



# 2022

## Delegate Book

Print Edition



# Far West Ski Association

## 89th Annual Convention

**36th Annual Trade Show & Silent Auction**

**Holiday Inn Portland - Columbia Riverfront**

**Portland, Oregon**

**June 9 - 12, 2022**

"The Voice of the Western Skier"







# 88th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

## Holiday Inn Portland - Columbia River · Portland, Oregon

### June 9 - 12, 2022



## Rollin' on the River - Schedule of Events

### Thursday, June 9, 2022

7:00 am - 3:00 pm	Mt. Hood Adventure	Meet in Hotel Lobby
3:00 pm - 6:00 pm	Far West Ski Foundation Meeting (Invitation Only)	FWSA Suite
3:00 pm - 6:00 pm	Delegate Registration - Delegate Bags <i>Sponsored by Mr. Hood Meadows, Cooper Spur Mountain Resort, Timberline &amp; Mt. Hood Ski Bowl; Neck Wallets Sponsored by Far West Ski Association</i>	Ballroom Foyer
1:00 pm - 6:00 pm	Industry Exhibitor Registration	Ballroom Foyer
5:30 pm - 10:30 pm	Pub Crawl (Optional Event) - <i>Sponsored by Steamboat Ski &amp; Resort Corporation</i>	Ballroom Foyer

### Friday, June 10, 2022

6:00 am - 2:30 pm	15th Annual Michael German Memorial Golf Tournament at McMenamin's Edgefield. Shotgun start at 8:30 am - <i>Sponsored by Grouse Mountain Lodge</i>	Meet in Hotel Lobby
7:00 am - 6:00 pm	Silent Auction Room Set Up	Grand Salon 1
9:00 am - 3:00 pm	Wine Tour of Washington Wineries - <i>Sponsored by Brian Head Resort</i>	Meet in Hotel Lobby
3:00 pm - 4:00 pm	Pool Party - <i>Sponsored by Aspen Snowmass &amp; Snowmass Tourism, Hosted by Central Council</i>	Holiday Inn Pool
3:00 pm - 6:30 pm	Industry Registration and Booth Set Up	Grand Salon 1
2:00 pm - 8:00 pm	Delegate Registration	Ballroom Foyer
4:15 pm - 5:14 pm	Convention 101	Weyerhaeuser
4:45 pm - 5:00 pm	Industry Exhibitor Meeting	Grand Salon 1
5:00 pm - 6:30 pm	Councils' Volunteer of the Year Meeting (Invitation Only)	FWSA Suite
5:30 pm - 6:30 pm	Club Happy Hour	Holiday Inn River Deck
6:30 pm - 8:00 pm	Silent Auction Welcome Party - Beer <i>Sponsored by Mammoth Mountain Ski Area</i> , Beer <i>Sponsored by Jackson Hole Mountain Resort</i> , Wine Service - <i>Sponsored by SkiGroup.Net</i>	Grand Salon 1
6:30 pm - 10:00 pm	36th Annual Silent Auction & Snowsports Trade Show	Grand Salon 1
10:00 pm - 10:30 pm	Exhibitor Booth Breakdown	Grand Salon 1

### Saturday, June 11, 2022

7:00 am - 12:00 pm	Delegate Registration	Ballroom Foyer
7:00 am - 8:00 am	Continental Breakfast - <i>Sponsored by Mammoth Mountain Ski Area</i>	Grand Salon 1
8:00 am - 8:30 am	FWSA General Meeting - Opening Session	Grand Salon 1
8:45 am - 10:25 am	FWSA Snowsports Leadership Academy - <i>"Strategic Travel Planning...in a Changing World"</i>	Clackamas
8:45 am - 12:25 pm	Councils' Volunteer of the Year Judging (Invitation Only) - Award <i>Sponsored by Big White Ski Resort</i>	Far West Suite
10:45 am - 12:15 pm	FWSA Snowsports Leadership Academy - <i>"Avalanche Safety and Mountain Rescue"</i>	Santa Fe 3-4
10:30 am - 12:15 pm	Bid Presentations - 2024 FWSA Ski Week (Invitation Only)	Crown Zellerbach
10:45 am - 12:15 pm	FWSA Snowsports Leadership Academy - <i>"Avalanche Safety and Mountain Rescue"</i>	Multnomah
10:45 am - 12:15 pm	Public Affairs Panel & Guest Speakers	Clackamas
	Far West Racing Seminar	Weyerhaeuser
12:30 pm - 1:30 pm	Luncheon & Awards Presentation - Beer <i>Sponsored by Powder Mountain</i> , Western Ski Heritage Award <i>Sponsored by Steamboat Ski &amp; Resort Corporation</i>	Grand Salon 1
1:30 pm - 2:30 pm	Keynote Speaker - Phil Mahre, Former World Cup Alpine Racer, <i>Sponsored by Far West Ski Association</i>	Grand Salon 1

*Schedule of Events Continued on the Next Page*



**88th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION**  
**Holiday Inn Portland - Columbia River · Portland, Oregon**  
**June 9 - 12, 2022**



**Rollin' on the River - Schedule of Events**

**Saturday, June 11, 2022 (Cont'd)**

2:40 pm - 4:00 pm	FWSA Snowsports Leadership Academy – <i>"How to Jumpstart Your Facebook Social Media Presence" – Todd Hood and Marc Galt</i>	Multnomah
2:40 pm - 4:00 pm	Public Affairs Panel & Guests Speakers	Clackamas
2:40 pm - 4:00 pm	Bid Presentation Review (Invitation Only)	Crown Zellerbach
4:15 pm - 5:30 pm	Council Caucus – BAC / San Diego / NBSWR Intermountain / Central / Northwest / Direct Members LAC / Orange / Sierra / Arizona	Clackamas Multnomah Weyerhaeuser
6:30 pm - 7:00 pm	Reception (No Host)	Grand Salon 1
7:00 pm - 12:00 pm	Awards Banquet & Dance - Councils' Man & Woman of the Year <i>Sponsored by Big White Ski Resort</i> , Wine <i>Sponsored by Sports America Tours</i> , Musical Entertainment by <i>"Thrillride"</i>	Grand Salon 1

**Sunday, June 12, 2022**

7:00 am - 8:15 am	Eye Opener - <i>Sponsored by FWSA &amp; Northwest Ski Club Council</i>	FWSA Suite
8:30 am - 10:30 am	FWSA General Meeting - Elections	Grand Salon 1
10:30 am - 11:30 am	Delegate Brunch - Club & Council Communication Awards, Charities Recognition, Club History Award, Door Prize Giveaway	Grand Salon 1
11:30 am - 1:00 pm	FWSA General Meeting Continued	Grand Salon 1
2:00 pm - 3:00 pm	FWSA Board of Trustees and Board of Directors Meetings	Weyerhaeuser

*Delegates are welcome to attend all events unless otherwise indicated. PLEASE NOTE: The Travel Expo is being combined into the Trade Show on Friday night. ALL Trip Leaders should bring their Club Profiles and business cards to distribute. TWO door prizes will be presented on Friday night. (Must be in attendance to win.). Other prizes will be given away on Sunday morning.*

# Panels / Snowsports Celebrities

## Keynote Speaker / Caucuses

Schedule Saturday, June 11, 2022

	Panel Sessions	Panel Sessions	Lunch	Panel Sessions	Council Caucuses
Room	8:45 am - 10:25 am	10:45 am - 12:15 pm	12:30 pm - 2:30 pm	2:40 pm - 4:00 pm	4:15 pm - 5:30 pm
Clackamas	Snowsports Leadership Academy	Public Affairs Panel		Public Affairs Panel	BAC / San Diego / NBSWR
Grand Salon			Lunch & Keynote Speaker		
Multnomah		Snowsports Leadership Academy		Snowsports Leadership Academy	Intermountain / Central / Northwest / Direct Members
Weyerhaeuser		Far West Racing Seminar			LAC / Orange / Sierra / Arizona
Far West Suite	Councils' Volunteer Judging (closed session)	Councils' Volunteer Judging (closed session)			

Please note that this is a preliminary list of invited guests, presenters/speakers, topics and rooms, which is subject to change.

### 8:45 am-10:25 pm - Snowsports Leadership Academy - Clackamas - "Strategic Travel in a Changing World"

Moderator: Debbie Stewart

Scheduled panelists include Sean McErlean, Holidaze Ski Tours; Gloria Saiya-Woods, ski.com; Sandy Gaudette, SkiGroup.net; and Maxine Jensen, Alpine Adventures. It will be an interactive session on successful travel planning in a post COVID environment.

### 10:45-12:15 Public Affairs Panel - Clackamas - "Weather Changes Affecting Mountain Operations and Public Safety"

Moderator: Randy Lew

Speakers will include Matt Zaffino, KGW-TV Chief Meteorologist; Matthew Drake, President of Mt. Hood Meadows; and Jordan Elliott, President of Northwest Ski Areas Association.

### 10:45 am-12:15 pm - Snowsports Leadership Academy - Multnomah - "Avalanche Safety and Mountain Rescue"

Moderator: Steve Coxen

Speakers will include Paige Baugher and Steve Rollins with Portland Mountain Rescue.

### 1:30-2:30 PM - FWSA Keynote Speaker - Grand Ballroom

Convention Keynote Speaker: Phil Mahre, 1984 Olympic Gold Medalist

### 2:40-4:00 PM - Snowsports Leadership Academy - Multnomah - "How to Jumpstart Your Facebook Social Media Presence"

Speakers will be Todd Hood, National Brotherhood of Skiers Western Region Treasurer and Marc Galt, founder of Ski the Northwest.

This SLA workshop will share actionable steps so attendees can use standard free Facebook tools to grow their social media audience immediately. The facilitator is a two-time FWSA award-winning club and council Facebook Social Media Admin. Who better to learn from than an individual that has grown Facebook Group membership by nearly 25 percent in a 28-day period to 10,000 members? Now, as a Far West Ski Association annual convention attendee, you have the chance to hear his secrets.

## **2:40 pm-4:00 pm - Public Affairs Panel - Clackamas – “Athletes Panel and 10th Mountain Division”**

### **Moderator: Randy Lew**

Speakers will include Trux Dole, President of the 10th Mountain Division Foundation and grandson of Minnie Dole, founder of the National Ski Patrol and 10th Mountain Division; Phil Mahre, 1984 Olympic Gold Medalist; Luke Winters, US Olympian – Alpine Skiing; and Aj Kit, retired US Ski Team member.

## **4:15-5:30 PM - Council Caucuses**

BAC / San Diego / NBSWR - Clackamas

Intermountain / Northwest / Central / Direct Members - Multnomah

LAC / Orange / Sierra / Arizona - Weyerhaeuser

Council delegates meet to hear from candidates running for the open FWSA offices. After the candidate presentations, the delegates will discuss the various candidates in preparation for voting on Sunday morning.

# **Snowsports Leadership Academy**

The Snowsports Leadership Academy is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency. All attendees of the Snowsports Leadership Academy sessions receive a certificate of attendance. You do not want to miss these well presented, informative and timely sessions. Snowsports Leadership Academy Sessions Modules:

2008 – Module 1: “I’m Elected, Now What”

Module 2: “Now you Have Them, How do you Keep Them”

2009 – Module 3: “Travel Wise – Smart Tips for Trips”

Module 4: “Risky Business – A Slippery Slope”

2010 – Module 5: “Ethics – Doing the Right Thing”

Module 6: “Tech Works – Building Your Club Using the Social Media”

2011 – Module 7: “Skiing Equipment Design: Getting the Right Fit”

Module 8: “Building Membership Through Racing”  
“Taking Office, Now What”?

2012 – Module 9: “The Future Is Now”

Module 10: “Marketing, Mentoring, Media”

2013 – Module 11: “Make Club Meetings Fun While Getting Business Done”

Module 12: “Keeping Pace as a High Tech Club”

2014 – Module 13: “Get the Latest on Snowsports Equipment”

Module 14: “Avalanche Safety – Are You Prepared?”

2015 – Module 15: “Improving Social Media Savvy”

Module 16: “Latest Technologies in Winter Equipment?”

2016 – Module 17: “Who Are You, and Who Cares: Building and Supporting Your Brand”

Module 18: “Safe Travels on the Slope”

2017 – Module 19: “How to Build and Maintain a Successful Ski Club”

Module 20: “Making Love to your Members – Building and Bridging Relationships for the Long Term”

Module 21: “How to Keep your Skis in Tip Top Shape”  
“What Goes into a Great Boot Fitting”

2018 - Module 22: “Make Your Nonprofit Passion a Successful Reality”

Module 23: “Knock Knock. Who’s There to Take Over? Successful Succession Planning”

Module 24: “I Want to Go On the Trip, Too  
Maximizing Travel for Your Clients with Special Needs”

2019 - Module 25: “Are You Covered?”

Module 26: “Strategic Travel Planning...Delivers Successful Trips”

Module 27: “Getting Over the If’s, Through the And’s, and Off the Buts—Overcoming Objections”

2021 - Module 28: “Strategic ravel Planning - News, Insights & Updates”

Module 29: “Race to the Finish - JEDI On and Off the Slopes”

2022 - Module 30: “Strategic Travel...in a Changing World”

Module 31: “Avalanche Safety and Mountain Rescue”

Module 32: “How to Jumpstart Your Facebook Social Media Presence”

# Table of Contents

Schedule of Events.....	3
Detailed Schedule: Panels, Snowsports Celebrities, Keynote Speaker, Caucuses.....	5
Table of Contents.....	7
Order of Business.....	8
President's Welcome.....	9
Awards Sponsors.....	10
Event Sponsors.....	11
Silent Auction/Travel Expo Participants.....	12
Convention Volunteer VIPs.....	13
Special Guest Bios .....	14
Snowsports Leadership Academy Presentations.....	17
Western Ski Heritage, Safety, Environment, Councils' Man & Woman of the Year, Snowsports Builder, Media Awards	19
FWSA Board of Directors/Council Presidents.....	24
Board of Trustees Report by Linda Westlund.....	25
Far West Ski Foundation Report by Alan Christian.....	26
Athletic Scholarship Report by David Krupp.....	26
Treasurer's Report by Randy Lew.....	27
Minutes of 2017 Annual Meeting by Sheri Parshall.....	30
Election .....	35
Roll of Remembrance.....	35
Resolutions Form.....	36
89th Annual Convention by Debbi Kor and Sheri Parshall.....	37
Awards Program Committee by Steve Coxen.....	38
Industry Marketing by Debbi Kor .....	41
Communications by Joe Harvis.....	43
Council Services by Chris Gill.....	44
Charities & Our Community by Sigrid Noack.....	45
FWSA Family Supports These Charities by Sigrid Noack.....	46
International Travel by Debbie Stewart.....	48
Marketing & Sponsorship by Debbi Kor.....	51
North American Travel by Nancy Ellis.....	53
Racing by Bob Ellis.....	54
Public Affairs by Lina Arnold.....	56
Council Reports	
Arizona Ski Council by Kristy Welsh .....	
Bay Area Snow Sports Council by Paul Vlasveld.....	
Central Council by Fran Long.....	
Intermountain Ski Council by Jenn Coutts.....	
Los Angeles Council of Ski Clubs by Sandra Blackwell.....	
National Brotherhood of Skiers Western Region by Todd Hood.....	
Northwest Ski Club Council by Christine Ciardi .....	
Orange Council of Ski Clubs by Sheila Van Guilder.....	
San Diego Council of Ski Clubs by Ira Lindenfelf.....	
Sierra Council by Jo Simpson.....	
Hotel Maps.....	

# Order of Business

## **Saturday, June 11, 2022**

8:00 AM Call to Order (Gloria Raminha, President)  
Introduction of Officers, Trustees, Committee  
Chairpersons, Council Presidents, FWSA Ap-  
pointed Representatives and Special Guests.

Credentials Committee Report (Michael Bou-  
ton)

Nominations Committee Report (Steve Cox-  
en)

Councils' Man & Woman of the Year Report  
(Sheri Parshall)

Industry Marketing & Sponsorships Report  
(Debbi Kor)

Silent Auction & Travel Expo Report  
(Mary Ohlhausen)

## **Sunday, June 12, 2022**

### **GENERAL SESSION RECONVENED**

8:30 AM Call to Order (Gloria Raminha, President)  
Order and timeframe of Sunday session to be  
determined by the FWSA President

8:30 AM – 1:00 PM FWSA General Meeting and  
Election of Officers

Secretary's Report (Sheri Parshall)  
Approval of Minutes from 2019 Annual  
Meeting

Credentials Committee Report  
(Jean McCassey)

Parliamentarian's Report (George Kish)

Bylaws Report (George Kish)

## **Sunday, June 12, 2022**

Nominations of Candidates for Office and  
Elections (Steve Coxen)

Speeches by candidates  
(2 minutes time limit each)

Election and voting for President, Trustees,  
and Officers

Resolutions

10:30 AM RECESS FOR BRUNCH  
Club & Council Communication Awards  
Charities Award & Club History Award

11:30 AM GENERAL SESSION RECONVENED

ORDER OF BUSINESS FOR GENERAL SESSION  
(Continued)

Treasurer's Report (Randy Lew)

Board of Trustees Report (Linda Westlund)

Industry Sponsorship/Silent Auction  
(Debbi Kor & Teri Allard)

FWSA Officers' Reports (FWSA VPs)

FWRA President Report (Bob Ellis)

FWSA 2023 Convention Report  
(Jenn Coutts)

Old Business (Gloria Raminha)

New Business (Gloria Raminha)

Introduction of Newly Elected Officers and  
Trustees (Gloria Raminha)

Adjournment (FWSA President)

# Welcome

## Gloria Raminha, President, Far West Ski Association

I am excited to welcome you to the 89th Annual Far West Ski Association Convention in Portland, Oregon. We are hosted by Northwest Ski Club Council and our venue is the Holiday Inn Portland – Columbia Riverfront. This weekend is a showcase for the Far West, a celebration of our history and accomplishments, an opportunity to have fun, see old friends and make new ones. You will learn new things at our Snowsports Leadership Academy, visit with our snowsports industry partners, meet snowsports celebrities and much more. Our FWSA Convention has something for everyone. Enjoy your weekend.

Please give a big thank you to our FWSA Convention Committee and all the volunteers from NWSCC who have worked many hours to make the 2022 Convention a success. Review the list of Convention Volunteers and VIPs in the Delegate Book and thank them whenever you get the opportunity.

Debbi Kor, our FWSA Convention Chairperson, has spent the past several years planning and organizing our convention. Initially, the convention in Portland was supposed to be in 2020, but because of COVID we had to wait until now to be in Portland. The keys to Debbi's success are her superb organization skills, her attention to detail, and the excellent team she has working with her. Additionally, Debbi is the FWSA VP of Marketing. I'd like to thank her for her work in securing sponsorships. Debbi's relationships in the snowsports industry are unparalleled.

Sheri Parshall is this year's Host Council Coordinator and Mary Olhausen will be leading our Trade Show/Silent Auction. Jo Simpson once again has edited the Convention Delegate Book. Steve Coxen has done an excellent job as our FWSA Awards Chairperson, overseeing the awards nomination process and the voting. There are so many more of our members who have worked at planning this convention, that it is impossible to name each and everyone. I'd like to thank all the convention staff and volunteers for your time and efforts to make this convention a success.

If this is your first FWSA Convention, be sure to attend Convention 101 on Friday afternoon. Michael Bouton from Intermountain Council has volunteered to explain everything you need to know about our annual conventions.

Additionally, we will have our Snowsports Leadership Academy with very interesting topics on Saturday. There is also a Far West Racing seminar scheduled in the morning and a Public Affairs Panel with guest speakers scheduled in the afternoon.

Our keynote speaker is Phil Mahre, an American Alpine skier and Olympian, who was voted the greatest male U.S. skier of all time in 2002. Be sure to read his bio in this delegate book. He has done some amazing things and has had many accomplishments.

No convention is complete without our annual elections which will be held on Sunday. Our councils will caucus on Saturday afternoon. Candidates running for office will visit each caucus to discuss their qualifications and answer questions. You should attend your caucus to learn more about FWSA leadership. You might be motivated to run for a position yourself.

The annual Awards Banquet will be held Saturday evening and the theme is "Rollin' on the River," so be creative with your attire. We will have a wonderful dinner as we recognize special achievements in our snowsports community and the industry. This is our way of thanking the hard-working individuals who contribute so much to improve our snowsports experience.

# Event Sponsors

## 89th Annual FWSA Convention

by Debbi Kor, VP of Marketing & Sponsorship

*We extend our appreciation to the following sponsors of Far West Ski Association's 89th Annual Convention. Their generous support was a significant contribution to the financial success of this year's convention. By offsetting convention costs through the sponsorship program, we are able to offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2022-2023.*

## Program Sponsors



### Western Ski Heritage Prize

Since 2000, **Steamboat** has donated a 5-night ski package for two with lodging, lift tickets, rentals, a tour and a half day lesson.



### Councils' Man & Woman of Year

Since 2001, **Big White Ski Resort** has donated a 5-night ski package for two with lodging and lift tickets to the Councils' Man and Woman of the Year winners.



### Athletic Scholarships

Since 2004, funds for the scholarships are provided through contributions from **Whitefish Mountain Resort**, **Grouse Mountain Lodge**, **Kandahar Lodge** and **Karbon** (Shure Sports USA)



### Safety Award

Starting in 2020 Mammoth donated a 4-night ski package for two with lodging, lift tickets and rentals.



### Environment Award

**Aspen/Snowmass**, **The Gant** and **The Crestwood** donate a 5-night ski package for two with lodging, lift tickets, rentals and a lesson to the winner of the Environment Award.

# 2022 Convention Sponsors



**Delegate Totes**  
Convention



**Pub Crawl**  
Thursday evening



**GROUSE MOUNTAIN  
LODGE**

**Golf Tournament**  
Friday Morning



**Northwest Wine Tour**  
Friday Morning



**Pool Party**  
Friday Afternoon



**Mammoth**

**Silent Auction Welcome Party**  
Friday Evening



**Wine Sponsor**  
Friday evening



**Beer Sponsor**  
Friday evening



**Beer Sponsor**  
Saturday Lunch



**Banquet Sponsor**  
Saturday Evening



**Wine Sponsor**  
Friday evening



**Eye Opener Hosts**  
Sunday Morning

# Silent Auction 2022 Participants

by Mary Ohlhausen and Debbi Kor

*The Far West Ski Association and the Northwest Ski Club Council extend their appreciation and sincere gratitude to the 36h Annual Silent Auction Travel participants. The success of this event is made possible by the continued support from our industry partners.*

*Please include these industry partners in your travel plans for 2022-2023.*

49er Inn & Suites, WY	Mt. Hood Skibowl Resort, OR
Aspen Skiing Company, CO	Park City Peaks Hotel, CO
Best Western Premiere Hotel, UT	Powder Mountain Resort, UT
Big Sky Resort, MT	Powder Mountain Getaways, UT
Big White Ski Resort, Canada	Schweitzer Mountain Resort, ID
Brian Head Ski Resort, UT	SKI.COM, CO
Club Med	Ski Group.Net, CO
Columbia Sportswear, OR	Snowmass Tourism, CO
Cooper Spur Mountain Resort, OR	Sports America Tours, CA
Crystal Inn-Salt Lake City, UT	Steamboat Ski & Resort Corp, CO
Crystal Inn-Murray, UT	Sun Valley Ski Resort, ID
Double Tree by Hilton, Bend, OR	Sun Valley Inn, ID
Duluth Trading Company, OR	Telluride Ski Resort, CO
Elite Island Resorts	Timberline Ski Area, OR
Grouse Mountain Lodge, MT	Travel Portland, OR
Helly Hansen	VAIL Resorts, CO
Holidaze Ski Tours, NJ	Val D'Isere Condos, Mammoth, CA
Humbird Hotel, ID	Visit Central Oregon, OR
Huntley Lodge, MT	Visit Vancouver USA, WA
Jackson Hole Mountain Resort, WY	Wanderlust Tours, OR
Kandahar Lodge at Whitefish, MT	Westin Monarche Resort, Mammoth, CA
Mammoth Mountain Ski Area, CA	Whitefish Mountain Resort, MT
Mountain Lodge Telluride, CO	Winter Park Resort, CO
Mt. Bachelor Ski Resort, OR	
Mt. Hood Meadows Ski Resort, OR	

# Convention Volunteer VIPs

Far West Si Association President	Gloria Raminha
FWSA Convention Chairperson	Debbi Kor
Host Council Convention Coordinator	Sheri Parshall
Convention Sponsorship Chairperson	Debbi Kor
Trade Show & Silent Auction Manager	Mary Olhausen
Silent Auction Accounting	Jane Wyckoff
Silent Auction Bid Runners Coordinator	Chris Ciardi
Auctioneer	Tucker Hoffman
FWSA Awards	
Service Awards Chairperson	Steve Coxen
Service Awards Processes & Procurement	Joe Harvis, Jane Wyckoff
Awards Booklet	Leigh Gieringer
Awards Power Point Presentation	Joe Harvis
Club & Council Communication Awards Chair	Bill King
Councils' Volunteer of the Year Recognition Chairperson	Sheri Parshall
Reception Hostess	Fran Gaul
Logo & Pins Graphics & Design	Bonnie Jondahl
Council Volunteer Coordinator	Chris Ciardi
Registration	
Convention Delegate Registrar	Jean McCasey
Registration Tote Bags	Sheri Parshall
Celebrity Guests & VIP Registration	Jean McCasey
Celebrity Guests & VIP Hostess	Barbara Blasé
Coupon Books	Barbara Razo
FWSA Convention Treasurer	Randy Lew
FWSA Convention Finances/Contract Management	Debbi Kor
Snowsports Leadership Academy & Credentials Chair	Jean McCasey
Optional Events	
Mt. Hood Adventure	Steve Coxen
25 <sup>th</sup> Anniversary Pub Crawl	Shawn Storey
15 <sup>th</sup> Annual Michael German Memorial Golf Tourn.	Sheri Parshall
Western Washington Wine Tour	Steve Coxen
Pool Party	Fran Long
Door Prize Donations	Debbi Kor
Publicity	Debbi Kor, Chris Ciardi
Convention Video	George Stewart
Decorations	Northwest Ski Club Council
Hospitality Room Coordinator	Fran Gaul
Convention Website – Webmaster	Joe Harvis
Delegate Book Editor	Jo Simpson
Nominations & Elections	Steve Coxen
Parliamentarian	George Kish
Resolutions	Linda Westlund
Convention Photographer – Adam Bacher Photography	Adam Bacher
Awards Banquet Entertainment	Thrillride
Signage	Emilio Trampuz

Our thanks and appreciation to all the volunteers from the Northwest Ski Club Council and Far West Ski Association for their assistance in making the 2022 FWSA Convention a success.

# Phil Mahre

Former World Cup Alpine Ski Racer  
Fourth among Americans with 27 World Cup Wins  
Keynote Speaker



Phil Mahre is a former World Cup alpine ski racer, widely regarded as one of the greatest American skiers of all time. His total of 27 World Cup race wins is fourth among Americans, only behind Lindsey Vonn, Mikaela Shiffrin, and Bode Miller.

Born in Yakima, Washington, Phil and his twin brother Steve (four minutes younger) were both world class ski racers and competed on the World Cup circuit from 1976 to 1984. Starting with the 1978 season, Mahre finished in the top three in the World Cup overall standings for six consecutive seasons, winning the title in the final three (1981, 1982, and 1983). The Mahre twins retired from World Cup racing in March 1984 at age 26.

On February 9, 2010, Phil was the U.S. torch bearer to carry the 2010 Vancouver torch across the U.S.-Canada border at the International Peace Arch at Blaine, Wash., and Surrey, B.C.

Mahre earned a spot on the U.S. Ski Team in early 1973 at age 15. He was selected to the "A" team following the 1975 season and made his World Cup debut in December 1975 at Val d'Isère, France. Two months later he competed at the 1976 Winter Olympics in Innsbruck, Austria, taking fifth in the giant slalom at age 18.

He made his first podium in March with a second in a giant slalom at Copper Mountain, Colo., and finished the 1976 World Cup season in 14th place in the overall standings.

He won his first World Cup race the next season, a giant slalom at Val d'Isère in December 1976, and followed it up with a slalom win in March at Sun Valley, defeating the man who became his Primary rival, the legendary Swede Ingemar Stenmark, with twin brother Steve taking third. Mahre finished ninth in the overall standings for 1977.

The following season established Phil as one of the best ski racers in the world. In 1978, he placed second in the overall standings, followed by third in 1979, despite breaking his lower left tibia in early March at the pre-Olympic giant slalom at Whiteface Mountain near Lake Placid. At the 1980 Winter Olympics in Lake Placid, he took the silver in the slalom behind

Stenmark, along with a combined title (not an Olympic event in 1980, but official as a concurrent World Championship title). He again finished third in the overall World Cup standings for 1980, and won the first of four consecutive discipline titles in the combined.

Phil's career reached its zenith over the next three seasons. He won the most prestigious title in alpine skiing, the overall World Cup title, three consecutive years from 1981–83.

He narrowly edged Ingemar Stenmark, who had previously won three consecutive overall titles from 1976–78, by only 6 points to capture his first title in 1981. Phil won primarily due to his results in the downhill and combined events, as Stenmark was uncomfortable in the downhill event. Phil's finest year was 1982 when he took the event titles in the giant slalom, slalom and combined, as well as the overall title.

Phil had eight wins and 20 podium finishes and his 309 points were well ahead of Stenmark's 211. Twin brother Steve finished third overall at 183 points, and also won the World Championship in the giant slalom at Schladming, Austria.

In 1983, Phil again beat Stenmark by a large margin for the overall title, along with taking a second straight GS title.

Only four other Americans have won the World Cup overall title: Tamara McKinney (1983), Bode Miller (2005, 2008), Lindsey Vonn (2008, Lindsey Vonn 2008, 2009, 2010, 2012), and Mikaela Shiffrin (2017, 2018, 2019, 2022).

# Special Guests

## Luke Winters

U.S. Ski Team

Luke was born and raised in Gresham, Oregon. He has one brother and two sisters and grew up skiing with his twin brother. He attended and raced for Mt Hood Academy before transferring to the Sugar Bowl Academy.

He recently received his pilot's license through Pilot Makers in Provo, Utah.

He was first nominated to the US Ski Team in 2019 and was named to the Alpine B team and US Olympic Alpine Team in 2022.

In Beijing, his first Olympic appearance, Luke placed 25th in Slalom and 42nd in Giant Slalom. His best World

Championship finish has been a 6th in 2021.

In 2018, Luke and teammate River Radamus double podiumed at the World Junior Championships in Davos, Switzerland.

In 2019, Luke grabbed his first national championship title, landing on the top of the podium in alpine combined at Sugarloaf, Maine. He followed that up with his second national title, in slalom, at Waterville Valley, N.H.

After Luke graduates, he hopes to work in construction, engineering, or real estate.



## Trux Dole

President, 10th Mountain Division Foundation



Trux is the President of the 10th Mountain Division Foundation with the mission to honor and perpetuate the legacy of the soldiers of the 10th Mountain Division, past, present, and future, by doing good works that exemplify the ideals by which they lived.

In 1958, WW II veterans of the 10th Mountain Division established the 10th Mountain Division Foundation to memorialize the history and exceptional achievements of the Division, and to perpetuate its legacy for future generations.

He is the grandson of Charles Minot "Minnie" Dole, founder of the National Ski Patrol and the 10th Mountain Division. Trux brings seven years of non-profit program management and fundraising experience combined with an MBA, 20 years of high-tech product, channel, and marketing management experience and a natural aptitude for innovation to the foundation.



# Special Guests

## Matt Zaffino

Meteorologist

Matt Zaffino's career in television stems from his love of weather, which is rooted in his love for being outdoors and in the wilderness.

In his high school German class, his teacher drew weather maps on the chalkboard explaining the conditions needed to create a snowstorm and get everyone out of school for a day. He's been making weather maps ever since.

Matt studied meteorology at the University of Utah, and then interned and worked as a weather producer at KTVX in Salt Lake City. In 1984 he moved to Traverse City, Mich., to forecast weather at WGTU, and then to Battle Creek, Mich., where he anchored the morning and evening weathercasts.

He happily returned to the West in 1985 and worked at a couple different stations until 1996, when he helped launch KATU's morning news. He was later promoted to the evening news-casts. It was also in 1996, that Matt left KATU to become Chief Meteorologist

at KGW.

The Oregon Associated Press named him Best Weathercaster in 1994, 1997, 1998, 1999 and 2002, 2006, 2008, 2009, 2012 and 2015.

Matt won Emmy Awards for outstanding individual achievement in weathercasting in 2000, 2015 and 2016.

In 2016 he was inducted into the prestigious National Academy of Television Arts and Sciences (NATAS) Silver Circle for 25+ years of outstanding service in broadcasting in the Northwest.

He is the only person that has ever done a live television broadcast from the top of Mount Hood. Matt also reported for KGW from the Summer Olympics in Sydney, Australia in 2000 and the Winter Olympics in Utah in 2002 and Vancouver, B.C., in 2010.

He has done many school visits over the years teaching Portland students about the science and beauty of weather.

Matt's community involvement in-



cludes work with the Oregon Humane Society, the Feral Cat Coalition of Oregon, Medical Teams International and The American Cancer Society. Matt also served on the Board of Trustees for the Oregon Chapter of the Leukemia-Lymphoma Society.

## Jordan Elliott

President, Pacific Northwest Ski Areas Association



Jordan is President of The Pacific Northwest Ski Areas Association (PNSAA), a non-profit trade association representing the interests of businesses associated with winter sports – skiing, snowboarding and Nordic – in the Pa-

cific Northwest. Membership includes 43 resorts located in Alaska, California, Idaho, Montana, Oregon, and Washington, plus a host of associate-suppliers, sustaining members and affiliated organizations.

The PNSAA began in 1957, when seven ski area operators, representing 500,000 skier visits, gathered in Seattle at the home of Webb and Virginia Mof-fett, former owners of Snoqualmie Pass Ski Area, to address solutions to common problems. Today, the PNSAA member ski areas serve more than 5.5 million guests annually. The Association is involved in a wide range of activities including advocacy, education and member support.

# Snowsports Leadership Academy

*The Snowsports Leadership Academy is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency. There will be two morning sessions and one afternoon session.*

## Strategic Travel...in a Changing World Industry Reps Discuss Current Issues

Debbie Stewart, VP International Travel



Debbie Stewart  
VP International Travel



Gloria Saiya Woods  
Ski.com



Sean McErelean  
Holidaze Ski Tours



Sandy Gaudette  
Ski.net

You will have the opportunity to hear from our four very experienced and highly qualified panelists which include tour operators and travel company specialists.

This interactive session will encourage audience participation while addressing the latest up-to-date issues that many are facing in the everchanging world of travel.



Maxine Jensen  
Alpine Adventures

We will be addressing some of the most asked questions regarding international and domestic rules and regulations, protocols, lodging issues, transportation challenges, pandemic and COVID mandates, insurance and much more.

We are excited to share this information and also hear from you!

# Avalanche Safety & Mountain Rescue

Steve Rollins & Paige Baugher  
Portland Mountain Rescue



Steve Rollins is a Rescue Leader for Portland Mountain Rescue (PMR), a non

-profit mountain rescue team that conducts Search and Rescue (SAR) missions for lost or out-of-bounds skiers and snowboarders, rescues fallen climbers, and provides other search and rescue services at the request of law enforcement.

The team specializes in high-mountain, all-weather rescues including avalanche, crevasse rescue, zero-visibility navigation, technical rope rescue, and helicopter operations.

Learn and be entertained as Steve shares stories from his 26 years of mountain rescue service. Hear true stories of people getting into trouble in the mountains and lessons that can be learned.

- What's a rescuer's first SAR mission like?
- What was his most dangerous mission?

- What was most dramatic?

Every story has a lesson to be learned to help you avoid needing rescue services, or to survive if you find yourself in the unfortunate position of needing PMR's services.

Paige Baugher Ph.D., EMR, WFR, is a Rescue Leader and Public Information Officer, Portland Mountain Rescue. She also is a Professional Observer and Avalanche Awareness Instructor, Northwest Avalanche Center and an Avalanche Educator, Outdoor Pursuits, Pacific University of Oregon.



## How to Jumpstart Your Facebook Social Media Presence

Todd Hood, Chair, FWSA Succession Planning Committee  
Marc Galt, Ski the Northwest



Does your club or council have a Facebook Group or Page? Better yet, how valuable is your club or council's Facebook Group or Page? What is the value of a Facebook Group or Page?

Well social media is just another communication tool. Just like newsletters, websites, and emails. If your message is not being seen, it is worth less, and some may even say worthless. Therefore, the first step is getting more of the right people to "see" your message.

This Snowsports Leadership Academy workshop will share actionable steps so attendees can use standard free Facebook tools to grow their social media audience immediately.

The facilitator is a two-time FWSA award-winning club and council Facebook Social Media Admin. Who better to learn from than an individual that has grown Facebook Group membership by nearly 25 percent in a 28-day period to

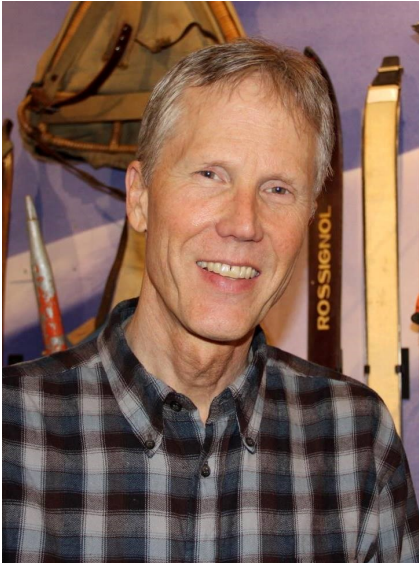


10,000 members? Now, as a Far West Ski Association annual convention attendee, you have the chance to hear his secrets.

# FWSA Western Ski Heritage Prize

## Lowell Skoog

Written in the Snows: Across Time on Skis in the Pacific Northwest

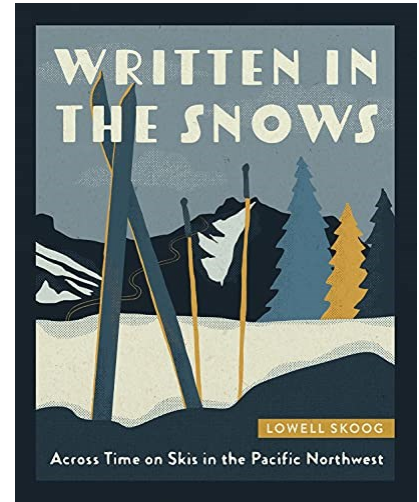


Lowell Skoog is a longtime skier, climber, writer, and photographer with an avid interest in the skiing history of the Northwest. He has been involved with the creation of and is an active member

of the Washington State Ski and Snowboard Museum. He is also the chairman of the Mountaineers History and Library Committee.

He created [www.alpenglow.org](http://www.alpenglow.org), a website dedicated to the history of skiing in the Pacific Northwest. Skoog's years-long historical documentation was recently published in book form by Mountaineers Books, "Written in the Snows: Across Time on Skis in the Pacific Northwest."

"Written in the Snows" is the first definitive book on the origins and growth of skiing in Washington. The book is illustrated with 150 black-and-white and color photographs. He documents the development of skiing in Washington from the late 1800s to the present, covering the beginnings of ski resorts and competitions, and the importance of wild places in the Cascade and Olympic mountain ranges.



**Steamboat**

## Bill Berry Award—Hard News

### The Tahoe Weekly

The Tahoe Weekly magazine, published since 1982, is known for its iconic covers of breathtaking scenery and locals enjoying the Tahoe lifestyle.

In each issue, the magazine strives to bring readers the best coverage in outdoors and recreation, arts and entertainment, food and wine, and events.

Snowsports are a huge element of the Tahoe lifestyle. Tahoe Weekly articles have covered the following subjects:

- Tahoe Athletes Competing in the Winter Olympics
- Annual Tahoe Downhill and Nordic Ski Guide
- State of the Back Country
- Back Country Safety
- Tahoe Winter Travel Tips
- Ski Jumping History Series

<https://thetahoeweekly.com/>

**TAHOE**  
**WEEKLY**

## Bill Berry Award—Feature Article

### Lindsay Vonn

#### “Rise My Story”

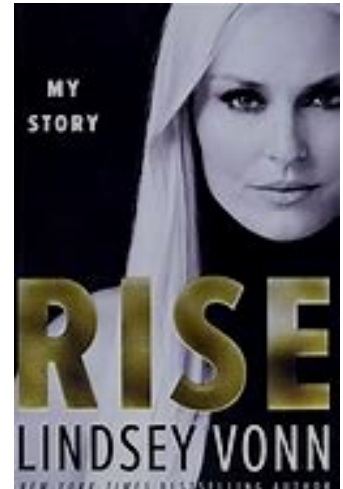
Lindsay Vonn shares her incredible journey for the first time, going behind the scenes of her badass life built around resilience and risk-taking.

One of the most aggressive racers ever, this is a look into the relentless pursuit of her limits, past the breaking points as she achieved greatness.

While this iconic grit and perseverance help her battle a myriad of injuries, these injuries came at a cost, both physical and

mental. Lindsay opens up about her decades long depression and struggles with self-confidence, discussing how her mental health challenges influenced her career without defining her.

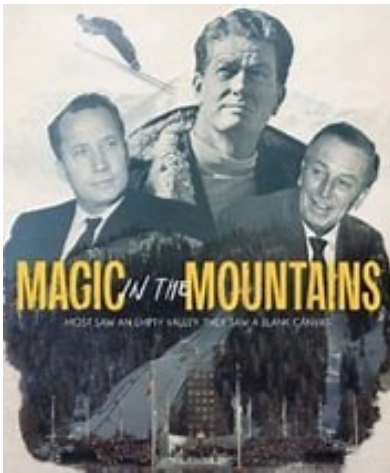
Lindsay is the founder of the Lindsay Vonn Foundation, which works to empower and enrich the lives of girls and young women.



## Warren Miller Modern Media Award

### “Magic in the Mountains”

#### Coolfire Productions, Palisades Tahoe, and the SNOW Sports Museum



This Northern California documentary of another Tahoe-centric film, *Magic in the Mountains*, tells the remarkable underdog story of how Squaw Valley, a little-known ski area in the Sierra Nevada, won the bid for the 1960 Winter Olympic Games and, with the help of Walt Disney changed forever the ways in which the Winter Olympic Games were presented.

The documentary features never-before-seen archival footage from the 1960 Olympic Games and revealing in-

terviews with participating athletes and attendees.

The 1960 edition of the Olympics introduced a substantial array of ‘firsts,’ including such innovations as live broadcast, instant replay, sponsorships, and an official Olympic Village for the athletes.

Walt Disney’s involvement in producing the Games at Squaw Valley featured an unprecedented, but soon to become standard, level of pageantry for the opening and closing ceremonies.

# Councils' Volunteer of the Year Recognition

The Far West Ski Association honors top volunteers each year through the Councils' Volunteer of the Year Program. Each council may nominate a member to be honored throughout the convention. A panel of judges scores the résumés of the nominees and conducts on-site interviews. The winning candidate is announced at the Saturday evening banquet as the FWSA Volunteer of the Year. Big White Ski Resort, our generous sponsor of this program since 2001, gives the winner a ski vacation for two at the resort.

Many may not be aware that the FWSA Councils' Man and Woman of the Year Recognition Program started in 1982, following several different iterations (beauty pageants and "Kings" and "Queens") that began in 1975. In 2021, the presidents of the FWSA member councils voted to change the award once more, reflecting ever-changing socio-dynamics that demanded a more gender-neutral title. As a result of this change, we're pleased to bring you the very first "Councils' Volunteer of the Year Recognition Program," and its very first honorees!

And while we're here to honor these exceptional volunteers, we also want to extend our extreme gratitude to Big White Ski Resort, who has been our sponsor for more than twenty years. This program would be nothing without their continued support. We look forward to sending our winning honorees to visit our friends in Canada for many years to come.

Here are your 2022 Volunteer of the Year Honorees:

## Arizona Ski Council

*Linda Johnson*

Linda has been the spirit of the Phoenix Ski Club for many years. Currently, she serves as Club President, and has previously served as board member at large, Vice President of Activities, and ski trip coordinator. As Ski Trip Coordinator, Linda has increased member participation by creating popular trips filled with extra events that capture the flavor of each ski resort.

## Bay Area Snowsports Council

*Karen Albrecht*

Karen is a life-long skier and long-time Inskiers Ski & Snowboard Club member, serving on its board for close to 20 years. She enjoys travel, sports, adventure and spending time with family and friends.

## Central Council

*Fran Long*

Fran is a long-time, active member of SLO Skiers in San Luis Obispo, CA. She has served in many positions on the SLO Skiers board, as well as on the board of Far West Ski Association. She believes strongly in giving back to the organizations that give her such pleasure.



## Intermountain Ski Council

*Paul Markowitz*

Paul lives in Boise and has worked for the Forest Service for twenty-five years. He likes to ski, fish and spend time with the grandkids. He has skied for 65 years, including instructing in the Army.

## Los Angeles Council of Ski Clubs

*Hannah Nishimoto*

Hannah is a long-time member, ski instructor and volunteer of the Unrecables, an adaptive ski program. She is an advocate for adaptive sports and recreation and is currently the equipment manager for the club.

## National Brotherhood of Skiers – Western Region

*Lori Moore*

In addition to being an avid skier, Lori Moore has been a volunteer with numerous ski clubs within the National Brotherhood of Skiers since the 1990s. She enjoys scuba diving, photography and traveling the world. When she's not on the slopes or underwater, Lori is an ophthalmologist in Los Angeles.

## Northwest Ski Club Council

*Sue Rimkeit*

Sue has been a volunteer for the Cascade Prime Timers for 22 years, including the board of directors, and chairing the "Socials" committee. She is the greeter at every social/meeting and chairs the club Adopt-A-Highway program. She is also Vice President of Northwest Ski Club Council.

## San Diego Council of Ski Clubs

*Chris Gill*

Chris has served as the VP of Council Services for FWSA for the past three years, as well as Membership Chair for the National Ski Council Federation. She enjoys skiing, hiking, overseas travel and volunteering within the organizations.

# Snowsports Builder Awards

by Steve Coxen, Awards Chair

*The FWSA Snowsports Builder Award is given to individuals who have made an indelible positive impact on snowsports. The builder may be honored for achievements in athletics, the press, publishers, historians, industry, humanitarian work, area development, or technology. In short, they honor those who have made significant contributions to snowsports.*

## The Drake Family

Founders and Operators of Mt. Hood Meadows

In 1966, a company headed by Franklin Drake and his two brothers, Donald and Mitchell, edged out a Hood River-based group and got a 30-year lease from the U.S. Forest Service to build and operate a ski resort on Mt. Hood's east side.

Franklin Drake, an enthusiastic skier himself, used helicopters to haul concrete and steel for the two original chairlifts. He managed to build a lodge, a parking lot, all the infrastructure and the lifts in a year and opened for business in 1967.

Mt. Hood Meadows now draws about half-a-million people a year, second only to Mt. Bachelor. Drake managed the resort until 2006, when his son, Matthew Drake, took over. Franklin Drake died in 2021.

The Drake family has maintained a philosophy of continuous improvement

and development at Mt. Hood Meadows. The ski resort has expanded over the years, the most notable was the development of the adjacent Heather Canyon ski area in the 1980's. In 1984, they began adding triple and quad express lifts.

While Mt. Hood Meadows had always been committed to preserving and maintaining the environment in which it operates, it was the 90's in when it became recognized as being on the leading edge of these environmental issues.

The resort was the recipient of NSAA's prestigious "Golden Eagle Environmental Excellence Award" in 2015. The Resort received the Recycler of the Year from the Association of Oregon Recyclers in 2016.

Mt. Hood Meadows began construction of the new Sahale Lodge in 2019. It is the first significant commercial im-



provement at the Resort since 1999. The Lodge was designed to add 10,000 square feet for dining and 13,500 square feet for skier services. Sahale is equipped with a heated roof and concrete embedded hydronic snow-melt system in the outdoor dining area and entry slabs.

Mt. Hood Meadows was named to the list of 100 Best Companies to Work for in Oregon by Oregon Business Magazine, as well as making the Top 100 Green Companies to Work For, marking the seventh year in a row Meadows received the award.

## Kirk Hanna

Operator Mt. Hood Ski Bowl & Developer Collins Lake Resort



Kirk Hanna purchased the Mt. Hood Skibowl ski area in 1987. Mt. Hood Skibowl is located just below Government Camp.

Mt. Hood Skibowl's origin dates back to 1928, making the resort one of the oldest remaining ski resorts in the country. The ski area began as two separate resorts--Skibowl and Multorpor.

While Skibowl's name was derived from the natural shape of its Upper Bowl, Multorpor's name came from the combination Multnomah County, Oregon and Portland.

The famous Jump Hill on Multorpor Mountain was developed by Everett Sickler in 1928 and one year later the newly-formed Cascade Ski Club began holding competitions at Multorpor's Jump Hill. The area gained national recognition after holding an official National Ski Association event.

Kirk Hanna purchased Skibowl out of bankruptcy in 1987 and formed H-Ski Corporation. He made major improvements to the resort by adding the 300 acres outback, cutting the Olympic Certified Reynolds Run and expanding the night skiing to 34 lighted runs making Skibowl "America's Largest Night Ski Area." He also remodeled and reopened the Historic Warming Hut.

Hanna also built upon the summer activities, adding mountain biking, Indy

Karts, Miniature Golf, group functions, and some inflatable summer recreation.

In 1993, Skibowl added a 100-foot Bungee Tower to its summer attractions. Skibowl success been its year round recreational activities.

The Lower Bowl was completely rebuilt. Everything was replaced but towers and chairs. The Upper Bowl also received new improvements. Multorpor Chair and the Lower Bowl lift terminal are completely rebuilt, resulting in shorter rides, faster chairlifts and more seating.

Kirk Hanna developed Collins Lake Resort, providing luxury lodging in the heart of Government Camp near Mt. Hood Skibowl.

# The Kohnstamm Family

## Operators of Timberline Lodge & Timberline Ski Area

Richard L. Kohnstamm was the president and area operator of Timberline Lodge and Ski Area from 1955 until 1992, when he turned the operation over to his son Jeff.

Dick Kohnstamm passed away in 2006. U.S. Representative Earl Blumenauer memorialized him before the House of Representatives as "a visionary leader who conceived and then for half a century led the Kohnstamm family crusade to restore the jewel that is Timberline Lodge."

When he first saw Timberline Lodge in 1955, Dick Kohnstamm was immediately enamored of the building. Built in 1936-1937 under the auspices of the Works Progress Administration and furnished with art and furniture commissioned under the Federal Art Project, the lodge had opened to the public in 1938. It fell into disrepair and was closed in 1955. The U.S. Forest Service, which administers the lodge, revoked the permit and sought a new operator.

With the encouragement of lodge employee and former WPA worker Jim Duncan, Kohnstamm applied for and was awarded the permit. He

formed R.L.K. and Company and set about developing the lodge and ski area—a labor of love to which he devoted his life.

Kohnstamm installed the Pucci and Victoria Station chairlifts, and he purchased SnoCats to transport skiers and tourists to snow fields above the lodge's elevation 6,000-foot elevation. Kohnstamm created the first summer skiing opportunities in North America with the completion of the Palmer chairlift in 1978.

When Kohnstamm lobbied Congress for funds to build a convention center and day lodge for skiers, he told congressional committees that Timberline was both a hotel and a museum. Running the lodge without a day lodge, he said, was "like trying to run an exclusive restaurant in the Lincoln Memorial."

Congress added supplementary funds to the U.S. Forest Service budgets for the new wing and the day lodge. The C.S. Price Wing was completed in 1975, and the Wy'East Day Lodge opened for the 1981-1982 ski season.

Recently, under Jeff Kohnstamm's leadership, Timberline purchased a



small ski area called "Summit" in Government Camp. Now called "Summit Pass," the area will be the location of a new day lodge and a new Timberline Gondola that will shuttle guests from the Government Camp area to Timberline Lodge and Ski Area. The Timberline Gondola is the cornerstone of Timberline's Upgrade Plan which was reviewed and accepted by the US Forest Service in 2022.

# Board of Directors

## 2020-2021 FWSA Directors and Council Presidents

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Immediate Past President  
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Secretary  
Tan Nguyen ('21-'22)  
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Treasurer  
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Sierra Council President  
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# Board of Trustees Report

By Linda Westlund, Chair

The FWSA Board of Trustees oversees the financial health of the organization and has responsibility for long range planning to support the goals of the Association. Trustees provide the experience and leadership to plan and implement new programs, guidance for operation of functional programs, and direct oversight of the Far West Ski Association's Annual Convention, the Athletic Scholarship Program, and the Awards Program. The Trustees also recommend changes to the organizations structure and By-Laws of the Association when appropriate.

The FWSA Board of Trustees is comprised of four elected Trustees - Tom Bundgard, Tucker Hoffmann, Sheri Parshall and me as Trustee Chair. President Gloria Raminha, Past President Steve Coxen, and Treasurer, Randy Lew also serve as Trustees, and Secretary Tan Nguyen provides support.

Elected Trustees typically serve two-year terms, with two of four of these positions open for election each year at the Annual Meeting. With the 2020 Annual Meeting canceled due to COVID, and the 2021 Annual Meeting postponed from June to October, four Trustees were elected, two incumbents for 8 month terms, one incumbent and new Trustee Sheri Parshall for one-year eight-month terms.

FWSA continued to operate in the challenging restricted travel environment in 2021 and 2022. Randy Lew led the Roatan Dive Trip. The Snowmass North American Ski Week was safely led by Nancy Ellis, with group events again being modified to conform to COVID restrictions. Debbie Stewart led a group of International travelers to ski Sölden, Austria, and to visit the Black Forest in Germany. Debbie navigated continuously changing international travel restrictions. Several participants tested positive for Covid, forcing them to alter and postpone return travel plans. Once again Debbie heroically got everyone home safely. The Mini Ski Week to Zermatt, Utah, was led by Gloria Raminha and well attended. Refer to the Treasurer's Report to review the 2021 & 2022 Travel Program Financials, which show healthy revenue and well managed expenses.

Far West Ski Association's Annual Convention is a flagship program that provides a forum for our membership and industry partners to gather together for planning, learning and celebration of snow sports. FWSA Trustees and Debbi Kor, FWSA Convention Chairperson, renegotiated contracts and rescheduled the 2021 Annual Convention to the off-cycle October date. Debbi and NWSCC leaders Sheri Parshall and Chris Ciardi planned the June 2022 with support from numerous FWSA and local volunteers. The Annual Convention is a critical part of the FWSA revenue stream to fund our programs. Convention Financials depend on attendance by delegates, Silent Auction attendees, and industry partners. Attendance is down from usual participation levels, affected in part by high costs of air travel. A Convention Task Force has been formed and is chaired by Debbi Kor, supported by Trustee Sheri Parshall, with industry partners Maxine Jensen (Alpine Adventures) and Mary Manning (Snowmass) joining us to evaluate and evolve for the future.

The FWSA Awards Program includes Service Awards, Industry Awards, Media Awards, and the Snowsports Builder Award, recognizing individuals for their exceptional contributions. Thank you to Steve Coxen who chairs this program, and to Joe Harvis, Director of FWSA Communications, who provided technical support for publishing citations and administering voting via our new FWSA Club Express Website.

Randy Lew, FWSA Treasurer, provides the Association with detailed, timely, and accurate financial reporting and budget control. John Reinhardt, our Tax Advisor, prepares and files our corporate tax returns and ensures that we are in compliance with Federal and State regulations, with support and oversight from the Board of Trustees.

# Far West Ski Foundation

by Alan Christian, President



Alan Christian has assumed leadership of the foundation succeeding John Watson who reinvigorated and has led FWFSF

since 2009. Join me in congratulating and thanking John for his exceptional leadership and vision these past 13 years. Though he's recovering from a recent hip fracture, he will still be involved as Past President and you can be confident, he won't hesitate to offer guidance.

Many are aware of our scholarship program for aspiring young ski racers which is guided by Dave Krupp. The foundation's tax-exempt status (501.c.3) facilitates donations providing tax deductibility for contributors. Although the original foundation focus was on assistance for aspiring racers, today we support programs in four broad areas:

- Racing Scholarships
- Adaptive Sports (including veterans)
- Snowsports Heritage
- Womens Ski Jumping (unfunded by the national association in 2010)

In the past 12 months 14 racers received \$7,900 in scholarship grants. An additional \$1,800 was directed to organizations active in the three other focus groups. Funds are raised from YOU, FWSA members, thru auctions and raffles. Our long-term partners include, Whitefish Resort, Averill Hospitality, KARBON, Far West Racing, club, and council donations plus wine packages courtesy of Gloria Raminha and Joe Harvis.

There are currently 11 foundation trustees, and all are engaged in fund raising as well as directing grants to deserving recipients. We've been active in 2022 with:

- FWSA Ski Week in Snowmass fundraising (Sandra Blackwell \$1110.)

- Grant to California Ski Library
- Grant to Women's Jumping Team donations plus
- Grant to Challenge Aspen
- FWFSF attendance at Tenth Mountain Division Parade, Vail
- See's Candy Fund Raising
- Presentation to the FWSA Board by Bill Clark of SNOW Sports Museum on Development Status
- Publishing of FWFSF Brochure

Foundation meetings are open, and you are invited to attend. The next gathering will be at the FWSA Convention at 3 PM on Thursday June 9. We are looking to add trustees and encourage interested individuals to join us for our Annual Meeting in June in Portland OR. Consider including Far West Ski Foundation in your annual giving plan. Give a little back to the sport that has been such an important part of your life! Donate at [www.farwestskifoundation.org](http://www.farwestskifoundation.org)

## Athletic Scholarship Program

by David Krupp, Chair

The Far West Ski Association Athletic Scholarship Program is in its 18th year, growing from an initial \$1,500 in scholarships in 2004 to \$7,650 and 14 recipients in the 2021-2022 season. The total awarded since the program's inception is more than \$170,000 to 126 recipients.

We express our thanks to our sponsors, Kandahar Lodge and Grouse Mountain Lodge at Whitefish Mountain Resort, Schure Sports (maker of the Karbon line of snowsports clothing), and Far West Racing Association. We would also like to thank our partners, Skiyenti Ski Club, Mountain High Snowsports Club, Los Angeles Council of Ski Clubs, San Diego Council of Ski Clubs, Northwest Ski Club Council and Sierra League and Council. Finally, a special thanks to all the Far West members who have so generously contributed to the program.

United States Ski Association licensed junior racers in the U21, U19, and second year U16 classes in states

represented by FWSA affiliated councils are eligible for a scholarship. This year, junior racers in California, Nevada, Arizona, Oregon, Washington, Idaho, Utah and Wyoming are eligible.

Scholarships are awarded on the basis of financial need, competitive accomplishments, academics, and community service. National ranking in competitive skiing can cost well in excess of \$10,000 per season; a financial challenge for even upper middle class families. The need is great and we anticipate that the number of applications will continue to increase.

Convention attendees have the opportunity to support the Athletic Scholarship Program by participating in the auction of a ski and stay package donated by Kandahar Lodge and Grouse Mountain Lodge and our raffle featuring an assortment of great prizes. Raffle tickets cost \$5 each or five for \$20.

All funds for the scholarship program are deposited with The Far West Ski



*Luca Robillard is a FWSA Scholarship recipient from Truckee, California, and skis for the Sugar Bowl Ski Team.*

Foundation, an IRS 501(c)3 charitable foundation, that was incorporated as a partner of FWSA to provide a means of accepting contributions. The foundation qualifies contributions to the scholarship program as income tax charitable deductions.

# Treasurer's Report 2022

by Randy Lew  
Comparative Balance Sheet

	April 30, 2022	April 30, 2021
<b>ASSETS</b>		
Checking/Savings		
General Account (B of A)	\$ 73,849	\$ 59,254
Convention Acct (B of A)	20,000	20,000
North American Travel Trust Acct. (B of A)	73,697	88,094
International Travel Trust Acct (B of A)	162,993	117,758
North American Travel Operating Acct. (B of A)	20,000	20,000
International Travel Operating Acct (B of A)	20,000	20,000
CD's (B of A)	175,921	175,865
Total Checking/Saving	546,460	500,971
Accounts Receivable	-	-
Prepaid Expenses		
Convention	17,203	19,181
Skiers Guide	5,284	8,455
Other Prepaid Expense		3,300
Prepaid Travel Program Expenses		
Alaska Cruise - June 2022	164,718	21,000
Croatia - Sept 2022	34,176	33,967
Cozumel - Oct 2022	2,192	
Jackson Hole - Jan 2023	6,500	
Zermatt - Feb 2023	2,500	
Solden - Feb 2021		12,100
Zermatt, UT - Mar 2021		6,100
Roatan - Oct 2021		7,259
Snowmass - Feb 2022		12,900
Cozumel 2022		2,000
Total Prepaid Expenses	232,573	126,262
Total Current Assets	779,033	627,233
Fixed Assets		
Office Equipment	5,093	4,927
Less Accumulated Depreciation	(4,663)	(4,663)
Total Fixed Assets	430	264
<b>TOTAL ASSETS</b>	<b>\$ 779,463</b>	<b>\$ 627,497</b>
<b>LIABILITIES &amp; EQUITY</b>		
Liabilities		
Current Liabilities		
Credit Cards Payable		
Other Current Liabilities		
Travel Expenses Payable	6,000	
Prepaid Convention Revenue	2,317	1,500
Prepaid Athletic Scholarship Revenue	6,098	6,598
Prepaid Silent Auction Trip Certificates	900	
Prepaid Trip Revenue		
Alaska Cruise - June 2022	187,785	96,993
Croatia - Sept 2022	153,993	122,450
Cozumel - Oct 2022	10,500	
Jackson Hole - Jan 2023	16,000	
Roatan - Oct 2021		15,035
Snowmass - Feb 2022		14,000
Total Prepaid (Deferred) Revenue	383,593	256,576
Total Current Liabilities	383,593	256,576
Long Term Liabilities		
Total Liabilities	383,593	256,576
Equity		
Retained Earnings	370,921	373,094
Net Income	24,949	(2,173)
Total Equity	395,870	370,921
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$ 779,463</b>	<b>\$ 627,497</b>

Financials are presented in accordance to Generally Accepted Accounting Principles (GAAP).

Fiscal Year April 30, 2022 is estimated. Depreciation will be calculated and booked when tax return is prepared.

Due to COVID-19 restrictions the 2020 Convention was cancelled and the 2021 Convention postponed.

Trips cancelled or postponed included Croatia and Cozumel in 2020 and Solden and Zermatt, UT in 2021.

Sun Valley 2021 was executed with a reduced number of participants.

# Treasurer's Report 2022

## Comparative Income/Expense Statement

	April 30 2022	April 30 2021
<b>REVENUE</b>		
Membership Dues	\$ 1,880	\$ 570
Travel		
Snowmass Ski Week 2022	487,161	
Solden Ski Trip 2022	176,512	
Zermatt, UT Ski Trip 2022	30,275	
Roatan Dive Trip 2021	43,834	
Sun Valley Ski Week 2021		159,732
Total Travel	737,782	159,732
Convention	72,098	
Councils Man/Woman of Year	240	
Athletic Scholarship Program	7,900	11,400
History Book Sales	285	745
Interest	81	87
Total Revenue	820,266	172,534
<b>DIRECT PROGRAM EXPENSES</b>		
Travel		
Snowmass Valley Ski Week 2022	445,132	
Solden Ski Trip 2022	165,209	
Zermatt, UT Ski Trip 2022	26,356	
Roatan Dive Trip 2021	39,016	
Sun Valley Ski Week 2021		144,156
Davos Ski Trip 2020		160
Big White Ski Trip 2020		20
Cozumel Dive Trip 2020		171
Site Inspections - Jackson Hole 2023	2,640	
Total Travel Expenses	678,353	144,507
Convention	64,546	790
Councils Man/Woman of Year	1,865	
Athletic Scholarship Program	8,297	11,697
Total Cost of Revenue	753,061	156,994
Net Revenue	67,205	15,540
<b>EXPENSES</b>		
President	770	196
Board of Directors Meetings	21,447	(319)
Secretary	269	
Treasurer	1,610	1,976
Trustees	1,959	
Communications	8,417	9,630
Council Services	571	646
Marketing	771	204
Membership	172	105
Public Affairs	2,172	914
North American Travel	791	225
International Travel	1,307	1,136
FWRA Racing	2,000	3,000
Total Expenses	42,256	17,713
<b>NET INCOME(LOSS)</b>	\$ 24,949	\$ (2,173)

Financials are presented in accordance to Generally Accepted Accounting Principles (GAAP)

Fiscal Year April 30, 2022 is estimated. Depreciation will be calculated and booked when tax return is prepared.

Due to COVID-19 restrictions the 2020 Convention was cancelled and the 2021 Convention postponed.

Trips cancelled or postponed included Croatia and Cozumel in 2020 and Solden and Zermatt, UT in 2021.

Sun Valley 2021 was executed with a reduced number of participants.

# Treasurer's Report 2022

Detailed Expenditures by Cost Center May 1, 2021 thru April 30, 2022

Cost Center	Awards	Copies BusCard Printing Badges	Dues Licenses Taxes & Insurance	Phone Internet	Postage Shipping	Promotion Donations	Comp Exp Supplies Sunshine	Travel Lodging Meetings	Other	Total
President	48		250				207	265		770
Board of Director Meetings								21,447		21,447
Secretary		269								269
Treasurer			1,053				316	54	120	1,610
Past President					67					-
Communications							144			144
Councilman		1,003			22		535			1,025
Marketing Media										535
Skiers Guide									2,500	2,500
Web Site									4,213	4,213
Council Services										-
Charity Program	48						18			66
Communication Awards	227									227
Membership Cards		278								278
Outreach Program										-
FWRA Racing			2,000							2,000
Marketing					242				529	771
Membership					36		74		62	172
Public Affairs						1,000		400		1,400
Environmental Program	100									100
History Program	138				51		483			672
Safety Program										-
North American Travel			135		36		281	339		791
International Travel			135	960	57		155			1,307
Trustee										-
Awards Program	1,959									1,959
Miscellaneous-Other										-
<b>TOTAL</b>	<b>2,520</b>	<b>1,550</b>	<b>3,573</b>	<b>960</b>	<b>511</b>	<b>1,000</b>	<b>2,213</b>	<b>22,505</b>	<b>7,424</b>	<b>42,256</b>

# 2021 Annual Convention Meeting Minutes

October 8-10, 2021, San Diego, California  
by Sheri Parshall, Secretary

## SATURDAY, OCTOBER 9, 2021

The 88th Annual Meeting and Convention of the Far West Ski Association was held at the San Diego Marriott Mission Valley, San Diego, California.

### GENERAL SESSION

Linda Westlund, Chairman of the Board of Trustees called the meeting to order on Saturday, October 9, 2021, at 8:04 am and welcomed everyone to the 88th Annual Convention. Linda introduced Stephanie Pollard from Mammoth Mountain, continental breakfast sponsor.

Linda introduced the current 2019-2021 Officers, Trustees, Committee Chairs, Council Presidents, and FWSA Appointed Representatives and thanked them for their service.

### CREDENTIALS COMMITTEE REPORT

VP of Membership Michael Bouton provided individual club delegate counts and stated that we have 116 voting delegates representing 36 clubs.

### COUNCILS' MAN & WOMAN OF THE YEAR AWARDS REPORT

Councils' Man and Woman of the Year Chair Sheri Parshall reported that there are 11 honorees to be recognized this year, and she will introduce the judges and honorees for the 2021 award at lunch. She thanked the council presidents for their support, honorees for their participation, and Big White Ski Resort for its continued support.

### INDUSTRY MARKETING & SPONSORSHIPS REPORT

Debbi Kor asked everyone to refer to the delegate book for to her marketing report. She introduced Stephany Pollard and Stephanie Sterns from Mammoth Mountain, sponsors of the continental breakfast. Debbi noted changes in the schedule.

### SILENT AUCTION REPORT

Silent Auction Chair Teri Allard reported on the Silent Auction, who thanked everyone for supporting the silent auction. She thanked the volunteers who helped make the auction a success.

### TRAVEL EXPO REPORT

Travel Expo Chair Mary Jo Lau invited everyone to the Travel Expo which will take place near the ballroom.

Linda encouraged everyone to participate in the Travel Expo and complete a travel survey which was placed in the delegate bag.

### NOMINATIONS COMMITTEE REPORT

Nominations Chair Steve Coxen stated we will be conducting elections tomorrow. Some officers will be elected to complete terms already in process as elections did not take place last year due to the cancellation of the convention. All offices will be up for election, and candidates for those positions follow:

President

Gloria Raminha  
(incumbent)

Secretary

No Candidate

Treasurer

Randy Lew (incumbent)

Trustee #1 (2-Year Term)

Tom Bundgard  
(incumbent)

Trustee #2 (2-Year Term)

Sheri Parshall

Trustee #3 (1-Year Term)

Linda Westlund

Trustee #4 (1-Year Term)

Tucker Hoffman

VP Council Services

Chris Gill

(2-Year Term)

VP North American Travel

Nancy Ellis

(2-Year Term)

VP Public Affairs

Lina Arnold

(2-Year Term)

VP Communications

Joe Harvis

(One-Year Term)

VP International Travel

Debbie Stewart

(1-Year Term)

VP Marketing

Debbi Kor

(1-Year Term)

VP Membership

Jean McCasey

(1-Year Term)

### FAR WEST FOUNDATION REPORT

John Watson reported on the meeting of the Far West Foundation, and noted that Joe Harvis has been added as a trustee and Sandra Knapp is now the recording secretary. John noted that the Foundation was able to make three grants for adaptive skiing programs.

Board of Trustees Chair Linda Westlund declared the meeting recessed at 8:23 am until the following day.

## SUNDAY, OCTOBER 10, 2021

### GENERAL SESSION RECONVENED

The 88th Annual Meeting and Convention of the Far West Ski Association reconvened and was called to order by President Gloria Raminha at 8:40 am.

### SECRETARY'S REPORT

Secretary Sheri Parshall announced that last year's Convention minutes could be found on pages 37-42 of the Delegate Book.

MSC Motion by Delegate 82 Debbie Stewart to accept minutes as presented.

Seconded by Delegate 2 Debbi Kor  
Motion carried.

### CREDENTIALS COMMITTEE REPORT

VP of Membership Michael Bouton announced there a total of 118 delegates voting and provided the votes-per-club report.

MSC Motion by Delegate 68 to approve the Credential Report as presented.

Seconded by Delegate 36

Motion carried.

#### PARLIAMENTARIAN AND BYLAWS REPORT

George Kish reported that there are no recommendations to change, or changes for, the bylaws. Voting will be controlled by the bylaws of the Association and Roberts Rules of Order.

#### RESOLUTIONS

Trustee Chair Linda Westlund discussed the resolution process. She will read them in groups as received.

Gloria noted that there are silent auction packages available. Silent Auction Chair Teri Allerd reported package information.

Gloria reported that the Foundation auction raised \$900 on Friday night.

Gloria noted that October 7th was the Association's 91st anniversary. There are some 90th Anniversary books still available for \$25.

Meeting recessed for brunch at 10:16 a.m. and reconvened at 11:21 a.m.

#### CLUB AND COUNCIL COMMUNICATIONS AWARDS

Bill King, chair of the Club and Council Communications Awards, gave out awards. Bill noted that awards were given for 2020 even though no convention took place.

##### Wentworth – Outstanding Publication

Novice: 1st Place – Castro Valley Ski Club – Editor: Dennie Warren

Masters: 1st Place – The Unrecables – Editor: Gordon Cardona

##### Outstanding Website

Novice: 1st Place – Torrey Pines Ski Club – Webmaster: Judy Fontanella

Novice: 2nd Place – Snowchasers Ski Club – Webmaster: Steven Rhodes

Novice: 3rd Place – Get Off Your Rockers – Webmaster: Eleanor Bolen

Masters: 1st Place Unrecables – Webmaster: Dee Armstrong

Masters: 2nd Place – Inskiers Ski and Snowboard Club – Webmaster: Bob Burke

##### Council Newsletter

1st Place – Bay Area Snow Sports Council – Editor: Dennie Warren

2nd Place – Los Angeles Council of Ski Clubs – Editor: Gordon Cardona

3rd Place – Northwest Ski Club Council – Editor: Linda McGavin

##### Council Website

1st Place – Bay Area Snow Sports Council – Webmasters: Cathy Wilson and Jenn Wilson

2nd Place – Northwest Ski Club Council – Web-

master: Linda McGavin

3rd Place – San Diego Council of Ski Clubs – Webmaster: Laura Meldrum

#### SOCIAL MEDIA AWARDS

Todd Hood described this new program and presented the awards.

##### Outstanding Social Media Awards

3rd Place: NBS Western Region Facebook Group – NBS Western Region

2nd Place: Ski the Northwest Facebook Group – Northwest Ski Club Council

1st Place: Get off Your Rockers Facebook Group – San Diego Council

#### HISTORIC SKI CLUB & COUNCIL DESIGNATIONS

Todd Hood described the Historic Ski Club designation and presented certificates to Sahalie Ski Club and Orange Council.

#### CHARITIES AWARDS

Sigrid Noack discussed the charities program and noted those participating in the recognition applicants, and how active Far West clubs and councils are in support of charities. Sigrid announced clubs who participated during 2020 and 2021. She asked everyone to be sure to view the new video created by Paul Vlasveld

#### NOMINATIONS OF CANDIDATES FOR OFFICE AND ELECTIONS

Election Officer Steve Coxen noted that we have candidates for all positions and presented the list. Steve asked that anyone interested should contact him prior to brunch. There being no additional candidates, the Association will move to accept candidates by acclamation.

MSC Motion by Delegate 15. Michael Bouton moved to accept all candidates by acclamation.

Seconded by Delegate 82 Debbie Stewart.

Motion carried.

All candidates are therefore voted into their respective positions.

The elections were concluded.

#### BOARD OF TRUSTEES REPORT

Linda reported that the trustees are currently working on the two substantive resolutions from last year. Linda thanked the members of the board of trustees for their work. Linda asked everyone to refer to her report.

#### MARKETING AND SPONSORSHIP

Debbi asked everyone to refer to her report. She asked

everyone to please support those sponsors who supported Far West Ski Association.

Debbi thanked the volunteers who worked on the 2021 convention. Sheri Parshall, host council convention coordinator, described the events planned for the 2022 convention, happening in Portland, Oregon June 9-12, 2022.

#### TREASURER'S REPORT

Steve Coxen reported for Treasurer Randy Lew, who was not in attendance. There are two reports that need approval: the report from 2020 and the report from the 2021. Steve referred to those reports.

MSC Motion by Delegate 33 Norbert Knapp to accept the 2020 treasurer's report.  
Seconded by Delegate 3 Jane Wyckoff  
Motion carried

Steve noted numbers for 2021 showed a loss due to expenses without the incoming revenue from travel and the cancelled convention. He noted that board expenses were eliminated because meetings were held electronically, which kept the loss to a small one.

MSC Motion by Delegate 38 Joe Harvis to accept the 2021 treasurer's report.  
Seconded by Delegate 74 Tom Bundgard  
Motion carried

#### FWRA RACING

Race VP Bob Ellis reported that we will be racing at Aspen/Snowmass. He reported that most race leagues have race schedules in place. Mammoth Mountain will be the site of FWRA Championships April 9-10. Bob discussed Masters race programs available in the Tahoe area.

VP Council Services  
Refer to Vice President Chris Gill's report.

VP North American Travel  
Vice President Nancy Ellis reported that there are still openings for Aspen/Snowmass. The theme will be Olympics. There is also space on the Zermatt Mini Ski Week, and the Denali cruise

Public Affairs  
Refer to Vice President Fran Long's report

VP Communications  
Vice President Joe Harvis thanked those who work with him on various communication media. He also thanked the dedicated proofreaders who devoted a lot of time on our various publications.

VP International Travel  
Vice President Debbie Stewart reported that there are openings for the Sölden International Ski Week, taking place in 2022. She noted that the dive trip next year will be in Cozumel, and they are accepting sign-ups.

VP Marketing  
Vice President Debbi Kor asked to refer to her published report.

#### VP Membership

Vice President Michael Bouton reported that there are currently 52 direct members.

#### Succession Planning

Chair Todd Hood noted that successful leaders continue to develop replacements. He reached out to delegates to volunteer to participate on the many Far West committees. Look back, reach back, and push forward.

#### SUBSTANTIVE RESOLUTIONS

Resolution #1 – Substantive Resolution  
Maker of Resolution - Delegate 36 Marci Lyzun  
Seconded by - Delegate 37 Mike Lyzun

Committee to be referred to: None  
Financial Impact: Donations given to FWSA Scholarship Fund  
Effective Date: Immediately

WHEREAS the small but mighty delegation of two from the Inskiers Ski Club of San Mateo hereby donates \$500 to the FWSA Scholarship Fund and challenges all other ski clubs to match or surpass our donation,

THEREFORE, BE IT RESOLVED FWSA has a windfall of donations.

Resolution passed  
LAUDATORY RESOLUTIONS

Resolution #1 – Laudatory Resolution  
Maker of Resolution - Delegate 82 Debbie Stewart  
Seconded by – Delegate 83 George Stewart

Committee to be referred to: None  
Financial Impact: None  
Effective Date: Immediately

WHEREAS, our faithful FWSA President, Gloria Raminha, has had the most challenging 2-plus years of her life and has been fighting the good fight,

THEREFORE, BE IT RESOLVED she continues to rely on her outstanding Board of Directors and continues to lead this amazing organization, and will have a complete and healthy recovery. We love you, Gloria!

Resolution passed.

Resolution #2 – Laudatory Resolution  
Maker of Resolution - Delegate 78 Dale Parshall  
Seconded by – Delegate 84 Sheri Parshall

Committee to be referred to: None  
Financial Impact: None  
Effective Date: Immediately

WHEREAS, the Northwest Ski Club Council was excited to finally be able to meet up with our winter sports enthusiast friends in person again, and  
WHEREAS, the October timeframe interfered with traditional football getaways (GO COUGS!), and  
WHEREAS, a little drizzle at the Friday morning optional

activities was a minor inconvenience but the “wine rain” at the Man and Woman of the Year party was not, and WHEREAS, San Diego was able to provide the Northwest Ski Club Council beer snobs with acceptable beer options and the Marriott bartenders were able to create masterful drinks for our less hop-inclined friends (the Kristy Berry Smash), and WHEREAS, the San Diego Council of Ski Clubs did a wonderful job with the 2021 Far West Ski Association in these challenging times,

THEREFORE, BE IT RESOLVED Northwest Ski Club Council will take you back to the future and promises to host a most excellent convention in Portland in 2022!

Resolution passed.

#### #3 – Laudatory Resolution

Maker of Resolution – Delegate 37 Mike Lyzun  
Seconded by - Delegate 36 Marci Lyzun

Committee to be referred to: None  
Financial Impact: None  
Effective Date: Immediately

WHEREAS, the Inskiers of Bay Area Council would like FWSA to back and support the San Francisco Giants in their bid for the NLDS Championship,

THEREFORE, BE IT RESOLVED BEAT LA!

Resolution passed.

Resolution #4 – Laudatory Resolution  
Maker of Resolution - Delegate 54 Marilyn Sigler  
Seconded by - Delegate 11 Ken Caulkins

Committee to be referred to: None  
Financial Impact: None  
Effective Date: Immediately

WHEREAS, it has been a longstanding tradition for Mike Sanford to lead us in “YMCA”

THEREFORE, BE IT RESOLVED since our band (as great as they were) was not able to play “YMCA” last night, that Mike Sanford lead us in it now.

Resolution passed.

Resolution #5 – Laudatory Resolution  
Maker of Resolution - Delegate 33 Norbert Knapp  
Seconded by - Delegate 34 Sandra Knapp

Committee to be referred to: None  
Financial Impact: None  
Effective Date: Immediately

WHEREAS it makes no difference whether it's Los Angeles or San Francisco who wins the series,

THEREFORE, BE IT RESOLVED because the Chicago Cubs

will win the World Series.  
Resolution passed.

#### SPECIAL ANNOUNCEMENTS

None

OLD BUSINESS  
None

NEW BUSINESS  
None

Gloria Raminha stated that a brief Board of Directors meeting will start at 1 p.m.

#### ADJOURNMENT

MSC Motion by Delegate #38 Joe Harvis  
Seconded by Delegate #3 Jane Wyckoff

Motion carried.

The General Meeting adjourned at 12:37

Respectfully submitted,  
Sheri Parshall  
Secretary, Far West Ski Association

#### CONVENTION AWARDS

Snowsports Builder Award  
Candace Cable  
Schone Malliet

Hans Georg Award  
Nancy Ellis, Sierra Council

Elizabeth “Schatzi” Wood Award  
Chris Gill, San Diego Council of Ski Clubs

J. Stanley Mullin Award  
Joe Harvis, Northwest Ski Club Council

Jimmie Heuga Award  
No award

Jordan-Reily Award  
No award

Bill Mackey Award  
Kevin Bracken, Sun Valley

Tommi Tyndall Award  
Holidaze Ski Tours

Terry Smith Award  
Debi Phelps, Bay Area Council

Bill Berry Award, Featured Article  
Jimmie Petterson, author “Skiing Around the World Vol II”

Bill Berry Award, Hard News  
Shawn Styles, Broadcaster

Warren Miller Modern Media Award  
“Mission Mt. Mangart” – written, directed and  
produced by Chris Anthony

President’s Award  
Debbie Stewart, Sierra Council

Man and Woman of the Year  
Sandi Shaub, Northwest Ski Club Council  
Bill Behnke, Arizona Ski Council

2021 Program Award Recipients  
(Includes 2020 awards where noted)

Western Ski Heritage Prize  
John W. Lundin, *Skiing Sun Valley: A History from  
Union Pacific to the Holdings*

Safety Person of the Year  
No award

Environment Award  
No award

Snowsports History Recognition Award  
No award

Charity & Community Awards

2020

Phoenix Ski Club  
SLO Skiers  
Bogus Basin Ski Club  
Monterey Ski & Social Club  
Get Off Your Rockers Ski Club  
Skiyente Ski Club

2021

SnowBusters Ski Club  
Monterey Ski & Social Club  
Bogus Basin Ski Club  
Skiyente Ski Club  
Four Seasons West Ski & Snowboard Club  
Get Off Your Rockers Ski Club

Wentworth – Outstanding Publication  
Novice: 1st Place – Castro Valley Ski Club – Editor:  
Dennie Warren  
Masters: 1st Place – The Unrecables – Editor:  
Gordon Cardona

Outstanding Website  
Novice: 1st Place – Torrey Pines Ski Club –  
Webmaster: Judy Fontanella  
Novice: 2nd Place – Snowchasers Ski Club –  
Webmaster: Steven Rhodes  
Novice: 3rd Place – Get Off Your Rockers –  
Webmaster: Eleanor Bolen  
Masters: 1st Place Unrecables – Webmaster:  
Dee Armstrong  
Masters: 2nd Place – Inskiers Ski and Snowboard  
Club – Webmaster: Bob Burke

Council Newsletter  
1st Place – Bay Area Snow Sports Council – Editor:  
Dennie Warren  
2nd Place – Los Angeles Council of Ski Clubs –  
Editor: Gordon Cardona  
3rd Place – Northwest Ski Club Council – Editor:  
Linda McGavin

Council Website  
1st Place – Bay Area Snow Sports Council –  
Webmasters: Cathy Wilson and  
Jenn Wilson  
2nd Place – Northwest Ski Club Council –  
Webmaster: Linda McGavin  
3rd Place – San Diego Council of Ski Clubs –  
Webmaster: Laura Meldrum

# FWSA Elections

Elections to be held Sunday, June 12, 2022

President (One-year term)	_____
Secretary (One-year term)	_____
Treasurer (One-year term)	_____
Trustee (1) (Two-year term)	_____
Trustee (2) (Two-year term)	_____
VP Communications (Two-year term)	_____
VP International Travel (Two-year term)	_____
VP Marketing (Two-year term)	_____
VP Membership (Two-year term)	_____

The President, Secretary, and Treasurer are elected for one-year terms. Trustees and Vice Presidents are elected for two-year terms. Positions for terms that expire in 2023 are: VP Council Services, VP North American Travel and VP Public Affairs and two trustee positions.

## *2022 Roll of Remembrance*



*As we celebrate the lives of our "family members"  
we shall continue to hold their memory in our hearts  
for eternity.*



Tom Schuberg	Fmr Mt. Hood Meadows Ski Instructor	Jack Hardy	Four Seasons West, NBSWR
Dean Schlax	Sitzmarkers	Carmon Monge	Four Seasons West, NBSWR
Jimmy Chapman	Avalanche, Central	Clarice Yapp	Skiyente, NWSCC
Robert "Andy" Anderson	Avalanche, Central	Jane Nantz	Skiyente, NWSCC
Chris Matusiak	Black Hill, IAC	Franklin G. Drake	Founder, Mt. Hood Meadows
Keneth Lvammen	Grindelwald, LAC	Lois Lord	Mother, Karen Castaneda, Skiyente, NWSSCC
Linda Mitchell	Single, LAC	Patrick E. Sweeney	Schnee Vogeli, NWSCC
Wally Manning	Single, LAC	Samuel H. Shaub	Fmr husband, Sandi Shaub, Skiyente
Sharyl Ferguson	Fountain Valley, Orange	Kenneth Kvammen	Grindelwald, LAC
Joseph Edwards	Balboa Ski & Sports, Orange	Ann Sands	Grindelwald, LAC
Patti More	Balboa Ski & Sports, Orange	Jessica Freeman	Single/Rokka, LAC
Robert Lyser	Balboa Ski & Sports, Orange	John James	Edelweiss/Rokka, LAC
Linda McClure	Snowbusters, NBSWR	Leo Stytle	Single/Rokka, LAC
Prescott Reavis,	All Seasons, NBSWR	Wally Manning	Single, LAC
Mary Lee	Fire & Ice, NBSWR/BAC	Nancy Wycoff	Balboa Ski & Sports, Orange Jane Wycoff's sister
Kenneth Hill	Fire & Ice, NBSWR//BAC	Todd Fulkerson	Pacific Rim, LAC/San Diego
Woody Harrell	Four Seasons West, NBSWR	John Reveal	Tamarack Ski Director
Milton Harris	Four Seasons West, NBSWR	Linda Sugarman	Phoenix, Arizona Council
Jonathan Holloway	Four Seasons West, NBSWR	Tina Marie Nott	Rusty Bindings, BAC
Diane Covington	Four Seasons West/Winter Fox, NBSWR		

# Resolution

## Far West Ski Association Resolution Submission Form

Maker of resolution – Name \_\_\_\_\_ Delegate No. \_\_\_\_\_

Seconded by – Name \_\_\_\_\_ Delegate No. \_\_\_\_\_

Type of resolution    ☐ Laudatory    ☐ Substantive\*

**\*If this is a Substantive Resolution complete the following:**

1. Committee(s) to be referred to (if any), if this is a substantive resolution, and action(s) required:

\_\_\_\_\_

2. Would there be a financial impact to FWSA if this resolution is passed? If yes, explain. \_\_\_\_\_

\_\_\_\_\_

Provide date resolution is to take effect: \_\_\_\_\_

### Resolution

WHEREAS, \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

THEREFORE, BE IT RESOLVED THAT, \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Do Not Write Below This Line**

\_\_\_\_\_

Resolution # \_\_\_\_\_

☐ Passed

☐ Defeated

☐ Tabled

☐ Referred to Committee

"The Voice of the Western Skier"



90<sup>th</sup> Annual  
**Far West Ski Association  
Convention**  
June 15 - 18, 2023  
at the  
**Boise Center**  
850 S Front Street, Boise ID  
[www.boisecenter.com](http://www.boisecenter.com)

*Adventure Awaits in  
Boise!*



*FWSA Convention 2023*

Hosted by the *Intermountain Ski Council & Bogus Basin Ski Club*

## The Grove Hotel

245 S. Capitol Blvd., Boise, ID 83702.  
[www.grovehotelboise.com](http://www.grovehotelboise.com)

**Reservations:** call 888-961-5000 or 208-489-2222 Option 1,  
Group Name: **Far West Ski Association.**

**Room Rates per night plus tax** single or double occupancy **\$162**

## Hotel Features

- The Grove Fitness Center and Spa
- Emilio's Restaurant & The Bar
- Rates are available 3 days pre and post Convention
- Walking distance to shops, restaurants, museums, theaters & more

## Transportation

- Air Transportation is via Boise Airport (BOI), located 10 minutes from Boise Centre.
- The Grove Hotel offers free airport shuttle service. Call 208-333-8000 when you arrive. Ask for the Front Desk for ground transportation.

## Convention Highlights

- Snowsport Trade Show & Silent Auction
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panels
- Saturday Awards Luncheon
- Saturday Awards Banquet
- FWSA General Meeting & Elections

## Optional Activities

### • Thursday

- ° Rafting on Payette River
- ° Pub Crawl

### • Friday

- ° 16<sup>th</sup> Annual Michael German Memorial Golf Tournament
- ° A Day on the Mountain, Bogus Basin Mountain Recreation Area
- ° Bike ride through Boise

Debbi Kor  
FWSA Convention Chairperson  
[fwsadebbi@comcast.net](mailto:fwsadebbi@comcast.net)  
503-314-7078

Jennifer Coutts  
Intermountain Host Council  
Convention Coordinator  
[jcoutts29@yahoo.com](mailto:jcoutts29@yahoo.com)  
817-832-5364

A portion of the Silent Auction proceeds will benefit TBA.

[www.fwsa.org](http://www.fwsa.org)

# Committee Report

## Awards Program

by Steve Coxen, Immediate Past President

In a volunteer organization such as Far West Ski Association nothing happens without individuals contributing their time and talent to produce programs. These dedicated people could never be compensated for the contribution they make to the association. For volunteer organizations, recognition is the most valuable thank-you that can be offered. In many ways the maturity and stature of an organization can be measured by the value that individuals place on the recognition program. Far West has one of the broadest programs of any regional ski association in the country and there are many opportunities for aspiring individuals, clubs, and councils to gain recognition. The modern day Awards Program was initiated in 1966 and has witnessed a series of expansions and changes over the years. For 2007, optional electronic submissions and voting has been added to the Far West Service awards. The Charity and Community Service Recognition Award for Clubs and Councils was added in 2007. Historical recognition for clubs and councils was added in 2008. In 2008, under the direction of John Watson, the Snowsports Builder Award was initiated. The Environment Award was added in 2015.

There have been a number of changes to the Club and Council Recognition Awards since 2015. The intention is to bring awareness to our programs and make the awards easier to apply for. This year all application forms were again standardized and fillable electronically. The Communications Awards continue to be done through online or email submittals and were modified again in 2018.

The Far West Awards Program is divided into the following distinct areas. Award details, photos and past winners can be found at <https://fwsa.org/>.

**Far West Service Awards** for association volunteers and/or ski industry and their employees

**Hans Georg** for Individual Long-Term Contribution

**Elizabeth 'Schatzi' Wood** for Individual

Two-year Contribution

**J. Stanley Mullin** for Individual Two-year Contribution

**Jordan-Reily** for Individual Public Affairs Contribution

**Jimmie Heuga** for Individual Humanitarian Contribution

**Bill Mackey** for Individual Ski Industry Employee Contribution

**Tommi Tyndall** for Ski Resort Contribution

**Terry Smith** for Individual Racer Contribution

**Snowsports Builder Award**

**Industry Media Awards**

**Bill Berry Award for Hard News**

**Bill Berry Award for Featured Article**

**Warren Miller Modern Media Award**

**Club and Council Communication Recognition Awards**

**Tollakson Award** for Outstanding Club

**Wentworth Award** for Outstanding Club and Council Publications

**Outstanding Club and Council Websites Awards**  
**Social Media Award**

**Club and Council Recognition Awards** for Individuals, Clubs and Councils

**Councils' Volunteer of the Year**

**Western Ski Heritage Prize**

**Safety Person of the Year Award**

**Environment Award**

**Club and Council Legacy Recognition Program**

**Charity & Community Service Recognition**

**Awards for Clubs and Councils**

**Youth and Family Award**

**President's Awards** for Individual Contributions

**Snowsports Awards** for Individuals, Clubs, Councils, Leagues

**Joe Ross Memorial Trophy** for Clubs

**Lake Louise Trophy** for Council

**Far West Championships Trophy** awarded by FWRA

**Roma McCoy Trophy** awarded by FWRA

**Industry Recognition**

Ski Industry Recognition Certificates for sponsorship and Silent Auction participation

**Far West Service Awards**

The Far West Service awards, sometimes referred to as "The Great Eight" are administered by Steve Coxen, FWSA Awards Chair and Immediate Past President, with a committee consisting of Joe Harvis, FWSA VP of Communications, Todd Hood, FWSA Succession Planning Committee Chair, and Gloria Raminha, FWSA President. Use of the Internet continues to be the popular and a most efficient means of submitting nominations and voting. Voting was permitted using the Internet, email or by the traditional USPS mail. This and past year's nominee citations can be viewed at <https://fwsa.org/> - click on the Awards tab.

These awards are given to individuals or a team within the Far West Ski Association or Ski Industry. All accepted citations are archived at the Western SkiSport Museum in Boreal, California as a living history of volunteerism in the Far West Region. In addition to commemorative plaques and medallions, a permanent display of past recipients is showcased at the Museum. The Museum is administered by the Auburn Ski Club (<http://www.auburnskiclub.org/>), one of the founding ski clubs of the Far West Ski Association.

**Hans Georg Award** (1966 - present)

The Hans George Award is given for distinguished accomplishment and long-term contribution to snowsports. This award is given to an individual or individuals who have contributed significant achievements to snowsports, not necessarily organized snowsports. It reflects a long term contribution and is the highest award of the Far West Ski Association. This award may only be received once and is based on a ten-year minimum service in the Far West region.

**Elizabeth 'Schatzi' Wood Award** (1966 - present)

The Elizabeth Schatzi Wood Award is given to the woman, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to snowsports during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

### **J. Stanley Mullin Award (1966 - present)**

The J. Stanley Mullin Award is given to the man, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to snowsports during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

### **Jordan-Reily Award (1991 - present)**

The Jordan-Reily Award recognizes a one or two year activity and achievement in the FWSA Public Affairs programs—area development, skier safety, ski area sustainability efforts, liability protections, governmental affairs, taxation and transportation. This award may only be received once and is based on one or two year achievement (not long-term service). This award may also be given to an individual in government or the ski industry.

### **Jimmie Heuga Award (1987 - present)**

The Jimmie Heuga Award is given to the individual who, like Jimmie, has made a significant contribution to disabled snowsports and/or has overcome a physical disability and has been an inspiration to others. This award may only be received once.

### **Tommi Tyndall Award (1966 - present)**

The Tommi Tyndall Award is given to the ski area, ski area operator; tourism bureau, or the ski area association who has made a distinguished contribution to snowsports and/or the Far West Ski Association in the past year or in prior years. This award may be received more than once but not in consecutive years. This award is based on one or two year contribution. The two years of service can be for prior years, not just the past two years.

### **Bill Mackey Award (1972 - present)**

The Bill Mackey Award is given for outstanding service to the snowsports public by a ski industry or ski area employee. This award may be received more than once but not in consecutive years. Recipients must be full-time employee in the ski industry or related industry and cannot be a FWSA board member, trustee or appointed chairperson.

### **Terry Smith Award (1976 - present)**

The Terry Smith Award is given to an outstanding individual who has greatly contributed to the advancement of recreational ski racing. This award may only be received once. Only elected officers of Far West Racing Association, including race league chairpersons and past Terry Smith Award recipients, are allowed to nominate and vote.

### **Snowsports Builder Award**

John Watson, History Chair, along with the Far West Board of Trustees, administers the Snowsports Builder award. In 2008 Far West added this award to expand its suite of awards. The award recognizes an individual, teams or an organization that has made a significant contribution to benefit the sport, a contribution that has made an indelible impact on the sport and that may not have been fully recognized. Such contributions may not be limited to any sector of industry, society, or the sport. Their background could include manufacturing, athletics, travel, journalism, electronic or print media, government, academia, teaching, and safety. The Snowsports Builder Award is intended to be for those outside Far West's traditional service awards and may be made annually by the Trustees.

### **Industry Media Awards**

The Industry Media awards are administered by Steve Coxen

with a committee consisting of Randy Lew, FWSA Treasurer, and Gloria Raminha, FWSA President.

### **Billy Berry Award for Hard News (1966 - present)**

Awarded for outstanding service to snowsports by writers for the printed media of an outstanding article, website, or on-line blog. This award allows for self-nomination and may be received more than once but not in consecutive years.

### **Billy Berry Award for Feature Article (1991 - present)**

Awarded for outstanding service to snowsports by writers for the printed media in a featured article or book. This award allows for self-nomination and may be received more than once but not in consecutive years.

**Warren Miller Modern Media Award** (was the Bill Berry Modern Media Award from 1982 to 2004) Awarded for outstanding service to snowsports by the film, television, radio, and electronic media. This award allows for self-nomination and may be received more than once but not in consecutive years.

### **Club & Council Achievement Recognition Awards**

A difference to the judging procedure was introduced in 2017. A committee from the Councils' President was formed to do all the judging. Criteria were changed slightly to make the process less complicated. and add an emphasis on social media communications.

### **Tollakson Award for Outstanding Club**

The Tollakson Award is administered by Bill King, assisted by Chris Gill, FWSA VP of Council Services. Each club is asked to submit up a bio detailing their contributions to snowsports. Results from their Newsletter and Web site scores are included in this competition.

### **Wentworth Award for Outstanding Club and Council Publications**

The Wentworth Award is administered by Bill King, assisted by Chris Gill, FWSA VP of Council Services. Each club and council is asked to submit one newsletter for judging.

### **Award for Outstanding Club and Council Web Sites**

The Award for Outstanding Web Site is administered by Bill King, assisted by Chris Gill, FWSA VP of Council Services. Each club and council is asked to submit their web site URL for judging. Entries in the Publication Awards will have their web site automatically entered.

Classes for the Tollakson, Wentworth and Outstanding Web Site are based on a club's performance over the past four years that can vary slightly from year to year. A club may fall into a different class in each of the three categories.

**Masters:** Any club that has received a 1st place Advanced award or a 1st 2nd or 3rd place Masters award for their club for outstanding club, publication or website within the last four years.

**Advanced:** Any club that has received a 1st place Novice or a 2nd or 3rd place Advanced award for their club for outstanding club, publication or website within the last four years.

**Novice:** Club who has not won an award in the past 4 years. or a 1st place Novice award.

**Council:** Open to all councils

### **Recognition Awards**

### **Councils' Volunteer of the Year**

The Councils' Volunteer of the Year Competition is administered by Sheri Parshall, and assisted by Chris Gill, FWSA VP of Council Services. Each council is requested to submit a candi-

date who best represents their council. In addition, each council is required to submit one judge to help with the judging. This award is presented to an outstanding volunteer at the grass-roots level. Selection criteria is based on each individual's involvement in snowsports; club, council, regional and national activities; and knowledge and enthusiasm for the snowsports. Candidates should have awareness of Far West programs and in particular, its public affairs involvement. Emphasis has been shifted to Club participation over the past five years. The Councils' Volunteer of the Year is sponsored by Big White Ski Resort, BC, Canada since 2001.

### **Western Ski Heritage Award**

This award is administered by John Watson, FWSA History Committee Chair, assisted by Lina Arnold, FWSA VP of Public Affairs, and Gloria Raminha, FWSA President. This award recognizes an outstanding effort in the area of ski history by historians in the identification of resource material, preparation of historical publications and/or recording or documenting of significant historical events. This award also recognizes interest in Far West's history through collection, preservation and protection of appropriate articles and material. This award acknowledges the utilization of all types of media and is not limited to FWSA members. This award has been sponsored by Steamboat Ski & Resort Corp. since its inception in 2000.

### **Richard Lubin Safety Person of the Year Award**

This award is administered by Monica Palmer, Safety Chair, Linda Arnold, FWSA VP of Public Affairs, assisted by Gloria Raminha, FWSA President. This award honors the person within FWSA who does the most to promote safe snowsports and safety programs at the club and/or council level. Individuals are judged through the utilization of organized events, educational forums, print and electronic media, on mountain activities and partnering with other, safety focused community and industry organizations. The Safety Award has been sponsored Mammoth Mountain since 2020.

### **Environment Award**

This award is administered by Fran Long, Environment Chair, Lina Arnold, FWSA VP of Public Affairs, assisted by Gloria Raminha, FWSA President. The award is designed to encourage good stewardship of our environment. We want to inspire and reward creative efforts to conserve and protect our environment. This award recognizes a special action that the applicant took, or something the applicant put in place that made a difference. This award has been sponsored by Aspen Skiing Company, The Gant and Crestwood Condominiums since its inception in 2015.

### **Club and Council History Recognition Program**

FWSA has inaugurated a program to collect club, league and council histories. This information will go to make up a historic collection available to researchers and possibly a book of histories from the standpoint of organized snowsports. All submissions must be on CD/DVD with 5 copies and one hard copy. Notify John Watson, FWSA Historian at [geospace@pacbell.net](mailto:geospace@pacbell.net).

### **Charity and Community Service Recognition Award**

The Charity Award is administered by Sigrid Noack, Charity and Community Service Committee Chair, assisted by Chris Gill, FWSA VP of Council Services. There are 3 categories.

**Double Diamond:** A club that has won a 1st place in the past.

**Diamond:** A club that has not won a 1st place in the past

**Council:** A class of its own.

### **Social Media Award**

The Social Media Award was created in 2021 and is administered by Todd Hood, Social Media Awards Chair. Clubs and Councils compete collectively and those that wish to compete for this award submit their Facebook Insights file details. Club Facebook Groups and one club Facebook Page earn points in each of the sub-categories in activity, growth, and engagement with points tallied to determine the winners.

### **Youth and Family Award**

The Youth and Family program is creating an award for 2023 to recognize the efforts of clubs and councils that have shown outstanding achievement in their efforts to bring youth and families into Far West Ski Association.

### **President's Award**

The President of FWSA selects the recipient. This award recognizes one or more individuals who have made a significant contribution during the year to the goals of the Far West Ski Association or to the snowsports experience of the "Western Skier."

### **Snowsports Awards**

#### **Joe Ross Memorial Trophy**

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the club with the highest total points for the Slalom and Giant Slalom races at the FWSA North American Ski Week.

#### **Lake Louise Trophy**

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the council with the highest total points for the Slalom and Giant Slalom races at the FWSA North American Ski Week. The trophy, donated by the Canadian Tourism Office in 1997, is on permanent display at the Western SkiSport Museum (<http://auburnskiclub.com/ski-museum/>) in Boreal, California.

### **Council Challenge**

The first Council Challenge was first held in 1988 at the FWSA Ski Week in Mt. Bachelor when the Bay Area Council challenged the Northwest Council (then known as Portland Area Ski Club Council) to a "duel" race. Teams consisted of the best 6 racers from each council. The following year at the FWSA Ski Week at Steamboat the Challenge was opened up to all councils. In a surprise move, Arizona beat out Northwest, Bay Area and Los Angeles. Today teams consist of 8 racers from each council and must be a mix of men and women. And if you can't beat them on the course, your team can compete for the best costume.

### **Far West Championships**

Awarded to the Far West race league that earns the most points overall at the Far West Championships. The Far West Racing Association administers this award.

### **Roma McCoy Trophy**

Awarded to the Far West race league that earns the most points per racer start at the Far West Championships. The Far West Racing Association administers this award.

### **Ski Industry Recognition Certificates**

Long-term ski industry supporters and sponsors of Far West and the FWSA annual convention are recognized with certificates of appreciation. This award is administered by Debbi Kor, VP Marketing and Sponsorship.

Director Report  
**Industry Marketing**  
by Debbi Kor, VP Marketing &  
Mary Ohlhausen, Silent Auction Chair

Responsibilities for the Industry Marketing Program include: producing the Trade Show and Silent Auction, sponsorship development, serving on the Convention Committee, and promoting advertising sales for the Far West Skier's Guide. Debbi Kor, FWSA Vice President of Marketing, is responsible for the membership benefits program and product sponsorship development. Mary Olhausen is this year's annual Silent Auction Manager. Leigh Gieringer is Editor of the Far West Skier's Guide. The ski industry invested over \$65,000 last year in Association industry programs.

### **Silent Auction**

In 2022, we are celebrating the 89th Annual Convention, and the 36th Silent Auction. FWSA highly values the long-standing working relationship that our Association has developed with the many ski and sports-industry partners over the years. Immeasurable hours have been spent by dedicated ski club, council and FWSA volunteers, who assist with conducting a successful Silent Auction and Trade Show each year.

The Silent Auction began back in 1986 at the Irvine Hilton and Towers, when the Balboa Ski Club of Orange Council of Ski Clubs, host for the 54th Annual Convention, organized the event as a fundraiser to be held in conjunction with the Convention. In 1990 the Travel Carousel was added to the industry Convention programs at the 58th Annual Convention, hosted by the Orange Council of Ski Clubs, when the Association returned to the Irvine Hilton. The format remained the same until the 2003 Convention held at the Rancho Las Palmas Marriott in Rancho Mirage, California, hosted by the San Diego Council of Ski Clubs. The Travel Carousel became the Travel Expo, and Passports replaced the Lift Tickets. This year, however, we are going back to the All-In-One concept, and are including the former Travel Expo into the 2022 Trade Show and Silent Auction on Friday night.

The Silent Auction is the Association's major fund-raising effort and not only provides financial support for our programs, but also subsidizes delegate fees to the Convention. The Trade Show and Silent Auction would not be possible without the assistance of many special people. Many thanks go to this year's Hosts, Northwest Ski Club Council, as well as the many volunteers who helped with all the behind-the-scenes work and setup. The "Convention Team", tasked with producing the Trade Show and Silent Auction includes Debbi Kor, Convention Chair and V.P. of Marketing and Sponsorship, as well as Registrar for all of our industry partners; Mary Olhausen, our current Silent Auction Manager, and Sigrid Noack and Linda McGavin, who assist Mary. Along with these folks, Jean McCassey, Registrar and V.P. of Membership who assisted Randy Lew in lining up the presenters for the Snow Sports Leadership Academy; Fran Long and Lina Arnold, VP of Public Affairs, assisted with the Speakers for the Public Affairs Panel Sessions; Barbara Razo, produced all of the Coupon Books; and Leigh Gieringer, Far West Skier's Guide Editor, put the Award Booklet together. Jo Simpson has been doing the Delegate Book for the past few years, and Joe Harvis, has manned the slide show on Saturday during lunch and dinner for the past two years. This team put in countless hours to bring you an outstanding event for both club members and the industry. Our gratitude is extended to all the workers from the host council, all of the FWSA Board Members, friends and volunteers from other councils who assisted with all the last-minute preparations prior to the Trade Show and Silent Auction to get the job done and make this an event to remember.

### **Convention Sponsorships**

The Convention sponsorship program reduces the amount of money needed to be taken from Silent Auction proceeds to offset Convention costs. Sponsorships are extremely important to the financial success of our event. We offer annual sponsorships for the various activities and events that are part of the convention, such as the annual Pub Crawl on Thursday evening, the Michael German Memorial Golf Tournament, the Pool Party, the Welcome Party on Friday Night, along with beverage sponsors, luncheon and dinner sponsors and many others. We currently have multi-year Program sponsorships with Big White Ski Resort as the sponsor of the Councils' Volunteer of the Year Program. Whitefish Mountain Resort, Kanderah Lodge and Grouse Mountain Lodge, as well as Schure Sports, maker of Karbon ski wear are sponsors of the FWSA Athletic Scholarship Program; Steamboat Ski and Resort Corporation sponsors the Western Ski Heritage Award; Mammoth Mountain sponsors the Richard Lubin, Safety Person of the Year Award; and Aspen/Snowmass, The Gant, and Crestwood Condominiums sponsor the Environment Award. We are pleased to know that our sponsorship benefits program is highly regarded in the industry, and has been emulated by other groups in other parts of the country. One of the primary benefits for the sponsors, is the link from our fwsa.org site to their own website, as well as mention in The Far West NewsFlash, The Councilman and Far West Skier's Guide each year.

## **Far West Skier's Guide**

As the Trade Show and Silent Auction, as well as the sponsorship program has expanded, so too, has the Far West Skier's Guide. The "Guide" was first published for the 1988-1989 ski season. The current edition is the 35th Annual edition. Leigh Gieringer is to be commended for her outstanding efforts in professional journalism and her dedication to the production of this publication. The Digital Edition of the Far West Skier's Guide not only expands the readership within the far west region, but makes it available to snowsports enthusiasts throughout the country and internationally. The 2021-2022 digital edition (the tenth annual DE) also contains an additional 32- page insert. If you haven't visited the digital version, please check it out. The link can be found at several locations: [www.fwsa.org](http://www.fwsa.org) , [www.farwestskiersguide.com](http://www.farwestskiersguide.com). To be included in the 35th Annual (2021-2022) DIGITAL Far West Skier's Guide, please contact Leigh at 480.600.6099 or [fwsg@cox.net](mailto:fwsg@cox.net).

## **90th Annual Convention - 2023**

We are looking forward to our second convention hosted by Intermountain Ski Council. We will be at The Grove Hotel and the Boise Convention Center June 15--18, 2023. This is the same venue we had in 2017. The theme will be "Adventure Awaits in Boise". Please put those dates on your calendar now!

## **A Final Reminder**

Our ski industry programs will continue to grow, provided our ski clubs and councils support them. Please show your support for the companies that participate in the Convention, provide sponsorships and member benefits, and advertise in the Far West Skier's Guide by including them in your travel and ski/sports equipment purchase plans.

# Director Report

# Communications

by Joe Harvis, Vice President

The Far West Communications program is composed of four components which include our website, social media platforms, marketing media and our publications, Far West Skier's Guide, The Councilman and the Far West NewsFlash.

Our social media committee is chaired by Jane Gutierrez who oversees the FWSA Facebook, Twitter and Instagram presence along with a team of folks who continually post items of interest for the winter sports enthusiasts. We can always use additional members who would like to contribute. Please contact Jane if you are interested in getting involved.

The Marketing Media committee is currently a committee of one, George Stewart, who creates the FWSA videos and slide shows that you will find on our website, social media pages and our You Tube channel. George creates these from photos taken during our trips, at our convention and media from our travel and convention hosts. These videos and slide shows are used as tools to market our activities to the membership and the public in hopes that they help attract new members who would like to participate in our programs.

The Skier's Guide is about to publish its 35th edition of the magazine. This will be our second year going all digital. We will do a small printing for advertising purposes. Leigh Gieringer, our publisher and editor along with Jane Wyckoff, our assistant editor make a great team. They collect the articles and photos from our 10 councils, our functional vice presidents and committee chairs. They also reach out to others in the Snowsports world for articles, photos and solicit advertising as well.

Our internal magazine, The Councilman is published twice yearly to keep our membership informed on Far West's upcoming and recently past activities. All officers, committee chairs and Council Presidents are asked to contribute articles and photos for inclusion in each issue. Nick Cowell is our editor and publisher. The Councilman is a digital only publication available on [www.fwsa.org](http://www.fwsa.org).

Both the Skiers Guide and The Councilman staff are aided by a dedicated group of volunteer proofreaders. The people, Debbi Kor, Jane Wyckoff, Jeannine Davis, Jo Simpson and Todd Hood spend countless hours proofreading numerous articles for both publications to ensure accuracy, spelling and grammar are correct before we publish. We owe them all our thanks for all their time spent doing this necessary task.

In addition to the above two publications, we also have a monthly digital newsletter, the Far West NewsFlash helmed by Debbi Kor. This is a subscription based digital newsletter. While it is available online it is also emailed out to those who subscribe. One simply logs on to [www.fwsa.org](http://www.fwsa.org) edits their profile, click on "Interests: under the "Your Website Functions" and check the News Flash Subscription box. It's that simple and easy.

The FWSA Communication Program also includes our website, [www.fwsa.org](http://www.fwsa.org), which is maintained by yours truly, Joe Harvis. We now have a FWSA Store where you can purchase our 90th Anniversary Birthday Book. Other offerings will be available in the future. We are now accepting credit cards for Direct member dues and payments for the Dive trips. We are slowly migrating our trip and convention payments from FWSA Connect to our Club Express offering via the website. Check the site often to stay connected to FWSA.

# Director Report

# Council Services

by Chris Gill, Vice President

The Far West VP of Council Services oversees and provides communication to all the councils in the Far West Ski Association. The council presidents attend the FWSA board meetings to provide all their clubs with information on the events happening at the Far West Organization, but also with the ski industry partners.

Council Services oversees the Club and Council Communication and Outstanding Club Awards, the Councils' Volunteer of Year Program, Charity Recognition Program, Family and Youth Recognition Program and the Social Media Award. Each year at the FWSA convention, the council services program provides a platform to give outstanding recognition to well deserving clubs, councils and individuals for all their hard work.

The communication award is based on a club or council website or newsletter that is submitted. They are judged and the first, second and third place winners are given a certificate and a digitized medallion to place on their website or newsletter. We are happy that we have improved this program and gotten more submissions.

The Social Media award is judged on the Facebook pages submitted by a club or council. Judging is done on the basis of the matrix of page likes, current post updates, and comments.

The Council's Man and Woman of the Year program has now been re-named to the Council's Volunteer of Year. The Council Presidents and the Far West organization decided to make this award non-gender. Each council will now submit one candidate to the Far West Council Person of the Year. We look forward to honoring those who work so hard for their club or council.

Recognition is also given to those clubs and councils who do charity work in their community. Currently we are updating our Family and Youth Program, which will also give recognition at the convention for those club and council efforts in promoting skiing and snowsports with youth and families.

As VP of Council Services, I am always looking for ways to improve our current programs and ensure continued communication to all the FWSA council and clubs.

# Committee Report

## Charities & Our Community

by Sigrid Noack, Chair

"The Far West Ski Association and its ten participating Ski Councils are committed to supporting charitable giving and volunteerism. Through donations and volunteer services of our individual members in clubs and councils, we hope to enhance the quality of life within our communities."

**FWSA Charity & Community Service Recognition.** We produced our first charities video last year. It included the 2020 & 2021 clubs that participated in our charity recognition program! The video was interesting and inspiring. Delegates and Industry friends were able to watch it throughout the San Diego convention last October. The video was sent to all participating clubs and has been posted on the FWSA website. This year we have produced our second charities video, showcasing our clubs and councils, that are doing so much wonderful charity work. BAC president Paul Vlasveld volunteered again to produce it, and this weekend you can watch our charities video #2 right here at convention. Thank you very much Paul.

The FWSA is again officially recognizing clubs and councils, who so enthusiastically support their favorite charities. The sixteenth annual "FWSA Charity & Community Service Recognition" awards will be presented on Sunday to the FWSA clubs and councils, which during the past year have shown an outstanding effort in donating time and/or financial support to one or more charitable organizations. We are excited to be recognizing all the amazing efforts of our FWSA family by presenting this recognition to our most outstanding clubs, that have shared their charity activities by participating in our Charity Recognition program. By bringing these selfless activities out into the open, recognizing them annually at our convention, we also hope to encourage others to become more involved with charitable activities.

The following clubs have been recognized in this year's charities video:

Bogus Basin Ski Club - Intermountain Council  
Arizona Ski Council  
Grindelwald Ski Club - Los Angeles Council of Ski Clubs  
Four Seasons West Ski and Snowboard Club - LAC and National Brotherhood of Skiers - Western Region  
Monterey Ski & Social Club - Bay Area Snow Sports Council  
Mountain High Snow Sport Club - Northwest Ski Club Council  
Reno Ski & Recreation Club - Sierra Council  
SLO - Central Council of California  
Skiyente Ski Club - Northwest Ski Club Council  
Get Off Your Rockers Ski Club - San Diego Council of Ski Clubs  
PacRat Racing - Northwest Ski Club Council

These outstanding clubs and council will be presented with a Charity Recognition Certificate of appreciation. The clubs will also receive an electronic FWSA medallion to post on their website and to use in their newsletter. All our clubs are winners! Huge CONGRATULATIONS to our "FWSA Charity & Community Service Recognition" participants.

FWSA Clubs and Councils are planning ahead for next year: This "FWSA Charity & Community Service Recognition" is an annual award for all clubs and councils within the FWSA family, recognizing their charity and community support efforts.

Please check the FWSA Charity & Community Service site at [fwsa.org](http://fwsa.org) to see updates and to see the 2021 and 2022 charity recognition videos.

**Community Service Awareness Program.** Ten years ago we started this part of the FWSA Charities program, which we are continuing this year and hopefully in future years as well. We are asking our council presidents to work towards having every one of the clubs in their council be involved with at least ONE charitable activity. Congratulations to all our councils and clubs for putting forth this great effort in supporting your community organizations.

# FWSA Supports These Charities

by Sigrid Noack, Charities & Our Community Chair

Organizations to which volunteer time and/or money has been donated by FWSA councils & clubs.

10th Mountain Division Scholarship Fund  
AbilityFirst – Social Services Organization  
Adaptive Sports Association, Durango  
Achieve Tahoe - Disabled Sports USA  
Adopt-A-Classroom Program - Long Beach Aquarium  
Adopt-A-Family Program  
Adopt-A-Highway Program  
Adopt-An-Olympian  
African American Community Services Agency  
AIDS Life Cycle Ride  
Alameda County Community Food Bank  
Alliance on Aging - Monterey  
Alpha Phi Alpha Fraternity  
ALS Ski-A-Thon and Walk  
Alternatives To Violence Project  
Alzheimer's Association  
American Cancer Society  
American Cancer Society Relay For Life  
American Cancer Society Hope On The Slopes  
American Cancer Society Ski & Ride For A Cure  
American Heart Association  
American Red Cross  
American Stroke Association Walks & Runs  
April Showers - Homelessness Network  
Assistance League - San Luis Obispo  
Arizona Humane Society  
AT&T Pebble Beach Pro-Am Golf Tournament  
Autism Society & Association Walk  
Barks of Love  
Bay Area Crisis Nursery - Temporary Housing  
Beach Clean-Up  
Bear Valley Ski Patrol for Oxygen Unit  
Becky's House - YWCA Battered Women's Shelter  
Big Brothers/Big Sisters - Bowl-A-Thon  
Big Sur Marathon Foot Race  
Bill Wilson Center - Hygiene Kits-Homeless Youth  
Bogus Basin Ski Education Foundation  
Bogus Basin Ski Patrol  
Booty For Boobies - Quest For A Cure  
Brain Injury Recovery  
Brighten a Life-a Home Start Agency  
Building Peaceful Families  
Cabrillo Festival  
California Foundation-Children for Underprivileged and At-Risk  
California International Air Show-Monterey County  
Can Do MS-The Heuga Center For MS  
Cedar House Life Change Ctr-Abused Mothers & Children  
Central California Adaptive Sports Center - China Peak  
Cheyenne Friday Food Bag Program  
Chill Portland  
Chris Klug Foundation for Organ Donations  
Christmas in April – Home Rehabilitation Projects  
Christmas in the Adobes – Monterey State Historic Parks  
Christmas Toy Drive – Women & Children Shelters

Clothing to the Homeless  
COMEA House – Homeless Shelter  
Compton Homeless Education Project  
Concours d' Elegance - Antique Car Show at Pebble Beach  
Disabled Sports USA/Move United - Eastern Sierra/ Mammoth  
Disabled Sports USA/Move United - Mother Lode Chapter  
Disadvantaged Youth Mentoring  
Disadvantaged Youth Recreational Skiing & Boarding  
DIVEHEART – Adaptive Diving  
Downtown Association Youth Services Summer Camp  
Dress for Success  
Eastside K-9 - Mammoth Lakes  
Empty Bowls – Helping To Feed People  
Eppie's Great Race-People With Disabilities - Sacramento  
Far West Ski Foundation  
Far West Ski Association Junior Racer Scholarships  
FMSC-Feed My Starving Children  
Feed the Homeless Program  
Food Bank Warehouse  
Food Drives / Food Finders  
Free Wheelchair Mission  
Fresno Shriners Children's Hospital  
Great Basin Outdoor School  
Habitat for Humanity  
Haven Women's Center  
Help A Hero - Palmisano Care Package Project  
Highway Clean-Up  
High School Ceramics Program  
Hollywood Sunset Free Clinic  
Home for the Holidays with the Marines  
Hope On The Slopes/Ski & Ride For A Cure  
Humane Society - San Luis Obispo  
I-HELP – Emergency Lodging Program - Monterey  
Idaho Elks Rehab Center  
Idaho Falls Ski Training Facility  
Idaho Falls School District 91 Ski Scholarship Program  
Idaho State University Pocatello Ski Swap-  
Cooperative Wilderness Handicapped Outdoor Group  
Jenesse Center - Domestic Violence Intervention  
Jimmie Heuga Center Endowment  
John Tracy Clinic for Deaf Children  
Kathy Avery Fund  
Kelly Canyon Nordic Trail Systems  
Kidney Donation  
Kids' Ski Program  
Leukemia & Lymphoma Society  
Long Beach Rescue Mission & Women's Shelter  
Long Beach Veterans Hospital  
Los Angeles November Flood Catastrophe  
Make A Hero  
Make-A-Wish Foundation  
Mama's Kitchen – San Diego  
Mammoth Mountain Community Foundation  
Mammoth Mountain Lakes Foundation-Cerro Coso College

Mammoth Mountain Ski Patrol Memorial Fund  
 Marine Core Community Service-Miramar Food Locker  
 Marine Expeditionary Unit  
 Meadows Race Team  
 Meals-On- Wheels  
 Military Outreach Ministries (MOM)-San Diego  
 Mitey Mite Junior Ski Racers on Mt. Hood  
 Molly's Mutts & Meows  
 Monterey County Film Commission  
 Monterey Food Bank  
 Monterey Sea Otter Classic  
 Montrose Search & Rescue  
 Monument Crisis Center  
 MotoGT Super Bike - Motorcycle Races  
 Mountain View Buddhist Temple Obon Festival  
 Move United / Disabled Sports USA  
 Mt. Bachelor Sports Education Foundation  
 Mt. Hood Academy  
 Mt. Hood Cultural Center & Museum  
 Mt. Hood Ski Education Foundation  
 Mt. Hood Ski Patrol  
 Muscular Dystrophy  
 Navy League of United States  
 National Brotherhood Of Skiers (NBS)  
 National Multiple Sclerosis Society Walks/Bike Rides  
 NCAA Ski/Race Program  
 Northwest Harvest - Hunger Relief Agency  
 Northwest Cancer Resource Fund  
 Northwest Trail Alliance  
 Oakland Food Bank  
 Ocean Conservancy  
 Oceano Dunes Beach Clean-Up  
 Operation Christmas Cheer - Monterey Herald  
 Oregon Adaptive Sports – Disabled Sports USA  
 Oregon Cancer Ski Out  
 Oregon Food Bank  
 Outdoors For All Foundation – Disabled Sports USA  
 P2K-Promises To Kids  
 Pacific Burn Institute - Code 3 Races  
 Parkinson's Resources of Oregon  
 Parkside Economic Dev Corp-Empower Youth  
 Paso Robles Earthquake Relief Fund  
 Peace House  
 Pebble Creek Race Team  
 Pierce College Disabled Ski Program  
 Polinsky Children's Center  
 Portland Area High School League  
 Promises2Kids – San Diego  
 Putnam Clubhouse – Mental Illness Recovery  
 Raphael House of Portland - for Homeless Women  
 Recreation Unlimited Adaptive Snowsport School Bogus  
 Basin – Restorative Justice Partners, Inc.  
 Revlon Run/Walk for Women - Women's Cancer  
 Ronald McDonald House for the Homeless  
 Salvation Army of Monterey  
 Salvation Army - A Family Christmas  
 San Diego Cedar Fire Victims  
 San Diego Food Bank  
 San Diego Rescue Mission  
 Santa Clara County Foster Children's Program  
 Santa Clara County Shelters  
 Santa Clara Social Services Agency – TOP class

Sarajevo Olympic Site - Reforestation  
 Scholar Dollar Program - for Kids to Ski  
 Scoutreach – Cascade Pacific Council  
 Shelter Outreach Plus for Abused Women – Monterey  
 Shoebox Ministries for the Homeless  
 Shoes That Fit  
 Sierra Madre Search & Rescue  
 SkiDUCk-Skiing/Snowboarding-Disabled/Underprivileged  
 Children  
 Ski Patrol - Sponsor a Rescue Sled  
 Ski Swap for NCAA Ski/Race Program-Univ of Nevada  
 Ski To Defeat ALS  
 Sky Tavern-Reno Junior Ski Program  
 SLO Foodbank  
 SNIP-Spay Neuter Imperative Project  
 Snowbasin Adaptive Sports Education Foundation  
 Society for DisAbilities  
 Society for the Prevention of Cruelty to Animals  
 Soles4Souls – Shoes for the Needy  
 Special Olympics - Arizona Ski Patrol  
 Special Olympics - Celebrity Winterfest at Heavenly  
 Special Olympics - Arizona, California, Oregon  
 Stop-Gap for Schools, Hospitals, Cancer Patients &  
 Abused Women  
 Sudden Infant Death Syndrome  
 Sun Peak's Health Association  
 Sunshine Kids with Cancer Program  
 Support our Troops with Phone Cards  
 Susan G. Komen Foundation  
 Swim With Mike at USC – Scholarship Fund  
 Tahoe Adaptive Ski School  
 Telluride Adaptive Sports Program – Disabled Sports USA  
 The Achievers – Move United/Disabled Sports USA  
 The Bookman- Books for Needy Children & Adults  
 The Hollywood Sunset Free Clinic  
 The United Way  
 The Unrecables Ski Club – Move United/Disabled Sports  
 USA  
 Thomas J. Pappas School for Homeless Children  
 Thousand Oaks Women's Shelter for Battered Women  
 Toys for Tots  
 Treats for Troops  
 Tree People Safe Environment  
 Two Classrooms In A Box  
 UCLA Black Alumni Association  
 UNICEF Tsunami Relief Fund  
 Unity Shoppe of Santa Barbara  
 University of Nevada Ski Team Winter Sports Club-Reno  
 University of Wyoming Alpine & Nordic Teams  
 US Adaptive Recreation Center (USARC)  
 US Armed Forces in Afghanistan  
 US Ski Team  
 United Service Organizations (USO)  
 Valley View Vaulters for Disabled Children  
 Vestia - Volunteer & Emergency Services Team in Action  
 Welches Lion's Club  
 Women's Ski Jumping USA  
 World Winter Games – 2009 Special Olympics  
 Wounded Warrior Project  
 Wreaths Across America  
 Youth Sports Mentoring Program  
 Youth Winter Sports Alliance – YWSA

# Director Report

## International Travel

by Debbie Stewart, Vice President

I'm sure by now...many of you are familiar with the terms: "The Art of Pivoting", "The Ever-Changing World of Travel", "To Mask or Not to Mask", "Rules and Regulations", "New Protocols"...and Yes we experienced all of them!

International travel is among the most exciting and rewarding experiences in life. It opens minds and changes lives. The FWSA International Travel Team strives to inspire those who travel the world seeking a well-managed trip experience so you can revel in the new freedoms, have the challenges answered and produce the finest trip experience of all times!

Our FWSA International Travel Team has been expanded and we will be working to balance our lives while dedicating many hours to continue the high level of excellence our international travel program offers. Our team includes Randy Lew, Wanda Ross, Gloria Raminha, Armand Gutierrez, George Stewart, and me.

We plan to further utilize the FWSA Database Club Express FWSA website management program for marketing future international ski, adventure, and scuba dive trips. All Int'l Trip information is being posted and marketed on the web-site. At this point, we have used the Club Express online payment system for the 2020 Roatan dive trip. Our goal is to utilize the program for online registration as well as payments in the future.

Surveys continue to be used following each trip to get feedback to improve the quality of the trips as well as our participants' travel experience. Surveys are also used to find out destinations for future ski weeks and adventure trips. The information will improve the travel programs and continue to increase the number of people going on FWSA trips.

### **FWSA's 10th Annual Scuba Dive trip to Roatan, Honduras**

The 2021 FWSA Dive Trip in Roatan, Honduras was another Success. 28 participants enjoyed the Anthony's Key Resort for our 10<sup>th</sup> FWSA scuba dive trip October 9-16, 2021. This resort is Roatan's most admired and innovative resort that offers dolphin encounters and world class dive experiences in a true island atmosphere. This gorgeous location offers years of outstanding customer service and prides themselves at this wonderful paradise.

### **FWSA's 11th Annual Scuba Dive trip to Cozumel, Mexico**

Once again, we are working with the specialists at Roatan Charter, Inc. to organize another fantastic dive and vacation adventure trip October 8-15, 2022. We are actively registering participants for both scuba dive and non-diver trips.

The 5 Star All-Inclusive Iberostar Resort is located right on the beach within the Marine Park. They offer a variety of entertainment, three pools, including two lagoon-style pools. The resort also has a shopping area, spa, and pool hall. Every night there is something happening, from nightly performances in the theater to live music. Tennis, free nonmotorized water sports, archery, rifle shooting, beach volleyball, table tennis, basketball, water aerobics, gym, and full program of entertainment. Complimentary Wi Fi is also included.

The dive package will include 5, 2-tank dives, 2 Cenotes dives, 1 night dive, complimentary nitrox, roundtrip airport/hotel transfers, hotel service fees, resort fees & taxes, breakfast, lunch and dinner, snacks, and specialty restaurants.

Their Dive Shop is a PADI CDC Center, and 25 years of services have an unstained historical safety record with 0% accident rate. Dressel Divers imparts training programs to its staff that have direct repercussion in higher safety for its guests. Their convenient dive center is on resort property and has equipment storage and a drying room.

Convenient Location...The Palancar and Santa Rosa Wall reefs surround the hotel and is a protective area within the marine park. This impressive reef is part of the Great Barrier Reef of the Western Atlantic, also it is known as the Great Mayan Reef.

### **FWSA 2022 Sölden, Austria Int'l Ski Week with Black Forest Extension trip**

In my efforts to keep all Sölden/Black Forest participants informed, regular emails and updates were sent out repeatedly – pre-trip information weeks in advance, prior to departure, during Sölden ski week, before leaving Sölden, on our way to the Black Forest region, for those returning to the U.S., for those traveling from Austria to Germany on the bus, but then traveling on their own...all the way until the entire group arrived home.

The only thing that was constant...was CHANGE! Whether it was which country was on the "High Risk List", required government registration documents, necessary vaccination records, or pre-trip registration requirements, we worked hard to keep everyone aware and updated as the information constantly changed.

My Trip Motto was...*CONFUSED YET??? Don't be...IT will Probably Change AGAIN!*

Forty-two (42) participants thoroughly enjoyed the beautiful scenery and extraordinary ski area of Sölden. It may not be a household name to you, but it will be one that you will never forget after being there. We worked with the experts at HOLIDAZE Ski Tours to organize this fantastic trip February 25 – March 5, 2022.

Solden offers 3 areas: Solden, Obergurgl and Hochgurgl. They kick off the winter season with the Audi FIS Alpine Ski World Cup Opening in October. And...it has one of the action-scene sites for the James Bond movie "Spectre". The huge number of slopes and ski trails for all levels and abilities coupled with the perfect grooming with 91 miles of slopes make Solden a truly unique winter sports center; 32 state-of-the-art ski lifts and gondolas with a total capacity of 70,000 persons/hour guarantee ultimate skiing fun.

Mid-week thirty-two people went on the optional day tour to the Swarovski Crystal World factory in Wattens, then on to Innsbruck. On the bus ride, Freddie our guide told us about the Tyrol area in which Solden is a part of. The Tyrol area has a population of 850,000 people and ninety-six resorts for winter sports and summer activities. There are many luxury hotels, pensions, boarding houses, and rooms for rent located at various farmhouses. He pointed out fabulous houses built in the 1500's in a gothic style.

Even though we did not get to see how the crystals are made...that is a Secret, there are many magnificent chambers exhibiting amazing Swarovski Crystals – BLING, BLING, and more Beautiful BLING! Not only did the displays show incredible jewelry, costumes, statues, monuments, outdoor playground, and the largest crystal wall on earth. We learned that Crystals consist of basic shapes that unfold withing the space as precisely as poetically, in a manner as simple as it is complex. What a treat it was to experience this unique facility. Then, off to Innsbruck which hosted the 1964 and 1976 Winter Olympics. Some enjoyed a walking tour with Freddie to learn about this famous walled city including the Imperial Palace and the Golden Roof, which is the Innsbruck's landmark in the heart of the old town, built by Emperor Maximilian.

On March 5<sup>th</sup>, some left Solden to travel back to the U.S., others to travel Europe on their own and the remaining twenty of us traveled by bus to Titisee-Neustadt for our Black Forest Region extension trip.

Lake Titisee is Black Forest's most picturesque glacial lake. We visited the charming towns of Freiburg, Triberg, Colmar, Kayserberg, Heidelberg, Strasbourg and overnight in Frankfurt before flying home. We had guided city tours, visited the 12<sup>th</sup>-century Gothic Freiburg Cathedral landmark, Heidelberg Palace, museums, the Strasbourg Cathedral, and of course free time to explore on your own...to hunt for your own Cuckoo Clock or the "Best Black Forest Cake"! This was an experience like no other.

### **2020 Croatia Adventure trip – Postponed to September 2022**

We knew our FWSA members wanted to go to Croatia in 2020, and we will in 2022!

FWSA and Alpine Adventures have coordinated this adventure trip to Croatia September 2-12, departing the US on September 1, 2022. We will visit all the must-see locations, such as Split, Zagreb, Plitvice National Park, Dubrovnik, and the beautiful Dalmatian Coast. While in Zagreb, the capital city of Croatia we will experience the local culture, arts, architecture and of course, the local gastronomy. The UNESCO World Heritage Sites of Dubrovnik with its 16<sup>th</sup> century stone-walled old town is popular and known as the "Pearl of the Adriatic". Its popularity has been bolstered to global recognition after serving as the filming location for *The Game of Thrones*. Split, as the second largest city, offers a similar blend of modern and ancient charm. The spectacular landscapes in the Plitvice National Park will certainly be scenery to remember with its breathtaking terraced lakes and many waterfalls. Plitvice Lakes are a natural phenomenon you will not want to miss consisting of 16 natural lakes joined by waterfalls that extend into limestone canyons. This too is a UNESCO World Heritage site, and we cannot wait to explore this area.

This Balkan country adventure trip with its 3,625-mile-long Adriatic coastline and over 1,000 islands will certainly be a bucket list item to be checked off.

### **FWSA 2023 Int'l Ski Week – Zermatt, Switzerland**

We enjoyed skiing in Zermatt in 2014 and our trip participants voted to go back. We will be departing the U.S. February 24th, the Ski week will be February 25-March 4, 2023 with an extension trip following. When most people think of Zermatt, they think of one thing...the Matterhorn. This amazing icon looms over Zermatt since the 1860's. Zermatt has so much to offer both the skier and non-skier while enjoying their lovely car-free pedestrian town. You will find many things to do and experience while sitting at the base of the Matterhorn.

Our extension trip will be to Costa del Sol in So. Spain and Mallorca. We will stay in Torremolinos and travel daily for adventurous tours to Rondo, Granada to visit the famous Alhambra Palace, and free time to explore on your own. One may choose to ski the Sierra Nevada mountains or visit Gibraltar. We will then travel to Mallorca for 3 nights. We will have a guided tour of Palma, enjoy a catamaran tour around Mallorca and much more.

New, different, and exciting...you'll enjoy it all!

### **FWSA 2024 Int'l. Ski Week – Madonna di Campiglio, Italy**

We are planning mid to late February 2024 to go back to the amazing Dolomites! Madonna di Campiglio is the main point of access to the Dolomites Mountain range. This vibrant Italian ski area links four small sectors known both for excellent grooming and steep runs. The slopes spread out widely. A spectacular 16-minute gondola ride connects to neighboring resort Pinzolo. The ski area has 57 lifts, and 93 miles of ski runs and a capacity of more than 31,000 people per hour.

Madonna di Campiglio is one of the world's classic ski centers and one of Italy's most famous ranking with Cortina, Courmayeur and San Martino. Considering its long history in winter sports it has the benefit of an extensive and hugely enjoyable ski area with access lifts coming right down into the town - both unusual assets compared to many of the other famous ski resorts of long standing. The resort's altitude gives it more dependable conditions than many traditional winter sports centers.

***BUT WAIT...THERE'S MORE!***

2024 Central/East Africa Adventure trip  
2025 Int'l Ski Week - Val d'Isere, France and extension trip  
2026 Int'l Ski Week – Chamonix, France and extension trip  
2026 Galapagos adventure trip  
2028 New Zealand adventure trip

Nancy Ellis, VP of No. American Travel, and I continue to add travel information for the Operations Manual. How great it is to have current information for us as well as those who will be using these references in the future.

As FWSA VP of International Travel, I realize that your vacation days are precious. The best ones are those that leave you feeling recharged, inspired and that your explorations are worthwhile, ones that your most cherished souvenirs are those that can bring you the grandest memories.

**For updates or information on FWSA International Travel Program:**

Debbie Stewart at: [FWSAIntlTrvl@prodigy.net](mailto:FWSAIntlTrvl@prodigy.net)

[Cell – 559/737-0882](tel:5597370882)

Website: [www.fwsa.org](http://www.fwsa.org)

# Director Report

# Marketing and Sponsorship

by Debbi Kor, Vice President

With the lift of mask mandates, and the reduction in Covid cases, it looks like business is beginning to get back to what it looked like pre-pandemic. We're inching closer, so give us another year, and things should be back to something that we've all been used to seeing prior to 2020. The resorts have been very busy this year, and the snow is still coming down in a lot of areas.

Our annual Ski Week had 300+ participants, even though we were still unable to plan for group activities and a place for everyone to gather, those who attended had a chance to enjoy their time on Ajax, Buttermilk, Snowmass Mountain, Aspen Highlands and all around town. Schure Sports donated a full ski outfit again this year. Sandy Blackwell filled in for David Krupp again this year, doing her best to sell as many raffle tickets as possible. Not having group activities did make it a bit difficult, but she still sold MORE than last year, coming up with \$1,200 in ticket sales. So, thank you to all who purchased tickets, and thank you to our long-time sponsor, Schure Sports. The winner this year was Katie Bresee, Wailers Ski Club. Congratulations Katie.

The Outdoor Retailer show was in Denver, at the end of January. I had planned to attend, but after reviewing the list of attendees, I didn't feel that those attending would necessarily fit our needs, so I chose not to attend. The show is going to be moving back to Utah in 2023. I have enough contacts, however, that there will still be some nice door prizes on Sunday morning.

The Member Benefits Program added a couple new partners this year: Crystal Inns & Suites in both Mid Valley and Salt Lake City. We also have a new adventure partner: aha! Airlines by Express Jet. These fly out of smaller airports such as Fresno, Ontario, Palm Springs, Bakersfield, Eugene and others. The Transportation Network has expanded into the Reno area, so give them a call when you need a ride to or from the airport, or around Reno.

In early March, all of the registration materials for our Convention in Portland were sent out to both Delegates and Industry. While Jean McCassey works with the delegates, I keep the industry partners aware of what's happening with respects to the Trade Show and Silent Auction, and all the activities that will be happening during Convention. I let them know of our returning Trade Show & Silent Auction Manager, Mary Olhausen, who agreed to return this year to assist with the event. We are combining the old Travel Expo into the Trade Show on Friday night, in the hopes that people will spend more time visiting with all of our Industry partners, planning future trips for their clubs. In lieu of the Travel Expo, we will, instead, have an Tour Operator-led Panel Session, as our first SLA session on Saturday morning. We hope to fill the room with delegates and industry for an interactive session.

## **SPONSORSHIP**

Karbon, Whitefish Mountain Resort, Kandahar Lodge, and Grouse Mountain Lodge continue as our Athletic Scholarship sponsors, donating some awesome packages and items to be auctioned off during live and silent auctions, as well as a great raffle that the Scholarship Committee has planned. This raffle also benefits the Far West Athletic Scholarship Program. Throughout Convention, David Krupp will be selling tickets for a number of donated items to be given away on Sunday morning. At lunchtime on Saturday, Whitefish will be holding a Live Auction, auctioning off, both a 5-day package and a 3-day package to Whitefish. These will be packages for two, with lodging and lift tickets included.

I am pleased with the continued out-pouring of support we have had from our Industry partners this year, as they come back to the fold. Our total cash sponsorship dollars received for 2022 is \$15,000. Along with the cash sponsors, I'd like to mention our long-time Program sponsors, who annually provide trips for two to Big White Resort for the Volunteer of the Year, the trip for two to Aspen/Snowmass for the Environment Award, the trip for two to Mammoth, for the Richard Lubin Safety Person of the Year Award, and the annual trip for two to Steamboat Ski & Resort Corporation for the winner of our Western Ski Heritage Award. These packages are valued at approximately \$17,000.

Have a good meeting, everyone. Our hosts, Northwest Ski Club Council will provide you with a wonderful time in the beautiful Rose City of Portland, Oregon. Please be sure to thank them, and all their volunteers for all the hard work that they've been doing to prepare for this event over the past two and a half years.

I look forward to seeing you all in Boise, Idaho next year, for the 90th Annual Far West Ski Association Convention. "Adventure Awaits in Boise" with Intermountain Ski Club Council, June 15-18, 2023.

Director Report  
**North American Travel**  
by Nancy Ellis, Vice President

**NORTH AMERICAN TRAVEL PROGRAM UPDATES**

- The Travel Improvement Committee continues to work on drafting Goals and Objectives for improving the **Travel Program**:
  - Goal 1: To Increase “First Timer” Trip Participation by 10% Annually (all FWSA Trips Combined)
  - Goal 2: To Standardize the Implementation of the Travel Program (North American & International)
  - Goal 3: To Create a VP Travel Succession Plan that includes a Mentorship Program.
- The VP of International Travel, Debbie Stewart, and I are working to update information for the FWSA Operations Manual.
- There is a need to develop FWSA Travel Guidelines for planning trips when contagious diseases are a concern in the United States or Countries where trips are planned.

**2022 NORTH AMERICAN TRIPS/EVENTS**

**MOUNTAIN TRAVEL SYMPOSIUM (MTS)—April 6—10, 2022**

- MTS was in Vail, CO this year.
- Trends in Group Travel:
  - It's more difficult for groups to get the lodging they need as less is available for groups as homeowners aren't including their units in the rental pool for groups. They don't want to have their unit rented at a discounted rate, which is what clubs/groups tend to use.
  - Ski Clubs/Councils need to consider booking their trips earlier than they normally would do so. There is a huge demand for leisure travel and resorts are not booking groups as in the past. Resorts can get three times the rate for their rooms from Frequent Individual Travelers (FIT) willing to pay at the last minute (less than 30 days of the trip).
  - It's highly suggested that ski clubs/councils adjust the type of trips that they do. No longer is booking a large group a draw to a resort. Resorts now favor booking smaller groups several times a year instead of booking 1 or 2 large club trips.
  - Resorts are now giving group lodging rates later than normal which makes it harder to plan a trip. Resorts more likely to offer hotel rooms to groups needing to use conference facilities where they make more money for food services.
  - Lodging properties are using non-refundable deposits to book rooms ahead of time and to hold the space.
    - Make sure to pay any lodging deposits by the required deadline or you risk losing your rooms to another group who will pay the deposit on time.
  - Make sure you know if your group is earning full comps or partial comps. For example, are you getting 1:25 and earn only 1 comp for bringing 32 people, or are you getting partial comps and earning more than 1 comp when you bring 1.32 people? The Tour Operator or resort is getting the extra if you don't get the partial comps.
  - IKON passes: If your tour operator or tour company is offering your trip participants a “perk” for buying the Pass through a special website and then signing up for your trip, you are required to follow some rules.
    - Must put “IKON” in all caps.
    - Do not indicate what the “perk” is in a public forum such as on your website, in newsletters, FACEBOOK, etc. You can tell people in a closed setting what they will get, such as \$50 off their lodging package. Refer to the benefit: Participants will get a “perk” for purchasing the pass on our special website (link) and then signing up for the trip.
- I met with several Tour Operators and Tour Companies about trip destinations for the 2023 North American Adventure Trip, 2024 Mini Trip, and 2024 ski week.
- 2023 MTS will be held March 29--April 1 in Banff/Lake Louise.

**SNOWMASS SKI WEEK -- JANUARY 29—FEBRUARY 5, 2022**

- We had 305 people signed up for the trip..
- 37 people purchased the IKON or IKON Base Pass Plus using the special FWSA/Ski.com link and they received a benefit for signing up for the ski trip. The IKON pass was good for 7 days at Snowmass and the three other Aspen Ski Resorts. The IKON Base Pass Plus was good for 5 days at Snowmass and Aspen Resorts.
- We modified our events due to COVID protocols in place during the week we were there. Inside events were cancelled except for the Friday Après party and our picnic, which took place both inside or outside. People had a gift certifi-

icate and coupon for food/dessert that they could use to eat at the restaurant or for take-out food.

- The last minute changes to our parties due to COVID protocols, unexpected sponsorship by Aspen/Snowmass for the races, and reduced costs for many ski week activities which we normally expect and were unable to anticipate with the last minute changes, resulted in refunds to ski week participants.
- Trip participants received gift certificates and coupons for food while at ski week.
- Trip participants who cancelled the trip and didn't have replacements or who didn't receive other trip related refunds, received partial amenities refunds.
- All Trip Participants who attended ski week are eligible to receive a trip refund. Each Council has received trip refunds for their Snowmass Participants. Councils will determine the best way to get the refunds to their trip participants.
- Everyone attending the Snowmass Ski Week had a great time, with good skiing, fantastic food at local restaurants, and a fun time visiting friends.

## **2022 ZERMATT RESORT AND SPA MINI TRIP—MARCH 20—25, 2022**

- We had a great time on this year's mini ski trip to Zermatt Utah Resort in Midway, Utah.
- 44 people from several states arrived March 20<sup>th</sup> for 6 days of skiing either Park City, Deer Valley, or Sun Dance, or all three resorts.
- We had complimentary shuttle service for our group which made it easy to get to the ski areas.
- Our week started with a Welcome Breakfast and information about the area. We ended the week with a private dinner at Back Forty Grill in Heber City.
- We're looking at various small resorts to hold our 2023 trip, so watch the FWSA.org website for information.

## **2022 DENALI NATIONAL PARK PRETRIP AND ALASKA CRUISE—JUNE 21—JULY 2, 2022**

- We have an exciting trip planned to Denali National Park followed with a cruise on the Majestic Princess southbound through Alaska's inside passage with stops in Skagway, Juneau, and Ketchikan.
- Denali Tour Itinerary June 21—25, 2022:
  - Tuesday & Wednesday** : Fly into Fairbanks and take a complimentary shuttle to Fairbanks River's Edge Resort for 2 Nights with daily Breakfast.
  - Wednesday**: Riverboat Ferry Discovery Cruise Fairbanks.
  - Thursday**: Alaska Railroad Adventure Class train ride Fairbanks to Denali National Park.
  - Thursday & Friday**: Denali Park Village Hotel River View Rooms.
  - Friday**: Natural History Tour with Lunch (4 – 5 hr. Tour).
  - Saturday**: Private Bus Denali to Whittier to catch ship Majestic Princess Cruise. Board ship before 8:30 p.m. Sat., June 25<sup>th</sup>.
- Majestic Princess Cruise June 25—July 2, 2022:
  - Sun., DAY # 1**: HUBBARD GLACIER ( Scenic Cruising)
  - Mon., DAY # 2**: GLACIER BAY NATIONAL PARK ( Scenic Cruising)
  - Tues., DAY # 3**: SKAGWAY 7:00a.m. – 8:30p.m.
  - Wed., DAY # 4**: JUNEAU : 6:30a.m. – 4:00p.m.
  - Thurs., DAY # 5**: KETCHIKAN 10:00a.m. – 6:00p.m.
  - Fri., DAY # 6**: FUN DAY AT SEA
  - Sat., DAY # 7**: VANCOUVER DOCKS 7:30a.m.
- We have finished selling the trip. Look on the FWSA.org website for future North American adventure trips.

## **2023 NORTH AMERICAN TRIPS/EVENTS**

### **2023 JACKSON HOLE RESORT SKI WEEK—JANUARY 21—28, 2023**

- Sandy Gaudette, Skigroup.net, and Jackson Hole Resort have teamed together for our 2023 North American Ski Week to Jackson Hole.
- We are excited to be going to this destination. The last time we were there was in 2012.
- We will be staying in hotels and condominiums in the town of Jackson Hole.
- All activities will be held at Snow King Resort in town, and we will have a ski day, GS race, and picnic at Snow King ski hill. A new gondola opened for the 2022 ski season which takes people to runs on the backside of the ski area. They also have a coaster ride and tubing hill.
- The Council Challenge races will be held at Jackson Hole Resort, and this will be the main ski area for our group.
- We held a site inspection January 6-9, 2022, to view lodging, event space, and amenities in town and on the mountain.
- Councils are now selling the trip. Pick up a flyer during the Convention with the names and contact information for Council Trip Leaders selling the trip. Information can also be found on the FWSA.org website.

## **BIG WHITE MINI SKI TRIP—POSTPONED UNTIL MARCH 2024**

- The Big White Mini Trip has been postponed until March 2024. It has been difficult planning this trip due to COVID and we hope that we can plan a trip in March 2024.
- The trip package will feature a Welcome Party, Farewell Dinner, and complimentary Snow Host Mountain Terrain Tour.
- Big White has 2,765 skiable acres and 118 runs, plus 460 acres of open bowls. It's Canada's largest ski-in and ski-out village!
- Information will be posted on the FWSA.org website when the date and information has been firmed up.

## **2023 MINI SKI WEEK—MARCH 2023**

- Past North American trip participants completed a survey recently and expressed interest in a ski trip to either Taos or Copper for our 2023 Mini Trip.
- I will be sending out Requests for Proposals (RFPs) for one or both resorts with final selection of a destination and Tour Operator by Fall 2022.

## **2023 NORTH AMERICAN ADVENTURE TRIP**

- It's time to plan a 2023 North American Adventure Trip.
- A survey will go out to past North American trip participants to review and vote on destinations for the trip.
- I talked with various Tour Operators and Travel Vendors at the 2022 MTS for ideas on destinations. These destinations will be featured on the survey to see which ones past travelers are interested in.
- More information will be available in the future.

## **2024 NORTH AMERICAN SKI WEEK RESORT PRESENTATIONS—COPPER MOUNTAIN OR TELLURIDE RESORT?**

- Telluride and Copper Mountain Resorts will give presentations of their resorts at the Portland Convention.
- FWSA Councils have been invited to send 2 representatives to the resort presentations on Saturday morning. The resorts will "sell" their resorts on the amenities they offer and activities available in the area.
- Councils will receive a ballot packet a week after the presentations and will be asked to vote for the resort to host our 2024 ski week.
- Councils will receive 2 votes plus an additional vote for every 30 people brought to an FWSA ski week the past 3 years. Councils that haven't brought people to an FWSA ski week receive two votes, so they have input in the selection process. It would be great to have every council represented at the annual North American Ski Week.
- Four Tour Operators have been invited to submit proposals for Telluride and Copper Resorts for the ski week. Tour Operator interviews will be held Saturday afternoon by a small panel of interviewers selected by the VP of North American Travel.
- Results of the Council voting for the resort destination and the Tour Operator recommendations from the interview process will be given to the Board of Directors for final decision at their July Board meeting. The 2024 destination will be announced shortly after the meeting.

Check the Far West Ski Association website often to see what trips are planned, [fwsa.org](https://fwsa.org). I hope to see you on one of our North American trips! Contact Nancy Ellis for trip information: [fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net); (530) 414-8261.

## **ADirector Report Racing by Bob Ellis, Vice President**

This year races were put on by PACRAC, Sierra, Singles, Open Leagues, Rokka and San Diego Alpine League. The Far West Championships were held in April at Mammoth Mountain, where the Race Department did a great job again for us. We were able to have a Ski Week at Aspen/Snowmass this year, where everybody has a great time on the GS course and the Dual Council Challenge.

In 2023, we expect to have races at Jackson Hole and Snow King for the 2023 FWSA Ski Week, so remember to get back in shape and bring your racing skis to Jackson Hole. We should have some great snow and some fun racing events!

We expect to have the FWRA Championships in the Tahoe area in March 2023.

# Director Report

# Public Affairs

By Lina Arnold, Vice President

The Far West Ski Association Public Affairs Program purpose is to present to the outside world the interests, activities, positions that are important to the Association and to our contingency of snowsports enthusiasts.

## Consumer Advocacy/Trends

During the 2020-2021 winter season, skier visits in the U.S. totaled 59 million, ranking as the fifth best season on record. According to the National Ski Areas Association. The 2019-2020 winter season, effected heavily by COVID-19, saw 51.1 million visits. Even taking into account the challenges regarding reduced capacity, lift line management, ticket sales, food and beverage services, etc., 78% of ski areas said their season exceeded their expectations.

During the shortened 2019-2020 winter season, ski areas were open just 99 days. During 2020-2021 ski areas were open for 112 days. While an improvement, that number fell short of the average number of days ski areas operated during the 2018-2019 season, which was 121 days.

## Area Development

Area development covers ski area expansion and enhancement, as well as proposed new areas. It also includes the debates that occur between the developers, the ski areas, and the environmentalists.

Squaw Valley/Alpine Meadows: The gondola project connecting the two resorts is moving forward. Alterra Mountain Company plans to invest \$207 million in capital at Steamboat, Deer Valley, SquawValley/Alpine Meadows, and Mammoth Mountain.

Aspen Skiing Company is proposing to expand the Aspen Mountain Ski Area into the Pandora's terrain.

Purgatory Resort, just north of Durango, CO, is working with the U.S. Forest Service to expand its skiable terrain.

Sunlight Mountain, Glenwood Springs, CO, has plans to build a new chairlift and expand expert terrain on the ski area's East Ridge.

Loveland Ski Area received the go-ahead to expand its beginner terrain and to add additional parking. Loveland Ski Area also got approval to offer guided snowcat tours in the Arapaho National Forest.

Steamboat Springs will be adding a new gondola, the longest 8 person gondola in North America.

Arapaho Basin has replaced two chairlifts, built a new Aerial Adventure Park, and installed radio-frequency identification ticket scanning gates.

Big Sky is preplacing their Swift Current quad chair with a new state of the art 6 person high speed chair, effectively increasing the uphill capacity out of the village by 50%.

Utah has a proposed brand new ski area, Mayflower Mountain Resort. It is located beyond the eastern border of Deer Valley Resort.

## Safety

The overall purpose of the FWSA Safety program is to promote safety on and off the slopes to reduce snowsports injuries. January is National Safety Month. A program spearheaded by the National Ski Areas Association, the month of January is dedicated to an entire month of Safety. As you begin your snowsports adventure planning for the coming season, think about what you might be able to do for your ski club, your council, or your friends/family to promote a safer environment on the slopes.

Many resorts around the country participate in skier safety month, promoting safety and educating skiers and boarders about being safe and using common sense while on the slopes. You might consider checking in with your favorite resorts to see what sort of activities they might be offering to promote snowsports safety.

Committee Report  
**Environment Program & Award**  
by Fran Long, Chair

The purpose of the FWSA Environment Program is to encourage snowsports participants to take an active role in conserving and protecting our environment in our homes, communities, and mountains.

The Far West Ski Association Environment Award is graciously sponsored by Aspen/Snowmass, The Gant Aspen, and The Crestwood Condominium Hotel. Aspen/Snowmass, an early leader in the ski industry reducing their carbon footprint, proposed this award for FWSA in 2015.

The Environment Award is designed to inspire and reward creative efforts to conserve and protect our environment. This award should recognize a special action that the applicant took, or something he or she put in place that made an impact in the community. The Award is open to any individual who is a member of a Far West Ski Association club. See the FWSA website: [www.fwsa.org](http://www.fwsa.org), for a full description of the award guidelines and requirements.

The Environment Award recipient for 2019 is Janine Rands, a member of SLO Skiers in San Luis Obispo and Central Council of California. The recipient is awarded a ski package at Aspen/Snowmass including:

- 5 nights lodging for 2 split between The Gant Aspen and the Crestwood Condominiums in Snowmass and air transportation
- 5 days lift tickets for 2 at Aspen Mountain, Snowmass, Aspen Highlands and Buttermilk
- 5 days ski/board rentals for 2
- Half-day group lesson for 2

Unfortunately, there was no recipient of this award for 2022. Many of us do a variety of projects, have second-nature practices we do in our homes and communities to support our environment, and have multiple ideas of additional things we might do to affect a positive environment. Consider taking some of your current projects, or some of your environmental ideas, and applying for this award for 2023. Just do your best with the application, submit it to me, and I will work with you to make any improvements that will increase your chances of receiving the award. Start early, like now, to make sure you have everything in order prior to the awards deadline mid-March, 2023.

# Committee Report

# History

by John Watson, FWSA History Chair



## Historic Ski Clubs & Council



Historic Club/Council	Location	Council	Founded
Cascade	Portland, OR	Northwest	1928
Sahalie	Snoqualmie Pass, WA	Northwest	1931
Fresno	Fresno, CA	Central	1934
Longview	Longview, WA	Northwest	1935
San Diego	San Diego, CA	San Diego	1935
Sequoia	Visalia, CA	Sierra	1935
Modesto	Modesto, CA	Bay Area	1936
Mt. Hood Ski Patrol	Mt. Hood, OR	Northwest	1937
Bogus Basin	Boise, ID	Intermountain	1937
Marin	Marin County, CA	Bay Area	1938
Long Beach	Long Beach, CA	Los Angeles	1938
Bay Area Council	Bay Area, CA	Bay Area	1940
Los Angeles Council	Los Angeles, CA	Los Angeles	1940
Schnee Vogeli	Portland, OR	Northwest	1942
Idaho Falls	Idaho Falls, ID	Intermountain	1947
Phoenix	Phoenix, AZ	Arizona	1948
Grindelwald	Los Angeles, CA	Los Angeles	1949
Vand Bakke	West Covina, CA	Orange	1950
Desert	Richland, WA	Northwest	1953
Hawaii	Aiea, Hawaii	Northwest	1953
Balboa	Newport Beach, CA	Orange	1955
Skiyente	Portland, OR	Northwest	1955
Wailers	Los Angeles, CA	Los Angeles	1957
Nisei	San Francisco, CA	Bay Area	1958
Cheyenne	Cheyenne, WY	Intermountain	1959
Single*	Los Angeles, CA	Los Angeles	1961
Torrey Pines	San Diego, CA	San Diego	1961
Snowbounders	Fullerton, CA	Orange	1962
San Diego Council	San Diego, CA	San Diego	1963
Après	San Jose, CA	Bay Area	1963
Orange County	Fountain Hills, CA	Orange	1964
Bergfreunde	Portland, OR	Northwest	1967
4 Seasons West	Los Angeles, CA	Los Angeles	1967
Orange Council	Orange Country, CA	Orange	1971
Rusty Bindings	Walnut Creek, CA	Bay Area	1971
All Seasons	Oakland, CA	NBSWR	1972



\* No longer operating

Council Report

# Arizona Ski Council

by Kristy Welsh, President



# Council Report

## Bay Area Snow Sports Council

by Paul Vlasveld, President



The Bay Area Snow Sports Council (BAC) continues to grow, create, become stronger and have fun!

Our Council is made up of 16 Member Clubs. Within those Clubs are individual Members. Our goal is to give people a reason from outside of our organization to join these clubs.

**Grow:** This year we are continuing our program of promoting our member clubs at the ski shows and local events at the Sports equipment retailers. We must never forget; it is people joining Clubs which keeps these other organizations strong.

**Becoming Stronger:** Over the past thirteen years, the BAC has created numerous Council Events which brings together the individual members of our clubs. By doing so, we have built a comradery within our council and clubs. For example, twelve years ago we had our first BAC Tailgate BBQ/Oakland A's Baseball Game and Fireworks Show Fund Raiser Benefiting Achieve Tahoe. This event began with 75 in attendance, this year we will have approx. 100! For the past 11 years, BAC has sponsored a Winterfest night. This is a night which includes our Industry Partners in a Travel Carousel, Silent Auction format with prizes and a dinner. We began with only 3 Industry Partners at the event. While these are all Council sponsored events, they are designed for our clubs to be involved and to make them Club Events. We also keep them as economical as possible for the benefit of everyone. Including our Industry Partners!

**Having Fun:** You're invited to attend any of our Council Events. Come, join us, and share in the fun!

Continuing with the theme of "fun", the BAC had a busy year with ski club membership drives, our corporate season pass program, traveling, racing, and just getting out and skiing/boarding. Considering the challenges we faced last year, highlights from this last year are the FWSA Ski Week held at Sun Valley, Idaho. Several of our individual clubs ventured to Canada, Colorado, Idaho, Montana, Oregon, and Utah to take advantage of the great hospitality and skiing conditions. BAC is eagerly looking forward to the Future Travel Season. Additional BAC Council trips are in the planning stage with possible destinations including Sun Peaks and a first ever Bike and Barge trip in 2022!

Racing makes up a big part of the BAC. Racing is a great way to improve skiing abilities and meet fellow racers and club members. We expect a fantastic race season this coming winter (2022-2023).

The BAC and member clubs support and donate to many organizations.

The BAC congratulates our candidates for FWSA Council Volunteer of the Year ~ Karen Albrecht from Inskiers. We are very proud of Karen and her contributions to her club, the BAC and the FWSA. It truly is our volunteers who make the difference.

In April elections were held for our BAC Board of Directors. The BAC Officers for 2022 – 2023 are as follows:

President – Paul Vlasveld  
Past President – Dennis Heffley  
Secretary – Karen Davis  
Industry Liaison – Janet Spencer  
Community Services Chair – Harry Davis  
V.P. Communication – Dennie Warren  
Treasurer – Open  
V.P. Public Affairs – Harry Davis  
V.P. Travel – Gail Burns  
Benefits Director – Open  
V.P. Membership – Benelia Terry  
BAC Directory Editor - Dennie Warren  
Open League Race Chairperson – Debi Phelps  
Singles League Race Chair – John Walsh  
Historian – Mary Azevedo  
Marketing Director – Open  
BAC Webmaster – Catherine Wilson & Jennifer Wilson

**EVERYONE** listed above ~ along with all of our volunteer members ~ are the ones who make the difference ~ Thank You!

Please consider joining one of our 16 ski/snowboard clubs which are located around the greater San Francisco Bay Area. You will have an amazing time with wonderful people. For further information about the exciting year, we are planning for the BAC and how to get involved with our member clubs please go to [www.skibac.org](http://www.skibac.org).

## Council Report

# Central Council of California Ski Clubs



Membership in Central Council is free for all ski/snowboard and sports clubs located within the geographical area of central California.

Our clubs serve adult skiers, snowboarders, and members interested in a variety of non-snow sports activities. As a family friendly council, Central Council invites youth and families to join in all Central Council sponsored trips and activities.

Central Council promotes skiing/riding and friendship among all its member clubs, safety on the slopes, and opportunities for enjoying the camaraderie of fellow skiers/riders.

Member clubs include:

Avalanche Ski and Sports Club of Bakersfield  
Camber Ski Club of Salinas  
Fresno Ski Club  
Santa Barbara Ski and Sports Club  
SLO Skiers, Inc. of San Luis Obispo  
Outdoor Recreational Enthusiasts, Fresno County

Central Council encourages all its clubs and subsequent members to support Far West Ski Association travel opportunities; North American ski weeks, international ski weeks, dive trips, and other adventure trips. Central Council's four larger clubs all offer comprehensive snowsports opportunities as well as other adventure and social events. Our smaller clubs are invited, and encouraged, to join in on these trips and opportunities whenever possible.

Central Council's club's summer adventures may include a campout, complete with kayaking and biking, a swim party, as well as an evening BBQ and social event; possibly a backpacking trip; and definitely a hike or two.

Hard working volunteers are essential to any social organization! Central Council's organizational volunteers include current board members:

President  
Vice President of Finance and Treasury  
Vice President of Clubs  
Director of Ski Trips (FWSA)

Secretary  
Activities  
Santa Barbara Rep  
Fresno Rep  
Outdoor Recreation Enthusiasts  
Avalanche Rep

Fran Long, SLO Skiers  
Gloria Raminha, Avalanche  
Bill Ellis, Avalanche  
Mary Alexander, Avalanche  
Fran Long, SLO Skiers  
Lauren Nagle, SLO Skiers  
Donna Webb, Avalanche  
Fran Long, SLO Skiers  
Andy Snyder  
Kim Riehl  
Gabe Escalara  
Laveda Wren

Check out our Meetup site: <http://www.meetup.com/Central-Council-Ski-Clubs/> for more information about our council sponsored events and activities.

Council Report

# Intermountain Ski Council

by Jenn Coutts, Council President



The Intermountain Ski Council is made up of 10 clubs in the Intermountain Western states of Idaho, Utah, Wyoming, South Dakota and Colorado. Its Board of Directors are as follows:

Jenn Coutts- President & member of the Northern Wasatch Ski & Social Club, Utah

Lynda Clark- Secretary & member of the Bogus Basin Ski Club, Idaho

Barb Hill- Treasurer & member of the Northern Wasatch Ski & Social Club, Utah

Paul Markowitz- VP of Travel & member of the Bogus Basin Ski Club, Idaho

This year the council ran its annual trip to Sun Valley ski resort in Idaho and it was a great success. We had roughly 60 people who enjoyed an abundance of sunshine and freshly groomed trails followed by soaks in the large heated pool and hot tubs. We also had a few council members participate in the Far West Ski Association's ski week in Aspen-Snowmass.

The next big event for the council will be the 2023 FWSA convention that we are hosting in Boise, Idaho. We have pulled together a convention planning team to help organize it and we have identified a theme, "Adventure Awaits in Boise"!

Among the planned optional activities will be a whitewater rafting trip on the Payette River and an adventure trip to Bogus Basin where attendees can hike, mountain bike or ride the mountain coaster.

Downtown Boise is an ideal location for the convention with its access to restaurants, shops and the Boise River Greenbelt for biking & walking. We are looking forward to hosting the FWSA and its councils/clubs and sharing the beauty of Idaho!

For more info on our council and our member clubs, please visit our website: [www.intermountainskicouncil.weebly.com](http://www.intermountainskicouncil.weebly.com)

Council Report

# Los Angeles Council of Ski Clubs

by Sandy Blackwell, President



The Los Angeles Council of Ski Clubs currently consists of 24 snowsports clubs that cover a large area from Santa Barbara to the north, the Inland Empire to the east and Long Beach to the south. There is much diversity in terms of the club makeup in the council and the activities that result from sailing to sand surfing.

The home base for most of the council clubs is Mammoth Mountain Ski Resort, a five hour drive from central Los Angeles. Mammoth offers a myriad of outdoor activities all year for the club members.

Los Angeles Council also participates in the FWSA Ski Week each year. Snowmass was the place to be for Mountain fun last year, and Jackson Hole will be the 2023 destination for our Annual Ski Week. In addition, LAC takes advantage of FWSA's international ski trips, mini trips, adventure trips and dive trips - which have expanded to a year-round schedule. Lastly, out-of-state and international trips are taking place at the individual club level.

LA Council is also involved in a well organized race season within Far West Racing Association. Los Angeles now has Rokka Race League. Included on the schedule last season were the Rokka Race Camp, the Ski, Ride & Race Week, race weekends, the SoCal Championships, and the Far West Championships, this year – these last two great races being held at Mammoth Mountain Ski Resort.

The council has a main event each year, that being the Snow Gala usually held in November, a dinner dance with band or deejay, and the crowning of the Council's Volunteer of the Year (FKA: Man and Woman of the year) (with the clubs bringing forth their honored men and women from their membership to vie for this coveted position). It is such a fun evening and a great way to honor those volunteers in your club.

In April we host our annual elections, this year will, once again, be held via Zoom, with new officers installed during the May meeting.

For details regarding all of the Los Angeles clubs and activities, please visit us at [www.lacouncil.org](http://www.lacouncil.org).

Council Report

# National Brotherhood of Skiers Western Region

by David Geiger, Vice President



*Coming from Todd per David. He may have sent it earlier and I overlooked it.*

Council Report

# Northwest Ski Club Council

by Christine Ciardi, President



NWSCC encompasses a large geographic area: Washington, Oregon and Hawaii. All board and council meetings continue using Zoom. It's been a challenge for all, but also successful. Speakers are able to show videos and make presentations online, and members from outside the Portland area are able to attend our meetings.

Our social media followers are on the rise. Many thanks to our BOD member Marc Galt. Many of our clubs have also increased their presence on all social media, as well as lure new club members. We are looking forward to seeing the winners of the FWSA Social Media awards at this convention.

We continue to support our industry members within our newsletter, with their attendance at our meetings, and on our website. Their continued support is invaluable to NWSCC. Our newest addition is Next Adventure as a Gold Member, a retail ski and sports gear shop with four locations in the Portland area, as well as online. Thanks go to Linda McGavin for all the work supporting our Industry Members, completing our monthly newsletter, and keeping our website up to date.

Participation in Snowvana, our only Portland Ski Show, will be on our agenda for November. Both NWSCC and our racing arm Pacific Northwest Area Clubs Recreational Alpine Teams (PACRAT) continue to support booths, as do some of our member clubs. Planning and organizing will start soon. Many thanks to Bill King for spearheading that effort.

PACRAT, our racing league, continued its split racing schedule of weekdays and Sundays due to participant response. They all had a fantastic season. Peter Dodd, our racing rep, will be sorely missed. Thanks for all of your support over the past few seasons.

Many thanks again this year: Sue Rimkeit, Vice President and the NWSCC Volunteer of the year 2022, continues gathering speakers for our council meetings and helping with the Industry Membership program. Our newest Board addition, Laurie Steinbruck, has taken on a tough job stepping up to become Secretary and is continuing a great tradition. Steve Coxen continues to keep up with public affairs in the Pacific Northwest and will be our 2023 Ski Week trip leader.

Council Report

# Orange Council of Ski Clubs

by Maxine Hanlon, VP Communication



Council Report

# San Diego Council of Ski Clubs

by Ira Lindenfeld, President





Council Report  
**Sierra League & Council**  
by Jo Simpson, President



Sierra Council had a fairly normal year. We were able to complete five of our six scheduled races and are planning our annual picnic, barbeque and election of officers.

We held our annual holiday party in Truckee with good participation.

We had 40 people travel with Sierra to Snowmass. A huge thank you goes to our Travel VP Carlene Boutacoff for managing the trip and for planning council gatherings that she spread between multiple condos for Covid safety. We also appreciate those who opened their condos for the gatherings, shopped for and prepared food and transported supplies to Snowmass.

We were thrilled to have a new Frank App Memorial Scholarship recipient, Charles Zaretsky, who trains at Palisades and lives in Reno. Our five-year recipient AJ Hurt has aged out of the FWSA Athletic Scholarship Program, but we continue to follow and root for her on the USAA World Cup B Team.

Our members continue to enjoy traveling with Sierra and FWSA. Our current allocations for the FWSA North American Ski Week at Jackson Hole are already sold out.

I want to thank our Sierra officers who continue to keep the council going.

**Sierra Council Officers 21-22**

President: Jo Simpson  
Vice President: Corey Doolin  
Vice President Travel:  
Carlene Boutacoff

Secretary: Pat Ostroff  
Treasurer: Open  
Head Gatekeeper: Mark Ostroff  
Race Director: Nan Carnal

Newsletter Editor: Beth Perryman  
Web Master: Pavel Bosin

**Sierra Council Member Clubs**

Las Vegas Alpine Ski & Snowboard  
Club  
Las Vegas Ski Snowboard & Sports  
Club

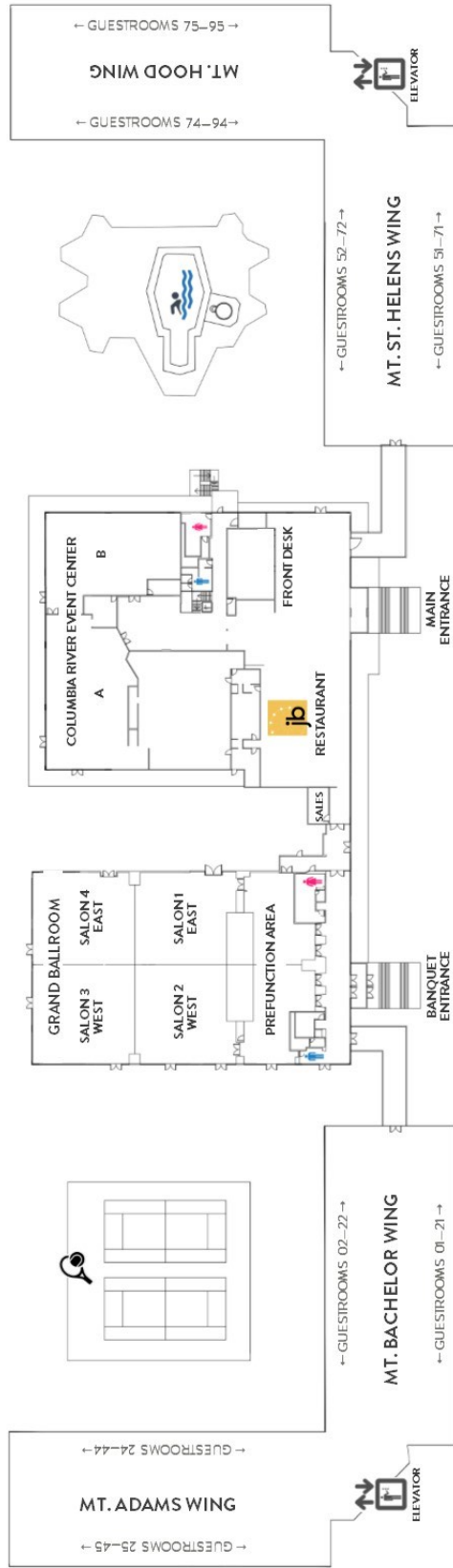
Reno Ski & Recreation Club  
RU Ski Club  
Sequoia Ski Club  
Sugar Bowl Ski Club

Tahoe Donner Senior Alpine Ski Club  
Top Gun Race Team



**HOLIDAY INN PORTLAND | COLUMBIA RIVERFRONT**

**LOBBY LEVEL—2ND FLOOR**



**LOWER LEVEL—1ST FLOOR**

