is the daughter of Cathy Hammond, and a 2009 graduate of Summit High School in Bend, OR. Jetta has been a consistent top competitor throughout her junior racing career with the Mt. Bachelor Ski Team. Her coach, Pat Robson, has commended her ability to balance the demands of ski racing, hockey, music, and other extra-curricular activities with her school work where she achieved a 3.75 GPA. Jetta is a speed specialist who completed the 2008-2009 season standing in the top 20 nationally in Downhill and Super G.

Jordan Schweitzer, age 15, the daughter of Todd Schweitzer, is a sophomore at Summit High School in Bend OR. Her coach, Nils Ericksson, has praised her as one of the most talented female skiers he has seen in all his years as a ski racing coach. Her hard work has contributed to her achieving national ranking (as a second year J-3 racer) in the top ten in three alpine disciplines, Downhill, Super G and Slalom, and she was ranked in the top fifteen in Giant Slalom.



Kenneth Wilson, age 16, the son of Ken and Debbie Wilson of Prattville, CA, attends Chester High School, Chester, California, and trains with the Squaw Valley Ski Team. Last season as a J-3, Kenny ended the 2008-2009 race season ranked nationally in the top ten for Downhill, Super G, and Giant Slalom and in the top fifteen for Slalom. He is commended by his teachers for his ability to organize his school time and his discipline in meeting independent study goals. Kenny carries that dedication and discipline onto the race course where, according to his coach, Lee Schmitt, his mental toughness and competitiveness have led to success in ski racing.

Far West Ski Foundation Report

Far West Ski Foundation by John Watson, President

Building for the Future on a Proud Heritage

The FWSF is alive and well. We have recently relieved conformed copies of the amended and restated Articles of Incorporation, file stamped 26 March by the California Secretary of State. The Treasury is slowly growing, thanks to contributions from a number of individuals and organizations. Our treasury will be able to augment the scholarship program this year and hope to begin digitizing a few Far West historical documents

We are looking for a “few good Trustees” to help in raising funds for the scholarship and history portions of the Foundation’s objectives. All Trustees are obliged to create funds for the Foundation either personally or by suasion. Additionally, we need a Secretary and an appeal letter chairman. We would be pleased to hear from any of you regarding a candidate who can help the Trustees.

We have a commitment to *snowsports* but we will be able to support only Alpine skier-scholars in the scholarship program. We should also be looking at Nordic and snowboard candidates. Several Trustees also supported women’s ski jumping in 2009, a hot-button issue with FWSA. All this is dependent upon funds raised. Speaking only of Alpine skiers, FWSA was able to make grants to about 25% of the 50-odd applicants. One Foundation objective is to augment this program when we raise funds to do so.

We anticipate conducting a campaign in the warm months and a year-end campaign in Nov-Dec and we welcome any events conducted by our member organizations in support of FWSF objectives. We also are trying to create council or club “spots” in the ranks of scholarship applicants. These are grant spots reserved for certain categories (e.g., geographic) or applicants that the host organization funds. This parallels the outline provided by the Scholarship Chairman, Dick Shawkey. Remember the uncomplicated advantage that FWSF has: contributions may be made directly to FWSF and a tax deduction may be taken.

We need a logo and certificates design. And we need a volunteer or pro bono contractor that can digitize print media for historical research purposes.

The Trustees of the FWSF are
President – John Watson
Secretary – Dick Shawkey
Treasurer – John Reinhardt
VIP Project Contacts – Alan Christian

Director Report

Charities & Our Community Committee by Sigrid Noack, Chair

"The Far West Ski Association and its eleven participating Ski Councils are committed to supporting charitable giving and volunteerism. Through donations and volunteer services of our individual members in clubs and councils, we hope to enhance the quality of life within our communities."

FWSA Charity & Community Service Recognition

The FWSA is again officially recognizing clubs and councils, who so lovingly support their favorite charities. The fourth annual "FWSA Charity & Community Service Recognition" will be presented on Saturday to the FWSA Club or Council, which during the past year has shown an outstanding effort in donating time and/or financial support to one or more charitable organizations. We have so many clubs and councils, that very actively support such a huge variety of charities, that we want to be certain to recognize their wonderful efforts. By bringing these selfless activities out into the open, recognizing them annually at our convention, we also hope to encourage others to become more involved with charity work.

It is very exciting that so many FWSA clubs and councils have shown an interest in this official recognition by filling out an application and agreeing to share their photos and charity activity descriptions at convention. We will again have photos displayed on several picture boards this weekend to show how our FWSA clubs and councils have chosen to be involved with charities and community work.

Thank you and congratulations to the following clubs, who made the effort and took the time to apply for this 2010 FWSA Recognition: **Bend Ski Club, Altair Ski Club, and Skiyente Ski Club (all of Northwest Ski Club Council), and Fire & Ice Ski Club (of Bay Area Ski & Snowboard Council)**. These wonderfully caring groups have been doing outstanding work with their community organizations, and they have agreed to display their charity activities on a picture board at our convention this weekend. Please take a look at their displays and give them the recognition they all deserve. On Sunday the top charity supporting club will receive special recognition with a \$100 check from FWSA to support their favorite charity.

This "FWSA Charity & Community Service Recognition" is an annual award for clubs and councils' charity and community support efforts. Please check www.fwsa.wbees.com/page/page/686807.htm, the FWSA Charity & Community Service site, to see updates on how to get involved with this special recognition next year. And please keep up the phenomenally wonderful charity work.

Community Involvement Updates

Although our clubs and councils are involved with a huge number of varying Charity organization, some of FWSA's favorite charity groups are athletic groups for the mentally and physically challenged. Three of the most popular charities for our eleven FWSA councils and approximately 180 snow sports clubs are **Disabled Sports USA, Special Olympics, and Can Do Multiple Sclerosis**, formally known as **the Jimmie Heuga Center for MS**. You can go to the Community Service page at the FWSA website for more information on how to become involved with these charities.

Special Olympics relies on dedicated volunteers to provide year-round sports training and athletic competition in a variety of Olympic-type sports for people with mental retardation. The Special Olympics global community includes athletes, volunteers, coaches, family members and sponsors/supporters. For more information to get involved, check out <http://www.specialolympics.org>. Research shows that there is an overwhelming consensus among Special Olympics athletes, coaches and family members that there is significant improvement in athletes' sense of self, social skills, and social interactions due to their participation in Special Olympics. Parents see health benefits that are critical, given the unmet health needs of people with intellectual disabilities.

Disabled Sports USA (DS/USA) was founded in 1967 by disabled Vietnam veterans to provide opportunities for individuals with disabilities to gain self-confidence, greater independence, dignity, and mobility through sports, recreation and educational programs. The organization is the nation's largest multi-sport, multi-disability

organization serving more than 60,000 people nationwide. The **Wounded Warrior Disabled Sports Project** is in a partnership with Disabled Sports USA and its chapters, providing year round sports programs for severely wounded service members from the Iraq and Afghanistan conflict and the Global War on Terrorism. Programs take place at sites throughout the US, offering Wounded Warriors the opportunity to integrate as participants and mentors in their home communities.

Huge numbers of **Wounded Warriors** have been returning home to our FWSA communities. Some of our councils and clubs are already involved, in one way or another, helping our disabled vets, who lost so much in Iraq or Afghanistan.

FWSA councils have a long term relationship with several California Chapters of Disabled Sports USA: The Tahoe Adaptive Ski School (TASS) at Alpine Meadows, the US Adaptive Recreation Center at Big Bear (USARC), The Unrecables Ski Club in Los Angeles, and Disabled Sports Eastern Sierra at Mammoth Lakes. For more information to get involved, check out <http://www.dsusa.org>, and www.woundedwarriorproject.org.

Can Do Multiple Sclerosis helps people with multiple sclerosis gain health and hope. One in 750 people has multiple sclerosis, a devastating, neurological disease in which a person's immune system attacks the brain and spinal cord. There is no known cause or cure for MS. The Can Do Multiple Sclerosis Center is dedicated to improving the lives of people and families living with MS through its interactive, educational programs unique to any in the world. All of the Center's programs are based on the philosophy that you can have a chronic condition AND have your health. By drawing on a wide range of medical professionals and focusing on all aspects of health - exercise, nutrition, social support and disease management - The Center helps people with MS learn how to live healthier, happier, more active lives. Participation with the **Vertical Express** is a wonderful way to help raise funds for the Can Do Multiple Sclerosis Center. For more information to get involved, check out <http://mscando.org>.

Remember | Celebrate | Empower

Thank You Jimmie

Since Jimmie Heuga founded our organization in 1984, his positive *can do* philosophy has helped thousands of people living with MS discover

**THE POWER TO BE
MORE THAN THEIR MS.**



I AM. I CAN. I WILL.

“FWSA Family Supports these Charities” by Sigrid Noack

Organizations to which volunteer time and/or money has been donated by FWSA councils, clubs and their members.

24 hour Relay for Cancer Research
Adopt-a-Classroom program at Long Beach Aquarium
Adopt-a-Family program
Adopt-a-Highway program
Adopt-an-Olympian
AIDS Bike Ride
Alliance on Aging
Alzheimer's Association's Memory Walk
American Cancer Society's Relay for Life
American Cancer Society: Hope On The Slopes
American Red Cross
American Stroke Association
Aquarium of the Pacific Classroom
AT&T Pebble Beach Pro-Am Golf Tournament
Bear Valley Ski Patrol for Oxygen Unit
Becky's House, a battered women's shelter
Big Brothers/Sisters Bowl-a-Thon
Big Sur Marathon Foot Race
Blood Drives
Book Drive
“Bookman” for Senior Centers
Breast Cancer Walk
Brighten a Life, a Home Start Agency
California Foundation for Children,
for underprivileged and at-risk
California International Air Show, Monterey County
Cedar House for Abused Mothers & Children
Chamber of Commerce
Chris Klug Foundation for Organ Donations
Christmas in April for the Needy
Christmas Toy Drive for women/children shelters
Clothing to the Homeless
Clothing & Equipment for Skiers with Disabilities
Compton Homeless Education Project
Concourse d'Elegance-Antique Car Show, Pebble Bch
Disabled Sports USA, Far West
Disabled Sports, USA, Mother Lode Chapter
Disadvantaged Youth Mentoring
Disadvantaged Youth Recreational Skiing &
Boarding Program
Doctors Without Borders
Downtown Association Youth Services Summer Day
Cam
Eastern Sierra Disabled Sports, USA
Eppie's Great Race for disabled sports
Erin Nicole Scholarship
Feed the Homeless program
Female Racer Scholarship Fund
Food Drives
Food Finders
Food for Lane County
Free Wheelchair Mission
Friends of Eugene Library
Great Oregon Spring Beach Clean-Up
Habitat for Humanity
Haitian Relief Challenge
High School Ceramics Program

Highway Clean-up
Home for the Holidays with the Marines
Idaho State Univ. C.W. Hogg, Ski Swap
for Handicapped Sports Program
Jimmie Heuga Center for Multiple Sclerosis
John Tracy Clinic for deaf children
Junior Ski Racer Scholarship Fund
Kathy Avery Fund
Kelly Canyon-local school lessons
Kelly Canyon Nordic Trail Systems
Kelly Canyon Race Team
Kidney Donation
Kids' Ski Program
Long Beach Rescue Mission
Long Beach Veterans Hospital
Long Beach Women's Shelter
Los Angeles November Flood Catastrophe
Leukemia Association
Lymphoma Association
Make-a-Wish Foundation
Mammoth Lakes Foundation for Cerro Coso College
Mammoth Ski Patrol Memorial Fund
Marine Expeditionary Unit
Miti Mie Junior Ski Racers on Mt. Hood
Montrose Search & Rescue
MotoGT Super Bike - Motorcycle Races
Mt. Bachelor Sports Education Foundation
Mt. Hood Cultural Center & Museum
Mt. Hood Ski Education Foundation
Mt. Hood Ski Patrol
Multiple Sclerosis Society Walks & Bike Rides
NCAA ski/race program
Northwest Harvest, hunger relief agency
Northwest Snow Sports Foundation,
scholarships for junior racers
Operation Christmas Cheer – Monterey Herald
Oregon Adaptive Sports
Oregon Cancer Ski Out
Outdoors For All Foundation
Pacific Burn Institute, Code 3 races
Paso Robles Earthquake Relief fund
Peace House
Pebble Creek Race Team
Pierce College Disabled Ski Program
Polinsky Children's Center
Portland Area High School League
Red Cross Blood Drive
San Diego “Cedar” Fire Victims
Sarajevo Olympic Site, Reforestation
Scholar Dollar Program – for Kids to Ski
Scholarship Fund for Female Racers
Scoutreach – Cascade Pacific Council
Sea Otter Bike Classic
Search & Rescue of Montrose
Shepherd's Door - Women & Children's Shelter
Shoebbox Ministries for the homeless
Ski for All for Tahoe Adaptive Ski School

Ski Patrol, Sponsor a Rescue Sled
Ski Swap for NCAA Ski/Race Program at U. of Nevada
Society for the Prevention of Cruelty to Animals
South Bay Community Church
Special Olympics, Arizona Ski Patrol
Special Olympics, Arizona Winter & Summer Games
Special Olympics, Celebrity Winterfest at Heavenly
Special Olympics Fund
Special Olympics, Oregon
Special Olympics, Northern California
Stop-Gap for Schools, Hospitals, Cancer Patients &
Abused Women
Stroke Walk
Sudden Infant Death Syndrome
Sun Peak's Health Association
Sunshine Kids with Cancer Program
Susan G. Komen Race for the Cure
Support Our Troops with Phone Cards
Swim With Mike at USC
Tahoe Adaptive Ski School
Telluride Adaptive Sports Program (TASP)
The United Way

The Unrecables Ski Club, Disabled Sports, USA
The Salvation Army
Thomas J. Pappas School for homeless children
Thousand Oaks Women's Shelter for battered women
& their children
Toys for Tots
Treats for Troops
Tree People Organization
Two Classrooms in a Box
Tyler Perry Foundation
UNICEF Tsunami Relief Fund
University of Nevada at Reno Ski Swap
US Adaptive Recreation Center
US Women's Ski Jumping Team
US Ski Team
Valley View Vaulters for Disabled Children
Welches Lion's Club
Women's Shelters
Womenspace – Domestic Violence Services
Yele Haiti Earthquake Fund
Youth Sports Mentoring Program
Youth Wintersports Alliance

Remembrance: Jimmie Heuga

Biography of Jimmie Heuga (1943-2010)

Jimmie Heuga 1964 Innsbruck Olympic slalom bronze medalist died in Boulder, CO on February 8 shortly after 1pm (46 years to the day and near the same time that the slalom had started at the 1964 Olympics - February 8, 1964, 1pm) at age 66 due to respiratory problems after a 40 year battle with multiple sclerosis (MS). James Frederick Heuga was born September 22, 1943 in Tahoe City, CA to Lucille and Pascal Heuga, a Basque immigrant who worked as a ski lift operator at Squaw Valley for 35 years. His mother worked in the Tahoe City Post Office.

Jimmie Heuga and Billy Kidd were the first American men to win Olympic alpine medals. At the 1964 Innsbruck Olympics Jimmie started 24th on the second slalom run and earned a combined time for bronze only 0.39 seconds behind the winner Josef "Pepi" Stiegler while Billy started 6th and earned a combined time for silver 0.14 seconds behind the winner. The 1964 Olympics were the last Olympics with wooden skis, leather boots and bindings. Billy Kidd remembered the bindings as being "so bad that you had to wind things so tight that you'd rather break your leg than lose your chance at the Olympics." At the 1968 Grenoble Olympics Jimmie finished 7th in slalom and 10th in giant slalom.

Jimmie began skiing at age two, started competing at age 5, and appeared in Warren Miller film at age 9. As a member of the Lake Tahoe Ski Club, Heuga raced in the Far West Ski Association junior racing program and participated in many Sacramento Bee races. At age 15 while a student at Truckee High School Jimmie was the youngest man named to the U.S. Ski Team. He was NCAA Slalom Champion in 1963 as a member of the University of Colorado team under coach Bob Beattie then won 6th place in slalom & 4th place in combined at 1966 World Championships at Portillo, Chile. In 1967 Heuga finished 3rd in the point standing for World Cup giant slalom and was the first American to win the prestigious Arlberg-Kandahar combined downhill and slalom race in Garmisch, Germany. He was a two time Olympic Ski Team Member (1964, 1968), member of two championship US Ski Teams (1962, 1966) and skied for the U.S. national team for 10 years (1958-68). He appeared with Billy Kidd on the cover of Sports Illustrated February 5, 1968 before the 1968 Grenoble Olympics. Jimmie earned a Political Science degree from University of Colorado in 1973.

He founded the Jimmie Heuga Center for MS (now called Can Do Multiple Sclerosis www.mscando.org) in Edwards, CO in 1984 to help MS patients by focusing on physical activity, goal setting and psychological motivation. He called it reanimating the physically challenged. Heuga dedicated his life to research and innovative treatment of MS. He believed in encouraging people with MS "to do the best they can with what they have". As Jimmie said, "I do know how to live. You can't just wait for the lights to be shut off". The center works to raise awareness about MS, recommends new therapies and involves the whole family. All of the Center's programs are based on the philosophy that you can have a chronic condition AND have your health. In 2008, the organization's programs served more than 10,000 people.

"He was the personification of determination and never giving up – he inspired so many people," said Billy Kidd. "Jimmie's accomplishments on the race course will forever be remembered. But it's his accomplishments and drive in the fight against MS that will continue to help so many people live their lives. His life is an inspiration."

Heuga lived in an assisted care facility since 1999 and used a wheel chair but stayed active swimming, skiing/water skiing in a sit-ski, and cycling with a hand-cycle. Jimmie's nickname "The Bounding Basque" from

Fred Casotti (late CU sports information director) "exemplifies what Jimmie was and how we will remember him: this little guy who was full of energy and buzzing around all the time. Whether it was the slalom, dancing the twist or simply life in general" according to long time friend, Olympic teammate & U.S. Ski Team president Bill Marolt. Bill Marolt also said "Jimmie Heuga was a champion in every sense of the word. He was a 5'6", 140 pound guy who didn't back down from anybody. That's the kind of toughness you need to be a champion." Jimmie is survived by his wife Debbie and three sons of Edwards, CO (Wilder age 20, Blaze age 18 and Winston age 15) and a daughter (Kelly Hamill of Seattle) from his first wife Sharon Lee Dwight.

FWSA Jimmie Heuga Award

The FWSA in 1987 named its Humanitarian Service Award for its courageous native son, Jimmie Heuga. This award is given to the individual who, like Jimmie, has demonstrated courage and skill in three areas – the ski slope, the human body, and the courageous heart.

Honors

Jimmie's awards include North American Snowsports Journalists Association "Competitor of the Year" 1967, U.S. Ski and Snowboard Hall of Fame 1976, Far West Ski Association (FWSA) Hans Georg Award for distinguished accomplishment and long-term contribution to skiing 1985, Colorado Ski and Snowboard Hall of Fame 1987, appointment to the President's Council on Physical Fitness and Sports by President Clinton in 1994, U.S. Ski Team's Texaco Star Award 1999, Colorado Athletic Hall of Fame 2000, World Sports Humanitarian Hall of Fame 2008, and National Multiple Sclerosis Society "Making a Difference" award for turning "Don't" into "Can Do!" for countless thousands of people with MS. He is the namesake of the FWSA Jimmie Heuga Award started in 1987 which is given to the individual who, like Jimmie, has demonstrated courage and skill in three arenas – the ski slope, the human body, and the courageous heart. Jimmie served as an Olympic torchbearer in February 2002.

Memorials

In lieu of flowers, the Heuga family asked that contributions be made to The Jimmie Heuga Center Endowment Fund, 27 Main Street East, Suite 303, Edwards, CO 81632. Memorial service Monday 2/15 at 1 pm, at Chapel at Beaver Creek, 33 Elk Track Rd, Avon, CO. The United States Ski Team and the Heuga family welcome all who knew and loved Jimmie to come to the celebration of his life in late spring.

Further Reference Sources

Share your memories at the Can Do Multiple Sclerosis's Facebook page

www.facebook.com/pages/Can-Do-Multiple-Sclerosis/252016383264

The Jimmie Heuga Center Endowment Fund Kim Goodrich, Director of Development 800-367-3101 x1279

www.msccando.org/how_to_help/endowments

PHOTOS/SLIDESHOW:

Sports Illustrated Cover (with Billy Kidd) 2/5/68

<http://sportsillustrated.cnn.com/vault/cover/featured/8061/index.htm>

Slideshow from Denver Post <http://photos.denverpost.com/photogalleries/sports2images/#id=album-93140>

Photos at [http://images.google.com/images?q="jimmie+heuga"](http://images.google.com/images?q=)

VIDEOS:

Heuga Center Testimonials www.youtube.com/watch?v=5Gb2cWafEPw

Heuga Center Vertical Express www.youtube.com/watch?v=TdYJ4pErR14

1964 Innsbruck Olympics Skiing www.youtube.com/watch?v=E9nbJRg3U1Y

NEWS SOURCES:

Sports Illustrated article "In And Out of a Jam" by Dan Jenkins from 1964 Olympics

<http://sportsillustrated.cnn.com/vault/article/magazine/MAG1075638/4/index.htm>

"CU Skiing Icon & Legend Jimmie Heuga Passes Away" by David Plati

www.cubuffs.com/ViewArticle.dbml?DB_OEM_ID=600&ATCLID=204883805

"Jimmie Heuga, Olympic ski hero, dies of MS at 66" by John Meyer at www.denverpost.com/sports/ci_14361975

"Jimmie Heuga, 1943-2010, Vail Valley legend" www.vaildaily.com/article/20100210/NEWS/100219966/

Other News Articles [http://news.google.com/news?hl=en&q="jimmie+heuga"](http://news.google.com/news?hl=en&q=)

Remembrance: Georgene Bihlman

Biography of Georgene Bihlman (1925-2010) 2009 Hans Georg Citation for Georgene Bihlman

It is virtually certain that no one will ever equal the record Georgene Bihlman has compiled in the world of ski racing. She has won more than 850 trophies, awards, and medals in all parts of the world including the U.S., Canada, Austria, France, Switzerland, Italy, Australia, and New Zealand of which approximately 85 % were gold medals. These also included 19-combined National and 15 International titles.

This record was accomplished while holding a full time junior college teaching position and overcoming several life threatening injuries and illnesses. Georgene taught PE for 46 years at Bakersfield Junior College. In 1970, at her own expense, she created a ski hill on the back of the college stadium wall. For the first few years, she laid down cottonseed hulls in order to teach her students how to ski. She then installed an Italian plastic on the hill. There she taught over 2,000 students the fundamentals of skiing. Also, at primarily her own expense, she sponsored and accompanied her students on more than 100 weekend trips to REAL snow at various ski areas in order for them to have the experience of skiing on "natural" snow at an operating ski area, after learning how to ski on the plastic in Bakersfield.

Georgene was a member of the 1960's Women's Olympic Try-out Team that was preparing for the Squaw Valley Olympics. On the way to practice at Mammoth, California, her Olympic hopes were dashed by a serious car accident. She, however, continued her career in veteran and masters racing, winning medal after medal until 1975 when she was diagnosed with cancer. This only delayed her return for one year to her ski instructing and racing career. In 1990, cancer struck again, and as before, in less than a year, she was back racing and winning.

Honors

PSIA Certified Ski Instructor – 1964

FWSA "Outstanding Veteran Racer" Award 1971

Bob Elias Hall of Fame Inductee – 1979

FWSA "Outstanding Master Skier" Award – 1980

North American Journalists' "Outstanding Competitors' Award – 1993

United States National Ski Hall of Fame Inductee – Class of 2002

Nominee for the Squaw Valley Institute "Legendary Athlete of the Year" Award – 2003

FWSA Hans Georg Award – 2009

Obituary from Marysville Appeal Democrat for Georgene Bihlman

Georgene Bihlman was born on February 24, 1925 in Yuba City to George and Irene Bihlman. Georgene was raised on the family farm in Live Oak, CA with her older sister Betty Irene Bihlman Seymour (deceased), and her brother, George Todd Bihlman who still lives on the farm. She loved horses and had two horses growing up, Bud and Skezik. She used to do tricks on the bare backs of the horses in the corral, giving her mother a fright! Georgene left Live Oak to obtain a BA at San Jose State in PE and an MA from Stanford. Georgene then spent 46 years teaching PE at Bakersfield College, teaching and excelling in every sport that she could possibly participate in. She even created a ski hill on the back of the college football stadium. Cotton seed hulls were first used for a slippery cover. Georgene then purchased Italian plastic to use for the skiing surface. She taught hundreds of students to ski on the plastic. For the final, Georgene would take the class on a field trip to real snow and test the skills learned on the plastic hill. Georgene devoted herself to skiing both as a teacher and competitor for over 50 years. She won her first trophy in Far West Competition in 1949. It was a first place Class B Combined Championship, Downhill and Slalom, Women's Division. Overcoming near fatal illnesses twice, she rose to the top of Veterans and Masters racing. From the inception of the USSA National Masters Team in 1980, Georgene was named to the National Team nineteen times. She won over 850 trophies and awards from all parts of the world, including the Super 40 World Cup from Europe. In 1979 Georgene was inducted into the Bob Elias Kern County Sports Hall of Fame. In 1998 Georgene was awarded the NASJA Outstanding Competitors Award, an honor she shares with many of America's top skiers. She was the oldest person to receive this award. In 2002 Georgene was given the highest honor in skiing by being inducted into the U.S. National Ski Hall of Fame in Ishpeming, Michigan. Lastly, in 2009 Far West Ski Association honored Georgene with its top award, the Hans Georg award. Throughout her life, she had the determination to succeed at any sport she pursued. Her highest achievements were in her love for skiing. She traveled the world to enjoy her love for the mountains and skiing. Georgene passed away in Truckee, CA on February 15, 2010. A private funeral has been held at Georgene's request. Send & Read Condolences at www.appealdemocrat.com

FWSA Minutes

Annual Meeting, June 6-7, 2008, Reno, NV by Debbie Stewart, Secretary

SATURDAY, JUNE 6, 2009

The 77th Annual Meeting and Convention of the Far West Ski Association was held at the Peppermill Resort Casino in Reno, Nevada.

GENERAL SESSION

President Randy Lew called the meeting to order on Saturday, June 6, 2009 at 8:04 a.m. and welcomed everyone to The 77th Annual Convention. Welcome to Reno! He especially greeted the Intermountain Ski Council members for attending their first convention.

Randy introduced Steve Pampal and David Spence from the Fairmont Hotels, Ski Banff and Lake Louise who sponsored today's breakfast.

CREDENTIALS COMMITTEE REPORT

Barbara Bryant stated that her preliminary report has 201 voting delegates.

NOMINATING COMMITTEE

Past President, Mike Sanford said we have 13 dignitaries and guests this year!

He then announced the candidates running for office and asked if there are any other candidates.

President:	Randall K. Lew (incumbent)
Secretary:	Debbie Stewart (incumbent)
Treasurer:	Cindy Krupp (incumbent)
VP Council Services:	Mary Olhausen (incumbent)
Trustee #1	Steve Coxen (incumbent)
Trustee #2	Jane Wyckoff (incumbent)
VP No. American Travel:	Gloria Raminha (incumbent)
VP Public Affairs:	Scott Bowker (incumbent)
VP Racing:	Bob Ellis (incumbent)

Mike asked if there are any other candidates for the open offices and asked for them to see him after the meeting.

COUNCILS' MAN & WOMAN OF THE YEAR AWARD REPORT

Donn Bryant said the judges for MWOY need to report at 8:30 and interviews will start at 8:45. We have 15 honorees from 8 Councils this year. He congratulated and thanked all the honorees

Randy commented how important our Awards program is and introduced the Communications Awards Chair, Catherine Ohl.

COMMUNICATIONS AND CLUB AWARDS REPORT

Mary Olhausen, speaking for Catherine, said awards will be given out Sunday.

BYLAWS COMMITTEE REPORT

John Watson stated that we have 2 changes to the bylaws and referred to pages 39-40 in the delegate book and discussed the methods taken to make any changes to the bylaws.

INDUSTRY MARKETING REPORT

Debbi Kor thanked Dana Shore from the Peppermill Resort Casino and presented her with their 5 year sponsorship award certificate.

Debbi Kor thanked all the sponsors for last night's silent auction and the donors for the door prizes. Without the industry partners we wouldn't be nearly the same!

SILENT AUCTION COORDINATOR REPORT

Mary Olhausen thanked Jo Simpson and Sierra Council members for their year-long commitment to making the convention a success.

She stated that we received over \$98,198.00 in retail value for the packages donated for the Friday night silent auction. She thanked the A team and all the volunteers for having a very successful event last night. A couple of packages are still available – see Mary.

TRAVEL EXPO

Sigrid Noack reminded everyone that they need to have their passport for the Travel Expo and make sure to talk to the industry people, make new business contacts and renew old business relationships. Many of our industry partners will be represented and there will be 1 person selected to win a free FWSA Ski Week 2010 lodging and amenities package in Keystone, CO.

Randy asked everyone to please attend & participate in many of the great Leadership academy programs.

President Randy Lew declared the meeting recessed at 8:33 a.m. until tomorrow.

SUNDAY, JUNE 7, 2009

GENERAL SESSION RECONVENED

The 77th Annual Meeting and Convention of the Far West Ski Association reconvened and was called to order by President, Randy Lew, at 8:45 a.m.

SECRETARY'S REPORT

Debbie Stewart announced that last year's minutes could be found on pages 48-56 in the Delegate Handbook.

MSC	Moved Delegate #142, Don Anderson that the minutes be approved.
Secretary's	Seconded by Delegate #155, George Stewart
Report	Motion carried.

CREDENTIALS COMMITTEE REPORT

Barbara Bryant, VP Membership announced there are 201 voting delegates. A quorum of voting delegates was met.

TREASURER'S REPORT

Cindy Krupp announced that a detailed Treasurer's Report is on page 32-35 of the Delegate Handbook and referred to the draft of the financials. She highlighted some details.

Total bank balance is \$233,929. We are currently investigating additional accounts to ensure that our risks are covered by the FDIC. Our trip revenue is up and referred to the financial spreadsheet details.

MSC	Moved by Delegate #142. Don Anderson to accept the Treasurer's report
Treasurer's	Seconded by Delegate #171, Karen Davis
Report	Motion carried.

PARLIAMENTARIAN REPORT

John Watson, Parliamentarian stated that we will abide by the new bylaws. We have a 2/3rds requirement to pass the proposed bylaws which comes to 133 votes.

BYLAWS REPORT

John Watson reported we have 2 proposed bylaws changes requiring 133 votes to approve the changes. John suggested that everyone refer to pages 39 and 40 of the convention booklet for the amendments.

MSC

Amendment #1

Moved by Delegate # 142, Don Anderson to accept amendment #1
Seconded by Delegate #148, Dennis Heffley

Discussion occurred. Delegate #142, Don Anderson spoke in favor of the bylaws changes and explained why. #16, John Schulthies expressed his concerns. #125, Cheryl Reiss expressed her views as well. #113, Jeanne Davis asked why the FWSA President has to approve the representative selection. John Watson spoke to the pro and con to the proposed amendment changes. President, Randy Lew addressed the group reviewing the Duty of Care and Duty of Loyalty responsibilities and explained the reason for the revisions. #137, Mike Rogers expressed his concerns. #148, Dennis Heffley expressed his views. #137, Mike Rogers called for the vote.

Motion carried

Amendment #2

Moved by Delegate # 158, Judith Miller to accept amendment #2.
Seconded by Delegate #43, Joe Harvis

MSC

Motion carried

John Watson referred to pg. 57 for the proposed resolution in support of Women's Ski Jumping in the Olympics and remarked on the verbal presentation from Deedee Corradini.

Moved by #192, John Watson to accept the proposed resolution
Seconded #162, Diane Hicks
Discussion #123, Norm Hanlon
192, John Watson stated that he claimed a standing vote of rousing acclamation.
Motion carried

Far West Ski Foundation - John Watson was elected as President. Additional Trustees include Dick Shawkey, John Reinhardt and Alan Christian. They will create a new mission statement, a new set of bylaws, in which Robb Margrave will draft a new set of bylaws, review/revise the previous ones. John gave brief details regarding the Far West Ski Foundation.

ELECTION OF OFFICERS

Mike Sanford, Nominating Committee Chairman, outlined the ballot procedure. There will be nominations from the floor, with seconds not required. Speeches will be 3 minutes in length. Ballots were distributed to the delegates.

PRESIDENT

Mike stated that we have 2 candidates for the office of President and stated that Mary Olhausen has withdrawn from running for the office of VP Council Services.

Mike asked for any nominations from the floor for President.

#170, Harry Davis spoke to the group, explained why he wanted to run for President and asked for everyone's vote. Harry cited his 5 goals and his proposal for the future growth of our organization.

1. save money
2. grow membership and how to keep them
3. participation – volunteers, grass roots level
4. Cost of convention
5. Sponsorship – go out of the box. Corporations that are not all ski related companies.

#1, Randy Lew spoke to the group and gave his history with FWSA and highlighted his financial background. Building our fulfillment side of our sponsorships had been strongly emphasized through his reign. He referred to the accomplishments of the Athletic Scholarship Program. He commented that the Convention silent auction program was transitioned and successfully accomplished. The FWSA Convention Committee was strengthened and now

totally volunteer with no paid positions.
IRS tax audit has been mitigated

1. Convention – reduce costs and explained current negotiation for convention
2. Sponsorships – get corporate sponsorships.
3. Communications with clubs and still need to improve. He said what has been accomplished already.
4. Keep BOD costs down –
5. Currently working on a survey to garner demographic information useful is acquiring additional sponsorships and growing our organization.

Members caucused to discuss the candidates, and then voted.
VP Membership, Barbara Bryant announced Randy Lew was elected President.

SECRETARY - The Nominating Committee entered the name of Debbie Stewart and asked for nominations from the floor.

Delegate #148, Dennis Heffley moved the nominations be closed.

Delegate #133, Barbara Maben seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Debbie Stewart.

TREASURER - The Nominating Committee entered the name of Cindy Krupp and asked for any other nominations.

Delegate #137, Mike Rogers moved the nominations be closed.

Delegate # 177, Steve Hilliker seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Cindy Krupp.

TRUSTEE #1 –The nominating committee entered the name of Steve Coxen and asked for any other nominations.

Delegate #137, Mike Rogers moved the nominations be closed.

Delegate #16, Schultheis seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Steve Coxen.

TRUSTEE #2 – The nominating committee entered the name of Jane Wyckoff and asked for any other nominations.

Delegate #156, Sandra Blackwell moved the nominations be closed.

Delegate #137, Mike Rogers seconded the motion

The election being uncontested, Mike Sanford announced a ballot of acclamation for Jane Wyckoff.

VP of COUNCIL SERVICES –

Delegate #148, Liz Benson nominated Don Anderson for VP of Council Services.

Delegate # 126, Eileen Sanford nominated Susie Vetter for VP of Council Services.

Delegate # 138, Linda Westlund nominated Sheri Parshall for VP of Council Services.

Delegate #177, Steve Hilliker moved to close the nominations.

Delegate #43, Joe Harvis seconded the motion.

Each of the 3 candidates came to the microphone to speak.

Don Anderson thanked for the nomination and thanked everyone for their support.

Susie Vetter stated her history with the FWSA organization said that she would like to get back on the board again.

Sheri Parshall referred to her credentials, her FWSA involvements, expressed what she would like to see accomplished and looked forward to having your vote.

Members caucused to discuss the candidates, and then voted.

VP Membership, Barbara Bryant reported that Don Anderson was elected as VP of Council Services.

VP of No. AMERICAN TRAVEL - The Nominating Committee entered the name of Gloria Raminha and asked for nominations from the floor.

Delegate #177, Steve Hilliker moved the nominations be closed.

Delegate #43, Joe Harris seconded the motion.
The election being uncontested, Mike Sanford announced a ballot of acclamation for Gloria Raminha

VP of PUBLIC AFFAIRS - The nominating committee entered the name Scott Bowker and asked for nominations from the floor.

Delegate #137, Mike Rogers moved the nominations be closed.

Delegate #177, Steve Hilliker seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Scott Bowker

The elections were concluded.

Randy thanked Lindsay Bennett and Bob Bouchard from Mt. Bachelor/Sun River for sponsoring the brunch.

The meeting recessed for brunch at 10:38am. The meeting reconvened at 11:18am

CLUB & COUNCIL AWARDS REPORT

Mary Olhausen gave a special thank you to the judges and participants of this program. She gave a special thank you to Catherine Ohl. Randy recognized Catherine Ohl for taking the program into the electronic age. Well done! Catherine Ohl thanked everyone for their participation in the Awards program.

Communications Award Results -

Tollakson Award Winners:

Class AAAA

1st Bergfreunde Ski Club

Class AAA

1st North Island Snowdrifters

Wentworth Award Winners

Class AAAA

1st Bergfreunde Ski Club

2nd Idaho Falls Ski Club

Class AAA

1st Reno Ski and Recreation Club

2nd Mountain High Snowsport Club

3rd Après Ski Club

Class AA

1st Don Diego Ski Club

2nd Single Ski Club of Los Angeles

3rd Fresno Ski Club

Class A

1st The Unrecables

2nd Edelweiss Ski and Sport Club

3rd Sacramento Fagowees Ski Club

Councils

1st Sierra Council

2nd North West Ski Club Council

Outstanding Website Award

Class AAAA

1st Bergfreunde Ski Club

2nd Idaho Falls Ski Club

Class AAA

1st Mountain High Snowsport Club

2nd North Island Snowdrifters

3rd Après Ski Club

Class AA

1 st	Fresno Ski Club
2 nd	Cheyenne Ski Club
3 rd	Don Diego Ski club
Class A	
1st	Inskiers Ski & Snowboard Club
2nd	Snowchasers of Bay Area Council
3rd	The Unrecables
Councils	
1st	Intermountain Ski Council
2nd	Northwest Ski Club Council
3rd	Sierra Council

Club/Council History Recognition – John Watson stated Skyiente Ski Club won the History Recognition of \$200.00 to be donated to their charity of their choice.

Charities & Club Recognition

Sigrid Noack recognized for the participants for their efforts. She gave recognition to Dale Parshall from Schnee Vogeli, Steve Coxen from Bergfreunde, Michael Bolton from Bogus Basin and Century City participants. Sigrid thanked the judges and announced the winner of this year's recognition went to Monterey Ski & Social Club and gave them their \$100.00 to be donated to their charity of choice.

TRUSTEE'S REPORT

Steve Coxen stated the Board of Trustee's Report is in the delegate book on pages 36-37. He commented that the newsgroup newsletter done by Barbara Bryant has improved getting information out to the members. He stated that we are more pro-active with future conventions. The bylaws have been refined thanks to John Watson. Our family programs have improved by including children. The Athletic Scholarship program has improved greatly under the leadership of Dick Shawkey. He stated that he can't say enough about Catherine Ohl and all that she has done with the awards program. He commented that the best of all is the fact that this team jelled and is working and executing ideas very well.

Looking ahead the board is concerned about the economic situation, stating he is thankful that we have strong sponsorships and 2 travel programs generating money. There will be an online survey with a money prize. He stated that we need to increase our membership by drawing more families and bring in younger members to share in our successful programs. We will be conducting program evaluations this year. We will strive to improve our communication programs and continue to expand information pathways to our members. Regarding leadership, we would like everyone to bring in new members into our organization by cultivating, mentoring and developing leaders within various clubs and councils to leadership positions.

PRESIDENT'S REPORT

Randy stated this has been a big year. This is the 1st year that FWSA has encouraged having children on both ski weeks. The Athletic Scholarship program has been strengthened greatly. Our press release coverage greatly increased – good job Dick Shawkey. We contributed \$6,000.00 to junior racers. He also referred to the goals for next year. The 501(c) (3) status has been established through reactivating and having a FWSA slate of Trustees elected to the Far West Ski Foundation (FWSF). Additional accomplishments include completing the next 2 modules of the Leadership Academy and continuing to work on programs for next year. Randy asked the group for their feedback on the SLA Program, and the members applauded. Sponsorship has definitely increased and he thanked Debbi Kor and remarked that our participation from the industry had increased and believes it is due to the "honesty and integrity" of our organization. Randy talked about the BOD meetings and stated that we're continually recruiting additional sponsors for the meetings.

Our biggest challenge is the economy.

INDUSTRY MARKETING REPORT

Debbi Kor thanked all the wonderful sponsors. She stated there was \$13,850.00 in cash, \$5000.00 in non-cash donations totaling \$18,850 donated in sponsorships,

Mary Olhausen thanked Linda McGavin, Debbi Kor, Sigrid Noack, Ken & Jo Simpson, Cindy Krupp, Jane Wyckoff and all those involved for their efforts in making the silent auction very successful. Mary said we had over \$98,198.00 in retail value donated for the silent auction packages which brought in \$43,750.00. She stressed to everyone to be sure to tell the industry people that we really appreciate them for all that they do.

RESOLUTIONS

Resolution #1 – Laudatory Resolution

Maker of Resolution - Delegate # 126, Eileen Sanford
Seconded by - Delegate #116, Barbara Blase

WHEREAS, Sierra Council gave us a premier Silver Convention, San Diego Council finds itself challenged to present a convention of equal quality next year in Indian Wells, however, San Diego Council promised a rain free weekend and we're overpowered by Mother Nature and snow capped mountains.

THEREFORE, BE IT RESOLVED THAT, San Diego promises not only no rain; but, hot days, cool nights, sunshine, fun, celebrities galore and Esmeralda fun.

Resolution #2 – Laudatory Resolution –

Maker of Resolution - Delegate #164, Sheri Parshall
Seconded by – Delegate # 151, Dale Parshall

WHEREAS, at last year's FWSA convention put on by the awesome Northwest Ski Club Council, it was resolved that the NWSCC delegation be required to sit in the sun at the 2009 convention, and whereas the Sierra Council promised there would be sun at this year's convention, and whereas, there was some sun, but the temperature was more conducive to winter skiing, and whereas it was sunny and warm in the Pacific Northwest this weekend.

THEREFORE, BE IT RESOLVED THAT, the San Diego Council promises the NWSCC that the weather at next year's convention will be better than the weather in the Pacific Northwest so the NWSCC delegation does not miss the rare opportunity to get rid of their ghostly glow.

Resolution #3 – Laudatory Resolution –

Maker of Resolution - Delegate #162, Diane Hicks
Seconded by - Delegate #165, Sandy Schaub

WHEREAS, a small ski club of 70 enthusiastic and energetic driven women, and whereas this group of lovely and vivacious divas wrote the book on raising revenues for awarding grants to promising Northwest female racers for the last 16 years,

THEREFORE, BE IT RESOLVED THAT, this bodacious female body of women issues a challenge to the much larger clubs to match or surpass Skyiente Ski Club's fundraising efforts by supporting the FWSA Athletic Scholarship program through their own fundraising event.

Resolution #4 – Laudatory Resolution –

Maker of Resolution - Delegate # 126, Eileen Sanford
Seconded by - Delegate #116, Barbara Blase

WHEREAS, the Sierra let Dr. No off the hook but San Diego Council has resolved to command Dr. No to dance to All That Jazz with vigor, gusto and style that only Dr. No can do.

THEREFORE, BE IT RESOLVED THAT, John Watson stand up and dance.

FWSA OFFICERS' REPORTS:

AWARDS PROGRAM

The Snowsports Builder - Deedee Corradini, President of Women's Jumping USA

Hans Georg – Georgene Bihlman

J. Stanley Mullin – Dr. Richard Lubin

Elizabeth Schatzi Wood – Barbara Bryant
Jordan Reily – Auden Schendler, Aspen
Jimmie Heuga – Will Niccolls and Ed Bronsdon for “The Outdoors for All Foundation”
Bob Mackey – Mary Manning, Aspen
Tommi Tyndall – Big Sky
Terry Smith – Scott Peer
Bill Berry, Hard News – Walter Roessing
Bill Berry, Featured News – Jennifer Woodlief for her book “A Wall of White”
Warren Miller – Jimmie Petterson and Ari Heinla for their TV series “Raiders of the Lost Snow” first seen in Finland
Presidents Awards: Nancy Ellis and Dylan Murtha

COMMUNICATIONS REPORT

Mary Azevedo thanked George Stewart for the website & Leigh Gieringer for the Skiers Guide. She will be sending out press releases right away. She reminded everyone to check out the fwsa.org website for communications awards and details. Catherine Ohl has done a great job and has reviewed each entry. She thanked all entrants in all the contests and looks forward to working with you next year.

COUNCIL SERVICES REPORT

Mary Olhausen reported that her full report is on the convention CD.

NORTH AMERICAN TRAVEL REPORT

Gloria Raminha reported that her full report is on the CD. She too has an “A- Team”, introduced the travel staff. She has asked Susan Shaffer to assist her with transportation as part of her team.

The trip leader guidelines have been revised and given to trip leaders and council Presidents and is also used in the leadership seminar. She is working on a summer extended trip at a smaller resort that normally can't accommodate our group size for ski week. The 2010 Ski Week will be in Keystone, Colorado and is looking forward to seeing you all there!

INTERNATIONAL TRAVEL REPORT

Norm Azevedo stated his full report is in the convention material. Norm reviewed this year's successful trips and talked about future trips and stated that he has placed materials on each table. He is looking into Switzerland for the 2011 International trip.

MARKETING REPORT

Debbi Kor stated her full report is in the delegate book and urged everyone to keep checking out the website. We are working on a marketing survey for demographics to utilize for future sponsorships and

MEMBERSHIP REPORT

Barbara Bryant said she has 25 additional convention CDs. We now have over 600 members in the newsgroup and asked everyone to e-mail her to join.

FAMILY AND YOUTH INVOLVEMENT

Linda Westlund stated that we made great strides this year and has included youth on our trips. We look forward to doing more planning and increase the participation with families.

PUBLIC AFFAIRS

Scott Bowker thanked John Watson and Richard Lubin for all their help. He stated his report in on the CD. He thanked Barbara Bryant and George Stewart for all their hard work producing the convention CDs. Scott encouraged everyone to refer to website for public affairs information and updates.

ATHLETIC SCHOLARSHIP REPORT

Dick Shawkey reported that the fundraising efforts at Convention for the Athletic Scholarship Program raised \$4,145 and thanked Fred Noble and Canadian Mountain Holidays for their generous Canadian Heli-Hiking sponsorship.

FAR WEST RACING REPORT

Bob Ellis reported we had some great ski racing this year at The Keystone Nationals and 2009 Ski Week in Big Sky, MT. We had over 200 racers at the FWRA Championships at Northstar.

He reported that we will have racing during Ski Week in Keystone. The next FWRA Championships will be April 8-10, 2010 at Mammoth Lakes, CA. The Keystone Nationals will be January 27-29, 2010 including a pre-race clinic and he reiterated that you don't have to be a racer to go! Be sure to check out www.keystonenationals.com website.

FWSA COMMITTEE REPORTS

Councils Man & Woman of the Year Program

Donn Bryant congratulated Don Anderson and Lennia Machen as the MWOY winners this year.

2010 Convention Committee

Jane Wyckoff informed everyone that the FWSA 2010 Convention will be held at The Renaissance Esmeralda Resort and Spa, June 10-13, 2010. She gave room rates for next year's convention, told everyone there were flyers on the tables and encouraged everyone to make reservations early.

Randy asked Sierra Council to stand and be recognized and especially acknowledged Jo Simpson and those important individuals who spent countless hours to make this convention outstanding.

NSCF Report

President, Mike Sanford stated that they have 29 council's nationwide. The meeting in Switzerland was very successful. They will be meeting again August 21-23, 2009 at the Nugget in Reno, NV. He stated that all councils are in awe of what we do here at FWSA.

Old Business - none

New Business - Randy asked for the outgoing 2008-2009 BOD to come to the front and thanked everyone. He then asked for the 2009-2010 Board of Directors to come forward and introduced them.

ADJOURNMENT

MSC

Moved by Delegate # 109, Debbi Kor to adjourn the meeting.
Seconded by Delegate #102, Jonnie Shawkey
Motion carried.

Meeting

Adjournment

The Meeting adjourned at 12:50 pm.

Respectfully submitted,

Debbie Stewart, Secretary
FWSA

Resolution

Far West Ski Association Resolution Submission Form

Maker of resolution – Name _____ Delegate No. _____

Seconded by – Name _____ Delegate No. _____

Type of resolution ☐ Laudatory ☐ Substantive*

***If this is a Substantive Resolution complete the following:**

1. Committee(s) to be referred to (if any), if this is a substantive resolution, and action(s) required:

2. Would there be a financial impact to FWSA if this resolution is passed? If yes, explain. _____

Provide date resolution is to take effect: _____

Resolution

WHEREAS, _____

THEREFORE, BE IT RESOLVED THAT, _____

Do Not Write Below This Line

Resolution # _____
Committee

☐ Passed

☐ Defeated

☐ Tabled

☐ Referred to

[illegible]

Director Report

Communications by Mary Azevedo, VP

I recently published a *Councilman Style Guide* for those who submit articles. This document is available on the net, or I would be happy to email it to you. Since I import all files into InDesign, it makes it much easier for me if you write your articles according to my font and font size specifications. The 2009 convention issue was 44 pages, so it is very helpful to me if you send articles in the proper format. Anyone who wants an article in The councilman are welcome to submit it to me on the net.

This year has been great for FWSA communications. Leigh Gieringer, who does the Skiers Guide, did a wonderful job as usual. George Stewart has been working on the website to improve it

The Councilman is now contains more pictures to make it more interesting to read. The spring issue contained two articles about membership. I plan to include other pertinent topics in future Councilman issues.

Director Report

Council Services by Don Anderson, VP

We continue to work at improving communications between this board, the councils and then to their individual clubs. Updating some competition application forms have taken place and some procedures and timetables reviewed to expedite the processing. We strive to make it easier for clubs and council to enter the various convention competition categories to maximize their participation. As these groups see what other clubs are doing, they learn to become better themselves.

Now we are beginning to focus on identifying, recruiting, and developing future leaders. Both clubs and councils have difficulty replacing officers, and after several years, some individuals experience burn-out. At the present time with bad economic conditions, most clubs are experiencing declined membership numbers. This also means fewer people to take the leadership positions. As council presidents, we should be looking to the future and establish programs and practices to replenish the leadership talent pool. It all starts with getting new people to the annual convention. Much can be learned as we should be focused on educational programs to train and develop these present or future club board members. The next step is to identify those with talent and encourage them move "up the ladder" within their club and then on to the council level. While each council is unique from the others, some have established procedures for this leadership development that can be shared to benefit others. What has been successful in one council may provide to be effective in others too.

Director Report

By Nancy Ellis, Information Services Director

FWSA maintains a database with information about clubs and councils such as officers and their addresses, meeting dates and locations, and membership information. Additionally, individual members who are interested in receiving FWSA publications and ski industry information may wish to have their mailing/contact information in the database.

Most clubs and councils have just completed their election of officers for the coming year. It is important that a *Club Officer Update* form be completed and sent to me soon after the changes have been made so that the new officers receive FWSA communications in a timely manner. The update form can be found on the Far West Ski Association web page at www.fwsa.org. Locate the link *Membership* and then *Club Officer Update*. Clubs are to send the completed form to their Council Presidents. Councils may then send the form to me via email, fax, or U.S. mail using one of the addresses below. Individuals are requested to send their changes directly to me in any format that is convenient for them. It is important that information be clearly printed or typed so that the correct information is entered into the database.

Individuals please send to:

Nancy Ellis
P.O. Box 9681
Truckee, CA 96162

Fax (530) 582-0566

Email: Nancyellis2@sbcglobal.net

Clubs—Send updates to your Council Presidents

FWSA is protective of member information in the database. Requests for a member listing must have prior approval of the FWSA President. Typically, membership information is given to Convention Sponsors and Partners, and to FWSA staff for distribution of their information. Be sure to let me know if you do not wish to receive FWSA information so that your name and information will not be distributed.

Director Report

Industry Marketing by Debbi Kor, VP Marketing & Mary Olhausen, Silent Auction Coordinator

Responsibilities for the Industry Marketing program include: producing the Silent Auction, sponsorship development, serving on the Convention Committee, and promoting advertising sales for the *Far West Skier's Guide*. Debbi Kor, FWSA Vice President of Marketing, is responsible for the membership benefits program and product sponsorship development. Mary Olhausen is Chairman of the annual Silent Auction and Travel Expo. Leigh Gieringer is Editor of the *Far West Skier's Guide*.

The ski industry invested over \$195,000 this year in Association industry programs (*does not include travel program sponsorships*): Silent Auction Donations Value (\$100,000), Convention Sponsorships (\$17,600 cash and \$18,000 trade-out value in certificates and major product donations). Advertising for the 2009-10 *Far West Skier's Guide* is \$60,000.

Silent Auction

In 2010, we not only celebrated the 80th Anniversary of the Founding of the Far West Ski Association, but also the 25th Anniversary of the FWSA Silent Auction. FWSA truly values the working relationship our Association has developed with the ski and sports industries. Countless hours have been spent by dedicated ski club, council and FWSA volunteers, who assist with conducting a successful Silent Auction every year.

The Silent Auction began back in 1986 at the Irvine Hilton and Towers, when the Balboa Ski Club of Orange Council of Ski Clubs, host for the 54th Annual Convention, organized the event as a fundraiser to be held in conjunction with the Convention. In 1990 the *Travel Carousel* was added to the industry Convention programs at the 58th Annual Convention, hosted by the Orange Council of Ski Clubs, when the Association returned to the Irvine Hilton. The format remained the same until the 2003 Convention held at the Rancho Las Palmas Marriott in Rancho Mirage, California, hosted by the San Diego Ski Club Council. The Travel Carousel became the *Travel Expo*, and *Passports* replaced the Lift Tickets. Convention delegates now schedule appointments with industry representatives, and travel from table to table in a timed sequence. Each year we look forward to seeing our industry friends at our Annual Convention, some of whom have attended for many years, and others who are new to our program.

The Silent Auction is the Association's major fund raising effort and not only provides financial support for our programs, but also subsidizes delegate fees to the Convention. The Silent Auction and Travel Expo would not be possible without the assistance of many special people – many thanks goes to this year's Host Council Chairperson, Eileen Sanford, from San Diego Council of Ski Clubs and all the many volunteers who do all the behind the scenes work and setup. The "A+-Team" as we fondly call ourselves, includes Linda McGavin, Sigrid Noack, Jane Wyckoff, Debbi Kor and Mary Olhausen – they put in countless hours to bring you a not to be missed event for both club members and the industry. Our gratitude is extended to all the workers from "San Diego Council of Ski Clubs" and the FWSA Board Members and friends from other councils that assist with last minute preparations prior to the Silent Auction and Travel Expo.

Convention Sponsorships

The Convention sponsorship program reduces the amount of money needed to be taken from Silent Auction proceeds to offset Convention costs. Sponsorships are extremely important to the financial success of our event. We currently have a multi-year sponsorship with **Snowbasin** for the annual Michael German Golf Tournament. **Big White/Silver Star** are sponsors of the Councils' Man and Woman of the Year Program; **Grouse Mountain Lodge, Whitefish Mountain Resort, Canadian Mountain Holidays**, and **Karbon** are sponsors of the FWSA Athletic Scholarship Program; **Steamboat Ski and Resort Corporation** sponsors the Western Ski Heritage Award; **Aspen/Snowmass** sponsors the Safety Person of The Year Award. We are pleased to know that our

sponsorship benefits program is highly regarded in the industry, and has been emulated by other groups in other parts of the country. One of the primary benefits for the sponsors is the link from our fwsa.org site to their own website.

Far West Skier's Guide

As the Silent Auction/Travel Expo and sponsorship program has expanded, so too, has the *Far West Skier's Guide*. Extensive industry special sections and editorial coverage makes the publication ever popular in industry marketing efforts. Potential sponsors find promotion in the Skier's Guide especially attractive. Leigh Gieringer is to be commended for her outstanding efforts in professional journalism and her dedication to the production of this publication.

79th Annual Convention - 2011

We are looking forward to another terrific convention hosted by the Los Angeles Council. We will be at the Pacific Palms Resort in Industry Hills, CA, June 9-12, 2011.

A Final Reminder

A final reminder - our ski industry programs will continue to grow as long as the ski clubs and councils support them. Please show your support for the companies that participate in the Convention, provide sponsorships and member benefits, and advertise in the *Far West Skier's Guide* by including them in your travel and ski/sports equipment purchase plans.

Director Report

International Travel by Norman Azevedo, VP

FWSA STARTED THIS YEAR GOING TO VENICE, & THEN OFF TO SKI CORTINA

At the end of February, we had a week of outstanding skiing at Cortina D'Ampezzo. It's the site of the 1956 Winter Olympics, is in the Dolomite Alps. Before we went to Cortina, about 70% of our group went for 3 nights at Hotel Bonvecchiate, Venice located off the famous St. Marks Square. We had a little rain, but also lots of sun. We experienced the flooding of St. Marks square and walking through it on raised wood walkways. Venice was still as beautiful as ever.

After Venice, we met the remainder of the group and headed off to Cortina. We had great snow throughout the Dolomites and a group party almost every night. Many went skiing beyond Cortina. Some skied the infamous Sella Ronda from Arabba which included Val Gardina. Some day tripped to Bolzano to see the Archaeological Museum with its exhibit, "Otzi" the 5300 year old ICEMAN found on the Similaun Glacier. Others spent a day touring and shopping the medieval town of Vipiteno, where emperors and kings used to stay.

After Cortina, many joined us on an extension week to Klagenfurt, Vienna and Budapest. We toured each city and spent one night in Klagenfurt, three nights in Vienna and four nights in Budapest. We had so much to see and experience that we could have spent at least double the time in each city. We had the missed flight luggage as usual, but all the bags caught up with us. Otherwise, the trip was trouble free and everyone had a great time and is looking forward to next year's trip.

ANTARCTICA ADVENTURE AND CELEBRATE NEW YEARS EVE IN BUENOS AIRES

We are leaving on December 29, 2010 for 15 days with three nights in Buenos Aires for New Years Eve. After Buenos Aires, we fly to Ushuaia and board the MS Fram for a 10 day Antarctica adventure. The cruise includes meals, lectures, guided tours and boat landings. Expect to see whales, seals, penguins, icebergs, snowy peaks, ice cliffs and much more. You must visit our website www.fwsa.org to get details. We will be joining other Ski Councils across the United States for this trip. If interested, contact Holidaze Ski Tours (1-732-280-1120) now. Only a few limited cabins are still available.

2011 ENGELBERG/INTERLAKEN, SWITZERLAND 2011 INTERNATIONAL SKI WEEK

Far West is going to spend 5 nights in Engelberg, Switzerland starting February 26, 2011. Engelberg is nestled beneath the 11, 624 foot Titlis Mountain. Titlis offers 6,000 feet of snow -covered glacier and forested runs with spectacular views. It's Switzerland's largest ski resort, close to Zurich and Lucerne and one of the oldest mountain villages in the country. After Engelberg, we motor on to Interlaken for 3 nights. Interlaken lies between two lakes with castles, shops, great restaurants and known for world class chocolate. The Jungfrau winter sports region provides over 125 miles of runs within easy reach of Interlaken with a free ski bus.

Post Switzerland, we offer the option of flying on to Bansko Ski Area, Bulgaria for three nights and 2 days of skiing or touring. Bansko is the biggest and most modern winter resorts in Bulgaria, with 62 km ski pistes with various of difficulties. The city is known for remains of an ancient fortress, archeological excavations and more. After Bansko, we travel to Sofia for another adventure. Sofia, founded over 7,000 years ago, is Bulgaria's capital. Monuments to its rich Thracian, Roman, Bulgar and Ottoman history rub shoulders with modern-day edifices of cosmopolitan city life. Over 250 historic landmarks and architectural monuments blend in with the city's modern skyline. We will be staying two nights at the 5 star Hotel Anel.

We offer post 6 night tour extension to Romania after Bulgaria for those who have time and want more adventure. Romania is the center of many cultures; you will experience them in its countryside and cities. The main culture is a variant of Byzantine Orthodox Christianity. Hungarians, Turks and Germans have also played a part in Romanian folk traditions. We will visit fortified churches and trace "Dracula's Path" through Transylvania and experience local folk traditions.

NEW ZEALAND SKIING AND ADVENTURE & AUSTRALIA PLANNED FOR SUMMER 2011...

Shortly after the convention we will announce the FWSA's summer 2011 New Zealand ski and adventure plus Australia trip. Our summer is ski season in New Zealand. Look for it on the FWSA website.

2012 CHAMONIX, FRANCE ANNUAL INTERNATIONAL SKI WEEK

Far West will be seeking trip proposals within the next few months for an end of February/March Chamonix-Mont-Blanc, France ski week with the normal pre/post extensions. Watch out for a future announcement on FWSA's website.

We accept all International trips participant placements based on the date their deposit is received by FWSA International Travel. All trips are announced and advertised on the Far West website: www.fwsa.org.

Director Report

Marketing and Sponsorship, by Debbi Kor, VP

The SIA show was held in Denver this year, the first year of a 10-year stint, and a perfect venue for this incredible show of shows! A number of the ski resorts held Apres Ski parties each day after the show, which brought in a lot of skiers and boarders. We attended parties hosted by Telluride, Crested Butte, and Steamboat, to name a few. The Denver Convention Center was nicely laid out, allowing us easy navigation throughout the center. We met several new vendors, many of whom expressed interest in attending the Convention in June. Mary Olhausen joined Leigh and I this year, and with our desire to expand the Silent Auction to include hard and soft good vendors, we're sure that we will have a nice variety of Industry Partners in Indian Wells.

The SIA show ended the same weekend that Ski Week began. How handy that the show was in Denver, and Ski Week was in Keystone. Mary and I rented a car, drove over to Keystone to pick up door prizes from several local businesses in Keystone, and were able to attend the Welcome Party to give away those prizes.

I've made contact with the vendors that I visited with at the SIA show for door prize donations at Convention, and have had some success already in obtaining items. We are 2 months away, second requests have been sent out, and I'm sure by the time June rolls around, we will have our hands full of wonderful goodies to give away. I've asked that everything be shipped no later than May 20th in order to get it all boxed up to be sent to the Esmeralda. Some items will be sent directly to Eileen to hold until June. Neck Wallets and Delegate bags will both be delivered to her in plenty of time.

SPONSORSHIP

Canadian Mountain Holidays will be returning as an Athletic Scholarship sponsor again this year, donating yet another wonderful Heli Hike trip. Dick Shawkey began selling raffle tickets for the Heli Hike trip at Ski Week, and will continue selling them throughout Convention weekend with the winner being announced on Sunday morning. We are still planning to have our traditional raffle as well, with a few items such as gift baskets from individual Councils, and other items donated by the Industry. Dick has been working on obtaining these, and I'm sure we'll have another resounding, successful fund raiser for the Scholarship Program, thanks to all of our Scholarship sponsors, and our members who have purchased tickets so far, as well as those who will do so during convention.

I am thrilled to report that as of today (April 5th), I have been able to fill ALL of our areas of sponsorship for convention, the final commitment coming from Ogden CVB and Partners for the Wine Corkage for the Award Banquet on Saturday night. Usually, I am looking for those last 2 or 3 sponsorships when I go to MTS in mid-April. Our total sponsorship dollars are \$17,050 (cash). That doesn't include the \$4,000 that comes from Big White/Silver Star for the Council's Man and Woman of the Year, and the trips to Aspen for the Safety Person of the Year, and the one to Steamboat of the winner of our Ski Heritage Award.

I am also very excited to report that along with celebrating Far West's 80th year, this year, we have 5 Industry Partners who will be celebrating their 25th Anniversary as participants of the Silent Auction. It will be my honor to present Silver Certificates to: Steamboat, Telluride, Mt. Bachelor, Northstar and Park City.

Have a good meeting, everyone. See you in June. And, by the way, YES, I do plan to run for VP of Marketing again for the next 2 years. This is just way too much fun!

Director Report

Membership by Barbara Bryant, VP

NEWSGROUP

In an effort to promote greater communication between Far West Ski Association and council / club members a Newsgroup is emailed monthly to all subscribers. Included in this "Hot Sheet" are short bulleted pieces of information with links to more detailed information. Topics such as benefits, travel, race, safety, history, charitable activities, travel insurance, and many more are covered. To join the Newsgroup contact membership@fwsa.org.

CD AVAILABLE

To give officers information about their jobs, I've gathered files for clubs and councils on a variety of topics. On the CD officers will find ideas for a New Member Welcome Packet, Treasurer Guidelines, Trip Leader Guidelines, Leadership and Membership Ideas, information on FWSA and the National Ski Council Federation, Letter Templates, Safety, and Club/Council Constitutions and Bylaws Templates. To get your CD contact Barbara Bryant at membership@fwsa.org.

SNOWSPORTS LEADERSHIP ACADEMY

The FWSA Education Program is a ground-breaking educational initiative designed to provide FWSA members training and tools to expand their clubs / councils and be recognized industry wide as having a measure of standards and consistency.

This is an important step for the credibility of leaders in the ski club industry and enhances their professional stature among peers; makes a statement and provides leverage for negotiations to those with whom we do business and sets a higher standard for our industry.

The educational seminars will be offered only at the FWSA Annual Convention or the National Ski Council Federation. They will be presented by qualified and recognized professionals in the industry or related industries and approved by the FWSA Educational Development Committee.

At the 2009 FWSA Convention the Academy presented two Modules, Treasurer's Best Practices and Travel. In 2008 the Academy presented Module 1, an Overview of the Educational Program and Module 2, Membership Issues.

FWSA DIRECT MEMBERSHIP

FWSA Continues to Provide Membership Opportunities for skiers who have no access to a local club. By joining FWSA as a Direct Member, one is allowed all the member privileges, including participation in trips and periodic publications. Go to www.fwsa.org, click on membership, then on direct membership form.

Ski club problem, declining membership

Bob Rosensteel

www.snowtour.com

The problem of declining membership in ski clubs is a multi-faceted problem, but primarily due, in this writer's opinion, to a clubs lack of visibility in the community. Also impacting on a ski clubs ability to attract new members are the many other community based organizations and clubs that provide alternative organizations for folks to join and who, in effect, become competition for the range of persons who join clubs in the first place. Further, there is far too much reliance on trying to recruit younger members compared to recruiting and retaining a membership base of people aged 30 to 40 year olds.

First of all, what is a ski club? To begin with, it is a group of people associated for a common purpose who draw its membership from the local community, and is in effect a social organization. There are many such organizations in any given community. Whether you realize it or not, these other community based organizations

are in direct competition for members. While you might not see the direct correlation between belonging to the Rotary or Lions club, there are other community organizations that are in direct competition for the same membership base. Clubs with similar objectives include Bank Travel Clubs, local travel and adventure clubs, bicycle clubs, ethnic clubs like German clubs, and Glamer (Group Leaders of America). While these clubs tend to focus on attracting anyone interested in fellowship, travel, and adventure, ski clubs tend to focus on members which share a very narrow focus and as such tend to forego the prospects of recruiting others who do not share that focus.

Before proceeding further, some definitions are in order. Bank travel (www.Banktravel.com) is an organization of banks that encourage folks 50 and older to deposit their funds in that bank. In return, the Bank gives the depositor the benefit of traveling on programs organized and led by bank employees. Lots of these trips are adventure trips. Glamer, or Group Leaders of America (www.glamer.com), have over 56,000 group leaders who run trips. Glamer provides over 65 shows throughout the USA for people to sign up for a trip. In addition, there are many other organizations providing the opportunity to travel such as gay and lesbian travel, religious travel, and theme travel in addition to all the cruise clubs, and ethnic clubs such as those for German and Italian ancestry.

Given the many organizations competing for an active membership base within a community, I argue that the ski club is disadvantaged because they are not an active participant and positive force within their community. I venture to say that most communities don't even recognize the existence of a ski club within their community. The bottom line, this hampers the ability of a ski club to attract members.

To overcome this obstacle or detriment, ski clubs have to develop a market strategy to increase their visibility and position within the community. In effect, a ski club, much like the other clubs within their community, must become a positive force within their community.

To enhance their visibility, a ski club needs to develop a multi-faceted strategy and become more proactive in marketing and in joining community events. This will enhance the notoriety of the club, and increase the clubs posture and familiarity within their community.

The cornerstone of any marketing effort should be to join their local Chamber of Commerce. This will allow the club to list their meetings and activities and trips in the local chamber news letter. Think about, in most communities this means that well over several hundred business organizations within the community will now learn about the ski club and their activities.

As a by-product of joining the chamber, the ski club will be able to send members to the chamber business card exchange. These meetings, sponsored by the chamber, occur monthly. The meetings are social meetings, and offer the opportunity to meet other chamber members and to share business cards. This is a great way to network the ski club. It offers the potential to further inform and attract members.

In addition, the Chamber also offers members the opportunity to advertise in their monthly newsletter free.

The ski club would do well to align itself with a charity that serves families and children, i.e. a United Way agency that provides services to families who are homeless or battered spouses. These are suggestions. Moreover, most charities are connected to other charities within the community. This is another great way to network. Moreover, most charities themselves are connected to the chamber. This is just a great opportunity to get your name recognizable in the community. You do this by raising funds for the charity or for your local community. A suggestion would be Bovine Bingo where the proceeds go directly to organizations within your community like the community bank, head start, or some charity. This will give you an unbelievable amount of recognition that you could not pay for. Just think about it, you will come across as a socially responsible organization, with folks who want to make a difference in their community, and who love to have fun. Who does not want to belong to such an organization?

The receiving charity will also promote your club as a result in their newsletter, as well as make sure that you are recognized in your town or village newspapers. This is priceless! Think about it, you will also get the charity to help you organize the event, and you will be given access to the charity membership roles.

Other activities I recommend are putting a float in your local community parade, putting your URL and web page on your community web, and advertising through the local welcome wagon. Other marketing opportunities that will enhance your community visibility and recognition include adopting a radio station person who will in return promote your club on air, and preparing public relations brochures for distribution to ski shops, sport shops, bars, restaurants, etc. As part of your strategy, you should also make sure that you have a regular listing in your community newspaper and listings in your community visitor centers.

In addition to being more strategic about how to enhance the stature of your club within your community, each club also has to start rethinking its reasons for being, and its membership rules and methods of operations. Most ski clubs, in today's market, have too narrowed a mission. The mission needs to be broader to be more inclusive and open to all kinds of membership, sports and activities. Moreover, the club has to become an all year club, and the title of the club has to change from the narrow perspective of a ski club.

The club also has to look at its built in disincentives for membership, or rules that push folks out the door. This includes changing archaic rules about membership, rules for trip leaders, rules for how trip leaders get reimbursed, and the archaic and repressive leadership style that rules a club with an iron hand. By this, I mean a board of directors who have been in position for tons of years who in their infinite wisdom think they are the only ones that truly have a pulse on what is good for the club. They disapprove ski trips, and nickel and dime the membership to death, as well as focus on bottom line trips.

If the trip is not less than \$999.00, it is too expensive. These folks truly make the club a bottom feeder. Who wants to belong to this type or organization, not many of today's young folks?

Maybe a benevolent dictator is the way to go, but it is up to each club to rethink their mission, and method of operation. If you do not, you may, like I have, found your members doing their own trips through Glamer, joining another club, or traveling to a destination that the club turned down with a Bank Travel Club. In effect, you are losing your membership base.

So in addition to changing your mission, and methods of operation, clubs need to focus on retention. That includes how to keep members. Part of that is running a very active schedule of trips and activities, and the other part of that is being involved in the community. Moreover, the clubs should consider, given a membership base of over 300, creating a discount card for its members. This can be done by working with community businesses and even fostered and supported by your chamber membership.

The club also has to recognize who are the cheer leaders within the club, and who are the pied pipers. These individuals are rare and sacrosanct to any organization.

They need to be found, and bolstered and promoted within the club.

My last point, I think the clubs are focusing too much on the young and beautiful, the 18 to 25 year old. Lets face it, the gen x generation are not joiners. In addition, would you at that age want to be long to the type of organization you presently belong too? Probably not.

What clubs need to do is to focus on the 30 and 40's. These folks have life experiences -- probably suffering from exhaustion from life's daily events, work, marriage, and relationships. More often then not, their membership attachments and base have withered. At this age, most folks can count on one hand the numbers of folks that they can count as good friends. These folks are looking for a reason to belong, and it is up to the ski club to develop that reason.

In conclusion, the goal is -- **to enhance the clubs visibility in the community, to think outside the box and develop new and creative ways to market and involve the club in community affairs, to open your doors to membership, to change your mission, and to rethink and refocus your efforts to attract the mid 30 and 40 generation.**

Director Report

North American Travel by Gloria Raminha, VP

Keystone Ski Week
January 30th to February 6th, 2010

Along with some fantastic skiing, the ski weeks activities at Keystone included; racing, ice skating, a dessert social welcome party, pub crawl, mountain lunch buffet, après party and a “roaring twenties” banquet and dance with some great costumes. Our Tour Operator, Lori Adis, along with Vail Staff, Brian Flickenger, Angela Sheehan and Heather Ulrich did an exceptional job at organizing another one of FWSA’s great ski weeks and all are deserving of a big THANK YOU from FWSA’s Travel Staff, Council Trip Leaders and all the FWSA members that attended the ski week.

I would also like to thank all of my “Travel Team”, the Council Trip Leaders and Travel Staff for all their hours of hard work to make our ski week a success. All the Council Trip Leaders and Travel Staff volunteer their time which takes countless hours and months from all to organize one of our ski weeks. All of this dedication to FWSA is what it takes to make our ski weeks the continued success it has been over the years. Additionally, I would like to thank all the volunteers who helped out throughout the ski week with racing, photos, buses, etc. This is another group of people that just show up and offer their time whenever and wherever needed during our ski weeks.

At our Après Party on Friday, we had surveys available for our participants to complete. We received great feedback and good ideas to work on for next year’s ski week.

New England/Canada Cruise
September 25th to October 2nd, 2010

FWSA members will be cruising on Carnival’s “Glory” Ship. The cruise is scheduled during the fall foliage season when the colors of the areas will be spectacular. The cruise ship will depart from New York City, so if you have never been to this area, this would be a great opportunity to take some extra days to tour the city. The Cruise Company, our booking agent, will be glad to assist you with reservations. The itinerary is as follows:

Sat	Sept. 25 th	New York City
Sun	Sept. 26 th	Boston
Mon	Sept 27 th	Portland
Tues	Sept 28 th	St. John
Wed	Sept 29 th	At Sea
Thru	Sept 30 th	Halifax
Fri	Oct 1 st	At Sea
Sat	Oct 2 nd	New York City

If interested, contact The Cruise Company at 1-800-274-FUNN and ask for Kristi to make your reservations. More information for this trip is in the FWSA Website at www.fwsa.org under the “Travel” tab.

Wolf Creek, Utah
July 21st to 25th

I’d like to invite Far West Ski Association Members to join us for our “Hot Fun Under the Summer Sun” trip July 21 – 25, 2010. The location is Wolf Creek Utah Resort which is located near at Eden, Utah near Ogden. Eden is one of Utah’s recreational areas which will provide activities for all ages. Activities include: golfing, horseback riding, fishing, hot air ballooning, bike riding, hiking and much, much more. Special events during your stay include nightly rodeos in downtown Ogden with fireworks afterwards. Included in your trip are a Welcome Party and a Picnic Barbeque with a concert at Wolf Creek.

Check the flyer at www.fwsa.org under the "Travel" tab for information to make your reservations. Accommodations include condos at Wolf Creek Resort or rooms at the Red Moose Lodge. Additionally, Campsites at Anderson Cove Campground can be reserved as well by calling Gloria Raminha.

Sun Valley Ski Week
January 22nd to 29th, 2011

Ski week 2011 will be in Sun Valley, Idaho. Council Trip Leaders, Travel Staff and I are looking forward to another fantastic FWSA Ski Week. We participated in a site inspection at Sun Valley this past January. To help with the planning of the 2011 ski week, while in Sun Valley, we toured the lodging facilities and party locations that we will be using for our 2011 ski week.

We are planning on a week of fun FWSA events during the Sun Valley Ski Week. Plan on coming to the banquet and dance in your "fifties" attire. We will have games and prizes during the banquet. If interested in joining Far West in Sun Valley, please contact a Council Trip Coordinator.

The Sun Valley Council Trip Coordinators are:

Arizona Council	Liz Echeverria	LizEnet@cox.net	602-524-6090
Bay Area Council	Paula Kinahon	pkinahon@gmail.com	510-357-6127
Central Council	Mary Alexander	maryalexander0535@sbcglobal.net	661-587-3671
Inland Council	Wayne Stolfus	spiderRx@aol.com	909-799-3118
Los Angeles Council	David Felker	lactravel@lacouncil.org	310-215-9999
Northwest Council	Barbara Bousum	babawawa31@aol.com	503-224-3584
Orange Council	Judy Chapel	judy104@roadrunner.com	949-275-8848
San Diego Council	Susan Shaffer	susansnowdrifter@yahoo.com	858-481-5043
Sierra Council	Debbie Stewart	gwstewart@prodigy.net	559-734-9294

Travel Staff: Marilyn Sigler, Nancy Ellis, Bob Ellis, Lynnell Calkins, Ken Calkins

Transportation Assistant: Susan Shaffer

Gloria Raminha, FWSA North American Travel, 9110 McAfee Dr., Houston, TX 77031

Phone: 713.818.0471 Email: fwsa.natravel@sbcglobal.net

All trip participants MUST be a Member of Far West Ski Association

CST # 2036983-40

FWSA 2012 Ski Week Presentations

We had eleven bid proposals from Ski Resorts and Tour Operators for our 2012 Ski Week. I would like to thank all those who sent in their bids. Unfortunately, time only allows for six presentations at the convention. A committee met and had the difficult task of deciding who should present their bid for the 2012 Ski Week. The Resorts and Tour Operators that are presenting are: Aspen with Sport Tours, Banff/Lake Louise/Sun Shine with Skigroup.net, Copper Mountain with Ski.com, Jackson Hole with Sports America, Park City with Ski.com and Vail with Rocky Mountain Tours. I would like to thank all the resorts and Tour Operators for their time and effort at putting their proposals together. Participants who attend the bid presentations may only attend by invitation from the VP of North American Travel.

Director Report

Public Affairs by Scott Bowker, VP

The Far West Ski Association Public Affairs Program has been very active for the year 2009/2010. As you may know, the Public Affairs portfolio of programs is designed to present to the outside world the interests, activities and positions of the Association. As the “voice of the Western skier” we have been involved in a whole host of activities in all areas of interest.

FWSA 2009 Convention Snowsports Celebrities Reception/Multimedia Show & FWSA Leadership Info Panel Sessions Delight & Inform Attendees

Scott Bowker (FWSA VP Public Affairs) led the Public Affairs sessions with guest speakers Bill Clark (Executive Director, Western SkiSport Museum) Deedee Corradini (President, Women's Ski Jumping USA & former Mayor Salt Lake City), Jessica Jerome (6 Time U.S. National Ski Jumping Champion), Loren Kroeneke (National Winter Sports Program Manager, U. S. Forest Service), Arthur Chelton Leonard (10th Mountain Division Veteran & Skiing Enthusiast), Geraldine Link (Director Public Policy, National Ski Areas Association). The wide ranging discussions covered Arizona Snowbowl snowmaking case (US Forest Service approval of the use of reclaimed wastewater by Arizona Snowbowl to make artificial snow and subsequent challenge by the Navajo Nation which was the first major legal challenge to the 1993 Religious Freedom Restoration Act), helmet safety (mandatory usage for Vail Resorts employees & proposed NJ helmet bill A3612 requiring usage by children), NSAA Sustainable Slopes initiatives, summer activities at ski resorts on USFS lands (Ski Area Recreational Opportunity Enhancement Act - S.607/H.R.2476), avalanche control, negative impact on other USFS programs due to skyrocketing fire suppression costs (now nearly 50% of overall USFS budget – up from 13% in 1991, with the 10 year average \$1.1 billion) USFS advertising directive encouraging resorts to partner with sponsors to promote public service messages, planned 20,000 square foot combined Squaw Valley Olympic Museum/Western Heritage Winter Sports Center (what it means to be a skier plus history & culture of mountain communities), 10th Mountain Division history, evolution of skiing & stizmark etiquette, Salt Lake City Winter Olympics lobbying war stories, and women's ski jumping challenges (VANOC trial, universality, competitive level). Jessica Jerome's comment about why she became personally involved in the Women's Ski Jumping quest for equality and inclusion of women in the Winter Olympic events "I am doing this to help future generations of women in sports." was well received. (See Barb Bryant's Membership section for Snowsports Leadership Academy sessions.)

FWSA History Committee Meeting

The FWSA History Committee met on Friday at the convention. The committee's focus is to ensure the rich history of the development of snowsports in the western U.S. and the contributions to it by the FWSA are recognized and preserved. Discussions included a review of the FWSA Club & Council History recognition program, effective history interview questions, and discussion of the FWSA Historic Ski Club program. If you are interested in joining the committee and/or writing history articles, please contact John Watson at geospace@pacbell.net as membership is open to anyone.

Area Development

Area development covers ski area expansion and enhancement, proposed new areas, and the preservation of potential areas for future snowsports. It also includes the increasingly contentious debates between the developers, the ski areas and the environmentalists.

- Arizona Snowbowl. Even though Arizona Snowbowl won approval its snowmaking plan when the U.S. Supreme Court declined to hear the case in June 2009 that had been decided in Arizona Snowbowl's favor at the U.S. 9th Circuit Court level, senior officials at the U.S. Department of Agriculture (U.S. Forest

Service's parent) are withholding permission of construction of the snowmaking infrastructure. In June 2010 attorney Howard Shanker is expected argue a new case in court on behalf of the Navajo tribe, asserting that the federal government did not adequately consider whether reclaimed water was safe for snowmaking if the snow were to be ingested. Now some Native American tribes are expressing their refusal to consider any water source for snowmaking for Arizona Snowbowl. In May 2010 Flagstaff city water council voted unanimously to table the City Manager Kevin Burke's recommendation to sell underground water to the ski area for snowmaking pending further consideration. In January 2010 USDA Secretary Tom Vilsack proposed the use of potable ground water instead of reclaimed water from the City of Phoenix and \$11 million in taxpayer money to subsidize the added cost of pumping the water from far underground. In November 2009 the U.S. Forest Service said it was withholding snowmaking permit for Arizona Snowbowl as a way to promote settlement talks between the resort and the American Indian tribes. Also, the Navajo Tribe is considering purchasing Arizona Snowbowl. In October 2009 the Navajo Tribal Council voted to refer the legislation 0616-09 sponsored by Raymond Maxx to secure an appraisal of the Arizona Snowbowl to the Resources Committee for further review until its spring session. In September 2009 Save the Peaks Coalition filed a lawsuit saying that the U.S. Forest Service failed to consider the human health risks of ingesting snow made with treated wastewater at Arizona Snowbowl. U.S. Supreme Court on 6/9/09 upheld the 9th U.S. Circuit Court decision of August 2008 that ruled in favor of Arizona Snowbowl snowmaking by refusing to hear the final appeal by the Navajo Nation and its allies (including White Mountain Apache which operates a competing resort Sunrise Park that uses snowmaking). The appeal focused on what constituted a substantial burden on the exercise of religion. This case set an important precedent because the Indians wanted veto power over all other uses of public lands (not just reservation lands) based on the sacred site argument (Religious Freedom Restoration Act). This decision could have had a far-reaching negative impact on the current statutory multiple use doctrine (Federal Land Policy & Management Act) on federal lands with snowsports as a compelling use and potentially affected activity in a wide variety of locations including recreational areas such as ski resorts since about 60% of annual U.S. skier/snowboarder visits occur at ski areas on National Forest System lands. See www.reclaimthepeaks.com for more info. Implementation of the entire project is expected over several years and snowmaking system will not be operational for the upcoming season due to its scope.

- Brian Head, UT. The asking price is \$34.75 million for Brian Head Resort's 1,744 acres includes 156 acres zoned for residential and commercial development, plans for 1,350 residential units, another dozen ski-in/ski-out residential lots and 500 acres set aside for golf and skiing. Brian Head has two mountains linked by one of its nine lifts, 640 skiable acres on 63 runs, a base elevation of 9,600 feet, a vertical drop of 1,320 feet, and averages 141,000 skier days. March 2010.
- The Canyons, UT. In October 2009 Vail Resorts abandoned its bid for control of The Canyons leaving Taliskier Corp which purchased The Canyons from American Skiing Company last year as the undisputed owner.
- Copper Mountain, CO. Powdr Corp (8 resorts: Park City Mountain Resort & Gorgoza Park, UT; Killington & Pico, VT; Boreal & Soda Springs, CA; Mt Bachelor, OR; Las Vegas Ski & Snowboard Resort, NV) entered into a purchase agreement in November 2009 to buy Copper Mountain from Intrawest (9 remaining ski resorts: Whistler Blackcomb & Panorama, BC, CAN; Tremblant, Quebec, CAN; Blue Mountain, ON, CAN; Winter Park & Steamboat, CO; Stratton, VT; Mountain Creek, NJ; Snowshoe, WV) which is owned by Fortress Investment Group. The deal estimated at around \$100 million (at the peak in 2006 multiples were typically 9-10x operating income but now are more likely 7-8x) is expected to close in December 2009 subject to regulatory approvals. The total volume of property transactions in the Copper Mountain area for the 9 months ending September 2009 fell about 50% to \$20 million. Intrawest originally purchased Copper Mountain in 1996 for \$192 million.
- Crested Butte, CO. May 2010 Level 1 Appeal reviewing officer Jim Pena USFS Deputy Regional Forester (Region 5) jpena@fs.fed.us reaffirms USFS Supervisor Charlie Richmond's decision to deny expansion onto Snodgrass Mountain (276 acres) stating that Richmond did not exceed his discretionary authority. Appeal of Richmond's decision filed in December 2009. CBMR is expected to ask Chief of the Forest Service, Tom Tidwell to review this decision and set it aside based upon the issues identified in CBMR's original appeal: that the Forest Service did not follow its own regulations, and Forest Supervisor Richmond made a fundamentally unfair decision in a private process that violated federal law and excluded the public from a watershed public lands decision that determined the future of the ski area and the community. www.liftsonsnodgrass.org Expansion onto Snodgrass Mountain (276 acres) denied in November 2009 when Richmond cited a lack of community support for the project, increased public demands upon the forest and regional infrastructure by an increased influx of skiers, as well as unstable soil and unpredictable hydrology. U.S. Forest Service supervisor for Grand Mesa, Uncompahgre &

Gunnison National Forests (Charlie Richmond) rejected Crested Butte's master plan and blocked its application for National Environmental Policy Act (NEPA) review. www.snodgrassfacts.com

- Crystal Mountain, WA. Crystal Mountain Master development plan Amendment #1 EA – replace High Campbell Basin Chairlift. Environmental analysis expected April 2010, implementation June 2010. Mt. Baker-Snoqualmie National Forest Team Leader Sean Wetterberg swetterberg@fs.fed.us 425-783-6022
- Heavenly Mountain, CA. Heavenly Mountain Resort 2009 Capital Projects CE - installation of additional snowmaking lines, relocation snow tubing and beginner ski/snowboard area. Decision and implementation August 2009. USFS Interdisciplinary Team Leader Lake Tahoe Basin Management Unit Matt Dickinson matt dickson@fs.fed.us 530-543-2769
- Intrawest Corporation of Vancouver, BC, Canada which recently missed a \$524 million debt payment sold Panorama Mountain Resort (all of the resort's mountain and Nordic ski operations plus a 50 per cent stake in Greywolf Golf Course) near Invermere, BC (originally purchased in 1993 for \$7.1 million) for an estimated \$27.5 million to Panorama Mountain Village Inc (a group of 18 investors of mostly local homeowners led by Rick Jensen real estate developer and former 3 term mayor of Cranbrook) in January 2010. Intrawest also sold The Village at Squaw Valley (lodging operations at two condo hotels with about 300 1-, 2-, and 3-bedroom condominium suites; 6 restaurants; 20 retail shops; full service spa) for an undisclosed amount to Squaw Valley USA in January 2010. Intrawest sold Mountain Creek Resort, NJ for an undisclosed amount to owners of nearby Crystal Springs Resort in May 2010. In April 2010 Intrawest refinanced its corporate debt now scheduled to mature in 2014.
- Laredo Snow Park, TX. \$65 million snow park proposal by the Dinello Group was tabled by Laredo City Council in January 2010. Laredo City Council approved a study in October 2009 to evaluate the feasibility of a snow park proposed by the Dinello Group.
- Liberty Mountain Snowflex Center in Lynchburg, VA opened in August 2009 with hourly rates of \$7/\$5 hour for peak/non-peak days. This 110 foot vertical (550 feet long) artificial year round snowsports incline is the first in the U.S. surfaced with Snowflex, a synthetic material designed to simulate snow. Liberty Mountain with 40,537 square feet of skiable area includes a main ski slope, a beginner slope for ski and snowboard instruction, a poma lift, jumps, a tabletop, a big kicker, an 11-foot high quarter pipe, two grind rails and a tube chute. www.liberty.edu/snowflex. Other announced Snowflex projects include Morgan Hill Snowflex Center (600 foot long slope), Morgan Hill, CA www.morganihillssnowflex.com; Wedge Adventure Resort (120 feet high, 500 feet long slope), Wisconsin Dells, WI www.wedgeresorts.com; Bearfire Resort (25 story mountain), Dallas/Fort Worth, TX www.bearfireresorts.com.
- Okanogon-Wenatchee & Colville National Forests, WA. Forest plan revision (recreation use included in revision topics) EIS. Currently developing proposal. Currently developing proposal. Estimated Notice of Intent (NOI) expected September 2010. Decision & implementation expected May 2012. Plan Revision Public Information Specialist Deborah Kelly dlkelly@fs.fed.us 509-826-3396 www.fs.fed.us/r6/wenatchee/forest-plan
- Rainey Ranch Ski Resort, Richmond, UT. New 160 acre ski resort proposed in March 2010 to Cache County Planning Commission for an estimated 2,000 skiers, along with a lodge, three ski lifts and a tubing hill located northeast of Richmond in Cherry Creek Canyon in Cache County forest recreation zone. The lodge is proposed to be 10,000 square feet, and the development would include a parking lot with a capacity of 350 to 400 vehicles. Roughly 30 to 40 percent of the 160-acre area would be utilized for night skiing. Logan Checketts, a resident of Dayton, Idaho, is partnering with John Chadwick, a North Logan resident, on the project. Initial response is expected by September 2010.
- Russian President Dmitry Medvedev announced plans in May 2010 to spend 450 billion rubles, or nearly \$15 billion, to build five world-class ski resorts in the North Caucasus by 2010. The resorts would be built in Matlas, Dagestan; Mamison, North Ossetia; Arkhyz, Karachayevo-Cherkessia; Lago-Naki, Adygeya; and on Mount Elbrus in Kabardino-Balkaria.
- Sierra Summit, CA. Sale of Sierra Summit for nearly \$4 million closed May 2010 by investor group (China Peak Mountain Resort LLC) led by Kirkwood president Tim Cohee with partners Tom Klein, whose family founded both Kirkwood and Bear Valley ski areas, and Mike Gillfillan, former Vice Chairman of Wells Fargo Bank. The resort will return to its former name China Peak. The resort is 65 miles northeast of Fresno on Highway 168 near Huntington Lake. The site spans 1,200 acres with a base elevation of 7,030, a top elevation of 8,709 square feet for 1,679 vertical feet, and averages 145,000 annual skier visits. Facilities include 7 chair lifts, 2 handle tows, 1 t-bar and a moving carpet.
- Summit at Snoqualmie, WA. Snoqualmie Pass Master Development Plan Amendment #1 CE - replace existing Silver Fir Output with new lodge. Scoping start April 2010, decision expected July 2010, implementation August 2010. U.S. Forest Service Ski Area Administrator Bob Pacific bpacific@fs.fed.us 360-825-6585

- Solitude Mountain Resort, UT reduced its expansion request from 695 acres (all of Silver Fork basin) to 182 acres (only east side of the Silver Fork creek removing Meadow Chutes and upper west bowl) in April 2010 which would add to the current 1,418 acres. Benefits include easy access to a glacial bowl at 9,500 feet. Initial response to this requested amendment of the special-use permit for Solitude by U.S. Forest Service Salt Lake District Ranger Cathy Kahlow is expected in June 2010 but a full Environmental Impact Statement requiring several years is likely to be required. Solitude initially requested expansion into Silver Fork basin in October 2009 which would add 741 acres (easy access to a glacial bowl at 9,500 feet and 50-60 degree slopes of Meadow Chutes) to the current 1,418 acres.
- Stevens Pass, WA. Master development plan. Scoping letter June 2008, Environmental analysis decision Phase 1 Projects (water treatment system upgrade, 5 bike trails) expected April 2010, implementation June 2010. Mt. Baker-Snoqualmie National Forest Team Leader Sean Wetterberg swetterberg@fs.fed.us 801-733-2685
- Wasatch Canyons, UT. Update of 1989 Salt Lake County Wasatch Canyons Master Plan which covers Little Cottonwood (Alta, Snowbird), Big Cottonwood (Brighton, Solitude), City Creek, Emigration, Red Butte, Parley's & Millcreek Canyons. The master plan governs recreation, land use & development, transportation, watershed protection & water quality, natural resource management & public safety. Participate via online surveys, open houses & workshops. Final round online survey available. First round open houses held November 2009. www.wasatchcanyons.slco.org
- Winterhorn ski resort near Hospental, Switzerland located in Ursern Valley central Switzerland close to Andermatt was auctioned off on an internet site www.ricardo.ch in July 2009. According to Claus Dangel, director of Winterhorn Resort, 55,000 clicks came in the auction for the resort which had an asking price of SFr 250,000 (\$232,000) and included ski lifts (2 drag lifts, a double chair, 20 km of runs and 1,000 meter vertical), a restaurant and an apres-ski area. www.winterhorn.ch

FWSA also endorses the NSAA "Environmental Charter" and the "Sustainable Slopes" initiative.

- Keep Winter Cool www.keepwintercool.org, a joint effort of NRDC (Natural Resources Defence Council) and NSAA (National Ski Areas Association) launched in 2003 continued its 8th season as part of NSAA Sustainable Slopes initiative. One example of this initiative is that 68 resorts are buying renewable energy credits to offset all or part of their operational energy use of which 34 are offsetting 100% of their energy use.
- NSAA Environmental Charter is currently endorsed by more than 190 U.S. resorts representing over 75% of skier visits plus partnering organizations and participating organizations. 2010 marks the 10th anniversary of the Sustainable Slopes initiative launched in 2001. www.nsaa.org/nsaa/environment/sustainable_slopes/

We have aggressively strengthened our relationship with U.S. Forest Service. Utilizing our contacts in the U.S. Forest Service we stay abreast of a number of issues. We will continue to work to provide forums in which FWSA is able to educate U.S. Forest Service winter sports program administrators and NSAA on the operations of the FWSA Public Affairs Program and the concerns of our organized recreational snowsports participants and racers. We routinely address our issues to both U.S. Forest Service and NSAA in order to better educate them on FWSA's PA program and to further cement our place as a partner on important issues we all face. You can help increase our influence with U.S. Forest Service by calling or stopping in at the local U.S. Forest Service office when you visit ski areas and let them know you are there. You are the VOICE!

Consumer Advocacy/Trends

- Overall dollar sales for entire winter sport market (August 2009 to March 2010) increased about +4% (\$0.12 billion) in dollars to \$2.94 billion (2nd highest in dollar terms) but unit sales declined according to SIA (Snowsports Industries America). Apparel led sales this season with \$1.1 billion (up 2.48% in dollars, down 2.78% in units), with accessories sales totals close behind at \$1 billion (up 7.40% in dollars, down 2.56% in units). Equipment sales totaled nearly \$800,000 (up 2.13% in dollars, down 4.19% in units). Fat ski sales increased more than 30% in units and in dollars sold. Snow sports specialty sales +4% in dollars to 1.8 billion and -3% in units. Internet sales +9.5% to \$597 million and +1% in units. Chain store sales flat in dollars to \$563 million and -4% in units.
- Skier visits increase +4.2% (Pacific Southwest +15.0%, Midwest +7.2%, Southeast +6.7%, Rocky Mountain +3.4%, Pacific Northwest +3.2%, Northeast -2.7%) from 57.4 million to 59.7 million visits (2nd best season ever only 1.2% below record of 60.5 million visits in 2007/08) for the 2009-10 season based

on preliminary estimates from the National Ski Areas Association released May 2010. This still represents a +3.9% increase over the 10 year season average annual skier visits (Southeast +9.9%, Pacific Northwest + 5.7%, Pacific Southwest +4.7%, Rocky Mountain +4.3%, Midwest +2.1%, Northeast +1.1%). Overall snowfall was down 14% (Southeast +98%, Pacific Southwest +8%, Rocky Mountain - 20%, Northeast -21%, Pacific Northwest -25%, Midwest -32%).

- Supreme Court of Canada refused on 12/22/09 to hear Women's Ski Jumping USA (WSJUSA) appeal on behalf of 15 elite women's ski jumpers of British Columbia Court of Appeal decision in November 2009 based on the argument that VANOC (Vancouver Organizing Committee) must host the 2010 Winter Olympics in accordance with the Canadian Charter of Rights and Freedoms and not host events on Canadian soil that implement discrimination. Women's Ski Jumping USA (WSJUSA) on behalf of 15 elite women's ski jumpers appeal of British Columbia Supreme Court decision to the British Columbia Court of Appeal was dismissed by a 3 judge panel led by Justice Anne Rowles in November 2009. The Court of Appeal stated "Under the host city contract, the IOC is recognized as having the exclusive authority to determine what events will be staged at an Olympic Games. VANOC is obliged to host and stage the Games under the direction and control of the IOC. VANOC simply does not have the power to determine what events are included in the 2010 Olympic program. The decision of the IOC not to add women's ski jumping as an event is not a policy that could be or was made by any Canadian government. The charter cannot be so broadly construed as to include policies or practices that no Canadian government has jurisdiction to enact or change." The appeal was based on the argument that VANOC (Vancouver Organizing Committee) must host the Winter Olympics in accordance with the Canadian Charter of Rights and Freedoms and not host events on Canadian soil that implement discrimination. In July 2009 the British Columbia Supreme Court Justice Lauri Ann Fenlon decision found discrimination by the International Olympic Committee and that VANOC is subject to the Charter when it carries out the activities of planning, organizing and staging the Olympics. However, Fenlon said the decision of whether women's ski jumping is an Olympic event is beyond VANOC's control. www.wsjusa.com
- 2010 U.S. Alpine Ski Team named with the average age of A team being 26 (June 2009). A team men: Erik Fisher (Middleton, ID), Tim Jitloff (Reno, NV), TJ Lanning (Park City, UT), Ted Ligety (Park City, UT), Scott Macartney (Crystal Mountain, WA), Steven Nyman (Provo, UT), Marco Sullivan (Squaw Valley, CA), Andrew Weibrecht (Lake Placid, NY). A team women: Julia Mancuso (Olympic Valley, CA), Lindsey Vonn Vail, CO) www.uskiteam.com/alpine/news?storyId=1877
- Skier visits decreased -5.1% to 57.4 million visits for the 2008-09 season based on the final report from the National Ski Areas Association. This still is the 4th best season on record and represents a +1.2% increase over the 10 year average of 56.7 million annual skier visits. Overall snowfall was down 10% (Southeast +31.2%, Midwest +1.1%, Northeast -10%, Pacific West -10.2%, Rocky Mountain -14.2%) but relatively favorable snow and weather conditions counterbalanced the challenging economic conditions.
- Black Diamond Equipment, Ltd. (backcountry ski and climbing gear specialist) of Salt Lake City, UT signed an agreement in May 2010 to be purchased by Clarus Corporation for \$90 million. Clarus Corp is also purchasing backpacking company Gregory Mountain Products for \$45 million and expects to merge it with Black Diamond Equipment.
- Learn A Snow Sport Month is January 2010 with extreme skier and snow sports ambassador Glen Plake (3 time World Hot Dog Ski Champion, Down Home Tour ambassador) as the national spokesperson who will communicate the excitement and lifestyle benefits of snow sports participation and why it helps to take lesson from a pro when starting out or trying to improve. www.LearnASnowSport.org
- USA sets Winter Olympic record with 37 medals. Also Vancouver 2010 is only the 2nd time USA won the Winter Olympic medal count. The last time was 78 years ago at Lake Placid 1932 with 12 medals. Bode Miller wins 3 medals (gold super combined, silver super g, bronze downhill) to increase his total to 5 medals (the most decorated U.S. alpine skier and only the 4th man ever to win 5 alpine skiing medals). Other highlights included Lindsey Vonn 2 medals (gold downhill, bronze super g) first ever U.S. women's downhill gold, Julia Mancuso 2 medals (silver downhill, silver super combined) for a total of 3 medals (most decorated female U.S. alpine skier), and Johnny Spillane (silver Nordic combined) first ever U.S. Nordic combined medal. http://en.wikipedia.org/wiki/United_States_at_the_2010_Winter_Olympics
- Lindsey Vonn (age 25) is the first woman to win 3 straight overall titles since Petra Kronberger of Austria in 1990-92 and is tied for 2nd most overall women's titles with Vreni Schneider of Switzerland and Janica Kostelic of Croatia behind Annemarie Moser-Proell of Austria with 6. She also is the first American to win 3 discipline titles (DH, SG, super combined) in the same season. With 11 World Cup wins in one season she is tied for 2nd with Anja Paerson of Sweden and Annemarie Moser-Proell behind Vreni Schneider with 14. Vonn now holds the U.S. record for World Cup wins with 33 passing Bode Miller and ties for sixth place on the all-time women's list with Hanni Wenzel of Liechtenstein, and Annemarie Moser-Proell leads that list with 62.

- Truth in Motion - U.S. Ski Team's Road to Vancouver documentary film was seen on NBC January 2009 by 1.8 million people. Film chronicles the elite skiers of Team U.S.A. and what it takes to excel as world class skiers as they prepare on the training slopes of Portillo, Chile and Saas Fee, Switzerland to qualify for spots on the Olympic ski team. Free standard and HD download at <http://itunes.com/truthinmotion> and photos at www.truthinmotion-movie.com.
- Olympic cowbell app (Cowbell2010) for iPhone & iTouch by two snowboarders and a music industry veteran from Boulder, CO launched January 2010. Virtual clanging cowbell sound from a brass, Swiss-made cowbell recorded in a sound studio and selected from more than a dozen cowbells. Also select national flag of the country of your choice, real time medal tally by country, full Olympic event schedule, and Twitter feed following hundreds of Olympic athletes. www.cowbell2010.com
- Julia Mancuso, 3 time Olympic medalist, finished 3rd and had the fastest time at Verbier Xtreme freeride competition on the Bec de Rosses slope in March 2010. www.xtremeverbier.com/en/index.php

Safety

- Helmet use increased to 57% of all skiers and riders (up 9 points from 48% in prior season) according to National Ski Areas Association National Demographic Study 2009/10 preliminary results released May 2010. In comparison in the 2002/03 season only 25% of all skiers and riders wore helmets and only 18% of young adults 18-24 wore helmets. Helmet usage by age group with point change vs. year ago: 87% (+10 points) of children under 10, 75% (+9 points) children 10-14, 70% (+7 points) adults +65, 43% (+11 points) young adults 18-24.
- Intrawest (Whistler Blackcomb & Panorama, BC, CAN; Tremblant, Quebec, CAN; Blue Mountain, ON, CAN; Copper Mountain, Winter Park & Steamboat, CO; Stratton, VT; Mountain Creek, NJ; Snowshoe, WV) announced in October 2009 that it is requiring helmets for all youth in ski school and students of any age in freestyle terrain parks starting this season. Helmets will be included with all children/youth ski/snowboard rental packages. By the 2010-2011 season, on-duty employees will be required to wear helmets in terrain parks or if they are guides or instructors for programs where guests must wear helmets. Also Intrawest is recommending that all visitors to its resorts wear helmets. Actress Natasha Richardson fell without a helmet during a lesson in the middle of a beginner slope (Nansen trail at in Intrawest resort - Mt Tremblant in Canada) and later died from the head injury (an epidural hematoma) in March 2009.
- Jackson Hole Mountain Resort, WY announced in November 2009 a new helmet policy requiring helmets on resort employees while working in terrain parks, halfpipe and backcountry starting this season. This policy resulted from conferences between OSHA (Occupational Safety & Health Administration) and the resort about the OSHA citation after Jackson Hole ski patroller Kathryn Miller died in March 2009 from a fall in Spacewalk Couloir in the backcountry while not wearing a helmet.
- Vail Resorts (Vail, Beaver Creek, Breckenridge, Keystone, CO; Heavenly, CA) announced in April 2009 that all employees will be required while working to wear helmets beginning with the 2009-2010 winter season. All children 12 and under will be required to wear a helmet in group lessons and as part of any child's ski/snowboard rental package.
- Italy (effective 2005 for children under 15) & Austria (announced August 2009 effective immediately for children 15 and under) made helmets mandatory for children. Increased impetus for the new Austrian law came after Beata Christandl (a 41 year old Slovakian-born mother of 4) died of head injuries after a collision at an estimated combined speed of 60 mph with Dieter Althaus (50 year old governor of the German state of Thuringia) who was skiing the wrong direction on a blue/easy trail near the junction of two pistes at the Austrian resort of Riesneralm in January 2009. Althaus was wearing a helmet but Christandl was not. Althaus survived the impact but suffered a skull fracture and bleeding in his brain. He was later found guilty of manslaughter and fined 33,000 euros (\$41,400) plus 5,000 euros for compensation for the relatives of the mother of four. Italy's helmet law includes a fines ranging from 30 to 150 euros (about \$215).
- Top 12 myths concerning alpine skiing injuries debunked. Myths included "Skiing is among the most dangerous of activities" and "If you think you are going to fall, just relax and let it happen". Study by Robert J. Johnson MD, Emeritus Professor of Orthopaedics at University of Vermont published in November/December 2009 issue of Sports Health: A Multidisciplinary Approach. www.aap.org/sections/sportsmedicine/PDFs/JohnsonSkiMythsRelease.pdf
- National Safety Awareness Week 1/16-22/10. Safety initiatives include: Heads Up, Get Smart, Smart Style, Objects Are Closer Than They Appear, Tree Well and Deep Snow Safety. www.nsaa.org/nsaa/safety/
- Big Cottonwood & Little Cottonwood Canyons, UT. Salt Lake County Sheriff's Office Canyon Alerts Twitter feed launched 2009 with road closures & chain restrictions affecting Alta, Brighton, Snowbird &

- Solitude. <http://twitter.com/CanyonAlerts> Email notification option at www.slsheiff.org/canyon/alert.html
- Snowbird, UT. Ski Patrol & Snow Safety Twitter feed officially launched January 2010 with mountain updates of terrain & lift openings, events, deals and other news. www.twitter.com/snowbirdpatrol

Transportation

You would be well advised to click on the relevant baggage rules link for the airline that you will be traveling on and print out the actual policy to take with you on your trip since the airline baggage rules vary on what snowsports equipment (skis, poles, boots, bindings, snowboard, snowboard boots, helmet, ski bag, ski boot bag) counts as one item and/or is allowed. Snowboard boots are not specifically addressed by most baggage rules.

Be aware that you may be charged for an extra bag if you decide to risk packing other items in your boot or ski bag since airline baggage rules do not specifically address in most cases the allowability of anything else beyond skis, boots or poles. You will be totally dependent upon the goodwill of the person checking you in.

Most of the airlines (American, Continental, Delta, Northwest, United and US Airways) have lowered weight limitations to 50 pounds, down from 70 for checked baggage on domestic flights.

Airlines initiated 2nd checked bag fees of \$25 in May 2008 with American initiating 1st checked bag fee of \$15 in June 2008 but there may be exceptions for certain frequent flyer levels, international flights, etc. Consult the Checked Baggage policy sections of the airline websites for further details

American	www.aa.com/aa/i18nForward.do?p=/travelInformation/baggage/baggageAllowance.jsp
Continental	www.continental.com/web/en-US/content/travel/baggage/check.aspx
Delta	www.delta.com/traveling_checkin/baggage/baggage_allowance/index.jsp
Northwest	www.nwa.com/travel/luggage/checked.html
Southwest	www.southwest.com/travel_center/baggage.html
United	www.united.com/page/article/0,6722,52481,00.html
US Airways	www.usairways.com/awa/content/traveltools/baggage/baggagepolicies.aspx

Public Affairs has created an Airline Baggage Rules Summary at www.fwsa.org/hidden/1102029.htm and links to airline baggage policies plus formed a FWSA Airline Committee. We are also working the Congressional Ski & Snowboard Caucus to bring attention to these airline baggage issues.

Snowsports Baggage Problems: If you have had any snowsports baggage problems, please advise us via email with a description of the problem, date, airline, flight number and if possible, copies/summaries of any correspondence/phone calls with the airline and the airline's response. Please email Diane Stearley (FWSA Airline Committee Chair) and copy Scott Bowker (FWSA VP Public Affairs) at your convenience (see fwsa.org for email addresses).

- New \$10-\$30 holiday "peak travel" surcharges each way around Thanksgiving, Christmas and other holidays (originally 3 days, now up to 40 days in some cases) started by American in September 2009 and followed by Continental, Delta, Northwest, United, US Airways, Airtran, Midwest. Peak travel \$30 (6 days including Monday after Easter plus some spring break Sundays & Saturdays), \$20 (12 days including 2 days around Thanksgiving, 8 days around Christmas/New Years, Friday before Valentine's Day, Friday before Memorial Day), \$10 (22 days including some spring break Thursdays through Mondays). This charge is coded Q - Miscellaneous/Other. See Surcharges section of airline websites.
- Spirit Air begins carry-on baggage fees up to \$45 effective 8/1/10 for bags that do not fit under the seat.
- Ryanair (Ireland) considering coin-operated bathroom charge of 1 pound (about \$1.50) April 2010.
- Allegiant Air added service in 2009 to Grand Junction (near Powderhorn Resort) with twice weekly direct flights from Los Angeles, CA.
- American Eagle to expand service to Santa Fe, NM (near Taos Ski Valley, Angel Fire, Ski Santa Fe & Red River Resorts) with a 2nd daily flight from Dallas/Fort Worth and daily non-stop service from Los Angeles starting November 2009.
- Horizon Air to expand service starting December 2009 during the ski season from 12/17 to 4/11 to Mammoth Lakes, CA (near Mammoth Mountain) with a 2nd daily nonstop from Los Angeles, daily nonstop from San Jose & Reno, and direct (same plane, 1 stop) from Seattle & Portland.
- WestJet to expand service to Kamloops, BC, Canada (near Sun Peaks Ski Resort) from Vancouver

starting November 2009.

- United Airlines added service to Telluride/Montrose, CO with Saturday and Sunday flights for the 2009-10 winter season from Los Angeles, CA.

Ski History

Far West Ski Association is supporting the campaign by Phil Bartholomew, the son of Orland Bartholomew, to name Mount Bartholomew – an unnamed 11,099-foot mountain near North Fork, CA in the Minarets, a section of soaring spires in the Ansel Adams Wilderness of the Sierra National Forest. Mount Bartholomew should be named to honor Orland “Bart” Bartholomew, a Sierra High Adventurer, who made an incredible three month, 300 mile solo mid winter trek skiing the Sierra crest from south of Mt. Whitney to Yosemite National Park - just for the challenge and the photographs. Orland made the first winter ascent of Mt. Whitney, the highest peak in the lower 48 states at 14,495’ and the first winter ascents of Mt. Langley and Mt. Tyndall, both over 14,000’ during this three month journey from Christmas Day 1928 to April 3, 1929.

A number of further details make this an amazing feat for a true mountain man. Orland skied on custom made 6’ long wooden skis without metal edges with only a crude wax system for climbing and used ski poles made from hickory garden rake handles. He didn’t have a sleeping bag or much of a tent. Bartholomew cut tree boughs and used them as a base to pitch a small shelter on the snow. He built fires for cooking. Orland wrapped himself in a down robe to sleep. He carried a 70 lb pack, a folding bellows camera and a double bit ax. Orland wrote extensive journal entries and shot 320 photos. The trek is the equivalent of traveling from Pasadena to Salinas at an elevation of 9,000 feet through fierce blizzards and avalanche-prone canyons. Gene Rose, author of “High Odyssey”, wrote that Bartholomew’s three-month trek “stands as the ski exploration of the first half-century, unmatched as a feat of winter survival until very recently when solo ski expeditions reached both Arctic and Antarctic poles.” Orland worked for Southern California Edison as a hydrographer who measured the snowpack and stream levels to gauge how much hydroelectric power SCE could wring from the Sierra in the early 1920s. Orland later worked as a ranger (fire guard in those days) in the Ansel Adams Wilderness of the Sierra National Forest for 20 years from the early 1930s to the early 1950s. This campaign is also supported by Congressman George Radanovich of California’s 19th Congressional District who has already written a letter of support which has been entered into the Congressional Record. Look for more information on the Mount Bartholomew page <http://www.fwsa.org/hidden/1180431.htm> in the Public Affairs section of the FWSA website for details on how to send your letter of support for Mount Bartholomew to the U.S. Board on Geographic Names of the U.S. Geological Survey.

- U.S. Ski & Snowboard Hall of Fame Class of 2009 inductees named in November 2009. Chris Waddell (paralyzed from waist down in 1998, 12 medals at 4 Winter Paralympic Games including a sweep of the gold medals at Lillehammer in 1994, in September 2009 first paraplegic to climb Mt Kilimanjaro, competed in 3 Summer Paralympic Games and won silver at Sydney in 2000 in 200m wheelchair event). Sarah Will (paralyzed from the waist down in 1988, 12 medals at 4 Winter Paralympic Games including a sweep of the gold medals at Salt Lake City in 2002, started adaptive skiing program at Vail with Chris Waddell, recognized by U.S. Olympic Hall of Fame and Colorado Ski & Snowboard Hall of Fame). Jack Benedick (double leg amputee from Vietnam War, worked with USSA to create U.S. Adaptive Ski Team, lobbied International Ski Federation to accept adaptive skiing, silver medal winner in the combined at 1984 Paralympic Games). Stu Campbell (writer, instructor, resort executive, author 6 books on ski instruction, instructional editor for SKI magazine for 30 years, raced and coached racers, recognized by Vermont Ski Museum with the Paul Robbins Award for ski journalism). Doug Coombs (former ski racer from Montana State University, won first two World Extreme Skiing Championships, popularized adventure skiing, started first heliskiing operation in Chugach Mountains of Alaska with his wife Emily, held steep skiing camps in Switzerland, France and Greenland). Paul Robbins (ski journalist and U.S. Ski Team press officer for 3 decades, recognized by Vermont Ski Museum with the Paul Robbins Award for ski journalism and by North American Snowsport Journalists Association with the Paul Robbins Outstanding Athlete Award). Sepp Kober (Father of Southern Skiing, first ski instructor at Weiss Knob - first southern ski area to open a ropetow in 1958, founded Southeastern Ski Areas Association and led it in as a charter member of National Ski Areas Association). Ansten Samuelstuen (set ski hill jumping record of 316’ at Howelsen Hill in Steamboat Springs that stood for 12 years; won 3 national titles in ski jumping - 1957, 1961, 1962; held 4 North American ski jumping titles - 1954, 1955, 1957, 1964; competed on 2 Olympic teams; top U.S. jumper with a 7th place at the 1960 Olympic Games in Squaw Valley). www.skihall.com
- Georgene Bihlman passed away in Truckee, CA on February 15, 2010. She won more than 850 trophies,

awards, and medals in all parts of the world including the U.S., Canada, Austria, France, Switzerland, Italy, Australia, and New Zealand of which approximately 85 % were gold medals. These also included 19-combined National and 15 International titles. See Remembrance section of FWSA Delegate Book for complete bio.

- Jimmie Heuga 1964 Innsbruck Olympic slalom bronze medalist died in Boulder, CO on February 8 shortly after 1pm (46 years to the day and near the same time that the slalom had started at the 1964 Olympics - February 8, 1964, 1pm) at age 66 due to respiratory problems after a 40 year battle with multiple sclerosis (MS). See Remembrance section of FWSA Delegate Book for complete bio.
- Ski instructor & Yosemite legend Nic Fiore age 88 died in a Fresno, CA in June 2009. He had undergone heart surgery in 2004 and had a stroke in May 2009. Nic began instruction at Yosemite's Ski & Snowboard School at Badger Pass Ski Area in 1947 and taught some 137,500 people (believed to be the more than any other ski instructor in North America) to ski during the course of 57 years. He was executive director of the western division of the Professional Ski Instructors of America for nearly 30 years. Nic was one of 12 children from Montreal, served in the Canadian Army during World War II and then first taught skiing in the Laurentian Mountains north of Montreal. He authored the ski technique guide "So You Want to Ski" in 1965. Nic is the only ski instructor ever to have been inducted into the California Outdoor Hall of Fame and California Tourism Hall of Fame. He also was the only person to receive both the Southern California Association of Ski Writers and the Northern California and Nevada Ski Media Association awards for outstanding contributions to the sport of skiing. Nic also received the Far West Ski Association's highest honor the Hans Georg award in 1998 for distinguished accomplishment and long term contribution to skiing. He also was nominated 3 times for the U.S. National Ski and Snowboard Hall of Fame. He is survived by his daughters Cindy and Nicole, five brothers and sisters plus eight grandchildren.
- C.R. Johnson, a freeskiing pioneer from Truckee, CA who was 26, died due to blunt force trauma to the head while skiing Light Tower's cliffs and chutes section of Squaw Valley's Headwall above Cornice II lift in February 2010 after appearing to catch an edge on some rocks. He was reportedly wearing a helmet. C.R. had won a bronze medal in big air at Winter X Games 2001, a gold medal in big air plus a silver medal in slopestyle in Winter X Games 2002, bronze medal in superpipe in Winter X Games 2003 and placed third at the Red Bull Linecatcher event - a big mountain freestyle contest - in Vars, France in 2010. He is credited with the first 1440 (four 360 degree spins). He had appeared in numerous ski films including Seven Sunny Days, Ski Movie III, Believe, Front Line, Focused, Every Day Is A Saturday, WSKI106 and Pop Yer Bottlez. Johnson came back from a traumatic brain injury sustained when another skier landed on him while filming at Brighton Ski Resort in Utah in 2005. He spent 10 days in a coma during the 34 day hospital stay and had to re-learn the most basic of motor skills following his accident. Johnson is survived by his father, Russ; his mother, Lorraine; and a sister, Kahlil. Thoughts and remembrances posted at www.squaw.com/memory-cr-johnson.
- "Toni" (Anton Engelbert) Sailer - the "Blitz from Kitz" - first skier to win 3 alpine gold medals in same Olympic Games, died in Innsbruck Austria on 8/24/09 at age 73 after a 4 year battle with laryngeal cancer. At age 20 in the 1956 Winter Olympics in Cortina d'Ampezzo, Italy, he won the giant slalom by 6.2 seconds (an Olympic record to this day) on a tough 71 gate course where 18 of the first 25 racers fell, the slalom by 4 seconds and the downhill by 3.5 seconds. The only other skiers to match this triple Olympic alpine gold achievement were Jean-Claude Killy of France in 1968 and Janica Kostelic of Croatia in 2002. Toni also won 7 gold and 1 silver World Championship medals in 1956 and 1958. He stated skiing at age 2, competed in his first race at age 10 and won 2 sausages as the prize for first his victory at age 11. He was a licensed glazier and plumber and worked in his father's glass shop except in winter when he trained 4 hours per day. Toni won about 170 times, appeared in 25 movies including as ski double for George Lazenby in the snow scenes for the 1969 James Bond film On Her Majesty's Secret Service, and sang in 18 pop music recordings. From 1972-1976 he was chief coach and technical director of the Austrian ski team. In 1985 Toni was awarded the International Olympic Committee's highest honor - the Olympic Order. In 1999 he was named Austria's Sportsman of the Century. He was the Kitzbuhel children's ski school director for over 30 years. He is survived by his son Florian and his second wife Hedwig Fischer. Videos of his 1956 Olympic runs: downhill www.youtube.com/watch?v=qaErAaqSYg8; giant slalom www.youtube.com/watch?v=m56zYyIrFvo; slalom www.youtube.com/watch?v=rMMf2EHXYjc. Photo slideshow www.youtube.com/watch?v=Pe1i-thzYQ0. NY Times article www.nytimes.com/2009/08/26/sports/skiing/26sailer.html and Ski Racing Magazine article www.skiracing.com/index.php?option=com_content&task=view&id=7639&Itemid=2.
- 7th Annual Vermont Antique Ski Race benefit at Suicide Six Resort in Woodstock, VT on 3/24/10 for Vermont Ski Museum where past celebrities have included over 35 Olympians & U.S. Ski Team members

competing with the general public in Strictly Vintage, Woodies, and Metal/Fiberglass divisions with all skis from 1975 or before.

- International Skiing History Association (ISHA) and the U.S. Ski and Snowboard Hall of Fame and Museum agree to merge in April 2010 announcement while offering common benefits for a single \$50 membership fee as ISHA relocates its worldwide headquarters from Denver, CO to the Hall of Fame in Ishpeming, Mich.

Director Report

Racing by Bob Ellis, VP

This year has been very interesting. A great year for snow in the Sierra's, and a lot less snow elsewhere. The FWSA Ski Week went off without a hitch in Keystone. We had nice firm snow to race on, cool weather, well set courses by the Keystone Race Department and many enthusiastic racers who enjoyed the competition. Many of the racers were very impressed with the Go Devil run where we raced, as it pushed their limits to complete some of the courses. Overall, many racers had a great experience at Keystone.

In the local races in Tahoe and at Mammoth, racers were fighting mother nature all year long. Almost every local race experienced soft fresh snow conditions this year. The inconsistent conditions made it difficult to put on quality race events, but that is what we attempted to accomplish.

Sierra League and Singles League combined their races for several races to save money for both leagues, as both leagues lost racers due to the major economic issues this year.

Norcal and Socals both had good turnouts for their events at Squaw Valley and Mammoth Mountain respectfully with good weather.

The Far West Championships were just completed at Mammoth Mountain with great enthusiasm from all competitors. This year we incorporated many cost saving measures in advance of the event in lieu of smaller participation. The competitors did not notice a difference in the quality, even though we saved some money by being more frugal. The \$1,000 donation for the shirts from the Far West Ski Association at the event was well received by the Far West members. We also received a \$1,000 donation from John Ascuaga's Nugget in Sparks, Nevada for the shirts. Many positive comments were made about the wonderful food at the Awards Banquet on Saturday night and the fun we had racing earlier in the day. The Mammoth Race Department provided competitive well planned courses that were on-time with accurate timing.

Our summer meeting is planned for the second Saturday in August in Mammoth Mountain to discuss future rules changes, the 2011 and 2012 venues, and other possible changes in FWRA.

The elections held at the Championships had one major change, Marty Purmort retired as Treasurer after several years of superior service and Nancy Ellis was nominated and elected as the new FWRA Treasurer. The other officers that were re-elected are: Barbara Bryant, Secretary; Bob Warzynski, Vice-President/Rules; and Bob Ellis, President.

Next year the Far West Championships will be held at Alpine Meadows the first weekend in April, 2011.

Aspen/Snowmass has given a proposal to host the next National Ski Club Championship Races at Snowmass the first week in January 2011. The event will be mid-week so competitors will not miss any local races on the weekend. The event will include a welcome party, two GS races, one Slalom race, and an Awards Banquet on Thursday night. All comers from around the country will be invited.

Director Report

Awards Program by Catherine Ohl, Awards Chair

The modern day Awards Program was initiated in 1966 and has witnessed a series of expansions and changes over the years. For 2007, optional electronic submissions and voting has been added to the Far West Service awards. Electronic scoring for the Far West Communication Awards was added in 2009. The Charity and Community Service Recognition Award for Clubs and Councils has been added this year.

In a volunteer organization such as Far West Ski Association nothing happens without individuals contributing their time and talent to produce programs. These dedicated people could never be compensated for the contribution they make to the association. For volunteer organizations, recognition is the most valuable thank-you that can be offered. In many ways the maturity and stature of an organization can be measured by the value that individuals place on the recognition program. Far West has one of the broadest program of any regional ski association in the country and there are many opportunities for aspiring individuals, clubs and councils to gain recognition.

The Far West Awards Program is divided into the following distinct areas. Award details, photos and past winners can be found at www.fwsa.org or www.pacificrimalliance.org/history.html.

1. **Far West Service Awards** for association volunteers and/or ski industry and their employees
 - **Hans Georg** for Individual Long-Term Contribution
 - **Elizabeth 'Schatzi' Wood** for Individual Two-year Contribution
 - **J. Stanley Mullin** for Individual Two-year Contribution
 - **Jordan-Reilly** for Individual Public Affairs Contribution
 - **Jimmie Heuga** for Individual Humanitarian Contribution
 - **Bill Mackey** for Individual Ski Industry Employee Contribution
 - **Tommi Tyndall** for Ski Resort Contribution
 - **Terry Smith** for Individual Racer Contribution
2. **Snowsports Builder Award** (new in 2008)
3. **Industry Media Awards**
 - **Bill Berry Award for Hard News**
 - **Bill Berry Award for Featured News**
 - **Warren Miller Multi Media Award**
4. **Club and Council Achievement Recognition Awards**
 - **Councils' Man & Woman of the Year**
 - **Tollakson Award** for Outstanding Club
 - **Wentworth Award** for Outstanding Club and Council Publications
 - Award for **Outstanding Club and Council Web Sites**
5. **Special Awards** for Individuals, Clubs, Councils, and Ski Industry
 - **Safety Person of the Year Award**
 - **Western Ski Heritage Award**
 - **Club and Council Legacy Recognition Program** (new in 2008)
 - **Charity / Community Service Recognition Awards** for Clubs and Councils (new in 2007)
 - **Ski Industry Recognition Certificates**
 - **President's Awards** for Individual Contributions

6. **Sports Awards** for Individuals, Clubs, Councils, Leagues
 - **Joe Ross Memorial Trophy** for Club
 - **Ski Week Trophies** for Winning Club, Council, Male and Female Racers
 - **Far West Championships Trophy**
 - **Roma McCoy Trophy**

1. Far West Service Awards

The Far West Service awards, sometimes referred to as “The Great Eight” were administered by Catherine Ohl, Awards Chair, with a committee consisting of Linda Westlund, Mike Sanford, John Watson, and Norm Cullen. Use of the internet continues to be the popular and a most efficient mean of submitting nominations and voting. Voting was permitted using the internet, email or by the traditional snail mail. This and past year’s nominee citations can be viewed at <http://acatmeowz.com/farwest/index.htm>.

These awards are given to individuals or a team within the Far West Ski Association or Ski Industry. All accepted citations are archived at the Western SkiSport Museum in Boreal, California as a living history of volunteerism in the Far West Region. In addition to commemorative plaques and medallions, a permanent display of past recipients is showcased at the Museum. The Museum is administered by the Auburn Ski Club (<http://www.auburnskiclub.org/>), one of the founding ski clubs of the Far West Ski Association.

Hans Georg Award (1966 - present)

The Hans George Award is given for distinguished accomplishment and long-term contribution to skiing. This award is given to an individual or individuals who have contributed significant achievements to skiing, not necessarily organized skiing. It reflects a long term contribution and is the highest award of the Far West Ski Association. This award may only be received once and is based on a ten-year minimum service in the Far West region.

Previous awardees include *Ken Calkins, Nancy Kelly, Steve Coxen, Tucker Hoffmann, Gene Fulkerson, Harry Davis, Randy Lew, Nic Fiore, Norm Cullen, Fay Mumbauer, Woody Hogan.*

Elizabeth 'Schatzi' Wood Award (1966 - present)

The Elizabeth Schatzi Wood Award is given to the woman, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Debbi Kor-Lew, Maxine Hanlon, Barbara Bryant, Helen Harris, Marilyn Sigler, Linda Westlund, Nancy Kelly, Nancy Sanford, Lynnell Calkins, Bonnie West, Catherine Ohl, Karen Davis, Connie Smith, Kathy Hoffmann.*

J. Stanley Mullin Award (1966 - present)

The J. Stanley Mullin Award is given to the man, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Robb Margrave, Arleigh Meiners, Ray Craig, Donn Bryant, Michael German, Joe Loader, Steve Coxen, Ken Calkins, Jim Ortiz, Tucker Hoffmann, Mike Sanford, Ron Anderson, Gene Fulkerson, Randy Lew, Norm Cullen.*

Jordan-Reily Award (1991 - present)

The Jordan-Reily Award recognizes a one or two year activity and achievement in the Associations Public Affairs programs—area development, skier safety, liability protections, governmental affairs, taxation and transportation. This award may only be received once and is based on one or two year achievement (not long-term service). This award may also be given to an individual in government or the ski industry.

Previous awardees include *Scott Kaden, Mark Udall, Ehan Chickering, Steve Coxen, Denny Bschor, Steve Reneker, Mike Sanford, Linda McGavin, Catherine Ohl, Wayne Poulsen, Karen Kimball, John Watson.*

Jimmie Heuga Award (1987 - present)

The Jimmie Heuga Award is given to the individual who, like Jimmie, has made a significant contribution to disabled skiing and/or has overcome a physical disability and has been an inspiration to others. This award may only be received once.

Previous awardees include *Sigrid Noack, Muff Davis, Ben Velasquez, Chris Klug, Gordon Cardona, Billy Kidd, Mike Wellman, Norm Cox, Candace Cable, Rick Van Aken, Jim Ortiz, Sara Tully, KelLe Malkewitz, Hal O'Leary.*

Tommi Tyndall Award (1966 - present)

The Tommi Tyndall Award is given to the ski area, ski area operator; tourism bureau, or the ski area association who has made a distinguished contribution to skiing and/or the Far West Ski Association in the past year or in prior years. This award may be received more than once but not in consecutive years. This award is based on one or two year contribution. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Big White, Breckenridge, Ogden! Weber CVB, Big Mountain, Salt Lake CVB, Silver Star, Park City, Ski New Mexico, Aspen, Lake Louise, Boreal, Northstar, Mammoth, Bear Mountain, Mt. Bachelor.*

Bill Mackey Award (1972 - present)

The Bill Mackey Award is given for outstanding service to the skiing public by a ski industry or ski area employee. This award may be received more than once but not in consecutive years. Recipients must be full-time employee in the ski industry or related industry and can not be a FWSA board member; trustee or appointed chairperson.

Previous awardees include *Kris McKinnon (Aspen), Mark Thoreson (Sun Valley), Karen Schneider (Steamboat), Tammie Anstedt (Vail), Jim Loyd (Big White), Don Beaulieu (Sunshine), Sandy Best (Lake Louise), Mary Evans (Aspen).*

Terry Smith Award (1976 - present)

Awarded to outstanding an individual who has greatly contributed to the advancement of recreational ski racing. This award may only be received once. Only elected officers of Far West Racing Association, including race league chairpersons and past Terry Smith Award recipients, are allowed to nominate and vote.

Previous awardees include *Jim Sommer, Barbara Bryant, Dan Jeffrey, Dick Shawkey, Joe Loader, Dotti Gallagher, Robb Margrave, Mark Hanlon, Lynnell Calkins, Bob Bernard, Ken Calkins, Bob & Debi Warzynski.*

2. Snowsports Builder

The Snowsports Builder award was administered by John Watson, History Chair, along with the Far West Board of Trustees. In 2008 Far West added this award to expand its suite of awards. The award recognizes an individual, teams or an organization that has made a contribution to benefit the sport, a contribution that has made an indelible impact on the sport and that may not have been fully recognized.

Such contributions may not be limited to any particular sector of industry, society, or the sport. Their background could include manufacturing, athletics, travel, journalism, electronic or print media, government, academia, teaching and safety. The Builders Award is intended to be to those outside Far West's traditional service awards and may be made annually by the Trustees.

3. Industry Media Awards

The Industry Media awards were administered by Mike Sanford, FWSA Past President, and Steve Coxen, FWSA Trustee Chair.

Billy Berry Award for Hard News (1966 - present)

Awarded for outstanding service to skiing by writers for the printed media in a hard article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Hard News include *April Darrow, Walter Roessing, Brian Clark, Katherine Cole, Bob Cox, Burt Sims.*

Billy Berry Award for Feature Article (1991 - present)

Awarded for outstanding service to skiing by writers for the printed media in a featured article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Feature Article include *Chris Davenport, Jimmy Petterson, Richard Kun, Leigh Gieringer, Christopher Solomon*.

Warren Miller Modern Media Award (was the Bill Berry Modern Media Award from 1982 to 2004)

Awarded for outstanding service to skiing by the film, television, radio, and electronic media. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees include *Steve Porino, Joe Jay Jalbert, Tammie Thompson, Josh Murphy, AJ Kitt, Al Noraker, Russ Cameron, Jerry Hoffmann, Don Fontant, John Jay, Chaco Mohler, Suzy Chaffee, Warren Miller*.

4. Club & Council Achievement Recognition Awards

Councils' Man & Woman of the Year

The Council's Man and Woman of the Year Competition was administered once again by Donn Bryant. Each council is requested to submit a man and/or woman candidate who best represents their council. In addition, each council was asked to submit one judge to help with the judging.

This award is presented to both an outstanding man and woman at the grassroots level. Selection criteria is based on each individual's involvement in skiing; club, council, regional and national activities; and knowledge and enthusiasm for the sport of skiing. Candidates should have awareness of Far West programs and, in particular, its public affairs involvement. Award covers the previous two years.

Tollakson Award for Outstanding Club

The Tollakson Award was administered by Catherine Ohl under Don Anderson, FWSA VP Councils. Each club was asked to submit up to a 10-page bio detailing their contributions to the sport of skiing/board. Results from their Newsletter and Web site scores are included in this competition. In addition, each club was asked to submit a judge to help with the judging.

Wentworth Award for Outstanding Club and Council Publications

The Wentworth Award was administered by Catherine Ohl under Don Anderson, FWSA VP Councils. Each club and council was asked to submit a two newsletters (October & February) for judging. In addition, each club was asked to submit a judge to help with the judging.

Award for Outstanding Club and Council Web Sites

The Award for Outstanding Web Site was administered by Catherine Ohl under Don Anderson, FWSA VP Councils. Each club and council was asked to submit their web site for judging. In addition, each club was asked to submit a judge to help with the judging.

For the first time in 2009, submission of entries and score sheets were available via the internet. In addition, all newsletters to be judged were collected electronically and available for downloading at a single location. Web sites of all entries were also found at this single location. Be sure to check out all of this year's entries at <http://acatmeowz.com/FWjudging/index.html> (address is case sensitive).

Club awards for the Tollakson, Wentworth and Outstanding Web Site are presented to clubs based on their membership levels which can vary slightly from year to year.

Class A:	Membership 10 to 149
Class AA:	Membership of 150 to 249
Class AAA:	Membership of 250 or more

5. Special Awards

Safety Person of the Year Award

This award is administered by Richard Lubin, Safety Chair, under the leadership of Scott Bowker, VP Public Affairs. This award honors the person within FWSA who does the most to promote safe skiing and safety

programs at the club and/or council level. Individuals are judged through the utilization of organized events, educational forums, print and electronic media, on mountain activities and partnering with other, safety focused community and industry organizations.

This award has been sponsored by Aspen Skiing Company since its inception in 1998.

Western Ski Heritage Award

This award is administered by John Watson, History Chair, under the leadership of Scott Bowker, VP Public Affairs, and recognizes an outstanding effort in the area of ski history by historians in the identification of resource material, preparation of historical publications and/or recording or documenting of significant historical events. This award also recognizes interest in Far West's history through collection, preservation and protection of appropriate articles and material. This award acknowledges the utilization of all types of media and is not limited to FWSA members.

This award has been sponsored by Steamboat Ski & Resort Corp. since its inception in 2000.

Club and Council History Recognition Program

FWSA has inaugurated a program to collect club, league and council histories. These will go to make up an historic collection available to researchers—and who knows? - maybe a book of histories from the standpoint of organized skiing. Your submission must be on CD/DVD with 5 copies and one hard copy. Notify John Watson, FWSA Historian at geospace@pacbell.net.

Charity and Community Service Recognition Award

The charity award is new in 2007 and was administered by Sigrid Noack, Charity and Community Chair. The winner club receives a \$100 donation to the charity of choice.

Ski Industry Recognition Certificates

Long-term ski industry supporters of Far West and the FWSA annual convention are recognized with certificates of appreciation. This award is administered by Debbi Kor, VP Marketing and Convention Sponsorship Coordinator.

President's Award

The President of FWSA selects the recipient. This award recognizes one or more individuals who have made a significant contribution during the year to the goals of the Far West Ski Association or to the skiing experience of the "Western Skier".

6. Sports Awards

Joe Ross Memorial Trophy

This award is administered by the Far West Ski Association Ski Week Staff. Metals are given to the ski racers at FWSA ski week who earn the highest point totals for the entire week in their age bracket both male and female. The Joe Ross Memorial Trophy is given to the club with the highest number of points. The trophy, donated by the Canadian Tourism Office in 1997, is on permanent display at the American SkiSport Museum (<http://www.auburnskiclub.org/>) in Boreal, California.

The age brackets for point awards are:

21 to 30
31 to 40
41 to 50
51 to 60
61 to 70
71 and above

Club of the Week

Awarded to the Far West club who earns the most points racing at the annual Far West ski week. This award is administered by the Far West Ski Association Ski Week Staff.

Council of the Week

Awarded to the Far West council that earns the most points ski racing at FWSA ski week. This award is administered by the Far West Ski Association Ski Week Staff.

Club of the Week

Awarded to the ski club who earns the most points racing at the annual Far West ski week. This award is administered by the Far West Ski Association Ski Week Staff.

Racer of the Week

Awarded to the female and male racer who earn the most points racing at Far West ski week. This award is administered by the Far West Ski Association Ski Week Staff.

Far West Championships

Awarded to the Far West Race League that earns the most points overall at the Far West Championships. This award is administered by the Far West Race Association.

Roma McCoy Trophy

Awarded to the Far West Race League that earns the most points per racer start at the Far West Championships. This award is administered by the Far West Race Association.

Director Report

Family/Youth Involvement by Fran Long, Trustee

While most ski club members recognize that our youth are our future ski club members, few ski clubs allow children and youth membership or participation in club trips and activities. Change in this area is slow, not just within FWSA clubs and councils, but with clubs and councils throughout the U.S. FWSA's decision to allow youth and families on FWSA-sponsored trips and events was a huge step forward in this area. As a consequence, a few FWSA councils and clubs have also adjusted their policies to include youth.

Changing a policy is a small part of affecting change in any area. Youth and family involvement in organized skiing is no exception. Participation by families and youth in both the North American ski week and the international ski week continues to be very limited. The two biggest issues facing youth involvement on ski trips are money and timing; our ski weeks are not during school vacations. Within these constraints, we continue to see a few youth on our trips each year.

The upcoming Utah summer adventure trip was set up with youth and families in mind. The trip is reasonably priced and abounds with activities that should attract families with children of all ages. We have attempted to make the sign-up process easy to access, and yet, at this time, we do not have any sign-ups for that trip.

As a youth and family involvement committee, we need to continue to evaluate the types of activities/trips we are offering, how we are pricing our trips, the sign-up process, and how our trips are being advertised in order to increase participation in these activities. Building awareness of what FWSA has to offer our families and youth is our most immediate challenge.

Our website and convention are both excellent venues for building awareness of our trips and activities. As the committee chairperson, I have the responsibility to get information out through both these venues. In order to do this I need to enlist the help of our councils and clubs. I need councils and clubs to email me a summary of the trips and activities they have available for youth and families. In addition, I need pictures to build interest and support those events. I will be asking for this information in the near future in order to include it in the convention delegate's handbook.

Director Report

History Committee by John Watson, Chair

The history committee is charged with the encouragement of interest in snowsports in the Far West. This includes support to the development of histories and to take note of and communicate news of historical import.

Continuing programs. Our continuing programs consist of the **FWSA Western Ski Heritage Prize** and our **FWSA Club and Council History Recognition**. The Western Ski Heritage Prize is sponsored by [Steamboat Ski & Resort Corporation](#) and is presented at the annual Convention held each June. Steamboat Springs itself is an area rich in the history and personalities involved in the development of snowsports in the West. Steamboat Springs, home of champagne powder, annually makes available a snowsports vacation prize for the history product selected by the judges for the Western Ski Heritage Award. Past winners have included

- **2009 Robin Morning & Marianne O'Connor for organizing International Ski History Congress "From Skiing to Snow-Sport: Cultures, Images, and Adventures" at Mammoth Lakes, CA**
- **2008 Robin Morning for her book "Tracks of Passion"**
- **2007 Catherine Ohl**
- **2006 Robin Morning**
- **2005 [Ingrid Wicken](#)**
- **2004 [Martin Forstenzer](#)**
- **2003 Catherine Ohl**
- **2002 Ingrid Wicken**
- **2001 Chris Miller**
- **2000 Sutter Kunkel.**

FWSA Club and Council History Recognition (and this includes leagues) is designed to stimulate the recording of history in the grass roots organizations. The recognition merits a cash prize generated by donors which can go to a charity of the winner's choice. Past winners have included

- **2009 Skiyente Ski Club (founded 1955)**
- **2008 North Island Snowdrifters (founded 1978)**

Looking ahead. The history committee wants to be made aware of any snowsports organizations' anniversary years, as well as the passages of any members during the past year. In addition, the committee requests the biographies of all officers in our ski organizations. And this committee feels that an effort to produce an annual or some sort of periodic soft cover publication is definitely in order. It could capture many of the reports generated by the committees of the Association as well as our award winners' achievements.

REQUESTS FOR DESIGNATION 2010 FWSA HISTORIC SKI CLUBS

Requests for designation have been received from the following clubs. Each request was accompanied by a short summary of the history on which the request is based. Club name, correspondents and founding date are shown below.

Cheyenne Ski Club, Linda Thompson Scott, 1959 (precursor in 1949)
Fresno Ski Club, Vicki Erickson, Crissymarie King, 1934
Grindelwald Ski Club, Louis Buhler, 1949
Sequoia Ski Club, George and Debbie Stewart, 1935
Single Ski Club of Los Angeles, Judith Miller, Jane Wyckoff, Sigrid Noack, 1960
Skiyente, Sandi Shaub, 1955

FWSA will follow up with designation letters and certificates in the summer along with guidance on the use of the FWSA logo. There is no deadline on requests but submission in time for convention publicity is the preferred timing.

Director Report

Safety Committee by Richard Lubin, Chair “The Snowboarding Chiropractor”

Safety

Having fun without injury is what safety is all about. It is also about anticipating potential problems. The ski industry has taken great measures to insure an excellent and safe experience at the ski resorts. Of course there All snow sports participants can appreciate how critically important safety is to all of us.

Many are aware of deaths occurring at ski areas this year. Deaths are often the result of skiers/riders going too fast and striking an object. There is little doubt that in each person has to set their own standards of what they consider to be conscientious and prudent behaviors. It requires a constant attention to the hazards and potential hazards around us.

Our sports take place in ski areas which do a great job at controlling many things which could cause us harm. Excessive speed, inattentiveness, and failure to look around are some of the main causes for injuries. Issues of safety are both relevant to the ski industry and very important to the Association.

The position of Safety Chair was created in the fall of 2002, with two time Safety Person of the Year winner ('01&'02). **Richard Lubin, D.C.** Mike Sanford and Dr. Lubin drafted a new Committee Charter, Mission Statement and Objectives.

The Association promotes safety by a number of methods.

- A) There is a special section of the webpage (**FWSA.org**) with articles on safety.
- B) In our annual **FWSA SKIERS GUIDE**, publication, the widely distributed magazine.
- C) The associations' quarterly newsletter, **The Councilman**, has featured articles on safety by Dr. Lubin and others.
- D) Our Safety Chair has continued to interact with a number of Risk managers and Ski Patrollers at the Ski Resorts to discuss issues of Safety.
- E) The Safety chair has regularly e-mailed original articles to many websites and newsletters.
- F) Our slogans– “**Ski With Pride, Let It Ride, Watch All Sides**” and **First With Safety Awareness** appear in many places letting all know that safety is an important issue with the association.
- G) Our **Safety Person of the Year** Contest brings greater exposure to our concerns and dedication to safety in snow sports.
- H) **The FWSA Thermometer program.** The Safety chair has delivered several of these to Tahoe resorts. Other board members have taken these to various other resorts.

Safety Person of the Year (SPOY)

Starting in 1999 the FWSA has been awarding a Safety Person of the Year to the individual within the association that has done the most to promote safety through a number of criteria. This contest has been sponsored by **ASPEN SKIING COMPANY**. They have announced that they will continue sponsorship. While every ski resort promotes safety, Aspen has proven their dedication to making safety an important issue by rewarding these individuals with a fabulous ski vacation. This includes a 7 day package for 2 including airfare, 7 nights lodging, 6 days of lift tickets, rental equipment, lessons, a mountain tour with an employee, and an appearance on the local TV show.

The winners have been 1999 Catherine Ohl (Century City and Pacific Rim Alliance Ski Clubs, LA/SD Councils), 2000 Denise Vance (North Island Snowdrifters, SD Council), 2001 & 2002 Richard Lubin, D.C. (Bota Baggers Ski Club, BAC), 2003 Elaine Cobos (AZ Council), 2004 Bob Ellis (BotaBaggers BAC), 2005 Teresa TJ Barnes (North Island Snowdrifters, SD Council), 2006 Catherine Ohl (Century City and Pacific Rim Alliance Ski Clubs, LA/SD

Councils), 2007 Emilio Trampuz (Mountain High Snowsports Club, Northwest Ski Club Council), 2008 Randy Salzman (Apres Ski Club, BAC), 2009 Sandy Beecher (Castro Valley Ski Club, BAC).

SAFETY THERMOMETERS

Recent years have seen the introduction of our FWSA Safety Thermometers. These 11 inch dial thermometers have the Far West Ski Association logo, Website, and the slogan "Be Safe. Watch All Sides". The Safety chair ensured that these were placed at Heavenly, Squaw, Northstar, Sugar Bowl and Sierra at Tahoe. Some of the other board members placed these in other resorts like Aspen and Telluride. Next year we hope to include more resorts. This is a great way to increase exposure of our organization.

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RESORTS

The ski resorts take great measures to ensure that skiing and snowboarding can be a safe sport. Every aspect of a ski resort is predicated on safety. If there is any question about these issues, they will close a lift or an area. Long before a ski area is open, the patrollers check the slopes. Issues like avalanche danger, lifts, marking obstacles, padding lift towers, marking out of bounds, grooming are among the many safety concerns. Most resorts have a Risk Manager to address some of these concerns. Each ski area has its own unique set of concerns. "The Skiers Responsibility Code", which outlines safe practices, is displayed prominently at nearly every US resort on posters, on napkins and in restrooms. Ski patrollers issue warnings and sometimes pull the passes of those who demonstrate unsafe practices. We ultimately recognize that the issue of safety is most dependent on each individual's own cognizance.

We applaud the efforts of some of the national programs like **Burton's Smart Style, the National Ski Area Association's (NSAA) Heads Up Safety Program, Lids on Kids, and Safety Awareness Week.**

Equipment manufacturers have contributed to increased safety in skiing. Material science and improved design have helped to bolster the numbers of safe snow sport participants. Certainly the advances in fabric technology have made snowsports more safe and warm.

TERRAIN PARKS

There has been a large industry push to provide parks and terrain feature. Since a disproportionate number of injuries take place in these regions it has been a great safety concern.

Some of the discussions have focused on making these parks safer. One of the strategies is to have multiple areas for skiers/riders of different ability levels. Burton Progression Parks, developed by Burton and Snow Park Technologies bring small features to an area and have increasingly bigger terrain features. This way skiers/riders can start small and work their way up. Four or more separate park areas may be provided at the larger resorts giving the public a great choice in diversity and intensity. A beginner snowboarder is less likely to get hurt if they have a choice for a smaller, less dangerous park. The larger, more extreme features attract those of a higher skill level.

There is little doubt that the trend for freestyle has attracted many to skiing and boarding and this trend will likely continue. We at FWSA believe it is a good and safe practice to use wrist supports and helmets. Other safety gear, like padded shorts, or shoulder pads may also help decrease injury. Rely on your skills, let the features clear before going, and use a spotter if possible.

Education and safety in these park areas will decrease the risks, however we expect people to continue to injure themselves. Burton's Smart Style is a sensible approach. Respect the other people, look before you leap, and easy style it. It promotes rational incremental increases in ability.

CONCLUSION

Skiing and snowboarding present the most risks ultimately to the individual user Like driving, one has to use common sense and ski or ride defensively, watching and anticipating all possible dangers.

At all FWSA conventions, safety has remained a major issue. FWSA has continued to focus its efforts on promoting safe snow sport practices. The Far West Ski Association takes an active role in promoting safety. We have teamed with Aspen/Snowmass in giving a fantastic award for many years. Through our other methods we are leaders and proponents of safe snow sports.

The Safety Chair has developed a new hip phrase: C H A R G E F I E R C E BUT DO IT SAFE!

Director Report

Far West Skier's Guide by Leigh Gieringer, Editor

The Far West Skier's Guide - an Official Publication of the Far West Ski Association - is an important communication tool to reach FWSA members and to attract potential new members to affiliated ski clubs. To date, twenty-two annual issues have been produced. The magazines are currently distributed in the geographic area between Seattle, Washington and San Diego, California; east to Albuquerque, New Mexico to Cheyenne, Wyoming. Plus, there are a few clubs from other parts of the country who have joined Far West Councils. It is a major undertaking and one of the FWSA most visible programs. Although I have the prime role in producing this publication, there are others that need to be acknowledged, because without their assistance, this publication would not exist in its present form.

First mention would have to be the ski industry which has supported the *Far West Skier's Guide* throughout the years. We have a synergistic relationship. Our membership is able to be informed about different resorts. *The Guide* provides the resort community with a platform to get their messages to our members, as well as other snowsport enthusiasts - allowing them to make informed travel decisions. On behalf of the *Far West Skier's Guide* and the Far West Ski Association, I wish to take this opportunity to thank the ski industry for their continued support of and participation in our publication. I look forward to including you in future issues.

Additionally, officers of FWSA/FWRA and member councils have played important roles. Although the names change, office holders' contributions and perspectives are essential to producing an informative and multi-faceted publication. Each council has the opportunity to outline their major activities and club information. Council presidents disseminate *The Guide* to their member clubs, as well. Additional copies of *The Guide* are distributed at ski shows and ski shops in each council area which helps attract new members to the clubs.

Each issue updates the various FWSA and council programs, including travel, racing, Annual FWSA Convention, current winners of special Far West awards and much more. It also features news from resorts and other pertinent information which affects the ski industry.

The *Far West Skier's Guide* is about to enter its twenty-third year. I wish to thank everyone who will be associated with this publication for their efforts in making this the best regional ski publication in the country. My goal is to continue to create an informative publication for our readers to enjoy. Look for our next issue in October, 2010.

Council Report

Arizona Ski Council by Mike Rogers, President



Amazing how time flies – FWSA is 80 and going strong. This last year a lot has happened in Arizona. Between the six clubs in the council, 5 resorts were visited – Telluride, Wolf Creek, Keystone, Crested Butte, and Snowmass. The Arizonans do like their skiing. Of course as the snow melts and the weather warms the ski poles are exchanged for Golf clubs.

Working in the community is an on-going endeavor of the clubs. The Toys for Tots, Food Bank, and Shoebox Ministry are the charities focused on monthly throughout the year. All clubs provide support by providing money, materials, and labor. Additionally the clubs get free publicity along stretches for the roads in AZ by adopting a highway. The state pays for the sign. The single most supported charity was the MS150 bike ride where club members not only rode in the event but also manned a rests top.

Warren Miller hits Phoenix for 3 showings in December. At those showings council representatives were present to pass out the FWSA Skiers Guide. This is done in conjunction with the table that Snowbowl sets up.

Arizona Outdoor Travel Club, (AOTC) continues to produce an active schedule for hikes and activities the club does at this time of year are geared for the early risers, the cool part of the day

The Boeing Employee Adventure Club, an employee and family club, continue an active program hiking, as well as pool parties and family events around town.

East Valley Ski Club, (EVSC) like all the clubs in the valley trip abound to the high country, Yes it can be cool in Arizona if you know where to go. In town family activities include happy hours and of course, taking in some baseball games at the indoor, Air Conditioned Chase field. EVSC is once again looking at a club ski leased condo near Vail for 3 months.

Partytime Sports, (PTS) will again spend a summer on the lakes. Many boating trips are planned monthly as well as playing in Laughlin, Lake Powell and Mead and Las Vegas, Nevada. The club is also taking the lead role in a Arizona Ski Council Golf Tournament to help fund the councils activities and excess funds going to the AZ Special Olympics. For more information, contact them at gg4@qwest.net.

Phoenix Ski Club (PSC): Each board member hosts a dinner of then month at various restaurants in the greater Phoenix area. Additional activities include last minute happy hours hosted by a number of different members. The participation of the various activities are well attended and appear to bring interest back to the club events. The 2010-11 Ski trips are in their final phase of planning.

Scottsdale Sea & Ski Club, (SSSC) Going Topless is the common for the summer (Motorcycles, convertible cars, and Hot Rods). Other activities include happy hours and trips to the lakes. The ski trips for Scottsdale are being updated on go on sale this month.

Reciprocity is the key word in the Council this coming year. All the clubs are working together to make for better quality events that all members of the AZ Council can enjoy. If you are in town please look us up and join the fun!!!

Council Report

Bay Area Snow Sports Council by Dennis Heffley, President



Welcome to the 2010 Far West Ski Association (FWSA) Convention in beautiful Indian Wells, CA! The delegates from the Bay Area Snow Sports Council are very excited to share the energy, excitement and fun that the San Diego Council has planned for all of our pleasures!

The BAC wants to congratulate our candidates for FWSA Man/Woman of the Year ~ Mr. Keith Oatney of the SnowChaser Ski Club & Ms. Nancy Ellis of the Bota Baggers Ski Club. The competition this year was amazing. I want to say Congratulations to all of our fine candidates and to their clubs for being so well represented this year!

The BAC had a busy year with ski club membership drives, the corporate discount lift ticket program, traveling, racing and just skiing/boarding. Highlights from this last year have to be the ***FWSA Ski Week to Keystone Colorado, FWSA International Trip to Cortina, Italy along with a special trip organized by Harry and Karen Davis that featured a number of our local resorts in the Lake Tahoe area. We had a number of our individual clubs who ventured to Colorado, Idaho, Montana and Utah to take advantage of the great hospitality and skiing conditions.*** BAC is looking forward to the 2011 travel season! ***There is the FWSA trip to Sun Valley, Idaho and the European trip to Engleberg, Switzerland. Our BAC Council trips are still being looked at and plans are being made! Possible locations are Utah and Montana!***

Racing makes up a big part of the BAC. Open League and Singles League Race teams went to a number of local resorts in the Lake Tahoe area to race. Through the efforts of the various resorts in the greater Lake Tahoe Region we had another great Race Season! Norcals were held at Squaw Valley Ski Resort and our Open League was victorious. Then it was off to Far West Race Championships held at Mammoth Ski resort where our Singles League took the honors! It was another CHAMPIONSHIP season for all of our racers! ***Congratulations to all BAC Racers!***

BAC supports and donates money to ***Disabled Sports USA (DSUSA)***, which has ***their Adaptive Ski School at Alpine Meadows***. For the fourth year in a row the BAC participated in an amazing event the ***"Ability Challenge Race"*** ***This is an annual event held at Alpine Meadows where a team of four (4) able-bodied racers are paired up with a racer from the DSUSA program. Everyone does two (2) runs down the racecourse, goes skiing on various runs during the "scrabble run" and then comes back to a wonderful festive party! Our very own Inskiers Ski Club not only participated for the first time this year ~ they took 1st place in the race portion of the event!***

During the Ability Challenge Race . . . there is an addition to the event. Wounded Warriors who have come home from Iraq and Afghanistan are brought to North Lake Tahoe. For four days they were given instructions on how to ski and or snowboard. Many of them actually participated in the races. The motto of Disabled Sports USA was well represented that day . . . "If I Can Do This ~ I Can Do Anything!"

The BAC has as another special annual event ~ ***The BAC/DSUSA Ski for All*** hosted this year at Squaw Valley Ski Resort during the Norcal Championship Races. ***This year . . . the efforts from the members of the BAC Clubs went above and beyond! At this . . . One ~ Day ~ Event . . . over Twenty Five Thousand Dollars (\$25,000.00) was raised for DSUSA!***

After taking a year off, the BAC will have our ***4th BAC/DSUSA Benefit Baseball Game with the Oakland Athletics***. We plan on having 100 members from the various clubs from the BAC in attendance. Tailgate Party,

Raffle, Major League Baseball Game between the Oakland Athletics and the Los Angeles Angels of Anaheim. Then to complete the evening . . . a spectacular Fire Works Display set to incredible music!

I am proud *(I never tire of this term to share my emotions for the efforts of the members of our clubs and council)* in asking you take a look at the accomplishments of the community outreach program of the BAC's **Fire and Ice Ski Club**. **At this years FWSA Convention the Fire and Ice Ski Club are entered for the FWSA Community Outreach Recognition Award!**

It is a humbling experience to be going into my seventh term as the President of the Bay Area Snow Sports Council. It is wonderful to have the support of such a great list of Past Presidents ~ Ms. Linda Yamaguchi, Ms. Karen Davis and Mr. Harry Davis who is also a Past President of the FarWest Ski Association!

Being given the opportunity to continue on with the **Mountain Travel Symposium, National Ski Council Federation** and the **FarWest Ski Association** are true experiences that I look forward to attending and sharing the information from, with the Bay Area Snow Sports Council.

For further information about the exciting year that we are planning for the BAC please go to www.skibac.org for updates.

In April elections were held for new board of directors. The BAC Officers for 2010 – 2011 are as follows.

Past President ~ **Karen Davis**
Community Services Chair – **Harry Davis**
Treasurer – **Paul Vlasveld**
V.P. Travel – **Paula Kinahon**
V.P. Membership - **Michelle Nightengale**
BAC Webmaster – **Lee Holzschuh**
Open League President – open
Singles League Race Chair – **Jeff McCabe**
Historian – **Mary Azevedo**

Secretary – **Catherine Wilson**
Industry Liaison – **David Cunningham**
V.P. Communication – **Dennie Warren**
V.P. Public Affairs – **Linda Indreboe**
Benefits Director – **Sandy Kiyomura**
Singles League President – **Wanda Ross**
Open League Race Chairperson – **David Cunningham**
Marketing Director – **Scott Bowker**
BAC Directory Editor ~ **Jim Korn**

The Elected BAC Board of Directors is exactly the same as last year!

This reflects the fact that we enjoy what we do, what we are accomplishing and what we have planned for the future.

I always end my monthly BAC article by writing ***“Thank you for being the one who makes the difference”***. EVERYONE that I've listed above ~ along with all of our volunteer members ~ ***are the ones who make the difference!***

Dennis Heffley
President ~ Bay Area Snow Sports Council
www.skibac.org
Vice President ~ National Ski Council Federation
www.skifederation.org
BOD ~ FarWest Ski Association
www.fwsa.org

Council Report

Central Council of California, Inc. by Fran Long, President



Central Council of California represents ski/snowboard and sports clubs throughout the central California area. Membership in Central Council is free for all ski/snowboard and sports clubs located within the geographical area. Central Council promotes skiing/riding and friendship among all its member clubs, safety on the slopes, and opportunities for enjoying the camaraderie of fellow skiers/riders. Our clubs serve adult skiers, snowboarders, and members interested in a variety of non-snow sports and activities. In addition, Central Council invites youth and families to join all Central Council sponsored trips and activities.

Member clubs include:

Avalanche Ski and Sports Club of Bakersfield
Camber Ski Club of Salinas
Fresno Ski Club
Santa Barbara Ski and Sports Club
SLO Skiers, Inc. of San Luis Obispo
Snow Trackers Ski Club of Exeter

Central Council supports ski trips to Mammoth Mountain each year. Members look forward to renewing friendships, skiing together, a great Saturday night party, and, of course a hot tub party!

For the first time in many years, Central Council participated in the FWRA racing program. Our presence was small, with only 3 racers involved in one race. We're looking forward to doubling our participation next year!

Many of our club members enjoy the FWSA week-long North American ski trip each year as well as the international ski and adventure trips. Our members always look forward to seeing long-time friends and the opportunity to make new friends on these trips. Central Council continues to be represented in ski-week racing by our not-so-serious racers. Rumor has it, we are even helping other council's teams when we can't field our own team.

A big thank you to **Mary Alexander** for all her work setting up and running our trips.

In addition to the council trips we had this year, each of our member clubs had an active ski calendar that extends into activities throughout the year. Volleyball, bike riding, lake campouts, water skiing, hiking, etc. can be found on many summer calendars.

Central Council is sponsoring two summer events this year. The first is a weekend bike ride and river float trip. We will be camping near Tahoe City, floating the Truckee River, and biking through the pines. What better way to spend the last weekend in June. Our second event is a week-long adventure trip to Glenwood Springs, Colorado. This trip sports an adventure a day with camping/RVing/cabins on the Colorado River. The Glenwood Springs adventure will be the first week in August.

Central Council continues our one and only method of raising operating funds working at the Salinas Air Show. It continues to be a great event with 12-15 members working hard, but also having a wonderful time enjoying the air

show and each other's company. We plan to continue with this tradition as long as the air show will have us. Thank you, **Jayne Camic**, Director of Non-Ski Activities, for organizing us for this event.

Ski clubs and ski councils are run by volunteers, and are only as good as the volunteers agreeing to run them. Central Council recently held elections and appreciates the volunteer efforts of the following board members:

President	Fran Long, SLO Skiers
Vice President of Finance and Treasury	Robin Weckerley, SLO Skiers
Vice President of Clubs	Gloria Raminha, Avalanche
Director of Ski Trips	Mary Alexander, Avalanche
Director of Non-Ski Activities	Jayne Camic, Camber
Director of Alpine Racing	Open
Director of Nordic Skiing	Open
Secretary	Donna Barnes, Avalanche

Check out our website: www.centralcouncilskiclubs.org for more information about our council sponsored events and activities.

Council Report

Intermountain Ski Council by Don Anderson, President



The ISC is made up of ski and sports clubs in Idaho, Utah, Wyoming, Colorado and South Dakota.

The founding clubs were (from Idaho) Idaho Falls Ski Club and Pocatello Ski Association, and (from Utah) Hill (AFB) Ski Club, Weber State Ski Club and Park City Mountain Sports Club. Since the formation of ISC, Cheyenne Ski Club (Wyoming) and Denver's Up the Creek Ski Club (Colorado) and Bogus Basin Ski Club in Boise, and Black Hills Ski Club from Rapid City, SD. Membership is down to 3,000. Below is

a list of member clubs and their membership numbers:

Park City Mountain Sports Club—300
Hill Ski Club—90
Weber State Ski Club—25
Cheyenne—150
Black Hills- 250

Idaho Falls—1,200
Pocatello Ski Association - 310
Up the Creek—350
Bogus Basin—350

ISC's trip to Sun Valley was February 26-March 1, with everyone on the trip saying how much fun they had.

We're hoping to have off-season activities, such as river rafting, camping, hiking and water skiing, which would be organized by the individual clubs and open to all clubs in the council, with some joining FWSA at Wolf Creek.

The officers for the 2010-11 year are:

Don Anderson – President
Linda Scott – VP of Travel
Emily Davies – Secretary
Lizbeth Benson – Treasurer

Several ISC members are looking forward to attending the FWSA annual convention, some for the very first time.

ISC's website is www.intermountainskicouncil.com

Council Report

Los Angeles Council of Ski Clubs by David Krupp, President



The Los Angeles Council of Ski Clubs has a grand tradition within Far West Ski Association. Los Angeles Council is comprised of 29 ski and sports clubs with approximately 5,000 members located from Long Beach to the south, Pasadena to the east, and Santa Barbara to the north. This is a very diverse group that reflects the varied mix of people and culture we have in our region. Along with that comes a wide range of activities no matter what time of year. Many of our larger clubs have several trips to Mammoth Mountain, as well as trips scheduled out of state or internationally.

Last season, LAC Ski Week had another 100+ audience at Whistler just before the Olympics. A smaller contingent showed at the Far West Keystone Trip so we could claim our #1 position in the Council Race. Being that there were trips to Canada, Colorado, and Italy, the council did not want to leave out a Utah trip, so, off we went to Park City, Canyons and Deer Valley for a 4-day the last week of February. One last blast for skiing was the Mammoth Ski Club Appreciation Weekend in mid-April. The name suggests it all: Mammoth holds an annual celebration for the clubs; the theme this year—Margaritaville. We owe much to the folks at Mammoth and extend *our* thanks to them.

To start the coming season, Los Angeles Council will host our annual “Snow Gala” event again at the Queen Mary in Long Beach this coming November 2010. This is a formal event where the members assemble to usher in the coming ski season and to select our Man and Woman of the year candidates chosen from the various clubs for their dedicated service.

LA Council follows that with our “Learn to Ski, Race, and Board Week” in December at Mammoth Mountain in conjunction with the instructors at Mammoth in these disciplines. Next, the council will be travelling to Sun Valley with Far West for the FWSA Ski Week with an entourage of approximately 120 people.

Los Angeles Council has two race leagues, ULLR and Rokka. Each has four races at Mammoth plus the SoCal Championships.

In addition to our snowsports agenda, the council and clubs also participate in many summer activities from the LAC annual Volleyball Tournament to houseboat trips, water skiing, wakeboarding, sky skiing (hydrofoiling), kayaking, river rafting, mountain biking, rock climbing, cycling, and a full social calendar.

Lastly, and perhaps most important, is the dedicated service we have among our members to their communities. As non-profit organizations, we feel a sense of pride in lending our talents to various philanthropic activities.

Information on all of our events is available on our website www.lacouncil.org along with links to all of our clubs. Hope to see you soon.

Council Report

New Mexico Ski Club Council by Diane Stearley, President



Welcome and thank you for coming to the Far West Ski Association's Annual Convention here in Indian Wells. For those of you who have attended a FWSA Convention in the past you know what a fun experience it is to be with our amigos. For those who are attending for the first time you are in for a real treat.

The New Mexico Ski Club Council had another successful and fun-filled year. We had lots of great ski trips ranging from single days in Santa Fe to great European trips. Of course, in between we had the usual yearly standards; Taos, Durango Mountain/Purgatory, Wolf Creek, Breckenridge, Winter Park,

Aspen, Summit County, and Telluride.

The Sitzmarkers Ski and Social Club is a fun year round club offering their members outdoor social and recreational activities. They are having their summer meetings in an outside mountain park venue starting this month. And, their soft ball teams are forming. Sitzmarkers are enjoying their new social media tools in getting out the word about meeting and events.

The Albuquerque Ski Club is a "virtual club", meaning they have no meetings or summer functions...they just have fun skiing. . They have NO meeting...just go on trips.

The New Mexico Cross-Country Ski Club is a year-round club encouraging outdoor activities and social gatherings. They take several trips a year from one day to several overnight hut trips.

If you are looking for the camaraderie of fellow snow sports enthusiasts and want to have a great time, then join one of the New Mexico ski clubs. We have something for almost everyone.

The New Mexico Ski Club Council looks forward to another year of participation with the Far West Ski Association and all the great benefits it provides.

Be sure to visit us on our web site and check out these clubs at....www.skinewmexico.org

Have a fun filled summer and we'll see you when the snow flies.

Council Report

Northwest Council by Sheri Parshall, President



Northwest Ski Club Council is winding its 2009-2010 ski season, with several exciting items to report.

First of all, we'd like to announce the addition of two new ski clubs to NWSCC: the Matsu Ski and Snowsports Club from Palmer, Alaska. This makes us truly a "Northwest" council!! And just this past month, the Oregon Adaptive Snowsports club, from Bend, Oregon, has been added to our membership. We're very excited to add both of this organization to our council, and look forward to introducing them to our Far West Ski Association Family. We are offering an incentive of paying for the convention registration for one representative from each of these clubs, in hopes that they will send at least one delegate (and hopefully more!), in order to become acquainted with FWSA and its members.

NWSCC has also undertaken several major projects this season.

Our new education/outreach director, John Jessen, has spent considerable time and effort redesigning our council web site. We have a totally new and updated look, with several features not available on our old site. We welcome you to visit us at www.nwskiers.org and check it out!

John has also been working, along with our council V.P. (and attorney) Richard Rizk, on our "P.I.E." educational outreach program, which has kicked off very successfully. "P.I.E." stands for "Prepared, Informed, Ecological," and individuals on our board (so far) are putting together modules for publication, presentation and release to the ski clubs through our web site and/or club visits. The first modules, discussing the legal risks of skiing, and adaptive skiing, have already been presented and are now on our web site. We plan to produce additional modules, discussing trips and travel, membership, and others as requested.

The PACRAT race league has just finished up, with one of the more challenging race seasons we can recall. Due to lack of snow early in the season, we were forced to cancel one race just prior to start, and the remaining races, with one exception, were held with inclement conditions. We were able to finish the season, with a nail biting finish. The winning ten-person (women!) team, from Skiyente Ski Club won the championship by a mere 3 points. Second place went to the all-male Schnee Vogeli Ski Club. The end of season "Rat Attack" was attended by over 150 racers and guests.

Next weekend, we will be taking over 30 folks to Bend for the annual Bachelor Blast. We continue to be disappointed in the attendance for this council trip to Bend, and will be working with Mt. Bachelor to try to get some input on how we can rework this trip. Our December council trip failed to get off the ground because of concerns over the snowpack in Utah. We will be considering Utah again for a December trip this coming year, and will hope that not only the snowpack, but the economy, is in better shape.

Our council board has also decided to make a major shift in our meetings. Beginning this summer, we will be going to a quarterly-meeting format, and each meeting will be associated with a social event. Attendance at the monthly meetings has been small, and mostly confined to board members. In this way, we hope to attract new attendees, and give new vigor to what is obviously a stale and unsuccessful meeting format. We all look forward to this new experiment, and will report to you regarding its success.

Summer will not slow us down! After convention, we have elections in June, and anticipate having new officers joining us on the board. We'll be holding our annual Appreciation Night on July 21st, where we thank our outgoing and incoming board members, club reps and commercial members. Our annual Golf Tournament is being held on July 25th at a super golf course, Lewis River Golf Course, just north of Vancouver, Washington. We've gotten

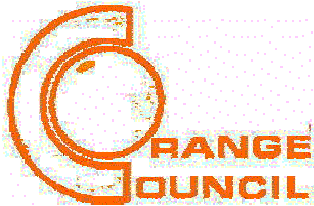
response from some of our club members in Seattle with regard to their attending the tournament this year, and hope so see them there.



Skiyente's Racy Brats Celebrating PACRAT Championship 2010

Council Report

The Orange Council by Judy Thurman, President



ORANGE COUNCIL OF SKI CLUBS

Orange Council of Ski Clubs has been serving and supporting Ski Clubs since 1971. Being an active part of Far West Ski Association has always been an integral part of our Council plan. Since its inception, Orange Council has supported racing through Schuski Race League. This year at Mammoth Mountain, Schuski Race League fielded a very successful team supported by Orange Council, Orange County Ski and Snowboard Club and Balboa Ski and Sports Club. Orange Council supports the National Ski Council Federation since its beginning.

Orange Council clubs and their members support FWSA National and International trips.

Auslich Ski and Recreational Club has a strong social and charity agenda.

Balboa Ski and Sports Club has left skiing and racing behind for the year, and is focusing on their summer meeting BBQs on the Newport Back Bay. Themed events with a DJ to provide music make this a special monthly event.

Flatlanders recently joined Orange Council to ski and race with them, and expect to share their ski program with the other clubs in Orange Council.

Fountain Valley Ski Club had a great end of the season trip to SCA Weekend at Mammoth. Their Telluride trip was well received, and they are planning on Steamboat Springs for next year's adventure.

Huntington Beach Ski Club have a Blues Cruise at the start of the summer, and a beach picnic to end the summer and so much in between.. They are one of the clubs planning to go to FWSA Sun Valley inn 2011.

Orange County Ski and Snowboard Club is proud of their monthly University Plays program which has expanded with each new venture. Park City was their week long designation in 2010, and Snowmass will see them in 2011.

Shooters Ski Club is all about their international travel program.

Snowbounders has monthly dine-out meetings.

Snowfliers Ski Club is closed for the summer, except for advertising the Sun Valley trip to its members.

Tri Valley Ski Club joined the Council at the President's Dinner, one of seven other clubs to show their support and interest in a presentation by USARC and discussion of the upcoming Sun Valley Trip in 2011.

Vand Bakke Ski Club is focused on family trips.

Coming events for Orange Council include an end of the season picnic.

Special thanks to George Kish who has served this council by providing a meeting place and serving on the board for at least 12 years. Special people like George make this a special council.

Council Report

San Diego Council of Ski Clubs by Eileen Sanford, President



The mission of San Diego Council of Ski Clubs is to support and promote the sport of recreational skiing and snowboarding in the southern California area.

At the present time we have ten very active clubs. Hundreds of members belong to one or more of these clubs. They enjoy skiing and snowboarding nationally and internationally each year.

The ski season starts with sign-ups in October, racing in December and ski trips from Dec. through April. The novelty of enjoying warm beautiful beaches all year long and being able to jump on a bus or plane and enjoy the winter sport of skiing or snowboarding is a drawing card for our strong support from club members.

The 2009-10 season opened with December trips to Aspen and Mammoth. The Mammoth trip hosted our first Alpine League race of the season. The Aspen trip was the 11th annual trip for the SDCSC. Alpine league races continued throughout the season with SDCSC winning the SOCA Championships in Mammoth. We are proud of our strong participation and many individual winners. Special thanks go to Eileen Weiner our Alpine League Race Director and Roy Ackeridge our Alpine League President.

During the winter season sixty-two SDCSC members had a great time at the FWSA North America trip to Keystone. Our members came back with a smile on their faces due to the efforts of Susan Shaffer our travel director. Deposits are already coming in for the FWSA trip to Sun Valley 2011. The SDCSC had our first European ski trip this year. Susan Shaffer led thirty adventuresome skiers to Grindelwald and Zermatt for ten days of superb Alpine skiing and Swiss hospitality. The individual clubs this year went to: Banff, Vail, Aspen, Mammoth, Big Bear, Park City, Big White and Sun Valley.

Our official start of the ski season begins with our formal Winter Snowball Gala organized by Barbara Blasé German. The clubs select an outstanding man and a woman as a way of honoring their most valuable and active members. This year our award winners were Hobe Schroeder of Torrey Pines Ski Club and Helen Harris of Don Diego Ski Club. They will be competing at the FWSA level at the convention for Council Man/Woman of the year.

SDCSC supports various charities, such as the Jimmy Heuga Center for MS, American Cancer Society, American Heart Association, Special Olympics, United States Adaptive Recreation Center (USARC), Habitat for Humanity, San Diego Community Youth Sports Mentoring, Toys for Tots, Becky's House. One of our clubs maintains an active account at the San Diego Blood Bank in case a member needs blood.

The officers for the 2010-11 year will be: Eileen Sanford, President, Cheryl Riess, Vice-president, Debbie Schroeder, Secretary, Chris Houkom, Treasurer. We have been very busy this year preparing to host the 78th FWSA Convention in Indian Wells. We hope you enjoy it!

Council Report

Sierra Council by Jo Simpson, President



Sierra Council skiers have enjoyed a fantastic ski season. The Tahoe resorts opened before Thanksgiving and some stayed open well into May. We kicked off the season with a holiday party at Tahoe Donner in a howling snow storm. After the party we had to brush feet of snow from our cars before driving (slowly) home. Our season ended with excellent weather for the annual picnic.

The snow was a bit too wonderful for some of our scheduled races. We were able to hold four of the eight regularly scheduled races. We partnered with the Bay Area Council's Singles League to share the race hill. Sharing the courses provides a cost savings for both leagues, and enjoyable competition within the handicap classes. The partnership worked well, and we plan to share the hill for all our races next season. We especially appreciate the work that Singles League Statistician Ian Puleston did to program his results program to provide Sierra results.

Sierra members enjoyed the FWSA Ski Week at Keystone. The Reno Ski and Recreation Club took a small group of skiers to Alyeska. The Las Vegas Ski and Sports Club had trips to Salt Lake, Ogden, Jackson Hole and Brian Head. Both clubs had Mammoth trips.

Many of our clubs have a full schedule of activities through the summer and fall. Members will enjoy picnic meetings, hiking, golf, tennis and other outdoor activities.

Sierra borrowed from other Far West councils and held our Man and Woman of the Year competition last fall instead of rushing to do it in the spring. We are pleased to have Jim Sommer and Beth Perryman, both of the Reno club, representing us in the FWSA competition. Jim and Beth are the third married couple to represent us in the Man and Woman of the Year competition over the past four years.

Sierra Council has been well represented for several years on the FWSA board by Secretary Debbie Stewart, Membership VP Barbara Bryant, Racing VP Bob Ellis, Information Services Director Nancy Ellis, and Man and Woman of the Year Committee Chair Donn Bryant.

Sierra Council Officers 2010-11

President: Jo Simpson

Vice President: Andrea Woelfle

Vice President Travel: Debbie Stewart

Secretary: Beth Perryman

Treasurer: Elaine Hilliker

Head Gatekeeper: Lauri Thompson

Newsletter Editor: Elaine Hilliker

Web Master: Pavel Bosin

Sierra Council Member Clubs

Cabernet Ski Club

Capital Ski & Sport Club

Castro Valley Ski Club

Code 3

Las Vegas Ski Club

Reno Ski & Recreation Club

RU Ski Club

Tahoe Donner Senior Alpine Ski Club

Top Gun Ski Club

Sacramento Fagowees

Sequoia Ski Club

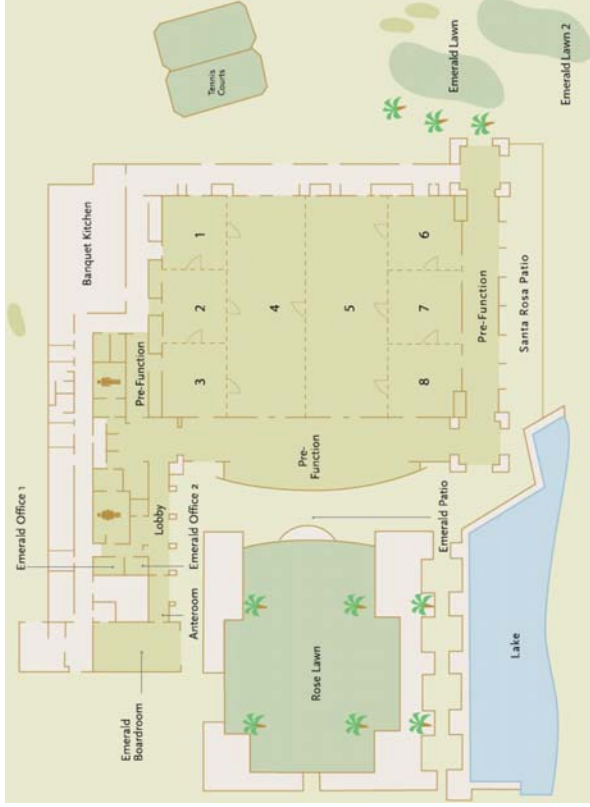
Sugar Bowl Ski Club

Tahoe Rat Pak

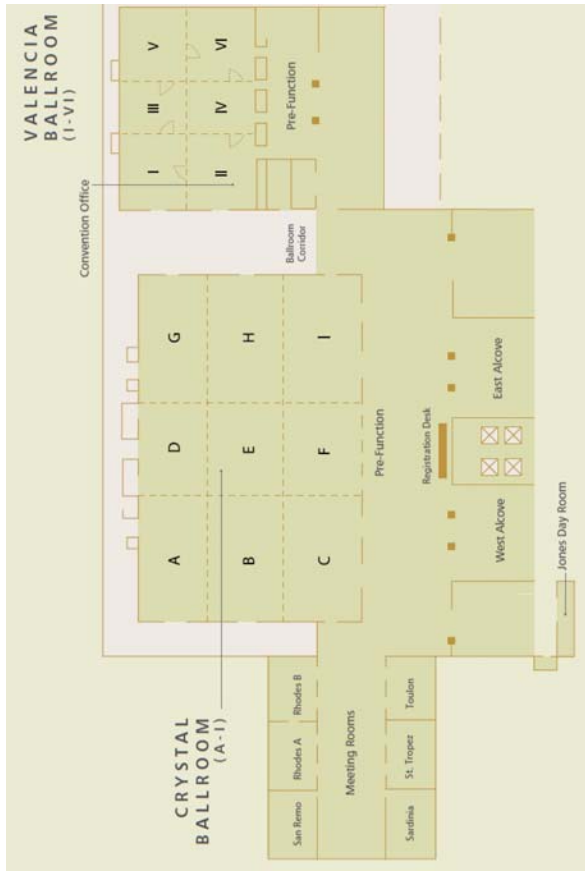


Sierra racers display their medals at the 2010 NorCal races.

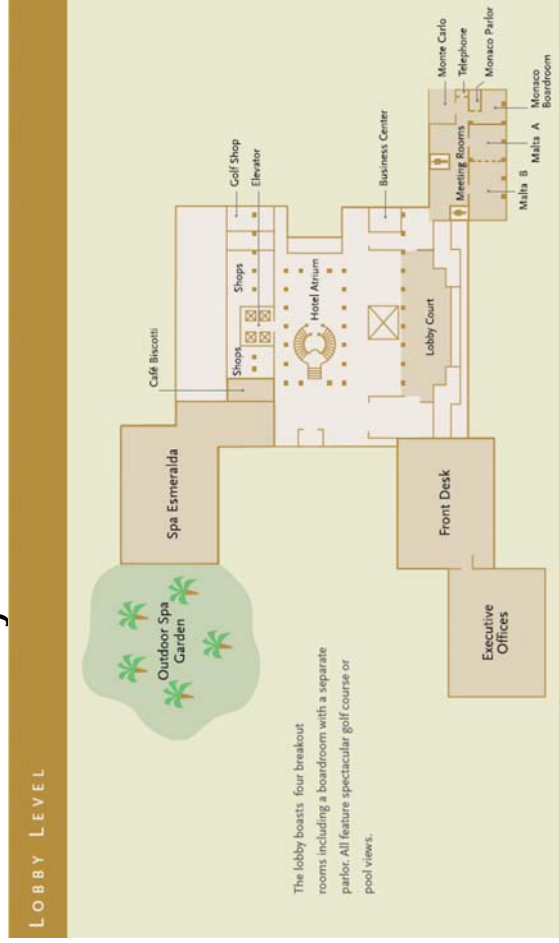
Ground Level Past Pool & Rose Lawn - Emerald Ballroom



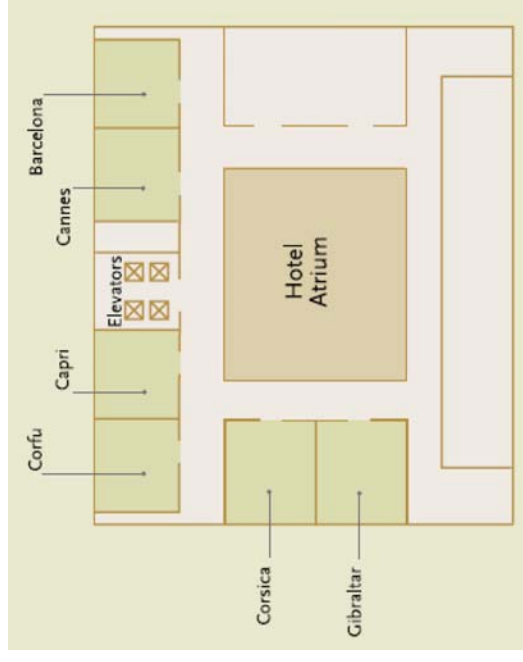
1st Floor – Valencia Ballroom, Rhodes



Lobby Level - Malta



Third Floor – Corfu, Cannes, Gibraltar, Capri



Renaissance Esmeralda Resort & Spa

44-400 Indian Wells Lane, Indian Wells, CA

