

Far West Ski Association

presents the **Hans Georg Award** to

Debbi Kor



Debbi Kor joined Plaza Ski Club (now known as Mt. High Snowsport Club) in 1983. Right from the beginning she was a joiner, getting involved with Plaza's Party Committee. In 1985, she co-edited the club's Newsletter, for the next 4 years. She moved to Central Oregon shortly after that, to hone her "skiing skills" and upon her return to the Portland area 2 years later, got re-involved with the ski club, taking on the position of Activities' Director. Planning trips, parties, club picnics, bowling tournaments, the annual Seafood Party and Chocolate Party, Debbi kept the club members busy.

In 2011, she organized members of Mountain High Snowsports Club to clean up a two-mile stretch of the highway leading up to Mt. Hood, the local mountain in the Portland area. Two times each year, in the spring and in the Fall, Mt. High members gather together to clean up and pay back the state of Oregon for keeping their 2-mile stretch of highway safe. A sign at the top and bottom of the 2-mile stretch is marked with a road sign that says "sponsored by Mountain High Snowport Club."

In 2000, Debbi got involved with Northwest Ski Club Council, as club rep for Mountain High. That year, she attended her first Far West convention, held in Phoenix, Arizona. In 2002, Northwest Ski Club Council was host council to the FWSA Convention, and Debbi organized and ran the Pub Crawl, a cruise along the Willamette River in downtown Portland.

In 2014, Debbi was elected President of Mountain High, and has been in that position, for the past two years, with a 3rd term coming up soon. She balances this with her primary responsibilities as VP of Marketing for FWSA.

Debbi Kor has served as the FWSA VP of Marketing and Sponsorship for the past 14 years. She has done an amazing job in this office. As the liaison with our industry partners, she devotes innumerable hours in building and developing our industry relationships. She re-created the Membership Benefits program after taking office in 2002. This program continues to grow every year. A huge responsibility is to bring in at least \$20,000 in cash sponsorships for our Annual Convention, so we can keep the registration fees at a minimum compared to the actual cost in conducting an FWSA Convention. Debbi continues to reach and exceed her sponsorship goals.

In addition to soliciting and coordinating all the sponsorships for the Convention, Debbi maintains the database of industry representatives participating in the Silent Auction/Travel Expo, and is responsible for the industry accounting and deposits. As a key member of the Convention Committee, she conducts industry registration at Convention, assists with the production of the Travel Expo and coordinates with the printer for all the signage. She also serves on the Convention Site Selection Committee. All this is done with great enthusiasm, team spirit and a total dedication to the success of our Annual Convention, the financial success of the Association, and benefits for our members.

FWSA has benefited tremendously from Debbi's dedication and efforts, since 2004, she has brought in over \$221,000 in cash and non-cash sponsorships. In addition, she has brought in countless items for Convention door prizes and maintained a great professional relationship with our industry partners.

We are honored to nominate Debbi Kor for the FWSA Hans Georg Award in recognition of her outstanding long-term service.

Respectfully nominated by *Randy Lew & Jane Wyckoff.*