

Linda Westlund
presents the
2023 Far West Ski Association's
President's Award
to



Todd Hood

The President's Award is presented to Todd Hood, FWSA Succession Planning Chairperson.

Todd is passionate about training, strategic planning, and continuous improvement. He is an innovator, and approaches each initiative and task with the intent of making individuals and organizations successful.

As Succession Planning Chair, Todd leads and collaborates with his team to identify, develop and tap talent to fill critical positions at the FWSA level and aid clubs and councils in doing the same. This year, Todd launched the Sips and Snacks with the Experts online leadership series, where members of the Board of Directors share their insights and best practices on serving in club, council and FWSA positions that are traditionally difficult to fill due to specialized skills needed. Our first event in April focused on the role of Secretary, including the responsibilities, challenges, and tips, techniques, useful resources and skills.

Another highlight of Todd's efforts and results this year was promoting the FWSA Social Media Award, which not only recognizes excellence, but also provides a fantastic learning and improvement experience for all who participate. And our ski groups are the benefactors of the exposure gained by our champions of Social Media.

Thank you to Todd for his excellent and dedicated work supporting FWSA and our clubs and councils.